

# PANORAMED CLOSURE EVENT

## 6 April 2022

### Madrid (Spain)

### Hybrid event: Face-to-face and online

📍 **Salón de Actos, Paseo de la Castellana 162,  
Ministry of Finance and Civil Service, Madrid**

📄 Registrations available at [this link](#)

## AGENDA

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**9:00-9:30**      **Registration**  
Reception of on-site attendees | Opening of virtual platform

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**9:30-9:45**      **Opening Session**  
Foreword interventions by:

- ✓ **Ministry of Finance and Civil Service of Spain**  
**Mercedes Caballero (General Secretary for European Funds)**
- ✓ **European Commission Directorate General on Regional and Urban Policy (DG REGIO)**  
**Marc Lobet (Unit for Macro-regions, Transnational/Interregional/External Cooperation, Enlargement)**
- ✓ **Directorate General on Maritime Affairs and Fisheries (DG MARE)**  
**Christos Economou (Director for Maritime Policy and Blue Economy and Head of Unit for Sea-basin Strategies, Maritime Regional Cooperation and Maritime Security)**

9:45-  
10:30

## Session 1

### PANORAMED delivering concrete and tangible results for a better governance in the Mediterranean

Moderator (Sessions 1-4): **Javier Fernández, ECORYS Spain**

- ✓ **PANORAMED: The end of the Journey**  
**Emilio Canda (PANORAMED Lead Partner, Ministry of Finance and Civil Service of Spain)**
- ✓ **Governance in the Mediterranean: Why PANORAMED and Future**  
**Lydwine Lafontaine (INTERREG EURO MED Programme)**
- ✓ **PANORAMED observed from a wider perspective as a useful example of promoting a better governance in the MED**  
**Alessandra Sensi (Union for the Mediterranean Secretariat)**

10:30-  
11:30

## Session 2

### How did PANORAMED contribute towards better policies in the region?

- ✓ **Panoramed on Global Governance (The MED Positioning Paper and The Panoramed Dialogues)**  
**Maria Tikmanidi (Crete Region)**  
**Stavroula Pelekasi (Greece)**
- ✓ **How has PANORAMED been influencing public policies in the Mediterranean?**  
**Véronique Ceaux (PACA Region)**
- ✓ **Panel: PANORAMED Key Policy Papers on Tourism, Maritime Surveillance and Innovation: An efficient tool to feed the debate in the whole region**

#### PANORAMED Thematic Groups

- Coastal and Maritime Tourism  
**Mislav Kovac (Croatia) and Manuela Bigi (Tuscany Region)**
- Maritime Surveillance  
**Alexis Blum (Secrétariat Général de la Mer France)**
- Innovation  
**Tatiana Fernandez (Catalonia Region)**

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**11:30-  
12:00**

## Coffee break

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**12:00-  
13:00**

## Session 3

### Strategic Projects: Pioneering the process for a better governance in the Mediterranean

Showcasing sessions on the aspects of:

- Key results
- Innovative aspects
- Replicability and capitalisation of results possibilities

#### SPs on Coastal and Maritime Tourism

- ✓ **BESTMED** - overcoming seasonality and the lack of effective cooperation among tourism actors  
**Julia Saiz-Pardo (El Legado Andalusí Andalusian Public Foundation)**
- ✓ **SMARTMED** - empowering the Mediterranean for SMART Tourism  
**Maria Garcies (CPMR)**

#### SPs on Maritime Surveillance

- ✓ **SHAREMED** – sharing and enhancing capabilities to address environmental threats in Mediterranean Sea  
**Cosimo Solidoro (OGS – Italian National Institute of Oceanography and Applied Geophysics)**
- ✓ **MEDOSMOSIS** – Mediterranean governance for Strategic Maritime Surveillance and Safety issues  
**Emilio García Ladona (Consejo Superior de Investigaciones Científicas – CSIC)**

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**13:00-  
14:00**

## Lunch & networking

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14:00-  
14:30

## Session 3 (follow up) Strategic Projects: Pioneering the process for a better governance in the Mediterranean

### SPs on Innovation

- ✓ **B-BLUE** – creating the blue biotechnology community, connecting research and business  
**Cristian Chiavetta (ENEA-Italian National Agency for New Technologies, Energies and Sustainable Economic Development)**
- ✓ **BLUE BIO MED** – building and sharing a common knowledge on the blue bioeconomy  
**Stefano Valentini (ART-ER Emilia-Romagna)**

14:30-  
15:15

## Session 4 Wrap-up discussions

- **Wrapping up discussion on Tourism**
  - ✓ Sustainable Tourism Interreg MED Horizontal Project  
**Josep Rodriguez (Barcelona Provincial Council)**
  - ✓ Panoramated Thematic Group on Tourism  
**Mislav Kovac (Croatia) and Manuela Bigi (Tuscany Region)**
  - ✓ Strategic Projects: **Natalija Havidić (SMARTMED - Ministry of Tourism and Sport, Croatia)** (same representatives for BESTMED)
- **Wrapping up discussion on Maritime Surveillance**
  - ✓ **Alexis Blum (Secrétariat Général de la Mer, France)**
  - ✓ Strategic Projects (same representatives)
- **Wrapping up discussion on Innovation, in the context of the Innovation Alliance**
  - ✓ Interreg MED Blue Growth Community (BGC)  
**Emmanuel Maniscalco (CPMR)**
  - ✓ Panoramated Thematic Group on Innovation  
**Tatiana Fernandez (Catalonia Region)**
  - ✓ Strategic Projects (same representatives)

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**15:15-  
16:15**

## **Session 5: PANORAMED's Legacy, forward looking and future opportunities**

**Moderator: Mercedes Acitores (INTERACT)**

**Pannelists:**

- ✓ PANORAMED: **Alessandro Daraio (Emilia Romagna Region)**
- ✓ INTERREG EURO MED: **Curzio Cervelli**
- ✓ DG MARE: **Christos Economou**
- ✓ CPMR Inter-Mediterranean Commission: **Elodie Nunes**
- ✓ UfM: **Alessandra Sensi**

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**16:15**

## **Concluding remarks and closure**

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