

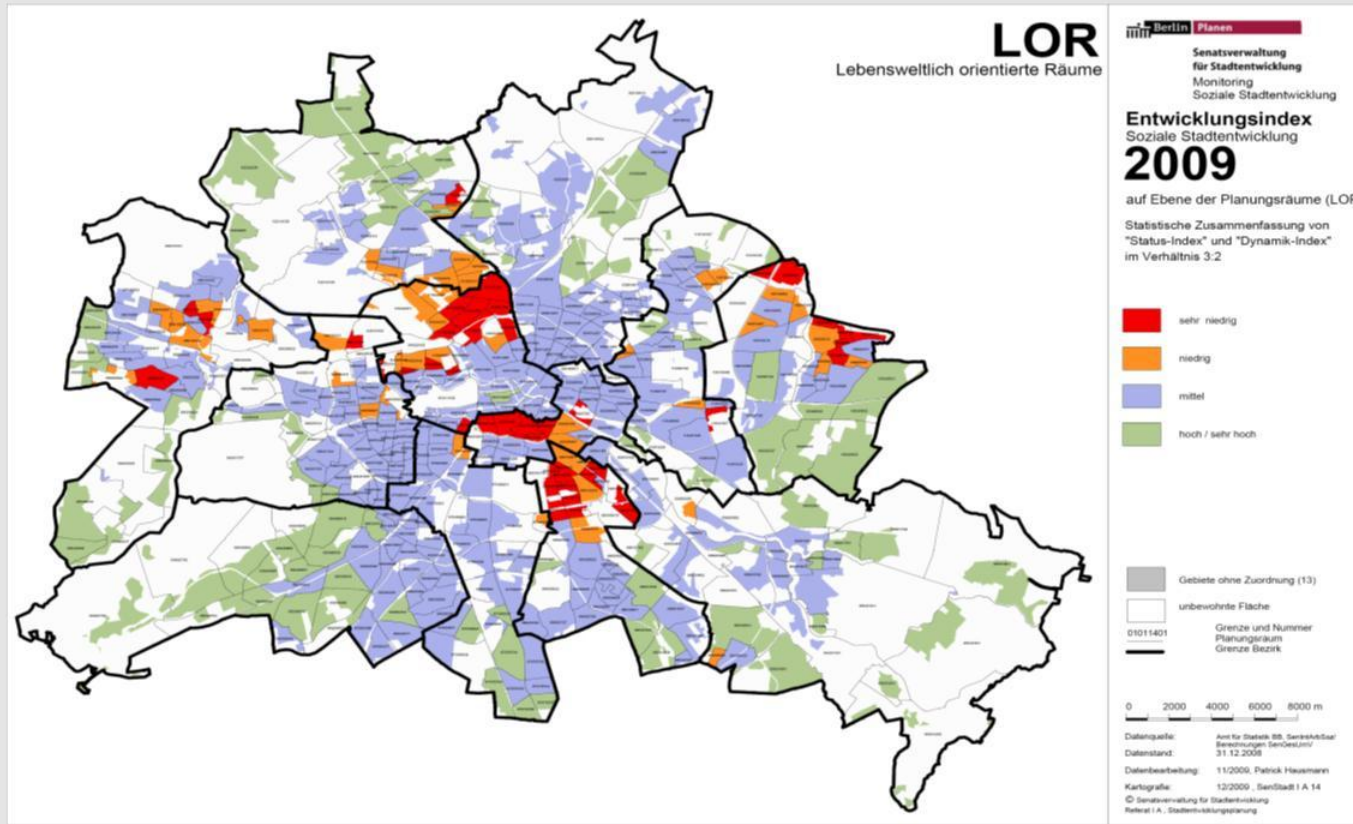
The Urban Dimension of EU Regional Policy: Practical Experiences from Berlin



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Program Manager “Neighborhood Management”



Monitoring Social Urban Development



Berlin's starting point: Segregation in the 90ies

Main priority of Berlins urban policy: equal opportunities

=> everywhere in Berlin the citizens should have equal perspectives for their lives

Since the early 90ies: highly segregated areas developed

- many unemployed
- many immigrants
- high degrees of poverty among children
- low level of education

Continuous monitoring of development in neighborhoods by:
Monitoring Social Urban Development

Zukunftsinitiative Stadtteil (ZIS) = Future for Neighborhoods Initiative

Aims of Berlin's Future for Neighborhoods Initiative are:

- stabilizing / regenerating deprived neighborhoods
- adaption of neighborhoods to demographic or economic change
- strengthening of local potentials

Based on article 8 ERDF-regulation

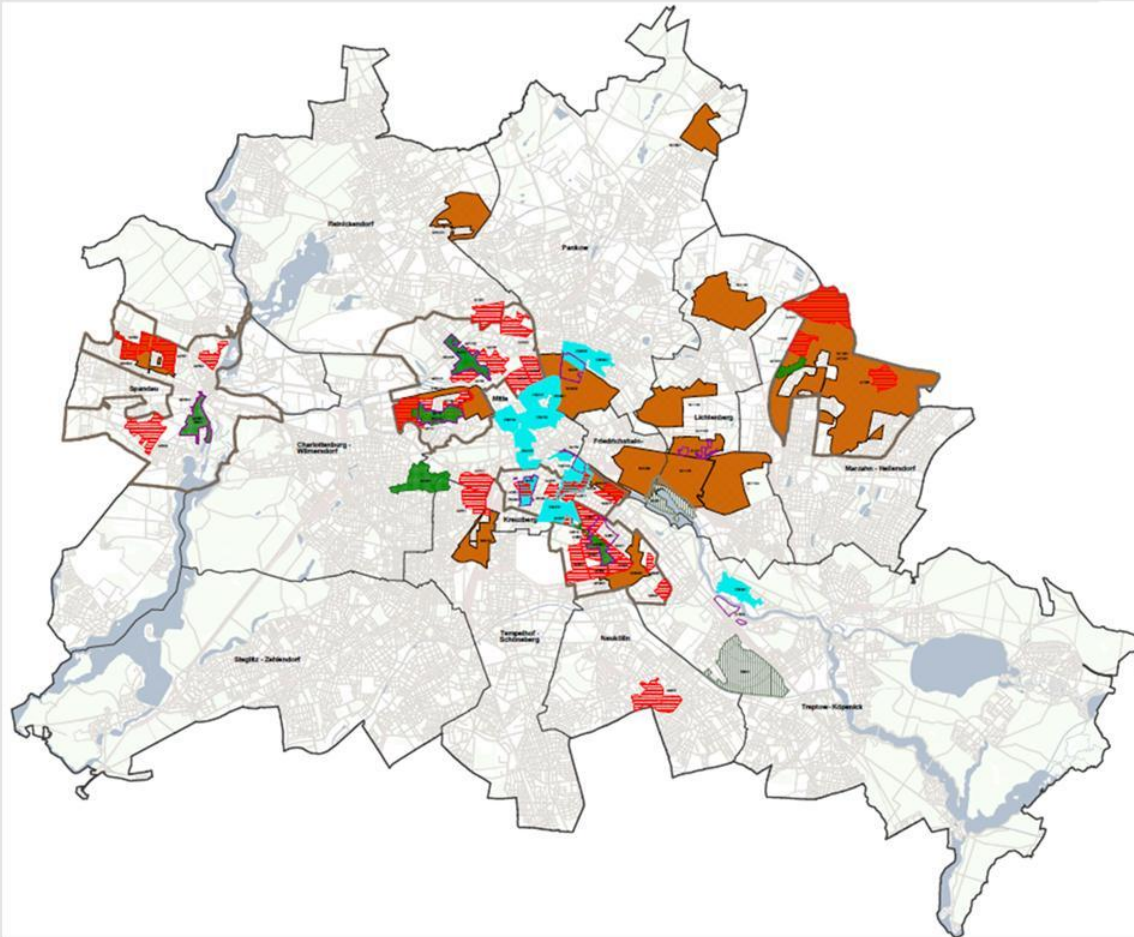
Funding from ERDF: 151 Mio. Euro (17% of Berlin's ERDF-budget)

With the same amount of national cofinancing added

Eligible areas: around 50 neighborhoods (defined by the senate)

Neighborhood Programs in Berlin

Eligible Areas



Aktionskulisse der Städtebauförderung - Fördergebiete -

Stand: Februar 2013

Städtebaulicher Denkmalschutz

- | | | | |
|----|---------------------------------|-------|------------------------------|
| MR | DR101 Kreuzberg-Vorfeld | MR | DR201 Uferstraße |
| | DR102 Spandauer Vorfeld | MR | DR202 Bübische Platzstraße |
| | DR103 Lützenstraße (S8-Fußg.) | Pa | DR301 Teufelsberger Platz |
| | DR104 Prenzlauer-Bogen | DR | DR302 Obermerseburger Straße |
| | DR105 Dönhofsplatz, Plathstraße | DR | DR303 Krummstraße |
| | DR106 Uferstraße | TwStp | DR304 Oberbaumstraße |

Stadtbau

- | | | | |
|-------|------------------------------------|----|-----------------------------|
| MR | BRW101 Tegel/Hasenring-Helldorfer | MR | BR101 Marzahn-Helldorfer |
| PrStk | BRW201 Kreuzberg-Spandau | Lk | BR102 Neuhofen/Schönhafer |
| | BRW301 Ostkreuz-Hell | Lk | BR103 Prenzlauer |
| Pa | BRW401 Bock | MR | BR104 Prenzlauer |
| | BRW501 Prenzlauer Berg | MR | BR105 Ostkreuz-Ost |
| Sp | BRW601 Spandauer-Parkringener-Park | MR | BR106 Prenzlauer-Allee-Nord |
| TwStk | BRW701 Schöneberg-Schöneberg | Pa | BR107 Märkisches Viertel |
| Neu | BRW801 Hasenring-Siedlung | | |

Soziale Stadt

- | | | | |
|-------|---------------------------------------|-------|--------------------------------------|
| MR | QR101 Neuenhagen | MR | QR201 Spandauer Vorfeld |
| | QR102 Magdalenen-Platz | TwStk | QR202 Schöneberg/Mitte am Kleistpark |
| | QR103 Rudow/Viktoriastraße | MR | QR203 Rottberg/Süd |
| | QR104 Prenzlauer | MR | QR204 Sonnenallee/High-Cock-Siedlung |
| | QR105 Prenzlauerstraße / Poststraße | MR | QR205 Neukölln |
| | QR106 Neuenhagen | MR | QR206 Neukölln |
| | QR107 Ackerstraße | MR | QR207 Neukölln |
| | QR108 Marien-City | MR | QR208 Sonnenallee/High-Cock-Siedlung |
| PrStk | QR202 Berlin-Kreuzberg/Dramatenstraße | MR | QR209 Neukölln |
| | QR203 Marienplatz | MR | QR210 Neukölln |
| | QR204 Marienplatz | MR | QR211 Sonnenallee/High-Cock-Siedlung |
| | QR205 Marien-Platz/Süd-Siedlung | MR | QR212 Prenzlauer-Allee |
| | QR206 Neuenhagen | MR | QR213 Prenzlauer-Allee |
| | QR207 Marienplatz | MR | QR214 Prenzlauer-Allee |
| Sp | QR201 Parkringener-Park-Ost | MR | QR215 Prenzlauer-Allee |
| | QR202 Parkringener-Park-West | MR | QR216 Prenzlauer-Allee |
| | QR203 Neuenhagen | MR | QR217 Prenzlauer-Allee |

Aktive Zentren

- | | | | |
|-------|------------------|----|------------------------|
| MR | AZ101 Turmstraße | MR | AZ201 Wilhelmstraße |
| ChStk | AZ102 Uferstraße | MR | AZ202 Karl-Marx-Straße |
| | AZ103 City West | MR | AZ203 Marienplatz |

Aktionenräume plus

- | | | | |
|-------|-----------------------|----|-------------------------------|
| MR | AR101 Hasenring-Markt | MR | AR201 Hasenring-Nord |
| PrStk | AR102 Kreuzberg-Hell | MR | AR202 Nord-Marzahn-Helldorfer |
| Sp | AR103 Spandauer | | |

Nachrichtlich:

Förmlich festgelegte Sanierungsgebiete (§ 142 BauGB)

- | | | | |
|-------|----------------------------|-------|------------------------------------|
| MR | SR101 Hasenring-Mitte | MR | SR201 Wilhelmstraße |
| | SR102 Turmstraße | MR | SR202 Karl-Marx-Straße/Sonnenallee |
| | SR103 Märkische Uferstraße | Lk | SR101 Prenzlauer-Allee-Nord |
| PrStk | SR201 Bübische Platzstraße | TwStp | SR102 Neuhofen/Schönhafer |
| | SR104 Hasenring | | |

Städtebauliche Entwicklungsmaßnahmen (§ 165 BauGB)

- | | | | |
|----------|-------------------------|-------|-------------------------------|
| PrStk/Lk | ED101 Kreuzberger Markt | TwStp | ED201 Jochenstraße/Adolfplatz |
|----------|-------------------------|-------|-------------------------------|

Neighborhood Programs in Berlin

Financial Architecture



Neighborhood Initiative (ZIS)

Based on the Acquis Urban

The approach is oriented at the Acquis Urban :

1. Integrated approach on the basis of local development strategies
2. Program management based on partnership with an intensive participation of local stakeholders
3. Area-based concentration of funding on the basis of socio-economic indicators: EU involvement becomes thereby visible for the citizens

Neighborhood Initiative (ZIS)

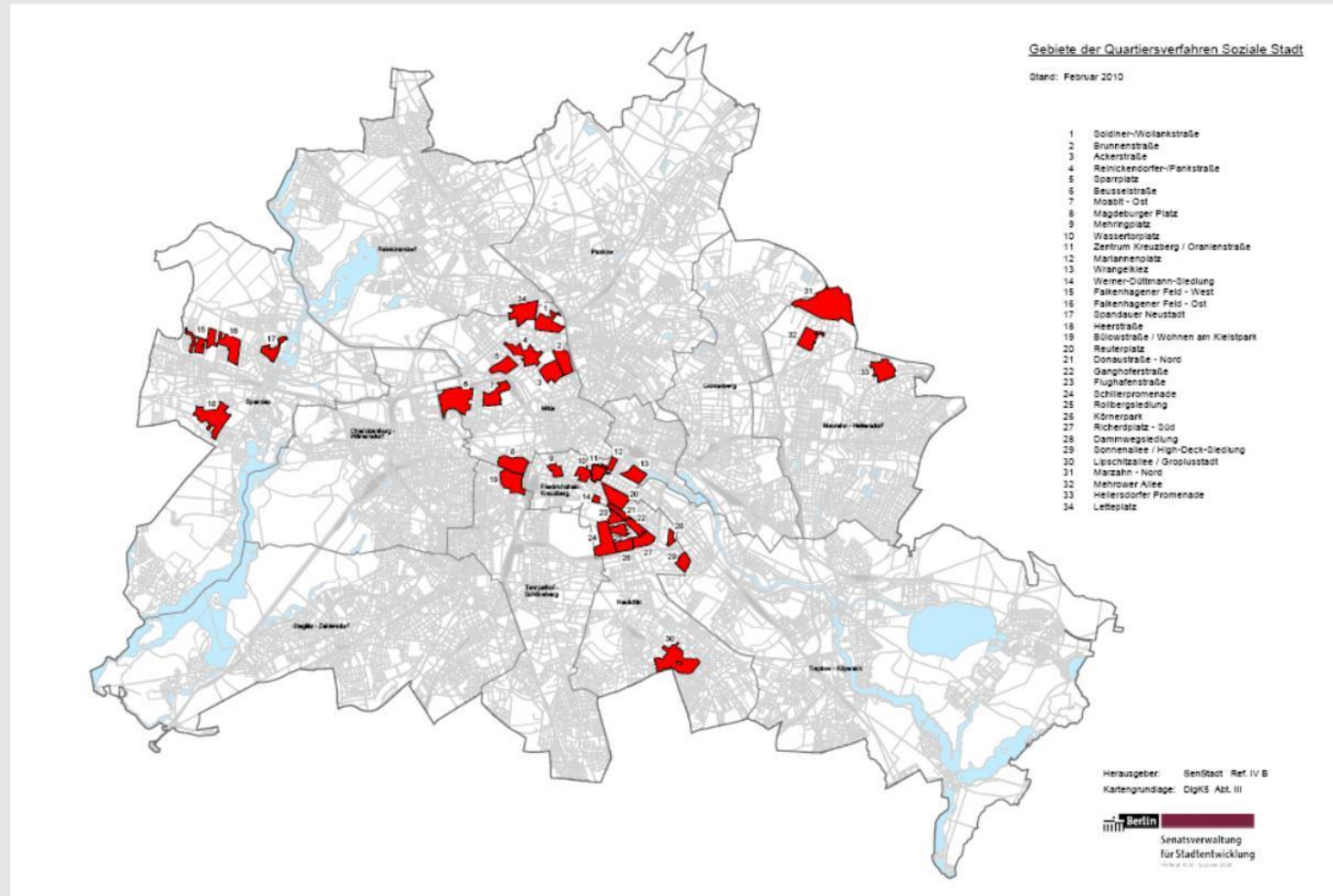
The Integrated Approach

The integrated approach is vital to reach effective solutions:

- stable neighborhoods can compensate for difficult social circumstances
- local networks evolve between administrations, local institutions and citizens
- a learning system is installed to improve the neighborhoods
- new routines are introduced to administration: an area-based perspective and interdisciplinary working scheme

Social City Program (Neighborhood Management)

Program Areas = Neighborhoods



Social City Program

Eligible Areas & Funding Volume

Eligible areas

- determined by the Berlin Senate (government) according to § 171e BauGB (Federal Building Code)
- 34 neighborhoods with 390.000 inhabitants



Funding volume

- Funding for projects and neighborhood management teams
- Funding 1999-2012: 260 Mio. € (EU/ Federal / Berlin)
- Funding in 2012: 23 Mio. €

Social City Program

Program Goals

„The joint initiative S.C.P. aspires to initiate development processes in the neighborhood that promote socially depressed areas to become independent and viable districts with positive prospects for the future.“



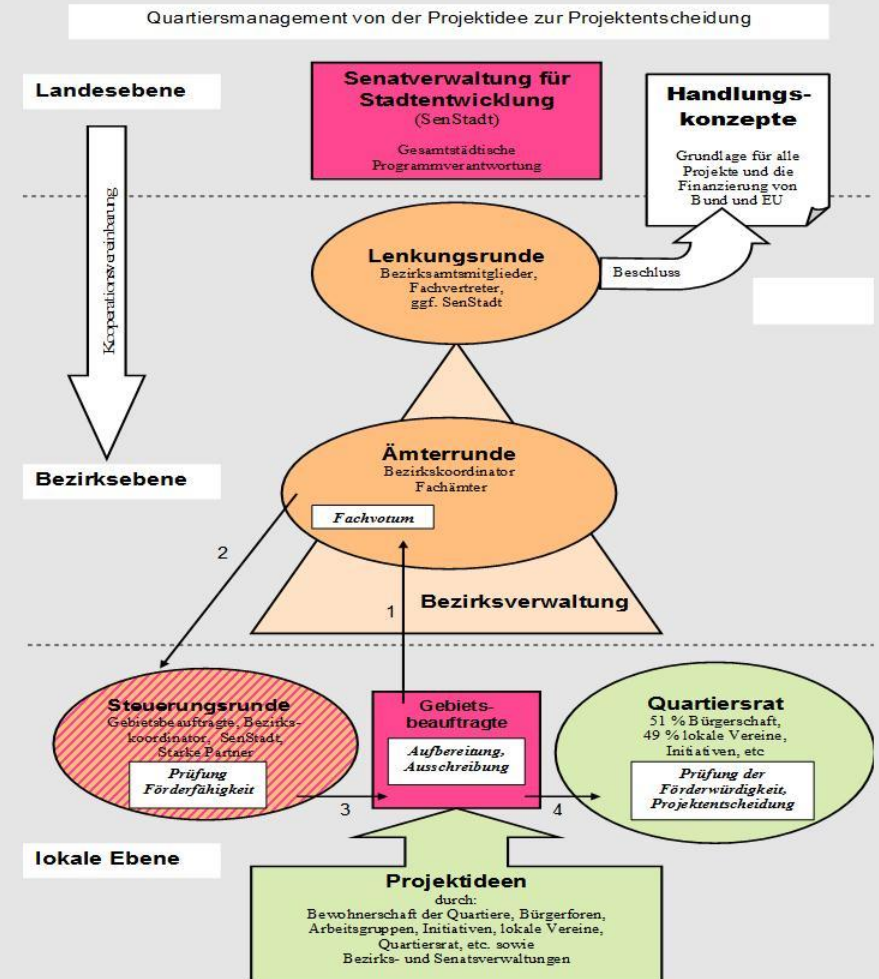
- improvement of public spaces and social infrastructure
- integration of diverse (social / ethnic) groups
- better access to education, training and employment services
- encouraging public participation and networking

Social City Program

Governance Structure of Neighborhood Management

Most important:

- District Administration
- Neighborhood Management Team
- Steering Committee
- Neighborhood Council



Social City Program

Neighborhood Councils



**Representatives of local groups,
initiatives, schools, associations
and religious groups a.s.o.**

Maximum 49% of members

Residents – elected

Minimum 51% of members

High Deck Estate Neighborhood

A brief view of the neighborhood

- 2,500 social housing units (built in the 1970s)
- 6,400 residents, 32 % are children under 18 years, 68% of the residents have a migration background,
- 60 % of the residents depend on government transfers
- high youth unemployment and widespread child poverty



High Deck Estate Neighborhood

Priorities of neighborhood management

- activating residents and promoting empowerment
- improving the multi-ethnic neighbourly relations
- social and professional integration
- enhancing the social infrastructure
- raising the value of the residential environment



High Deck Estate Neighborhood

Neighborhood meeting point "Mittendrin"

- place for easy get-togethers
- storytelling afternoons, lectures, discussion events, exhibitions
- evenings events to get to know other cultures and hold celebrations together
- residents' group is actively involved in planning and preparation
- small-scale residents' meetings in the individual rooms



High Deck Estate Neighborhood

Pilot project in cooperation with the Job Center

- on-site assistance to recipients of government transfers
- low-threshold educational offers (language, IT, vocational prep)
- counselling (debts, residence status, parental guidance)
- accompany visits to administrations and offices
- provide simple, temporary jobs close to home
- give learning support and vocational guidance to young people



Berlin's Neighborhood Initiative: Experiences

The Thematic Dimension

The aim: reducing segregation by community building and improvement of local services

- reducing segregation is an ongoing challenge for Berlin
- supports the EU 2020 strategy (combating poverty)
- ongoing necessity for the support of deprived neighborhoods, although some stabilization has been reached

Extension of the integrated approach

- integrated approach also makes sense in “development areas” to cover new or additional demands

Berlin's Neighborhood Initiative: Experiences

The Spatial Dimension

Setting priorities

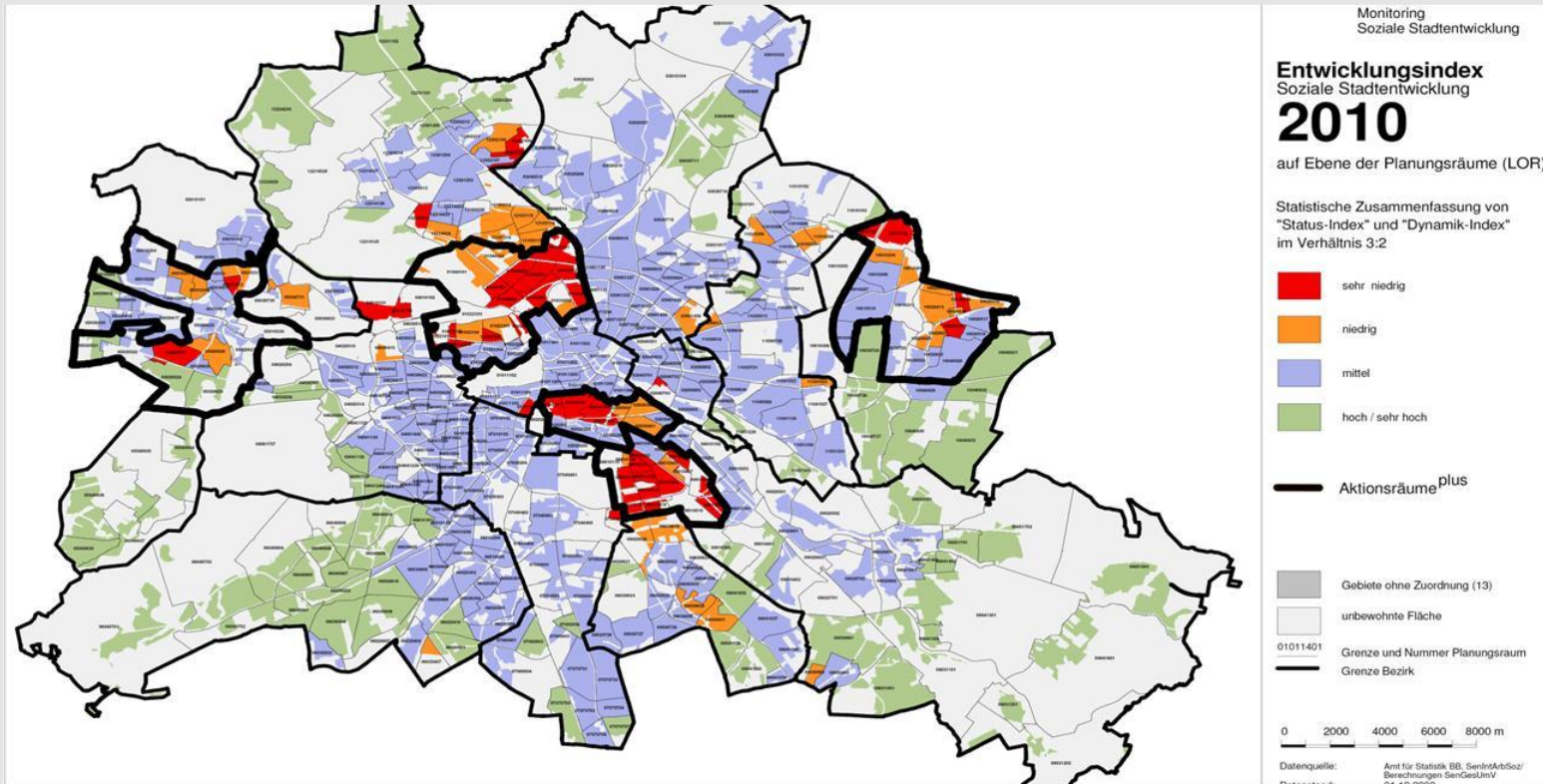
- within integrated approach: by spatial, not thematic concentration (full scope is needed)
- anchoring phase is inevitable for those neighborhoods which won't receive further funding

Neighborhoods vs. city-wide activities

- difficult to involve institutions beyond the neighborhood level (for example Chamber of Commerce, Job Center).
 - helpful: correspondence with statistical areas (evaluation)
- => add new layer (5 "action areas")

Spatial Concentration

Berlin's "Action Areas"



- 5 action plus areas with about 830.000 inhabitants
- 47 of the 74 neighborhoods which receive special funding (62%) are located in the "Action Areas"

Berlin's Neighborhood Initiative: Experiences

The Process Dimension

Project size

- small projects are vital, but not suitable for EU funding
- EU funding for bigger projects with experienced organizations

Scope

- broad thematic range necessary for an integrated approach
- citizens don't perceive their neighborhood in thematic slices
- OP accordingly needs a flexible structure: an "urban development" priority axis seems to be most suitable for Berlin

Result indicator

- needs to be focused on what is actually done in the program

Thank you for your attention!



Stadtumbau

Knut Henkel
Referat Soziale Stadt
Quartiersverfahren Soziale Stadt

