

Una manera de hacer Europa



BUENAS PRÁCTICAS

Actuaciones Cofinanciadas

Widening and improvement of the sidewalks of Viella Avenue.
EDUSI "The center of Asturias".

Siero City Council

**Programa Operativo
Plurirregional de España**

Año 2022

Fondo Europeo de Desarrollo Regional

Good practice 3: WIDENING AND IMPROVEMENT OF THE SIDEWALKS OF VIELLA AVENUE. EDUSI "The center of Asturias". Siero City Council. Asturias

INTRODUCTION:

Lugones has experienced strong population growth in recent years as a result of its proximity to Oviedo. However, this growth has been carried out in a disorderly manner along two roads that cross the municipality: Avenida de Gijón and Avenida de Viella.

The consequence of this situation is that Lugones lacks an urban center around which its economic, social and territorial/environmental development is organized while allowing for the promotion of a feeling of identity for the citizens of Lugones that it currently lacks.

The objective of the action was to transform Viella Avenue in an integrated manner, through urban planning that promotes the social, economic and environmental development of the urban center of Lugones as a diverse, habitable and attractive space. This intervention aims to economically and socially energize the urban center of Lugones (specifically, 3,388 inhabitants reside on Avenida de Viella, of which 20.88% are over 65 years of age and 16.65% are beneficiaries of the services. social) contributing to:

- Revitalize local retail commerce to turn it into an alternative to large shopping centers (it was one of the weaknesses identified during the participatory process)
- Make the urban center of Lugones a space that invites more friendly and environmentally sustainable mobility. Thanks to the improvement of accessibility and the design of a friendlier urban space for pedestrians and bicycles, it will help to encourage these modes of mobility for urban travel.
- Recover the feeling of belonging of the Lugonian society with its municipality by correcting the abandonment and degradation of its urban center through a quality urban space in an area where the greatest concentration of vulnerable population exists that allows the meeting of citizens and the development of relationships. social, economic and emotional.

In this sense, the Siero City Council proposed, within the scope of the EDUSI, an integrated redevelopment operation of Avenida de Viella to improve accessibility and the urban environment. Within this operation, a part of the action was proposed as Good Practice, specifically, that relating to the expansion and improvement of the sidewalks on Avenida de Viella.

For these purposes, the action consisted of the execution of a total of **5,353 m² of sidewalk** on both sides of the avenue along its 900 m. in length, resulting in variable sidewalks on each side with average widths of 2.50-3.00 m, expanding the existing ones that in many sections were

non-existent or with very reduced widths, suffering from minimum accessibility conditions and providing the corresponding street furniture (signage, lighting, benches, trash cans, etc.). Within the new sidewalks, **bike lanes** have also been integrated along the entire avenue to guarantee non-motorized mobility by bicycle safely, with a minimum width of 2.00 m, and duly signposted and marked.

Also within the pedestrian space of the sidewalks, **green areas** have materialized practically along the entire avenue in the form of flower beds equipped with trees and bushes acting as a screen between the pedestrian and motorized spaces, with a green surface close to 2,400 m², and equipped with automatic irrigation network.

The eligible cost of the operation amounted to 2,052,775.89 (amount of contract award with taxes) being the part corresponding to the expansion and improvement of the sidewalks ONE MILLION SEVEN HUNDRED FORTY-THREE THOUSAND ONE HUNDRED FORTY-FOUR EUROS AND FIFTY CENTS (€1,743,144.50), of which 80% (€1,394,515.60) are co-financed by the European Union.

1. THE ROLE OF THE ERDF IN THE ACTION HAS BEEN CONVENIENTLY DISSEMINATED AMONG THE POTENTIAL BENEFICIARIES AND THE GENERAL PUBLIC

The ERDF's role in the action has been disseminated with the following communication actions:

The following advertisement was inserted in local and regional press:



La plaza cubierta acoge una nueva edición del Market Pola

La Pola tendrá 12 apartamentos de alquiler para mayores

La plaza cubierta de la Plaza de San Juan de los Rios, en el barrio de San Juan de los Rios, acoge una nueva edición del Market Pola, una feria organizada por el Ayuntamiento de Pola de Llanes...

El Ayuntamiento de Pola de Llanes ha anunciado que en el futuro próximo se van a construir 12 apartamentos de alquiler para mayores...



José Velasco

Vox designa a José Velasco candidato a la Alcaldía de Siero

El Consejo Ejecutivo Municipal de Vox ha designado a José Velasco como candidato a la Alcaldía de Siero...

Acumacasa! organiza un taller de primeros auxilios en Llanes

Acumacasa! organiza un taller de primeros auxilios en Llanes, dirigido por profesionales de la salud...

Peregrinación por el Camino Francés

Una peregrinación por el Camino Francés se celebró en Pola de Llanes...



Una peregrinación por el Camino Francés se celebró en Pola de Llanes...

El Club Patariu organiza una ruta por Colunga para el domingo

El Club Patariu organiza una ruta por Colunga para el domingo, con salida a las 10:00 horas...

Un LUGONES por y para las personas

Reurbanización integrada de la Avenida de Viella para la mejora de la accesibilidad y del entorno urbano...



Un LUGONES por y para las personas. Reurbanización integrada de la Avenida de Viella...

Los comerciantes consideran «catastrófico» el cierre de Zara en Avilés por su «efecto imán»

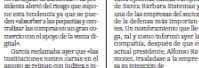
La Cámara asegura que ese debe a un cambio en el modelo de negocio, ya que era una de las tiendas que, junto Gijón, más vendían en Asturias...

El ovetense Antonio Bueno presidirá General Dynamics en Europa

Antonio Bueno, presidente de General Dynamics en Europa, será el nuevo presidente de la compañía...



Una tienda de Zara en Avilés...



Antonio Bueno

Es un problema importante y urgente

El Ayuntamiento de Pola de Llanes considera urgente abordar el problema de la accesibilidad...

Un LUGONES por y para las personas

Reurbanización integrada de la Avenida de Viella para la mejora de la accesibilidad y del entorno urbano...



Un LUGONES por y para las personas. Reurbanización integrada de la Avenida de Viella...

Local newspaper El Fielato, 3/15/2023

Regional Newspaper El Comercio, 3/10/2023

Loli Cifuentes, «Sierense del año» y «una mujer genial con la que es un privilegio trabajar»

La líder vecinal de Vega de Pola recibe el galardón más emocionante y amoro de los jóvenes a involucrarse en las asociaciones...



Loli Cifuentes, «Sierense del año» y «una mujer genial con la que es un privilegio trabajar»...

La Pola contará con doce apartamentos en alquiler para mayores no dependientes

Las viviendas, de 36 a 48 metros cuadrados, se planean entre la localidad, disponiendo de lavandería, acompañamiento y catering...



Los ganadores de los premios...

37 Pinguinos

Un grupo de 37 pinguinos se ha visto en la zona de San Juan de los Rios...

Padres

Un grupo de padres se reunieron para discutir sobre el futuro de la escuela...

Un LUGONES por y para las personas

Reurbanización integrada de la Avenida de Viella para la mejora de la accesibilidad y del entorno urbano...



Un LUGONES por y para las personas. Reurbanización integrada de la Avenida de Viella...

La Pola contará con doce apartamentos en alquiler para mayores no dependientes

Las viviendas, de 36 a 48 metros cuadrados, se planean entre la localidad, disponiendo de lavandería, acompañamiento y catering...

El Alcalde subraya que la oferta de cine tipo de viviendas constituye una necesidad al alza

El Ayuntamiento de Pola de Llanes considera urgente abordar el problema de la accesibilidad...



Los ganadores de los premios...

37 Pinguinos

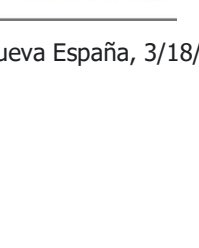
Un grupo de 37 pinguinos se ha visto en la zona de San Juan de los Rios...

Padres

Un grupo de padres se reunieron para discutir sobre el futuro de la escuela...

Un LUGONES por y para las personas

Reurbanización integrada de la Avenida de Viella para la mejora de la accesibilidad y del entorno urbano...



Un LUGONES por y para las personas. Reurbanización integrada de la Avenida de Viella...

Regional newspaper La Nueva España, 3/11/2023

Regional newspaper La Nueva España, 3/18/2023



Regional Newspaper El Comercio, 3/17/2023

Spot (9) of 20" was broadcast on Television of the Principality of Asturias (TPA) at a rate of 3 daily in midday, after-dinner and afternoon slots, on March 22, 23 and 24, 2023
<https://www.youtube.com/watch?v=UnvZpdgvHMw>

A campaign of 28 spots was carried out on regional radio from March 13 to 17 and from March 20 to 21 (COPE): https://ayto-siero.es/recursos/doc/Feder-Dusi/33482_2542542023124418.wav

A page stealer was hired in the newspaper El Comercio Digital (March 15 to 17)

Regarding the Regulatory Communication, an informative poster of the work of the action has been placed during the execution of the work, according to whether it was being carried out and a definitive plaque.



And in the administrative documentation, the logos of the EU and the ERDF were used.

AYUNTAMIENTO DE SIERO	
	Ayuntamiento de Siero Calle de la Libertad, 1 48100 Siero (León) Teléfono: 985 22 22 22 Fax: 985 22 22 22 Email: info@siero.es
 20202027470F3Y0VCEPV	
Expediente 25114000H - AYUNTAMIENTO DE AYUNTAMIENTO DE SIERO SIERO - Incautación de expediente para la PARROQUIA VILA DE SIERO contratación de las obras de urbanización y LA POLA SIERO rehabilitación de la Avenida de Viella en Lugones SIERO (Actuación susceptible de ser cofinanciada por el ASTURIAS Fondo Europeo de Desarrollo Regional (FEDER) en el Marco del Programa Operativo de	




 FONDO EUROPEO DE DESARROLLO REGIONAL (FEDER)
 "Una manera de hacer Europa"

PROPUESTA DEL CONCEJAL DELEGADO DEL ÁREA DE HACIENDA, GESTIÓN ECONÓMICA Y PRESUPUESTARIA, CONTRATACIÓN, ORGANIZACIÓN Y RÉGIMEN INTERIOR

Resultando que por Acuerdo de la Junta de Gobierno Local, de 7 de febrero de 2020, se aprobó el proyecto para la contratación de las obras de urbanización y rehabilitación de la Avenida de Viella, en Lugones (Actuación susceptible de ser cofinanciada por el Fondo Europeo de Desarrollo Regional (FEDER) en el Marco del Programa Operativo de Crecimiento Sostenible 2014-2020.

Considerando que, el artículo 116 de la Ley 9/2017, de 8 de noviembre de Contratos del Sector Público, exige para la celebración de contratos por parte de las Administraciones Públicas la previa tramitación del correspondiente expediente, que se iniciará por el órgano de contratación motivando la necesidad de mismo en los términos previstos en el artículo 28 de la citada Ley.

Resultando que, al estar suspendida la actividad de los órganos colegiados del Ayuntamiento por la declaración del Estado de Alarma por el Gobierno de la Nación, por Resolución de la Alcaldía, de fecha 13 de mayo de 2020, se decretó la incoación de expediente para la contratación de las obras de urbanización y rehabilitación de la Avenida de Viella en Lugones (Actuación susceptible de ser cofinanciada por el Fondo Europeo de Desarrollo Regional (FEDER) en el Marco del Programa Operativo de Crecimiento Sostenible 2014-2020, con motivación de la necesidad del

81/23

Plaza del Ayuntamiento s/n - Pólo de Siero - Principado de Asturias - Tel: 985 22 424 - Fax: 985 22 942 - CIF: P30060008
 Puede acceder al documento electrónico original a través de la Sede Electrónica del Ayuntamiento de Siero: selerectronica.siero.es/mis

2. THE ACTION INCORPORATES INNOVATIVE ELEMENTS

The action to improve and promote pedestrian and cyclist mobility has been carried out within the framework of a comprehensive rehabilitation of Viella Avenue. A quite innovative urban redesign and requalification operation that sought to create an attractive, regenerated and orderly space that will also facilitate the promotion of social cohesion and the economic revitalization of the area. A comprehensive intervention has been carried out, improving spaces for pedestrians, creating an attractive street for citizens, with adequate accessibility. Environmental aspects are also included in the action such as trees, green areas, small living areas. In addition, it has been recovered in terms of landscape.

The new organization and distribution of the street section **seeks to prioritize traffic and pedestrian accessibility**, over motor vehicles; The spaces for pedestrian mobility are expanded with larger sidewalks and spaces, reducing and limiting the space for the vehicle; This route is provided with a **bicycle lane** in continuation of others that have been started in Lugones, to promote this ecological means of transportation, in a safe and comfortable way. All of this within the new sustainable and safe mobility criteria that are being implemented in European cities that seek the introduction of **traffic calming measures** in the fight against pollution and climate change.



3. ADEQUACY OF THE RESULTS OBTAINED TO THE ESTABLISHED OBJECTIVES

Within the 4 main results expected by the DUSI, the operation effectively contributes to the fulfillment of:

R2: A municipality that reduces its carbon footprint through the use of sustainable mobility and energy.- The physical regeneration of the Avenue includes elements that encourage the use of sustainable, pedestrian and non-motorized mobility.

R3 – A municipality that takes care of its environment and air quality by promoting green spaces. The operation includes the improvement of the landscape and the care of natural elements present in it.

R4- A cohesive, balanced and inclusive municipality that guarantees the well-being of all citizens-
The operation aims to convert Viella Avenue into a space for urban coexistence where different ways of moving around the city have a place.

4. CONTRIBUTION TO THE RESOLUTION OF A PROBLEM OR WEAKNESS DETECTED IN THE TERRITORIAL AREA OF EXECUTION

Lugones has experienced strong population growth in recent years as a result of its proximity to Oviedo. However, this growth has been carried out in a disorderly manner along two roads that cross the municipality: Avenida de Gijón and Avenida de Viella.

Avenida de Viella, which runs through the urban center of Lugones, is one of the main traffic arteries and runs from its intersection with Avenida de Gijón to its exit to the East in the direction of the residential, industrial and commercial centers of Viella. , Naón and Granda.

The urban quality, functionality and accessibility of Viella Avenue are in a very deteriorated state, especially with regard to the finish of pavements and street furniture, accessibility for pedestrians, sidewalk widths, trees, etc. Not in vain, the road has variable widths and configurations as a result of numerous actions without a clear management criterion. Starting from a central road lane 7 meters wide, Avenida de Viella presents sections with different typologies and widths of sidewalk (sections even without sidewalk), discontinuous online or battery parking and some isolated section of bike lane. All this, together with a significant traffic intensity that increases the degree of noise pollution and air quality as a consequence of its structuring nature, makes it an artery that is not very "friendly" for citizens.



Avda de Viella before and after the performance

5. DEGREE OF COVERAGE OF THE POPULATION TO WHICH IT IS TARGETED

The direct beneficiaries of this operation will be, first of all, the residents of Lugones (13,213 inhabitants) as it is the parish with the largest number of inhabitants and is within the area of action of the DUSI Siero Strategy "The center of Asturias"

There will also be other indirect beneficiaries such as the non-resident population in Lugones who visit the parish for different reasons (work, studies, leisure and culture, business, etc.).

6. CONSIDERATION OF THE HORIZONTAL CRITERIA OF EQUALITY OF OPPORTUNITIES AND NON-DISCRIMINATION, AS WELL AS SOCIAL RESPONSIBILITY AND ENVIRONMENTAL SUSTAINABILITY

The Operation takes into account the horizontal principles of equal opportunities between men and women, non-discrimination, as well as those of social responsibility and environmental sustainability, while all the actions carried out at the beginning of it, whether conceptualization and design, works or communication must transversally incorporate gender, generational and universal accessibility perspectives in their actions.

The actions carried out have contributed to the improvement of environmental sustainability in the municipality thanks to the permeabilization of soils to introduce vegetation that helps absorb and filter rainwater, the increase in the pedestrian and cycling surface that will contribute to reducing CO2 emissions. of vehicles and noise pollution, lighting actions that will reduce light pollution harmful to birdlife and improve energy efficiency, etc.

On the other hand, from a social point of view, improving the accessibility of public spaces will contribute to improving the autonomy and safety in the movements of the elderly and young people, improving their autonomy and quality of life. At the same time, improving lighting in public spaces will contribute to increasing safety there, being a determining element for improving the quality of life of women, the elderly and children.

7. SYNERGIES WITH OTHER POLICIES OR INTERVENTION INSTRUMENTS

This action is aligned and has been executed in a coordinated manner with the action of OT9 Operation 703 "Integrated redevelopment of Viella Avenue to improve accessibility and the urban environment of Lugones" and which aims to improve accessibility and safety in the area. public space to encourage pedestrian and cyclist mobility (R.CLI.1) and revitalize degraded urban areas by betting on their integrated and transversal regeneration (R.SOC.1) included in the EDUSI of Siero.

Furthermore, this intervention is closely linked to the achievement of the objectives of the Lugones Sustainable Urban Mobility Plan, such as the improvement of road safety that contributes to the promotion of sustainable pedestrian and cycling mobility.

At the level of national urban policies, this action is aligned with Strategic Objective 5 of the Spanish Urban Agenda "Promoting proximity and sustainable mobility" of adopting measures that allow responding to the basic access and development needs of individuals, companies and societies, safely and in a manner compatible with human health and the environment.

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