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BUENAS PRÁCTICAS

Actuaciones Cofinanciadas

Project for the Recovery of Public Spaces for Multiple Use: Oñón Project

Mieres City Council

**Programa Operativo
Plurirregional de España**

Año 2022

Fondo Europeo de Desarrollo Regional

Project for the Recovery of Public Spaces for Multiple Use: Oñón Project

Presentation

The Mieres City Council presents the Recovery of Multiple Use Public Spaces: Oñón Project as a Good Practice, considering that it is a strategic pillar within the objectives set by the City Council's Sustainable and Integrated Urban Development Strategy (EDUSI), whose action plan is co-financed by the European Regional Development Fund (ERDF). This project has made it possible to recover a public space that was degraded into a free public park and ride for 300 vehicles that has been complemented with green areas next to the river and a new gym space with bio-healthy equipment. In addition, the works have included the implementation of a new lighting system and the construction of a roundabout that facilitates and rearranges circulation in the northern part of the urban area.

The action carried out has made it possible to respond to a clear need for public parking in the council and to recover 0.96 hectares of degraded land, being the first piece of the redesign of the urban area with new green areas and a central axis from North to South that crosses the city.



Amount of the total eligible cost: €235,815.

FEDER aid rate: 80%

FEDER aid amount: €188,652

The action has been duly disseminated among the beneficiaries, potential beneficiaries and the general public

Taking into account its importance and the repercussion of the action in the daily life of the citizens of the council and of those who visit it, as well as the need to publicize the role that the European Union, and specifically the European Regional Development Fund (FEDER), has had in it, a communication plan was launched with the aim of guaranteeing that the people of Mieres knew about the work and how it was financed. For this, the City Council has installed a permanent plate in the car park.



In addition, the City Council guaranteed that the information on each step taken in this project would reach the public through the municipal website and the specific page of the FEDER in Mieres, created exclusively for the purpose of disseminating European co-financing in these Actions.

Furthermore, this information has had repercussions in the local and regional media, which, knowing the strategic nature of this project, have been widely publishing each milestone and always highlighting the FEDER co-financing in the news. We are talking, for example, about news in the two main newspapers in Asturias, La Nueva España and El Comercio, which have followed the development of this action with interest, as well as radio stations such as Cope Mieres, which has also reported on each progress in a timely manner...

Mieres inicia su remodelación urbana con las obras del aparcamiento de Oñón

Los trabajos del espacio para trescientos coches comenzarán de forma inmediata con un plazo de ejecución de 46 días

■ ALEJANDRO FUENTE

MIERES. La Junta de Gobierno del Ayuntamiento de Mieres ha aprobado la adjudicación de las obras del aparcamiento de Oñón a la empresa Sardalla Española por un presupuesto final de 178.103 euros y un plazo de ejecución de 46 días. Es la primera actuación que se desarrollará de todas las incluidas en la Estrategia de Desarrollo Urbano Sostenible e Integrado (EDUSI) de Mieres y será cofinanciada en un 80% a través del Fondo Europeo de Desarrollo Regional (FEDER), concretamente por el Programa Operativo de Crecimiento Sostenible.

Este proyecto de recuperación de espacios de usos múltiples incluye no solo la creación de un aparcamiento para unos trescientos vehículos, sino también una serie de actuaciones para mejora de los accesos, circulación viaria y también para dotar de servicios a esta explanada.

En concreto, además del aparcamiento público, está prevista la instalación de un nuevo sistema de alumbrado y una mejora de la circulación viaria en el área de influencia, para lo que se construirá

una nueva glorieta en la intersección formada entre la avenida de México y Nama Guillhou y un nuevo acceso al aparcamiento desde la calle Escuela de Capataces.

También está prevista la creación de una nueva zona de gerontogimnasia, ahora sin uso, ubicada entre el límite del espacio con el paseo fluvial y la calle Sacramento Gutiérrez Concha, dotando también de dos pequeñas zonas verdes.

Parque de La Mayacina

Con estas obras, que comenzarán en las próximas semanas una vez se proceda a la firma del contrato, el Ayuntamiento de Mieres pone en marcha de manera oficial las actuaciones de la Estrategia DUISI, un documento que recibió el visto bueno para su cofinanciación a través

Las obras forman parte de una estrategia que tiene un presupuesto de 6,2 millones

También está prevista la creación de una zona de gerontogimnasia en un área ahora sin uso

del Feder y que está basado en un estudio exhaustivo del concejo, con sus potencialidades y problemáticas en todos los ámbitos.

A partir de ese análisis, se elaboró un plan de acción dentro de la propia Estrategia para el desarrollo de obras y actuaciones que permitan mejorar la calidad de vida de la ciudadanía y avanzar hacia un concejo más vertebrado en todos los sentidos.

Entre los proyectos previstos en este documento se encuentran este aparcamiento, el Parque de La Mayacina y también otras actuaciones de ahorro energético y mejora de la accesibilidad, además de otras iniciativas relacionadas con las nuevas tecnologías.

Todo dentro de una Estrategia que cuenta para su desarrollo con un presupuesto global de 6,2 millones de euros, de los que casi cinco, el 80%, se financiarán a través del Feder mientras que el resto, 1,2 millones, serán de aportación municipal.

La concejala de Desarrollo Urbano Sostenible, Delta Campomanes, ha recordado que la apuesta por presentar un documento serio y riguroso a la convocatoria europea partió de la base de que será una oportunidad que tenemos que aprovechar y finalmente es un éxito que se traduce en ventajas para los vecinos, ya que hablamos de actuaciones que promueven el uso público de los espacios.

<https://www.elcomercio.es/asturias/cuencas/mieres-inicia-remodelacion-20181203014144-ntvo.html>



Los terrenos donde se construirá el nuevo aparcamiento. | FERNANDO GALLO

La adjudicataria tiene 46 días para construir el aparcamiento de Oñón

La obra, que ejecutará la empresa Sardalla Española, costará 178.103 euros e incluye la reordenación vial de todo el entorno

Mieres del Camino, D. MONTANÉS

La Junta de Gobierno del Ayuntamiento de Mieres aprobó ayer la adjudicación de las obras del aparcamiento de Oñón a la empresa Sardalla Española por un presupuesto final de 178.103 más IVA y un plazo de ejecución de 46 días. Se trata de la primera actuación que se desarrollará de todas las incluidas en la Estrategia de Desarrollo Urbano Sostenible e Integrado (EDUSI) y será cofinanciada en un 80% a través del Fondo Europeo de Desarrollo Regional (FEDER)

Este proyecto de recuperación de espacios de usos múltiples incluye no solo la creación de un aparcamiento para unos 300 vehículos, sino también una serie de actuaciones para mejorar los accesos, la circulación viaria y también para dotar de servicios a estos terrenos. En concreto, según consta en el proyecto técnico, además del aparcamiento público, que se ubicará en la actual explanada de Oñón y la zona trasera del polideportivo, está prevista la instalación de un nuevo sistema de alumbrado y una mejora de la circulación viaria en el área de influencia, para lo que se construirá una nueva glorieta en la intersección formada entre las calles Avenida de México y Nama Guillhou. También se habilitará un nuevo acceso al parking desde la calle Escuela de Capataces. También está prevista la creación de una nueva zona de gerontogimnasia en el espacio, ahora sin uso.

GP

GUIA PROFESIONAL

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<https://www.lne.es/cuencas/2018/11/29/adjudicataria-46-dias-construir-aparcamiento/2388505.html>

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MIERES.ES
El Ayuntamiento abre mañana el aparcamiento de Oñón, una actuación cofinanciada a través del Fondo Europeo de...

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La Estrategia DUSI, cofinanciada por el Fondo Europeo de Desarrollo Regional (FEDER), afronta una semana crucial con el inicio de la obra del aparcamiento de Oñón y la presentación del parque

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These are just a few examples, but the news has been happening over the months, this project being one of the most prominent in the council and in the entire region at an informational level. For this reason, it has also had an important presence on the municipal website, which has been complemented by social networks, with information shared by hundreds of people, with dozens of comments and which have reached, on average, some 3,000 people each a.

Following this same line, and always within the framework of the communication plan to publicize both the action and its form of financing, it was decided to carry out an action with the preparation of information brochures to distribute among the different public facilities of the council, with special incidence in those closest to the site object of the works, such as the Casa de la Música or the Oñón Sports Center. But, in addition, they wanted to make a massive distribution in the municipality, so those same flyers were distributed with the newspapers La Nueva España and El Comercio on two different days in January 2019. Thus, for example, on January 17, all the people who bought the edition of El Comercio in Mieres found the brochure and the same on January 21, when they were the readers of La Nueva España de las Cuencas – the newspaper with the largest circulation in Asturias and, in this case, in the region—who found the flyer with the information.

In total, 11,000 brochures were printed and distributed, to which must be added the dissemination of the same through the City Council's social networks and the website and its sending to the neighborhood and social movement of the municipality.



Próximamente Incluiremos las obras para la construcción del **Aparcamiento de Oñón**

Más de 300 Plazas gratuitas, con iluminación LED de alta eficiencia, sistema de información de disponibilidad de plazas mediante app móvil, paneles informativos y preinstalación para 6 puntos de recarga de vehículos eléctricos.

Una obra de desarrollo sostenible ejecutada por el Ayuntamiento de Mieres, cofinanciada en un 80% por el Fondo Europeo de Desarrollo Regional (FEDER).



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The importance of the works also meant that not only news about them was written, but also a visit to the works of the Mayor and the Councilor for Sustainable Urban Development was planned, together with the staff of the Technical Office of the City Council, to learn about its development and also deepen its dissemination. A visit that was echoed by the media and in which both the Mayor and the Councilor stressed the importance of having FEDER financing for its realization.



The action incorporates innovative elements

This project has several innovative elements that make it a pioneer in the council and the region and that are linked to accessibility, the reduction of circulation times in the search for parking and the promotion of new technologies in the reduction of emissions carbon.



Thus, for example, it included the pre-installation of three double recharging points for electric vehicles – action prior to another installation project for these elements that has already been completed and which is also included in the DUSI Strategy – and also a panel informative with the free spaces that the car park has to avoid unnecessary turns and detours. In addition, this parking

area is included in a new technology and smart city project for which a mobile application will be created that will allow knowing the number of free spaces both in Oñón and in the rest of the projected car parks (La Pista, Manuel Llana, Dolores Ibarruri).

Adequacy of the results obtained to the objectives

The objective of this action was the recovery of old degraded industrial areas and, in this area, the project has made it possible to rehabilitate a total of 0.96 hectares of land, contributing to the improvement of the urban environment and the environment by reducing the transit times and the decongestion of circulation in the city center thanks to the parking spaces created. This site has gone from being a degraded area to an area for walking and recreation within the key North-South communication axis of the urban area, something fundamental since the plot, of industrial origin, had not managed to integrate into the city by not until now have a defined use.

Contribution to the resolution of a problem or detected weakness

The recovery of this public space in Oñón contributes to putting a degraded and undeveloped plot to use where vehicles were parked in an uncontrolled manner. With this action, the problem linked to the degradation of this space, located in one of the historic neighborhoods of Mieres, has been resolved, which, however, was never recovered for its tourist orientation or linked to the service sector. In addition, the increase in the number of parking spaces in Mieres, which has many old neighborhoods without garages or garages, is another of the fundamental issues raised by the DUSI Strategy when it comes to developing key initiatives such as the new La Mayacina park, which previously requires the consolidation of new parking spaces to respond to existing demand.

High degree of coverage of the target population

This action benefits the entire population of the council of Mieres, more than 38,000 people, in addition to those who regularly visit the council both for labor and social, festive or cultural issues, since it must be taken into account that the council is the capital of the region and is one of the large Asturian municipalities. The recovery of a degraded plot of land, turning it into a parking space and a sports and walking area, implies a change of image that impacts the entire council, especially the residents of the Oñón neighborhood, the most affected by the problems

that this area supposed. In addition, the creation of more than 300 parking spaces is a direct action aimed, above all, at the more than 14,000 people in the council who live outside the urban area and who regularly go there to shop, do business or work. Although this single car park is insufficient to respond to the current demand, it is the first step in a series of projects – some of which have already been completed and others under construction- that will allow the city to provide park-and-ride parking spaces that serve residents from other towns in the municipality and those who visit Mieres from other parts of Asturias.

Consideration of the horizontal criteria of equal opportunities, non-discrimination and environmental sustainability

The project respects the principles of equal opportunities between men and women and has paid special attention to non-discrimination based on age range and integration of our elders, with the inclusion of a bio-healthy exercise area within the promenade area. The recovery of an old degraded industrial area, the reduction in transit times for road traffic, the inclusion of a remote occupancy control system, with real-time information, and the creation of electric vehicle charging points encourages principles of social responsibility and environmental sustainability established throughout the Mierense Strategy. In the communication actions, in addition, a simple, egalitarian and non-exclusive language has been used in line with the City Council's commitment to equality in all areas and non-discrimination.

Synergies with other public intervention policies or instruments

The inclusion within this action of charging points for electric vehicles is in line with the commitment acquired by our country to limit or reduce its greenhouse gas emissions, both within the scope of the United Nations Framework Convention on Climate Change and its Kyoto Protocol, as in that of the European Union. In addition, the project is part of a broader municipal plan that aims to adapt the city to people, connect it and make it more sustainable and accessible. In this sense, highlight the fact that this work, together with other projected park-and-rides, will free up a large plot in the center of the city that is being used precariously as a parking lot and will become a large green lung and space for leisure and enjoyment of citizenship. A park, designed through a broad participatory process, which will be located in the center of that great central axis that crosses the city from north to south. These projects will also be co-financed by the European Regional Development Fund (ERDF), since they are included in the action plan of the DUSI Strategy.

In addition, this Oñón Project, which has also included a new lighting system, is part of the energy saving and efficiency policy, both in public lighting and in municipal buildings, which is being launched by the Mieres City Council through of different types of financing: municipal budget, Mining Funds...

The construction of a new roundabout has also been included in this action, improving circulation throughout the area. The creation of green spaces and the installation of gym spaces are also part of a broader project to adapt areas for the use and enjoyment of the public. All with one ultimate goal: to create a more accessible, sustainable and cared for city by recovering unused and degraded spaces within this global transformation.



Before and after pictures of the work.

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