



Una manera de Racer Europa



Recovery Projet for Old Degraded Areas: Mayacina Project
Mieres City Council

Programa Operativo Plurirregional de España

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Fondo Europeo de Desarrollo Regional

Recovery Projet for Old Degraded Areas: Mayacina Project

Presentation

The Mieres City Council presents as a Good Practice the Recovery of Old Degraded Areas: Mayacina Project, considering that it is a strategic pillar within the objectives set by the Sustainable and Integrated Urban Development Strategy (EDUSI) of the Consistory, whose action plan is co-financed by the European Regional Development Fund (ERDF). This project is, in fact, one of the fundamental pieces of the Strategy as it involves the recovery of a large plot in the center of the urban area for the enjoyment, leisure and rest of residents and visitors. An action, the result of a great participatory action, that has made it possible to convert a precarious lot used as a parking lot into a large green lung in the center of the town with a large percentage of green areas, native trees and a network of radial paths that reach to the center of the park from different points and with spaces for play and enjoyment for children and adults.

The action developed has, therefore, made it possible to create a meeting place for all citizens within the global project of sustainable transformation of the entire council and has also done so by recovering a degraded space of more than 12,000 square meters and with a precarious that has become a place full of life and activity.



Amount of the total eligible cost: 898.000€

FEDER aid rate: 80%

FEDER aid amount: 718.400 €

The action has been duly disseminated among the beneficiaries, potential beneficiaries and the general public

Taking into account its importance and the impact of the action on the daily life of the citizens of the council and those who visit it, as well as the need to publicize the role that the European Union, and specifically the European Regional Development Fund (FEDER), has had in it, a participation and communication plan linked to this Mayacina Project was launched with the objective of guaranteeing that the people of Mieres not only knew about the work and its form of financing, but also that they were participants of its development. Thus, online surveys were carried out through the municipal website, meetings were held with the council's associative movement and assemblies open to everyone were called, choosing here a monitoring group that was in charge of carrying out the evolution of the participation process and analyze how each proposal was included in the project. Timely information was provided about all of this through the municipal website and the specific FEDER page in Mieres, as well as from social networks and the media (regional newspapers, television, radio...) that have followed everything with great interest the process until the completion of the park. In all the actions carried out – from the meetings to choose the design to the inauguration of the park – ERDF co-financing has been highlighted.



https://www.rtpa.es/noticias-asturias:Un-parque-ocupara-el-solar-de-La-Mayacina_111487685801.html

https://www.mieres.es/mieres-saca-a-licitacion-la-obra-del-parque-de-la-mayacina-una-actuacion-cofinanciada-a-traves-del-fondo-europeo-de-desarrollo-regional-feder/



La Mavacina florece en mavo

El Ayuntamiento prevé la apertura del nuevo pulmón verde de Mieres en las próximas semanas, una vez esté plantado todo el césped del espacio

El pulmón verde ya empieza a respirar en el corazón de La Mayacina. Los árboles empiezan a llenar la superficie de lo que va a ser el futuro parque urbano de Mieres. Se trata del paso previo a la siembra de otras plantas y a la apertura del recinto que está previsto para el mes de marzo, tal y como informó EL COMERCIO. Se trata de una actuación cofinanciada en un 80% a través del Fondo Europeo de Desarrollo Regional (Feder) y es uno de los proyectos destacados de los incluidos en la Estrategia de Desarrollo Urbano Sostenible e Integrado (Edusi) en el municipio minero. La ejecución de este proyecto, adjudicado a la UTE (Unión Temporal de Empresas) entre Arpisa 60-Corposa, supone una inversión de casi 900.000 euros. La edil responsable del área de Urbanismo, Delia Campomanes, ya destacó que este parque es una de las actuaciones más importantes que desarrollará el Ayuntamiento este año.



Mieres estrena el pulmón verde de La Mayacina

14 CUENCAS



https://www.lne.es/cuencas/2022/04/28/mayacina-florece-mayo-65463120.html

https://www.elcomercio.es/asturias/cuencas/nuevo-parque-mayacina-20220228000518-ntvo.html

https://www.lne.es/cuencas/2022/06/17/mieres-estrena-pulmon-verde-mayacina-67352268.html

https://www.elcomercio.es/asturias/cuencas/mieres-estrena-pulmon-verde-la-mayacina-20220616210329-nt.html

These are just some examples, but the news has been happening over the months, this project being, without a doubt, one of the most notable at an informative level not only in the municipality, but at the regional and regional level. An interest, that of the Mayacina Project, which is reflected in the enthusiasm of the citizens on the day of the opening of the park, as well as in the publications of the City Council itself on social networks, which obtained hundreds of comments, "likes" and shares, demonstrating the importance of the action and response to a project in which the neighbors have been participants from the first moment.





For the opening of the park, an information panel was placed with all the data about the new space, which joins the construction poster that could be seen during the months that the work lasted since it was placed on the plot that was the object of the project.

Furthermore, taking advantage of the proximity of Europe Day, on May 9, with the opening of the park, which finally took place in the month of June, the City Council launched an action to promote the park among the little ones. with the aim of publicizing the project and allowing them to enjoy a day of leisure and entertainment. "The Great Game of Europe" took place on May 7 in the vicinity of the Plaza de Abastos, with a question and answer game about the European Union, a badge workshop and delivery of information material on European funds and projects that are developed in Mieres through the ERDF, with the Mayacina Park taking special prominence here, which was, without a doubt, the action that most interested the children of the council, who were able to find out what state the project was in. –already in its final phase– and what they were going to find in the future park. At this event, the prepared roll-up of the DUSI Strategy was placed – in which the Park project expressly appears – and merchandising – bags and notebooks – was handed out to the participants and their families. This activity, as well as the images of the park in its final stretch, were part of a promotional video of the ERDF and the DUSI Strategy that is posted on the YouTube of the Mieres City Council and in which this action has a special role.



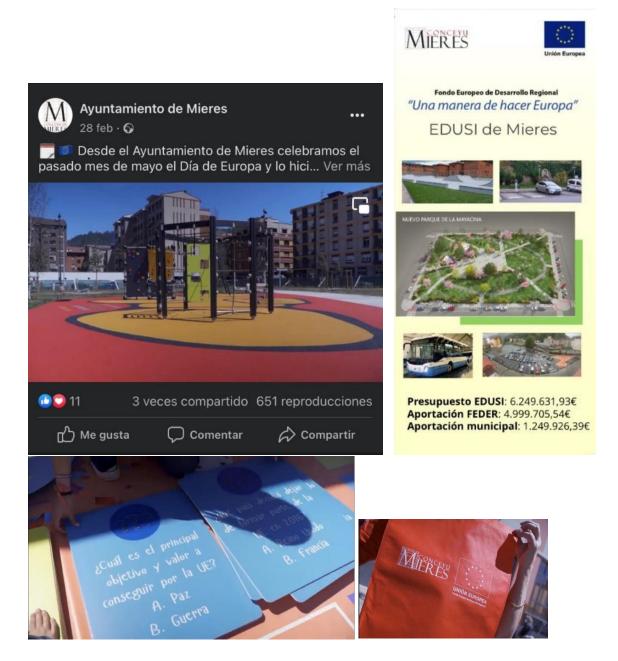


Actividades del Día de Europa en Mieres. | A. V.

Los niños mierenses descubren la UE con "El gran juego de Europa"

L. Díaz Mieres del Camino

Mieres conmemora el Día de Europa con actividades que se están desarrollando este fin de semana y mañana lunes. Así, ayer los niños pudieron participar en "El gran juego de Europa", en el que los participantes tenían que ir avanzando casillas y superando pruebas artísticas, preguntas o realizando distintas actividades. También se desarrolló un taller de chapas, que los pequeños pudieron llevarse a casa. Mañana lunes, Día de Europa, la jornada se conmemorará en los colegios del concejo. Los alumnos reflexionarán sobre el papel que juega la Unión Europea, y la fachada del Ayuntamiento se iluminará de azul.



 $\underline{https://www.youtube.com/watch?v=mVRo0363J8Y}$

 $\underline{https://www.lne.es/cuencas/2022/05/08/ninos-mierenses-descubren-ue-gran-65838479.html}$

The performance incorporates innovative elements

This project has several innovative elements that make it a pioneer in the council and the region



and that are linked to accessibility and also to the promotion of new technologies at the service of better public services. In this sense, ICT has allowed the inclusion in this La Mayacina Park of a scalable and intelligent remote control and management system for both the irrigation system and public lighting, making supplies more efficient and guaranteeing the resolution of any point-to-point problem. spot. Furthermore, the use of photocatalytic pavement throughout the perimeter of the

green area makes it possible to reduce the levels of NOx (nitrogen oxides), to which we must add the large volume of tree species that are part of this green space that They promote the capture of CO2, thus contributing to the fight against global warming.

Adequacy of the results obtained to the objectives

The objective of this action was the recovery of an old degraded area that was being used as a precarious parking lot and, in this area, the project has made it possible to rehabilitate more than 12,000 square meters of land, contributing to the improvement of the urban environment and the environment. environment by creating a large green space for the use and enjoyment of citizens. This site has gone from being a degraded area, which accumulated dust and dirt, to a large lung and meeting, play and fun area for neighbors and visitors, adapting the plot that, in addition, became a communication barrier. North-South being now completely integrated into the urban axis with the new park.

Contribution to the resolution of a detected problem or weakness

The recovery of this public space in La Mayacina contributes to giving use to a degraded and undeveloped plot where vehicles were parked in an uncontrolled manner. With this action, the problem linked to the degradation of this space has been resolved, also making possible the creation of a new green space for leisure and citizen enjoyment in an area where new developments have been built in recent years. of housing and that required a place for games, rest and sports. Furthermore, the operation allows this area to be integrated into the urban axis, improving the city's North-South communication and offering new public spaces to citizens.

High degree of coverage of the population to which it is directed

This action benefits the entire population of the Mieres council, more than 38,000 people, in addition to those who regularly visit the municipality, the head of the region and a place of leisure and free time for many families from neighboring councils. The recovery of a degraded lot, turning it into a green space for play, rest and sports, also represents a change of image that impacts the entire council and especially the residents of the urban area (more than 21,000 people)

and the La Mayacina neighborhood, who suffered more problems from dirt and dust and the consequences of the precarious parking that this land had become.

<u>Consideration of the horizontal criteria of equal opportunities, non-discrimination and</u> environmental sustainability

The project respects the principles of equal opportunities between men and women and has paid special attention to non-discrimination based on age range and integration of our children and adults, with the inclusion of a bio-healthy exercise area for seniors and numerous areas of game and sport for boys, girls and teenagers. On the other hand, the recovery of an old degraded area and the creation of a large green space in its place promote the principles of social responsibility and environmental sustainability marked throughout the Mierense Strategy. In the communication actions, in addition, simple, egalitarian and non-exclusive language has been used in line with the City Council's commitment to equality in all areas and non-discrimination.

Synergies with other policies or instruments of public intervention

This project is part of a broader municipal plan that aims to adapt the city to people, connect it and make it more sustainable and accessible, with the creation of park and ride facilities in different parts of the urban area to, subsequently, recover spaces in the center for the leisure and enjoyment of citizens. In this sense, pedestrianization projects are being developed and, in addition, work is being done on a plan to improve all the parks and children's play areas of the council, having already acted in spaces in the urban area and other centers of the council., this Mayacina Project has included a new lighting and irrigation system that is part of the energy savings and efficiency policy implemented by the Mieres City Council and that is developed both in public spaces and in municipal buildings through different financing methods: municipal budget, Mining Funds...







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