

*Una manera de hacer Europa*



# BUENAS PRÁCTICAS

## Actuaciones Cofinanciadas

**CANARIAN NETWORK OF INNOVATION AND BUSINESS DEVELOPMENT CENTRES (CIDE NET)**  
Canary Islands Agency for Research, Innovation and the Information Society

# Programa Operativo de Canarias

Año 2019

## Fondo Europeo de Desarrollo Regional



## GOOD PRACTICE

### **CANARIAN NETWORK OF INNOVATION AND BUSINESS DEVELOPMENT CENTRES (CIDE NET). PROVINCIAL CONFEDERATION OF ENTREPRENEURS OF SANTA CRUZ DE TENERIFE (CEOE) AND CANARIAN INDUSTRIAL ASSOCIATION (ASINCA LAS PALMAS)**

The Department of Economy, Industry, Trade and Knowledge of the Canary Islands Government, through the Canary Islands Agency for Research, Innovation and the Information Society, promotes and supports the creation of the Canary Islands Network of Centres for Innovation and Business Development (CIDE NET), with the call for subsidies aimed at companies, chambers of commerce and university foundations, so that they can join this network, which aims to promote the culture of innovation in companies, by carrying out training and dissemination activities and providing free information and advice services.

The Canary Islands Network of Innovation and Business Development Centres is an instrument at the service of Canarian SMEs, to create economic and institutional environments favourable to innovation, with the aim of promoting productivity and improving competitiveness. This network is made up of twenty centres, spread throughout the islands, with a team of qualified technicians, specialised in innovation, who work in entities close to companies and universities, who guide and advise companies, so that their innovative ideas are materialised in concrete and tangible results.

The Provincial Confederation of Businesses of Santa Cruz de Tenerife (CEOE) and the Industrial Association of the Canary Islands in Las Palmas joined this Network in March 2018, to improve and increase competitiveness and promote the use of new technologies among the associated companies.

The support of the Canary Islands Network of Innovation and Business Development Centres has enabled canarian companies to obtain greater economic, productive, social or environmental performance and, in short, to become more competitive.

#### **Financial Information:**

CEOE-Santa Cruz de Tenerife	ASINCA Las Palmas
Public eligible expenditure: 22,101.16 euros	Gasto Público elegible: 42.600 euros
ERDF aid (85%): 18,785.98 euros	ERDF aid (85%): 36,210 euros

The impact that this action has had in the year 2018, is summarized in 86 companies advised in the Canary Islands, of which 39 are located in the province of Santa Cruz de Tenerife and 47 in the province of Las Palmas.

#### **Justification of the Good Practice criteria:**

##### **1- The role of the ERDF in the action has been suitably disseminated among the beneficiaries, potential beneficiaries and the general public.**

The CEOE organized technical conferences and seminars for entrepreneurs, including the celebration of the 40th anniversary of the Provincial Confederation of Entrepreneurs of Santa Cruz de Tenerife, in which roll-ups with the logos of the European Union and the Canary Islands Advances with Europe were used:



**Promotional video:** of the call for subsidies, for the participation in the CIDE Network, with reference, at the beginning and end of the video of the financing by the Canary Islands ERDF Operational Programme 2014-2020 for the year 2018.

<https://www.youtube.com/watch?list=PLkPZWFwWdAjRoz4hNYjF5Y0lu4kp6jWgG&v=gwFpAolXbQ0>



Convocatoria Anticipada Red CIDE 2018

**On the websites of:** The Provincial Confederation of Businesses of Santa Cruz de Tenerife: <https://ceoe-tenerife.com/innovacion-red-cide>, and the Industrial Association of the Canary Islands of Las Palmas: <http://asincalaspalmas.com/que-es-red-cide/>

CEOE Tenerife  
CONFEDERACIÓN ESPAÑOLA DE ORGANIZACIONES EMPRESARIALES

HInicio Quiénes Somos Temas Servicios Informes Galería Área Asociados

La Red Canaria de Centros de Innovación y Desarrollo Empresarial (Red CIDE) es una iniciativa del Gobierno de Canarias, coordinada por el Instituto Tecnológico de Canarias (ITC) y financiada por la Agencia Canaria de Investigación, Innovación y Sociedad de la Información (ACISI) y por el Fondo Europeo de Desarrollo Regional de la Unión Europea en un 85%.

La Confederación Provincial de Empresarios de Santa Cruz de Tenerife (CEOE-Tenerife) se incorpora a esta Red como centro CIDE de proximidad con el objetivo de mejorar e incrementar la competitividad de las empresas Canarias mediante la promoción de la innovación y el uso racional de las nuevas tecnologías.

Este servicio permite que las empresas que lo deseen dispongan de manera gratuita de información y asesoramiento personalizado en:

- Subvenciones y colaboraciones para proyectos de innovación.
- Identificación de oportunidades de innovación.
- Búsqueda de socios o transferencia tecnológica.
- Caracterización de su empresa y diagnósticos tecnológicos.
- Asesoramiento y orientación de proyectos de I+D+i y de modernización tecnológica.
- Búsqueda de personal especializado para realizar proyectos de I+D+i.

Los interesados en ampliar información pueden ponerse en contacto con nuestro Centro Red CIDE a través del teléfono 922 26 11 80 (ext.2006) o vía email [jmartin@ceoe-tenerife.com](mailto:jmartin@ceoe-tenerife.com)

Logos: RedCIDE INNOVACIÓN, ceoe, Canarias avanza con Europa, Gobierno de Canarias, Consejo de Economías Insulares, Instituto Tecnológico de Canarias, Gobierno de Canarias, Ministerio de Economía y Competitividad, Unión Europea, Fondo Europeo de Desarrollo Regional.

ASINCA Inicio Sobre ASINCA Empresas Asociadas Circulares Líneas de Ayuda Boletines Informativos

Se encuentra en: Inicio > Noticias > Qué es Red CIDE

**Noticias**  
Qué es Red CIDE

A través de la Red CIDE se presta a las empresas industriales asociadas los servicios en materia de investigación, desarrollo tecnológico e innovación. De este modo, se da continuidad a un proyecto, coordinado por el Instituto Tecnológico de Canarias ITC y cofinanciado por Fondos FEDER de la Unión Europea y el Gobierno de Canarias, en el que ASINCA progresa en la prestación de servicios.

## Press release of the Canarian Government:

<http://www.gobiernodecanarias.org/noticias/eicc/Conocimiento/78683/centros-innovacion-desarrollo-empresarial-contran-ayudas-importe-1.950.000-euros>

<http://www.gobiernodecanarias.org/noticias/eicc/90087/mas-850.000-euros-centros-innovacion-desarrollo-empresarial-canarias>

03 de enero del 2017 - 09:14

### Los centros de innovación y desarrollo empresarial contarán con ayudas por importe de 1.950.000 euros

Pedro Ortega firma la resolución por la que se conceden subvenciones a entidades para participar en la Red CIDE

Imprimir Noticia

El consejo de Economía, Industria, Comercio y Conocimiento –a través de la Agencia Canaria de Investigación, Innovación y Sociedad de la Información (ACIISI), que dirige Manuel Miranda Medina-, ha firmado la orden de la convocatoria de subvenciones para continuar apoyando y asesorando en materia de innovación y tecnología a entidades canarias, a través de la Red Canaria de Centros de Innovación y Desarrollo Empresarial (Red CIDE).

Los centros de innovación y desarrollo empresarial contarán con ayudas por un importe total de 1.950.000 euros repartidos en tres anualidades (2017-2019), con una cuantía por año de 650.000 euros.

El importe de la convocatoria, mediante tramitación anticipada, para 2017 es de 650.000 euros con cargo a la línea de actuación 'centros de innovación y desarrollo empresarial', cofinanciado en un 85% por el Fondo Europeo de Desarrollo Regional (Feder).



12 de diciembre del 2017 - 09:51

### Más de 850.000 euros para los centros de innovación y desarrollo empresarial de Canarias

Hedro Ortega firma la resolución por la que se conceden subvenciones a entidades para participar en la Red CIDE

Imprimir Noticia

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Los centros de innovación y desarrollo empresarial contarán con ayudas por un importe total de 852.000 euros para el período 2018-2019. La cuantía de la convocatoria 2018 es para 2 anualidades 2018 y 2019, 426.000 euros por anualidad.

El importe de la convocatoria, mediante tramitación anticipada, para 2018 es de 426.000 euros con cargo a la línea de actuación 'centros de innovación y desarrollo empresarial', cofinanciado en un 85% por el Fondo Europeo de Desarrollo Regional (Feder).



## Facebook and twitter:

<https://www.facebook.com/ACIISI/posts/1279017645470344>

<https://twitter.com/agenciaiisi/status/801359805457821697>

**Agencia Canaria de Investigación, Innovación y Sociedad de la Información**  
3 de enero de 2017 · 🌐

Los centros de innovación y desarrollo empresarial contarán con ayudas por importe de 1.950.000 euros

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**Red CIDE**  
@Red\_CIDE

Red Canaria de Centros de Innovación y Desarrollo Empresarial. Equipo de asesores de apoyo a empresas financiado por la ACIISI del Gobierno de Canarias y FEDER.

redcide.es

Tweets 10,9 mil | Siguiendo 443 | Seguidores 2.542

Seguir

## Digital press:

<https://www.laprovincia.es/economia/2017/01/02/gobierno-canario-publica-ayudas-innovacion/895748.html>

## El Gobierno canario publica ayudas a la innovación por dos millones

Los centros de innovación y desarrollo empresarial contarán con ayudas por un importe total de 1.950.000 euros repartidos en tres anualidades

02.01.2017 | 11:49

Los centros de innovación y desarrollo empresarial contarán con ayudas por un importe total de 1.950.000 euros repartidos en tres anualidades (2017-2019), con una cuantía por año de 650.000 euros, según una convocatoria de subvenciones efectuada por el Gobierno de Canarias.

En concreto, el consejo de Economía, Industria, Comercio y Conocimiento, Pedro Ortega, ha firmado la orden de la convocatoria de subvenciones para apoyar y asesorar en materia de innovación y tecnología a entidades canarias, a través de la Red Canaria de Centros de Innovación y Desarrollo Empresarial (Red CIDE).

El importe de la convocatoria, mediante tramitación anticipada, para 2017 es de 650.000 euros con cargo a la línea de actuación 'centros de innovación y desarrollo empresarial', cofinanciado en un 85 por ciento por el Fondo Europeo de Desarrollo Regional (Feder), informa la Consejería en un comunicado.

## **2- Incorporation of innovative elements.**

The Provincial Confederation of Businesses of Santa Cruz de Tenerife considers innovation to be the most important factor in achieving greater competitiveness, and has therefore organized internal activities and working committees, with the aim of promoting projects of an innovative nature for companies and similar organizations. As a result of these meetings, initiatives have arisen, such as the Fashion Cluster, which is committed to grouping together companies dedicated to this sector, in order to facilitate coordination that allows for the development of Innovation projects that improve their competitiveness.

For its part, the Industrial Association of the Canary Islands in Las Palmas is supported by Innovation services oriented towards the industrial sector and based on three pillars: intensifying advice; interconnecting the innovative activity of industries with the programmes of support for Innovation and the policies of the administrations; and the innovative orientation of the themes on which it works.

This association advises companies to detect projects and guide them in the previous steps to present themselves to the calls for proposals and to access the Innovation grants and programmes. With the support of the Canary Islands Network of Innovation and Business Development Centres, it promotes the participation of industries in these Programmes, which are promoted by the Canary Islands Research, Innovation and Information Society Agency, such as the projects IMPROVE, DEMOLA and GESTORES DE LA INNOVACIÓN (INNOVATION MANAGERS) , among others, as they are important tools for generating a new culture of innovation in industries.

From the Industrial Association of the Canary Islands in Las Palmas, the needs and trends in innovation demanded by the Canary Islands industries are attended to. As an example, in 2018, this industrial association focused on food products, holding an information day and facilitating contacts between industries and the company INNOFOOD. The Conference on "Industry 4.0" was also held and addressed the digital transformation and its application in companies.

## **3-Adaptation of the results obtained to the established objectives.**

The Provincial Confederation of Businesses of Santa Cruz de Tenerife supports the development of projects to foster the entrepreneurial spirit and enterprise, to promote a greater presence of women in management and corporate direction and to highlight to society the decisive role of business in economic progress, throughout Innovation and Technological development.

With its incorporation into the Canary Islands Network of Innovation and Business Development Centres, the objective of the Provincial Confederation of Businesses of Santa Cruz de Tenerife is to make the associated companies more dynamic and to participate in the calls for innovation projects, to disseminate, raise awareness and promote innovation and entrepreneurship in the business world; to continue improving the growth rates of the digital market for companies, to improve their competitiveness and internationalization, to give value to public and/or private initiatives and to promote the creation of jobs.

The Industrial Association of the Canary Islands in Las Palmas advised 39 innovative projects in 2018, of which 26 were submitted to calls for R&D&I and 14 were approved. Five events were held, attended by representatives of 103 companies; it presented the 'ELITTORAL' project, in collaboration with INTA and the ROC-ULPGC Group; it supported the participation of 3 companies in the Innovation Managers programme and the participation of a company in IMPROVE, to improve innovation management.

## **4.-Contribution to the resolution of a problem or weakness detected in the area of execution.**

For the Provincial Confederation of Businesses of Santa Cruz de Tenerife, this service helps the associated companies to access information about projects, calls for aid and everything related to Innovation and Technology, on a regional, national or European level. In short, the aim is to achieve the general objective

of increasing the competitiveness and ensuring the stability of the companies and associates and to resolve any question regarding R&D&I.

For the Industrial Association of the Canary Islands in Las Palmas, the setting up of the Canary Islands Network of Innovation and Business Development Centres has made it possible to offer intensive personalised advice to industries, to support and encourage the carrying out of innovative projects, bringing together existing lines and the implementation of methodologies for better management and access to aid and incentives. The Canary Islands Network of Innovation and Business Development Centres has also made it possible to establish connections between industries and public centres and private R&D&I companies to develop innovation projects in products or processes, for which they lack technical resources or time, which permits new products to be released into the market.

#### **5- High degree of coverage over the target population.**

The scope of the service of the CIDE Centre of the Provincial Confederation of Businesses of Santa Cruz de Tenerife, in general, benefits the entire population of the island of Tenerife, with the direct beneficiaries being the entrepreneurs and companies of any sector that have or are going to start an economic activity on the island. Actions can also be promoted with the population of La Palma, El Hierro and La Gomera. This aid is complemented by other services provided by the Confederation, such as the Integral Employment Service.

At the Industrial Association of the Canary Islands in Las Palmas, the degree of coverage includes all industries in the province of Las Palmas, with the direct beneficiaries being industries and indirectly companies providing services or goods that collaborate with them.

#### **6- Consideration of the horizontal criteria of equal opportunities and non-discrimination, as well as social responsibility and environmental sustainability.**

The Canarian Network of Centres for Innovation and Business Development establishes, as a priority, to disseminate its commitment to companies, in the area of equal opportunities between women and men, through business management that integrates diversity and considers equality as a strategic issue and a factor of competitiveness. One of the aims of the Provincial Confederation of Businesses of Santa Cruz de Tenerife is to promote actions that enable the prevention and elimination of any discrimination, especially among groups that are difficult to integrate.

With regard to the environment, the Provincial Confederation collaborates with initiatives aimed at promoting the circular economy, as a formula for creating employment opportunities, and the support of programs such as the 'Demola Canarias', which is committed to sustainability and the efficient management of resources as a competitive advantage.

For the Industrial Association of the Canary Islands in Las Palmas, the criteria of equal opportunities and non-discrimination are taken into account, both for the people who participate directly in the projects, as well as for the rest of the personnel. The entire technical team of this association is made up of women.

The industrial association encourages the adoption of Social Responsibility criteria, incorporating sustainability criteria in decision-making, which it also promotes in the industries it serves. In addition, it has an environmental department with which it advises industries on project management and compliance with legislation. From the Canary Islands Network of Innovation and Business Development Centres, the Industrial Association of the Canary Islands participates and collaborates in all the actions and working groups organized by the Canary Islands Government in relation to environmental issues, such as the development of the Integral Plan for Waste in the Canary Islands (PIRCAN), the Canary Islands Strategy for the Circular Economy and the Strategy for Single-Use Plastics.

## **7-Synergies with other policies or instruments of public intervention**

The Canary Islands Network of Innovation and Business Development Centres creates synergies between its associates, companies and entrepreneurs, groups of innovative companies, clusters, business and citizens' associations, universities, research centres and foundations, which collaborate and work in a coordinated manner.

Thanks to its participation in the Canary Islands Network of Innovation and Business Development Centres, the Provincial Confederation of Businesses of Santa Cruz de Tenerife has been able to complement other actions related to programs or projects from other funds, as is the case of the Comprehensive Employment Service or the Tenerife Mentoring Network Program.

Both the Provincial Confederation of Businesses of Santa Cruz de Tenerife, and the Industrial Association of the Canary Islands in Las Palmas, have an organizational structure that ensures the coordination of activities and the existence of means for solving queries from companies and industries, which makes it possible to establish relations with Research Groups and Technological Institutes of the Canary Islands community and with other entities that collaborate, such as the Canary Islands Employment Service, the National Secretariat of Employment, the Island Council of Tenerife and the City Councils of Tenerife.

The Industrial Association of the Canary Islands, for its part, maintains constant communication with the industrial fabric of the province of Las Palmas, with technology-based companies and companies specialized in support services for the industrial sector. It also maintains specific contact with entrepreneurs such as the CIDE of the University Foundation of Las Palmas and the Chamber of Commerce of Santa Cruz de Tenerife.



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