

PANORAMED CLOSURE EVENT

6 April 2022

Madrid (Spain)

Hybrid event: Face-to-face and online

📍 Salón de Actos, Paseo de la Castellana 162,
Ministry of Finance and Civil Service, Madrid

AGENDA

9:00-9:30 **Registration**
Reception of on-site attendees | Opening of virtual platform

9:30-9:45 **Opening Session**
Foreword interventions by:

- ✓ **Ministry of Finance and Civil Service of Spain**
Mercedes Caballero (General Secretary for European Funds)
- ✓ **European Commission Directorate General on Regional and Urban Policy (DG REGIO)**
Marc Lobet (Unit for Macro-regions, Transnational/Interregional/External Cooperation, Enlargement)
- ✓ **Directorate General on Maritime Affairs and Fisheries (DG MARE)**
Christos Economou (Director for Maritime Policy and Blue Economy and Head of Unit for Sea-basin Strategies, Maritime Regional Cooperation and Maritime Security)

9:45-
10:30

Session 1

PANORAMED delivering concrete and tangible results for a better governance in the Mediterranean

Moderator (Sessions 1-4): **Javier Fernández, ECORYS Spain**

- ✓ **PANORAMED: The end of the Journey**
Emilio Canda (PANORAMED Lead Partner, Ministry of Finance and Civil Service of Spain)
- ✓ **Governance in the Mediterranean: Why PANORAMED and Future**
Lydwine Lafontaine (INTERREG EURO MED Programme)
- ✓ **PANORAMED observed from a wider perspective as a useful example of promoting a better governance in the MED**
Alessandra Sensi (Union for the Mediterranean Secretariat)

10:30-
11:30

Session 2

How did PANORAMED contribute towards better policies in the region?

- ✓ **Panoramed on Global Governance (The MED Positioning Paper and The Panoramed Dialogues)**
George Alexakis
Regional Councilor for European and International Affairs (Crete Region)

Stavroula Pelekasi (Greece)
- ✓ **How has PANORAMED been influencing public policies in the Mediterranean?**
Véronique Ceaux (PACA Region)
- ✓ **Panel: PANORAMED Key Policy Papers on Tourism, Maritime Surveillance and Innovation: An efficient tool to feed the debate in the whole region**

PANORAMED Thematic Groups

- Coastal and Maritime Tourism
Mislav Kovac (Croatia) and Manuela Bigi (Tuscany Region)
- Maritime Surveillance
Alexis Blum (Secrétariat Général de la Mer France)

- Innovation
Tatiana Fernandez (Catalonia Region)

**11:30-
12:00**

Break

**12:00-
13:00**

Session 3

Strategic Projects: Pioneering the process for a better governance in the Mediterranean

Showcasing sessions on the aspects of:

- Key results
- Innovative aspects
- Replicability and capitalisation of results possibilities

SPs on Coastal and Maritime Tourism

- ✓ **BESTMED** - overcoming seasonality and the lack of effective cooperation among tourism actors
Julia Saiz-Pardo (El Legado Andalusí Andalusian Public Foundation)
- ✓ **SMARTMED** - empowering the Mediterranean for SMART Tourism
Maria Garcies (CPMR)

SPs on Maritime Surveillance

- ✓ **SHAREMED** – sharing and enhancing capabilities to address environmental threats in Mediterranean Sea
Cosimo Solidoro (OGS – Italian National Institute of Oceanography and Applied Geophysics)
- ✓ **MEDOSMOSIS** – Mediterranean governance for Strategic Maritime Surveillance and Safety issues
Dimitrios Panagopoulos (Special Service of European Union Structural Funds for the Ministry of Maritime Affairs and Insular Policy)

**13:00-
14:00**

Break & networking

**14:00-
14:30**

Session 3 (follow up)

Strategic Projects: Pioneering the process for a better governance in the Mediterranean

SPs on Innovation

- ✓ **B-BLUE** – creating the blue biotechnology community, connecting research and business
Cristian Chiavetta (ENEA-Italian National Agency for New Technologies, Energies and Sustainable Economic Development)
- ✓ **BLUE BIO MED** – building and sharing a common knowledge on the blue bioeconomy
Stefano Valentini (ART-ER Emilia-Romagna)

**14:30-
15:15**

Session 4

Wrap-up discussions

- **Wrapping up discussion on Tourism**
 - ✓ Sustainable Tourism Interreg MED Horizontal Project
Josep Rodriguez (Barcelona Provincial Council)
 - ✓ Panoramed Thematic Group on Tourism
Lovre Karamarko (Croatia) and Manuela Bigi (Tuscany Region)
 - ✓ Strategic Projects: **Ksenija Slivar (SMARTMED - Ministry of Tourism of the Republic of Croatia, Sector for Strategic Planning and Implementation of European Union Programmes and Projects)**
(same representatives for BESTMED)
- **Wrapping up discussion on Maritime Surveillance**
 - ✓ **Alexis Blum (Secrétariat Général de la Mer, France)**
 - ✓ Strategic Projects (same representatives)
- **Wrapping up discussion on Innovation, in the context of the Innovation Alliance**
 - ✓ Interreg MED Blue Growth Community (BGC)
Emmanuel Maniscalco (CPMR)

- ✓ Panoramed Thematic Group on Innovation
Tatiana Fernandez (Catalonia Region)
- ✓ Strategic Projects (same representatives)

**15:15-
16:15**

Session 5: PANORAMED's Legacy, forward looking and future opportunities

Moderator: Mercedes Acitores (INTERACT)

Pannelists:

- ✓ PANORAMED: **Alessandro Daraio (Emilia Romagna Region)**
- ✓ INTERREG EURO MED: **Curzio Cervelli**
- ✓ DG MARE: **Christos Economou**
- ✓ CPMR Inter-Mediterranean Commission: **Elodie Nunes**
- ✓ UfM: **Alessandra Sensi**

16:15

Concluding remarks and closure
