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# BUENAS PRÁCTICAS

## Actuaciones Cofinanciadas

Vigil de Quiñones: Revitalisation of the urban and environmental setting

Marbella City Council

**Programa Operativo  
Plurirregional de España**

Año 2022

**Fondo Europeo de Desarrollo Regional**

## VIGIL DE QUIÑONES: REVITALISATION OF THE URBAN AND ENVIRONMENTAL SETTING

The project consisted of enhancing the value of the Vigil de Quiñones park, one of the busiest natural spaces in the municipality, where a comprehensive revitalisation of the 4.400 square metres surrounding this green lung has been carried out. The project has also contemplated the rehabilitation of the chapel in the park, destined for a cultural and religious use at the service of the citizens, also in recognition of the figure of Rogelio Vigil de Quiñones, -who gives his name to this park-, doctor and soldier born in Marbella, in 1862, and who stood out for his action in the siege of the church of Baler, in the framework of the Spanish-Philippine wars and the subsequent Spanish-American war at the end of the 19th century, to combat the epidemic of the beri



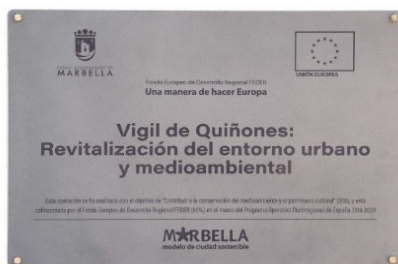
The revitalisation of this natural environment has combined the concepts of park-garden and urban space to create a landscape in keeping with this green lung. To this end, the plot has been landscaped, with the planting of new species and the recovery of existing ones, as well as the construction of continuous pedestrian platforms and new urban furniture, with the aim of making it a natural space for the public to stay, transit and enjoy.

**The ERDF contribution was 442.400,00 euros**, which represents 80% of the total cost of the project, amounting to 553.000,00 euros. This project has benefited all the citizens, as it is a park that, in addition to being in a central area of the city, is a green lung located in the vicinity of public sports facilities, so the clubs that train there have also benefited from this improvement, as well as the older population, by promoting active ageing with its walking trails.

It is considered a Good Project Practice as it meets the following criteria:

### **1. The role of the ERDF has been adequately disseminated to beneficiaries, potential beneficiaries and the general public:**

Firstly, a permanent information plaque has been installed in the Vigil de Quiñones park, which shows where the co-financing of the action comes from and the objective it is aimed at.





The website of the ERDF Funds of the Marbella Town Hall disseminates the project in its section dedicated to the actions co-financed with ERDF, whose link can be found in the web portal of the Funds [EDUSI Marbella Operations](#). In addition, during the execution of the work, a poster has been placed, which includes the main data of the action, reflecting the co-financing of the ERDF and where the funds come from.



The action has been widely disseminated among the target public, through the communication actions promoted by the City Council, such as the communicative support of a **Roll up** to present the action, a **report in the provincial press**, as well as **spots on regional radio stations and banners in digital media**. In addition, a meeting has been organised with the public in the park to show them the results of the project, where a **breakfast and sustainable merchandising have been distributed to the attendees**.

## ROLL UP



## REPORT IN THE PROVINCIAL PRESS

### El Ayuntamiento concluye la puesta en valor del Vigil de Quiñones con la recuperación de la capilla para uso cultural

La parcela cuenta con nuevo ajardinamiento, luminarias de bajo consumo y plataformas peatonales

El parque Vigil de Quiñones es uno de los espacios naturales más transitados del municipio, en el que el Ayuntamiento de Marbella ha recuperado, para uso público, una parcela de 4.685 metros cuadrados con la puesta en valor de unos terrenos que estaban en desuso y en el que también se ha ejecutado la rehabilitación de la capilla ubicada en las ruinas de la antigua ermita para uso cultural.

Los trabajos de regeneración del parque se han centrado en el ajardinamiento de la parcela, con la plantación de nuevas especies y la recuperación de

las existentes, así como la instalación de luminarias de bajo consumo, la construcción de plataformas peatonales de continuidad y la dotación de mobiliario urbano. En palabras de la alcaldesa, Angeles Muñoz, el objetivo de este proyecto es el de "convertirlo en un espacio natural de estancia, tránsito y disfrute para los vecinos y también cultural con la restauración de la capilla, en la que se ha creado un centro primitivo del campamento".

En este sentido, recuerda la regidora, se hace un reconocimiento al militar marbellí Rogelio Vigil de

Quiñones que da nombre al parque, uno de los últimos españoles en permanecer en Filipinas antes de la rendición de la colonia a manos de Estados Unidos a finales del siglo XIX "por lo que la capilla es un homenaje al origen primigenio de este campamento".

Para la revitalización urbana y medioambiental del Vigil de Quiñones, el Ayuntamiento ha destinado más de medio millón de euros cofinanciados al 80 por ciento por el Fondo Europeo de Desarrollo Regional (FEDER) en el marco del Programa Operativo Plurianacional de España 2014-2020, con el que se ha conseguido aunar los conceptos de parque-jardín y espacio urbano. En este punto, la alcaldesa explicó que la puesta en valor de este pulmón verde "forma parte de la línea de trabajo que estamos impulsando en materia de mejora, rehabilitación y recuperación de los espacios urbanos y naturales para ponerlos al servicio de la ciudadanía".



El Consistorio ha ejecutado una completa remodelación de la capilla



Rocío Malchair

"El Vigil de Quiñones es uno de los parques forestales más visitados de la ciudad, una zona verde que, gracias a la cofinanciación de los fondos europeos, ha recuperado también su historia, con la rehabilitación de la capilla, para el disfrute de la ciudadanía".



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## MERCHANDISING



## LOCAL BANNERS



A press release has also been prepared and published in [the news section of the municipal website of the Marbella Town Hall](#) and on the website of the [ERDF Funds of the Consistory](#). This press release has had a wide repercussion in **regional, provincial and local media**, having appeared to date (17 February 2023) in about twenty media, **always mentioning the co-financing of this project through the ERDF**. Here are links to some of the media in which the news has been published:

- [RTVMarbella](#)
- [COPE](#)
- [Marbella Directo](#)
- [Diario Sur](#)

It has been disseminated in the municipal RRSS under the hashtag **#ProyectosFEDERMarbella**



## **2. The action incorporates innovative elements:**

This is a project that promotes the conservation and protection of the environment, as well as the efficiency of resources, for the recovery of the natural space of this park, which has led to the creation of a meeting landscape for its users. Thanks to this action, innovative elements have been introduced that the park lacked before, such as the construction of continuous and uninterrupted pedestrian platforms, which have encompassed in a single element the concepts of street-park-garden-urban space. In addition, different pavement textures have been used on these platforms, which have helped to delimit the different rooms and circulations of this green lung.

One of the most innovative aspects of the project has been the inclusion of sustainable public lighting, with LED technology projectors, combining ecological values, due to the environment in which they are located, as well as economic values in terms of daily consumption and maintenance.

Also as a novelty, new ornamental plant species have been planted, in keeping with the natural space in which they are located; in addition, the existing tree species in the park have been cleaned up.

## **3. Adequacy of the results obtained to the established objectives:**

The aim of this action was to revitalise the city by improving the urban environment and its surroundings, recovering spaces in disuse or in a degraded state for the citizens, as well as improving this public space to make it safer for the citizens, for which work has been carried out on an area of some 4.400 square metres, as well as the rehabilitation of a mid-20th century chapel in the park, which was erected on the ruins of an old chapel, and in which an interpretation centre has been built to explain the primitive use of the Vigil de Quiñones camp, which gives its name to the park.

The urban quality of this plot has been improved, making it more accessible and remodelling it for this purpose, with the intention of putting this green space at the service of the citizens, under an environmental sustainability approach. It also has new urban furniture, which was previously lacking, for the relaxation of those who come to enjoy this green area, located in the centre of the city.

## **4. Contribution to the resolution of a problem or weakness identified in the area of implementation:**

One of the main weaknesses faced by this park, prior to the execution of the project, was the abandonment of the plot, which was in a state that required an improvement in its condition through an environmental regeneration approach, a problem that has been solved thanks to this project, not only with the planting of new plant species, but also with the recovery of the important mass of trees that surrounds the park.

Igualmente This project has also made an important contribution to the paving of the park, creating accessible and safer walking paths, thanks to the material used, as well as the inclusion of street furniture that was previously lacking.

But the most significant problem that has been solved with this project is the rehabilitation of the chapel, which was completely derelict and in disuse, and now, thanks to this project, has been converted into an interpretation centre for cultural use at the service of the public.

## **5. High degree of coverage of the target population:**

The action has a high degree of coverage of the target population, as this park is very much visited by the residents of the city, as it is located in a very central and easily accessible area; in addition, there are municipal sports facilities nearby, which means that at weekends it is very popular for spending the day.

It has also become a popular green space for strolling and a meeting place for schoolchildren, whose schools can organise visits to the recently restored chapel to explain and tell them about the history surrounding the figure of Vigil de Quiñones.

## **6. Consideration of the horizontal criteria of equal opportunities and non-discrimination, as well as social responsibility and environmental sustainability:**

The action has taken into account the horizontal criteria of equality and non-discrimination, and social responsibility, as it has achieved the comprehensive recovery of a green environment that was in an advanced state of deterioration and disuse, for use by all citizens in better safety conditions. The improved paving, accesses and LED lighting mean that anyone can use this park with greater guarantees of safety, especially vulnerable people, people with functional diversity or the elderly.

The revitalisation of the urban and environmental surroundings, and the rehabilitation of the chapel for cultural use, giving value to the figure of Rogelio Vigil de Quiñones in this park, has generated an increase in the number of people who visit and walk through it, benefiting not only the direct users, but also those who use the municipal sports facilities located in the vicinity of this space, through the accessible paths, with much safer paving.

As far as environmental sustainability is concerned, this park has been committed to it through energy efficiency, with the implementation of LED technology projectors, for greater savings in consumption, and by improving the natural environment with the planting of new species of flora and the improvement of the irrigation system.

## **7. Synergies with other policies or instruments of public intervention:**

The action enhances synergies with various public intervention instruments. Specifically, it does so with the line of work that the Department of Works and Operational Services, in collaboration with the Department of the Environment, carries out for the improvement, rehabilitation and recovery of urban and natural spaces in the town. The ultimate goal of this initiative is that citizens can enjoy quality services and urban spaces in accordance with the needs of a municipality like Marbella.

This work is reflected in the recognition that the city received in November 2022 as a 'Flor de Andalucía' city, an award given by the Asociación Multisectorial de la Jardinería Andaluza (AMJA), for the treatment of its green spaces. In fact, the Town Hall not only increases its budget every year, but also increases its green infrastructure to almost 30 square metres per inhabitant.



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