



GOBIERNO
DE ESPAÑA

MINISTERIO
DE HACIENDA
Y FUNCIÓN PÚBLICA

SECRETARÍA DE ESTADO DE
PRESUPUESTOS Y GASTOS
SECRETARÍA GENERAL DE
FONDOS EUROPEOS
DIRECCIÓN GENERAL DE
FONDOS EUROPEOS

Interreg
Mediterranean



Project co-financed by the European
Regional Development Fund

PANORAMED
Governance platform

PANORAMED CLOSURE EVENT

6 April 2022

Madrid (Spain)

Hybrid event: Face-to-face and online

📍 Salón de Actos, Paseo de la Castellana 162,
Ministry of Finance and Civil Service, Madrid

📄 Registrations available at [this link](#)

AGENDA

9:00-
9:30

Registration

Reception of on-site attendees | Opening of virtual platform

9:30-
9:45

Opening Session

Foreword interventions by:

- ✓ **Ministry of Finance and Civil Service of Spain**
Mercedes Caballero (General Secretary for European Funds)
- ✓ **European Commission Directorate General on Regional and Urban Policy (DG REGIO)**
Marc Lobet (Unit for Macro-regions, Transnational/Interregional/External Cooperation, Enlargement)
- ✓ **Directorate General on Maritime Affairs and Fisheries (DG MARE)**
Christos Economou (Director for Maritime Policy and Blue Economy and Head of Unit for Sea-basin Strategies, Maritime Regional Cooperation and Maritime Security)

9:45-
10:30

Session 1

PANORAMED delivering concrete and tangible results for a better governance in the Mediterranean

Moderator (Sessions 1-4): **Javier Fernández, ECORYS Spain**

- ✓ **PANORAMED: The end of the Journey**
Emilio Canda (PANORAMED Lead Partner, Ministry of Finance and Civil Service of Spain)
- ✓ **Governance in the Mediterranean: Why PANORAMED and Future**
Lydwine Lafontaine (INTERREG EURO MED Programme)
- ✓ **PANORAMED observed from a wider perspective as a useful example of promoting a better governance in the MED**
Alessandra Sensi (Union for the Mediterranean Secretariat)

10:30-
11:30

Session 2

How did PANORAMED contribute towards better policies in the region?

- ✓ **Panoramed on Global Governance (The MED Positioning Paper and The Panoramed Dialogues)**
George Alexakis
Regional Councilor for European and International Affairs (Crete Region)

Stavroula Pelekasi (Greece)
- ✓ **How has PANORAMED been influencing public policies in the Mediterranean?**
Véronique Ceaux (PACA Region)
- ✓ **Panel: PANORAMED Key Policy Papers on Tourism, Maritime Surveillance and Innovation: An efficient tool to feed the debate in the whole region**

PANORAMED Thematic Groups
 - Coastal and Maritime Tourism
Mislav Kovac (Croatia) and Manuela Bigi (Tuscany Region)
 - Maritime Surveillance

Alexis Blum (Secrétariat Général de la Mer France)

- Innovation

Tatiana Fernandez (Catalonia Region)

**11:30-
12:00**

Coffee break

**12:00-
13:00**

Session 3

Strategic Projects: Pioneering the process for a better governance in the Mediterranean

Showcasing sessions on the aspects of:

- Key results
- Innovative aspects
- Replicability and capitalisation of results possibilities

SPs on Coastal and Maritime Tourism

- ✓ **BESTMED** - overcoming seasonality and the lack of effective cooperation among tourism actors
Julia Saiz-Pardo (El Legado Andalusí Andalusian Public Foundation)
- ✓ **SMARTMED** - empowering the Mediterranean for SMART Tourism
Maria Garcies (CPMR)

SPs on Maritime Surveillance

- ✓ **SHAREMED** – sharing and enhancing capabilities to address environmental threats in Mediterranean Sea
Cosimo Solidoro (OGS – Italian National Institute of Oceanography and Applied Geophysics)
 - ✓ **MEDOSMOSIS** – Mediterranean governance for Strategic Maritime Surveillance and Safety issues
Emilio García Ladona (Consejo Superior de Investigaciones Científicas – CSIC)
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13:00-14:00 Lunch & networking

14:00-14:30 Session 3 (follow up) Strategic Projects: Pioneering the process for a better governance in the Mediterranean

SPs on Innovation

- ✓ **B-BLUE** – creating the blue biotechnology community, connecting research and business
Cristian Chiavetta (ENEA-Italian National Agency for New Technologies, Energies and Sustainable Economic Development)
- ✓ **BLUE BIO MED** – building and sharing a common knowledge on the blue bioeconomy
Stefano Valentini (ART-ER Emilia-Romagna)

14:30-15:15 Session 4 Wrap-up discussions

- **Wrapping up discussion on Tourism**
 - ✓ Sustainable Tourism Interreg MED Horizontal Project
Josep Rodriguez (Barcelona Provincial Council)
 - ✓ Panoramed Thematic Group on Tourism
Mislav Kovac (Croatia) and Manuela Bigi (Tuscany Region)
 - ✓ Strategic Projects: **Natalija Haviđić (SMARTMED - Ministry of Tourism and Sport, Croatia)** (same representatives for BESTMED)
- **Wrapping up discussion on Maritime Surveillance**
 - ✓ **Alexis Blum (Secrétariat Général de la Mer, France)**
 - ✓ Strategic Projects (same representatives)
- **Wrapping up discussion on Innovation, in the context of the Innovation Alliance**
 - ✓ Interreg MED Blue Growth Community (BGC)

- ✓ **Emmanuel Maniscalco (CPMR)**
- ✓ Panoramed Thematic Group on Innovation
- ✓ **Tatiana Fernandez (Catalonia Region)**
- ✓ Strategic Projects (same representatives)

**15:15-
16:15**

Session 5: PANORAMED's Legacy, forward looking and future opportunities

Moderator: Mercedes Acitores (INTERACT)

Pannelists:

- ✓ PANORAMED: **Alessandro Daraio (Emilia Romagna Region)**
- ✓ INTERREG EURO MED: **Curzio Cervelli**
- ✓ DG MARE: **Christos Economou**
- ✓ CPMR Inter-Mediterranean Commission: **Elodie Nunes**
- ✓ UfM: **Alessandra Sensi**

16:15

Concluding remarks and closure
