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BUENAS PRÁCTICAS

Actuaciones Cofinanciadas

Rehabilitation and equipment of parks and green areas: San Pascual, Novenes de Calatrava and Jardí de Bes

Burriana City Council

**Programa Operativo
Plurirregional de España**

Año 2022

Fondo Europeo de Desarrollo Regional

REHABILITATION AND EQUIPMENT OF PARKS AND GREEN AREAS: SAN PASCUAL, NOVENES DE CALATRAVA AND JARDÍ DE BES

Burriana City Council

The adaptation of green areas in Burriana has been based on the installation of sports and children's equipment that has improved the habitability of the city. These facilities facilitate the use of public space for all citizens and promote a healthy lifestyle. In addition, in some points, garden spaces have been regenerated and lighting improved. The operation has involved the following actions:

Calisthenics circuits in the maritime area of the Novenes de Calatrava park. Calisthenics is a sport in which muscle-building, resistance, static and dynamic exercises are performed outdoors with one's body weight, supported by different elements.

Improvement and new playground facilities. The furniture and elements in three playgrounds have been replaced to solve the deterioration problems in the areas of Santa Berta, les Eres and Caravel·les . The situation was detrimental, and the playgrounds had facilities in a poor state of repair, which led to a very high probability of risk of accidents among minors.

In the maritime area and the Novenes Calatrava park, two new children's play areas have been installed with impact-absorbing pavement because in that area, there were no playgrounds, and it was a need for the surrounding residents since their children did not have spaces of this nature to be able to socialize and play with other children.

The actions contribute to improving the urban space in its environmental, landscape and urban dimensions due to the impact they have on the well-being and health of the population. The improvement in green spaces reinforces urban biodiversity and the approach to nature.

The operation has had a cost of 106,000 euros, which has been co-financed by the European Regional Development Fund (ERDF) at 50%, which has meant a subsidy of 53,000 euros.



2. The role of the ERDF in the action has been conveniently disseminated among the beneficiaries, potential beneficiaries and the general public.

Compliance with communication obligations has been carried out through:

a. Permanent advertising. Permanent plaques in different green areas.



b. Press. Radio slots.

A radio slot has been released announcing the installation of children's equipment. The wedge indicates that the action has been developed within the framework of the EDUSI Strategy of Burriana and indicates the co-financing of 50% of the FEDER funds in the multi-regional operational program of Spain.

The spot was broadcast in February 2021 on 3 radio stations during the second week of the month in different programs that covered the time slots from morning to night.

In the LOS 40 station, it has been inserted 13 times. In the COPE station, it has been inserted 38 times. And in ONDA CERO it has been inserted 19 times. In total, the slot has been broadcast 70 times.

c. Press. Articles in newspapers.

Publications in the press since the installation of new equipment and regeneration of green areas have achieved visibility with the dissemination of the press releases and the audiovisual that were prepared and their publication in different media. These are some of the journals in digital press and printed press.

✓ Digital press in different media:

Some links to publications in digital media:

<https://www.elperiodicomediterraneo.com/comarcas/2020/10/14/burriana-renueva-parques-infantiles-juegos-40710823.html>

https://www.elperiodico.com/burriana/burriana-estrena-nuevos-parques-infantiles-modernos-seguros_730270

<https://castellondiario.com/burriana-ultima-un-circuito-de-calistenia-y-un-parque-infantil-en-la-zona-maritima/>

<https://castellonplaza.com/BorrianaabresuprimercicuitodecalisteniaenelparqueDeNovenesdeCalatrava>

<https://www.castelloninformacion.com/burriana-adequa-parques-infantiles-nueva-zona-juegos-calatrava/>

Printed press and banners and Social Networks.



3. The performance incorporates innovative elements

Firstly, the use of disused or abandoned spaces as new green or recreational areas for the city's residents can be considered an innovative element since abandoned, disused areas of the town are being recovered to put them at common service.

These actions incorporate innovative elements such as the first skateboard park, which is in itself an innovative element as there is none in the entire municipality of Burriana, and the calisthenics circuits that have allowed activities that previously did not have specific facilities to be practised in public spaces, Therefore, new infrastructures that do not exist in the municipality have been incorporated, which represent an innovation in traditional sports practices in Burriana.

In addition, both the public lighting and the children's facilities have been remodelled, with elements that allow energy savings through LED lights and energy efficiency systems, as well as the rehabilitation of the children's facilities, which by using materials that adapt to climate change avoid heat islands around these green areas and parks and favour their use in a greater time range, by offering more comfortable and resilient parks. It must be taken into account that this operation has been carried out on plots where the facilities have been completely rehabilitated, increasing the dynamism of the area. Abandoned or unused plots have gained a new life thanks to these infrastructures.

4. Adequacy of the results obtained to the established objectives:

The main objective of this action was to “Revitalize the city and improve the urban environment and its environment”, which has been achieved thanks to the renewal of children's facilities and green areas degraded by the passage of time. And the construction of facilities for new activities that offer a meeting point for the population.

Increasing the provision of green areas and improving landscaping brings Burriana closer to European quality-of-life ratios. It contributes to the challenges of the BURRIANA EDUSI, especially the environmental challenge that aims to “increase green areas in the city and improve the quality of existing green spaces.”

Therefore, the desired objectives that were set in EDUSI can be considered achieved thanks to this action.



5. High degree of coverage of the population to which it is directed:

- The beneficiary population of the improvement of green areas and their sports facilities are all the inhabitants of the city, which in the 2022 census of the INE number 35,019.
- It can be considered that this action has a high degree of coverage of the population to which it is directed because, apart from the fact that it can be enjoyed by all people in the city, it is also considered that the new assets in terms of recreation and interaction social can create

new economic assets in local businesses, it is also considered that an increase in social relationships in public spaces is beneficial for the mental health of the resident population.

- Specifically, the groups that directly benefit are:
- Burriana's childhood with the construction of new facilities and the rehabilitation of existing ones.
- The youth and adolescents of the municipality have new spaces where they can socialize and practice other types of sports.
- To the fathers and mothers of the children by having their children's safe spaces in which they can interact.

6. Consideration of the horizontal criteria of equal opportunities and non-discrimination, as well as social responsibility and environmental sustainability:

This operation contributes to the general principles of non-discrimination, gender equality and sustainable development to the extent that:

Regarding gender equality, the use of non-sexist language will be taken into account in the writing of all administrative and technical documentation. In addition, the gender perspective will be included in the design and execution of new public spaces and facilities.

Regarding accessibility, this operation will improve public road facilities in terms of steps and areas with slopes to improve the lives of people with disabilities, and will also include all those issues necessary to comply with current regulations regarding accessibility, such as such as law 51/2003 on equal opportunities, non-discrimination and universal accessibility for people with disabilities (LIONDAU).

Regarding sustainable development, environmentally friendly elements and materials are used, with quality certifications available for this purpose.

7. Synergies with other policies or instruments of public intervention

This operation has synergies with different direct interventions that have been carried out in the city in recent years. Mainly, and within the same EDUSI operation (Thematic Objective 6), the regeneration of more plots of land has been carried out to create new parks or green areas in the city, highlighting, for example, calisthenics areas on Benicassim street or in El Arenal Beach.

An area of the old wall has also been rehabilitated as an interpretation area for children, and the Sant Pasqual Tower has been rehabilitated.

In addition, the action can also be related to the conditioning of the Clot Mare de Déu urban natural area , which is also located on the outskirts of the municipality. Here, we have intervened in the creation of a pedestrian walkway necessary to put an end to a fundamental problem in the city during times of torrential rains.

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