

PROGRAMME

Monday 8 March 2004

- 08:00 – 10:00 **Registration and set-up of stands**
- 10:00 – 10:20 **Welcome by moderator**, Wolfram Martinsen, Coordinator for the
 Governing Mayor for Middle and Eastern Europe
Opening address by Volkmar Strauch, Permanent Secretary, Berlin
 Senate Department of Economics, Labour and Women's Issues
- 10:20 – 10.40 **Regional policy and the future role of cooperation in enlarged
 Europe**
 Elisabeth Helander, Director, DG Regio, European Commission
- 10:40 – 11:00 **A Member State's case for interregional cooperation**
 Ulf Johansson, Department for Growth and Regional Development, Swedish
 Association of Local Authorities & Federation of Swedish County Councils
- 11:00 – 11:20 **Questions & Answers**
- 11:20 – 12:00 **The basics of INTERREG IIIC: a beginners' guide**
- 12:00 – 14:00 **Buffet lunch**
- 14:00 – 15:20 **How to develop a good INTERREG IIIC proposal**
- 15:20 – 16:40 **Showcase of approved INTERREG IIIC operations**
- 16:40 – 18:00 **Focus on Regional Framework Operations**
- 18:00 **Cocktail**

EXHIBITION AND MEETING AREAS
 OPEN TO ALL

Tuesday 9 March 2004

- 08:30 **Buffet breakfast**
- 08:45 – 10.15 Workshop 1
**Spatial Planning and
 Transport**
- Local and regional development strategies
 - Land-use, transport and mobility
 - Urban development
 - Rural and peripheral areas
- Workshop 2
Social Development and Governance
- Human resources and equal opportunities
 - Employment and life-long learning
 - Governance and public sector reform
- 10:15 – 10:45 **Coffee Break**
- 10:45 – 12:15 Workshop 3
**Economic Development and
 Innovation**
- Innovation and entrepreneurship
 - Information society for the private and public services
 - Innovation and "social capital"
- Workshop 4
Environment and Risk Management
- Environmental technologies
 - Nature conservation
 - Natural hazard management
- 12.15 – 13.00 **Summary of discussions**
Closing words from the Moderator
- 13:00 – 14:30 **Buffet lunch**
- 14:30 **End of event**

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