



## Una manera de hacer Europa



Rehabilitation and enhancement of the "ANTONIO GALA" Cultural Centre

La Rinconada Town Council

# Programa Operativo Plurirregional de España

**Año 2022** 

Fondo Europeo de Desarrollo Regional

#### **Line 7: Rehabilitation of cultural heritage.**

#### Rehabilitation and enhancement of the "ANTONIO GALA" Cultural Centre.

#### La Rinconada Town Council.

#### 1. INTRODUCTION-SUMMARY

The ERDF funds are making a major contribution to the urban development of the municipality of La Rinconada (Seville). One of the most significant lines within this strategy is the contribution to the Rehabilitation of Cultural Heritage.

Among the different actions that are being developed, it is worth highlighting the one called: Rehabilitation and enhancement of the "Antonio Gala" Cultural Centre.

This operation consists of the integral rehabilitation of the Cultural Centre, which was out of service because it did not meet the requirements demanded by the cultural authorities, with the aim of complying with cultural regulations, dignifying and renovating the obsolete facilities, modifying the structure and design of the Theatre, expanding the capacities, production, quality and possibilities of enjoyment of this centre. In this way, the cultural and creative activity in the centre of La Rinconada will be boosted.

The Antonio Gala Theatre was opened on 10 February 1995. It was in a state of deterioration, with problems of accessibility for disabled people, safety problems in access due to the narrowness of the urban road, sanitary problems, unsustainable enclosures, leaks in the roofs, etc. Due to these circumstances, it was necessary for the City Council to intervene effectively to improve the conditions offered to both artistic and creative entities and the public, in order to be able to hold cultural and artistic activities. By creating this New Scenic Space with a modern and functional design, the municipality aims to complete its "great cultural ring", facilitating the connection between creators and the public to whom they are addressed, to develop, promote or host activities in different areas of culture, in any of its manifestations.





BEFORE THE PERFORMANCE

AFTER THE PERFORMANCE

The total investment in this action has been 800.351,55 €, of which 384.000,00 € corresponds to the ERDF co-financing. The impact of the action is reflected, on the one hand, in the adaptation of the "Centro Cultural Antonio Gala" and its adaptation to the

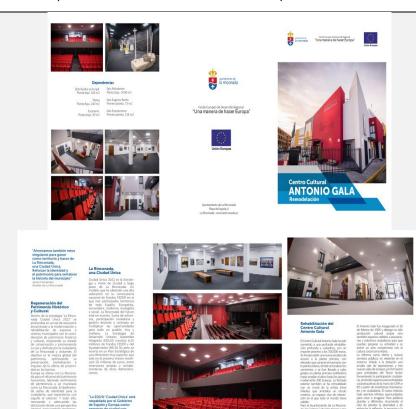
current demand for use, and the need to renovate these obsolete facilities, and on the other hand, in the use and enjoyment by the citizens of La Rinconada of this theatre, as they had previously been deprived of access to nearby cultural services.

#### 2. CRITERIA.

This action meets all the criteria to be considered as a good implementation practice cofinanced by ERDF.

**2.1. The action has been adequately disseminated.** The role of the ERDF in the action has been adequately disseminated to beneficiary entities and to the general public.

A total of €4,626.00 has been invested in this operation in communication and awareness-raising actions on the operation implemented, i.e. 0.58% of the total expenditure.



#### // INFORMATION LEAFLET

Information leaflet published for printing and dissemination in the area of the action and in the rest of the municipality.

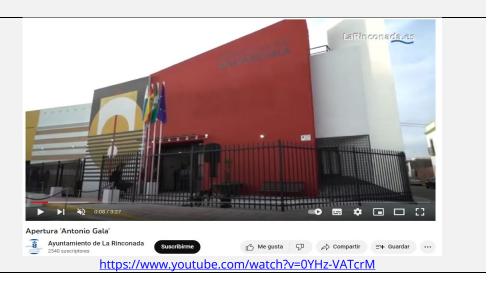
Number of printings = 3.000

Number of distribution points = 3

#### // VIDEO

Production and editing of a video showing the opening ceremony of the new Antonio Gala Theatre, with interviews with various municipal authorities and an inaugural concert.

Published on the YouTube platform on 08/02/2020 and disseminated on the RRSS of La Rinconada Town Hall.



europapress / andalucía / sevilla

#### El Centro Cultural Antonio Gala de La Rinconada (Sevilla) abre sus puertas totalmente renovado





**GENUINOS** EXCEPCIONALES. NUESTROS.







#### // NEWS

Publication of journalistic articles in different media.

Digital Press: Europapress, 7 February 2020; Toma Nota April 2023; Noticia Actuación Carnaval, February 2022.

Paper Press: Toma Nota de La Rinconada, local press. Published in June 2018.

Print run (copies printed) = 14.000

Estimated impact on population = 28,000 inhabitants.

SEVILLA, 7 Feb. (EUROPA PRESS)

Europa Press Andalucía f y (S) № Newsletter

> El Centro Cultural 'Antonio Gala' del municipio sevillano de La Rinconada ha abierto sus puertas tras la remodelación integral a la que ha sido sometido y que incluye mayor aforo, sala de exposiciones y nuevas dependencias para compañías y participación ciudadana

En un comunicado, el Consistorio rinconero señala que "los centros culturales tienen suma importancia en la educación porque permiten la transferencia del arte y la cultura, facilitan la comunicación, promoción, difusión, interpretación y práctica del arte, en sus distintas y variadas expresiones".

El 'Antonio Gala' fue inaugurado el 10 de febrero de 1995 y alberga espacios cedidos a asociaciones y colectivos ciudadanos para que puedan preparar su actividad, además de ser una piedra angular en la nutrida programación cultural del Ayuntamiento.

Las obras, cofinanciadas con Fondos Feder por un importe próximo a los 700.000 euros, han consistido en la ejecución de una nueva escalera de acceso a la planta primera, resuelta con estructura metálica, un hueco para el elevador que conecta el escenario con la planta sótano, donde se localizan los camerinos, y gradas en la planta primera (anfiteatro), mediante pilares y vigas de acero sobre los que apoyan estructuras prefabricadas de hormigón pretensado.

El Centro Cultural Antonio Gala de La Rinconada (Sevilla) abre sus puertas totalmente renovado (europapress.es)



#### El Centro Cultural Antonio Gala acoge la exposición 'Yo soy flamenco'

Hasta el 14 de abril, la sala de exposiciones del teatro recibe esta muestra que reúne 25 fotografías en color de destacadas figuras andaluzas del flamenco actual, del cante, del baile y del toque, muchos de ellos artistas consagra-

su programación de primavera y al Centro Cultural Antonio Gala la exposición 'Yo soy flamen-co' de Diputación de Sevilla. Una muestra que recoge 25 fotografías en color de destacadas figuras andaluzas del flamenco actual, del cante, del baile y del toque

dos, que gozan de reconocimiento internacional y otros aún emergentes o en plena trayectoria, todas ellas, obra de los fotógrafos sevillanos Eduardo Briones y Iavier Díaz

El objetivo de 'Yo soy flamenco' es acentuar lo que supone para los artistas la creación bajo el signo del flamenco, ahora que se cumple el décimo aniversario de su declaración como Patrimonio Inmaterial de la Humanidad por la UNES-CO, y con una singularidad: cada una de las imágenes tiene como derado Patrimonio (el Alcázar de

Sevilla, la Mezquita de Córdoba, la Alhambra de Granada o el Coto de Doñana), o alimentos constituti-vos de la dieta mediterránea, que está también declarada Patrimonio

Inmaterial de la Humanidad.

El mosaico de fotografías compone un testimonio gráfico de la realidad cultural que es el flamenreanoad cuntural que es el namen-co y va acompañado de textos autobiográficos, en los que los pro-tagonistas de las instantáneas (Arcángel, Argentina, Aurora Vargas, Carmen Linares, Cristina Hoyos, Diego Carrasco, Dorantes El Pele, Espe ranza Fernández, Eva ena, Farruquito, Jav



Iosé Valencia. Barón, José Valencia, Jesús Méndez, Manolo Marín, Manuel Lombo, Manuela Carrasco, Marina Heredia, Pastora Galván, Patricia Guerrero, Pedro El Granaíno, Pepa Montes, Rocío Márquez y Sara Baras) narran su vivencia del flamenco, que es un

estilo de vida, ofreciendo las claves

para entender la esencia y el des-arrollo de este arte. La exposición se podrá visitar hasta el 14 de abril excepto durante los días de Semana Santa de martes a viernes desde las 17.00 horas y hasta las 20.00 ho

#### ABRIL 2023 (larinconada.es)

#### El Carnaval de La Rinconada abre las cortinas del teatro

FIESTAS MAYORES | 16/02/2022

El Antonio Gala acoge la primera función semifinales de las cuatro previstas antes de la gran final, que se celebrará el sábado. Cuatro agrupaciones, dos chirigotas y dos comparsas, regalaron sus coplas al público. Esta noche actúa la primera agrupación local, la chirigota del Barbas, 'Los del verdadero TikToc



certamen de Agrupaciones en 2021, por culpa de la pandemia del Covid-19, las coplas de Carnaval volvieron a La Rinconada en la primera función de semifinales en un Antonio Gala nmaculado, que aguardaba impaciente a las chirigotas y comparsas que compite por ganarse el corazón de la localidad.

toda la provincia, un número menor que en otras ediciones, pero de un enorme ralor, dada la considerable reducción de agrupaciones que ha registrado la ovincia de Sevilla. Y es que la incertidumbre por lo que iba a deparar la

del dichoso Coronavirus y el cambio de fechas en el Carnaval de Cádiz, han supuesto una importante merma en la provincia de Sevilla. Por ello es todo un éxito de participación. Como destaca el delegado de Fiestas Mavores, Rafael Reves, "la

El Carnaval de La Rinconada abre las cortinas del teatro

The operation has deployed a wide range of face-to-face and online media to raise public awareness:

- An information leaflet on the operation was published and invitations were distributed to announce the opening ceremony of the park.
- A communication campaign was developed through several sponsored articles in the most popular digital newspapers among the population of La Rinconada.
- Being aware of the transformation, both visual and social, that the area of action was going to undergo, and the informative relevance that the audiovisual media have today, it was decided to make a video of the inaugural event, which was attended by both authorities and local residents, evidently demonstrating the substantial change in the environment. This video has been published on YouTube and disseminated through the municipality's social networks.
- Finally, a news item was published in the municipal newspaper.

It should be noted that all the communications made included the elements required by the reference regulations: the European emblem, the reference to ERDF co-financing and the slogan "A way to make Europe". As well as appearing on the information poster of the works, these elements also appear on the reports, specifications, projects, invoices, etc.



**2.2. The action incorporates innovative elements.** The innovative nature of the action is linked to the methodologies, technologies or processes, the services provided and the different tools used. It is also considered innovative with regard to the territory or area of implementation.

On the occasion of the complete refurbishment of the Theatre, renovation and extension works have been carried out, the most notable being the creation of an Amphitheatre, increasing the seating capacity and planning a new exit to comply with evacuation conditions in case of fire. The previous entrance door has been modified and is now used for emergency access, and a new entrance has been added to give access to the building's hall. In relation to this new access, the pavement outside has been widened to allow public access and the area has been enclosed with a fence, similar to the previous one, to ensure that it is a safe area when there is a large influx of people. A canopy has also been installed in order to make the access more distinctive.

Various installations have been renovated, including: fire protection, electricity, lighting, plumbing, sanitation, ventilation and air conditioning. As for the flooring, the existing tiles have been used to lay high traffic, non-slip vinyl flooring on them, which is important to improve slipperiness, but the most significant feature of this is that it has acoustic absorption, thus improving the acoustics of the building. The interior carpentry has been changed, as these guarantee the passage widths with the aim of improving accessibility, with new doors that also contribute to acoustic insulation.

In addition, new light and sound equipment has been purchased. New furniture has also been purchased and existing furniture has been refurbished. Another new installation was a hydraulic lift to replace the ladder that connected the stage with the dressing rooms. Some of the windows of the future exhibition hall have also been blinded.

The innovation of this project also lies in the energy efficiency measures that have been taken, as the exterior carpentry has been replaced by coloured lacquered aluminium carpentry, with thermal bridge break, fitted with thermo-acoustic glass, which greatly improves energy savings. This measure is another example of La Rinconada's commitment to sustainable development by being energy efficient.

The exterior cladding has been completely renovated with a new Exterior Design of the building, characterised by its modern style combining colours, with a clean and simple

design. Undoubtedly, this brings an air of freshness and contemporaneity, reinforcing the value of the area.





NEW AMPHITHEATRE RENEWED SCENARIO

### **2.3.** Adequacy of the results obtained to the established objectives. The main objectives are highlighted, showing the added value of having received European Funds.

Thanks to ERDF co-financing, the results that had been established from the outset have been achived. One of these objectives is the energy savings that will be achived thanks to the termal insulation provided by the new joinery; as well as the modification of the main access to the building, which, on days of shows or events with a large number of people, will no longer hinder pedestrians on the road. The comfort of the building has been greatly improved by upgrading the acoustic conditions, and the public will now be able to enjoy a higher quality of cultural performances.

But the most valuable result has undoubtedly been the creation of the new amphitheatre, as the capacity of the first floor has been increased, something that will have a very positive impact both for the artists and for the public who wish to attend the performances, as well as the furniture in the stalls has been renewed, contributing to the comfort of the audience. Due to this increase, it has been necessary to design a new exit on the upper floor to comply with fire safety regulations.

Likewise, these new facilities have been designed to serve the new uses and to comply with the regulatory requirements applied to public buildings, which is why it has been necessary to fittedrenovate fire, electrical, lighting, plumbing, sanitation, ventilation and air-conditioning installations, as well as light and sound.

Another fact that has increased the quality of the space has been the change in interior carpentry, as the passage widths have been guaranteed, thus improving accessibility to all spaces, which is something remarkable, as it is necessary for public buildings to be accesible and inclusive. In addition, acoustic insulation doors have been installed to improve conditions in the different rooms.

Furthermore, in order to improve the quality of the performances, new windows have been installed, which do not have the darkening system, and blinds have been fitted to allow light and darkening regulation. A hydraulic lift has also been installed to replace the ladder to connect the stage with the basement where the dressing rooms are located.

**2.4.** Contribution to the resolution of a problem or weakness detected in the territorial area of implementation. A description is given of the problema that the Project presented responds to and how its implementation favours the development of the territory.

There are many problems in the area of action that have been solved thanks to the contribution of ERDF funds. In this regard, it should be noted that, within the framework of the operation, a socio-economic diagnosis was carried out to assess the reform, as this has been integral due to the obsolete facilities, with the aim of improving the conditions of the existing infrastructure.

Prior to the performance, the Theatre was out of service because it did not meet the requirements of the cultural authorities in order to comply with cultural regulations.

In 2018 it was in a state of disrepair, with accesibility problems for people with disabilities, safety problems access due to the narrowness of the urban road (with heavy vehicle traffic), sanitary problems, unsustainable enclosures, leaks in the roofs, etc.

As a consequence of this situation, the theatre was out of service, closed and the cultural activities had been moved to the "Centro Cultural de la Villa", located in the area of San José de la Rinconada. Being located at a distance of 5 km, the population of La Rinconada has been deprived of access to nearby cultural services for several years. They have to travel by private vehicle through uninhabited areas and agricultural zones of the municipality, often at night, which does not contribute to the safety of citizens.

Clearly, its implementation has returned cultural wealth to the town, as this infrastructure has an undeniable instrumental value, being able to offer a wide range of activities and services where citizens can project their cultural initiatives, individually and collectively.

In this sense, the cultural activity of the municipality will be jointly promoted, enabling it to become a driving force for creativity, completing the "great cultural ring" of the town.



**2.5. High degree of coverage of the population.** *Mention is made of the outreach, not only to beneficiaries but also to the general population.* 

The execution of this operation has a direct impact on the population of La Rinconada, which amounts to 10.163 people, who will be able to enjoy a cultural programme without having to travel outside their town centre.

It will also have an indirect effect on residents of other towns, such as San José de la Rinconada, or other nearby localities, making it attractive for them to travel to La Rinconada to spend their leisure time in the activities and performances offered by this totally renovated space, which is accessible to all.

For these same reasons, and taking into account the existing distance between the towns of La Rinconada and San José de la Rinconada, it is possible to affirm that the total population of the municipality of La Rinconada (39.509 people) will be benefited by this action, which will have an impact on education, the transfer of art and culture, as well as the practice of art in its different and varied expressions, which will have an impact on our neighbours.





LOCATION OF THE THEATER IN THE MUNICIPALITY OF LA RINCONADA / PLATE REF. EU

2.6. Consideration of the horizontal criteria of equal opportunities and non-discrimination, as well as social responsability and environmental sustainability. Indicate how these criteria have been applied in the corresponding action.

As with any EDUSI operation, the horizontal principles of the POPE have been take into account for the implementation of this operation.

One of the fundamental pillars in the selection and execution of the operation for the rehabilitation and enhancement of the "Antonio Gala" Cultural Center has been equal opportunities. In fact, this principle has been taken into account from the very selection of the operation, since the City Council of La Rinconada has an Area of Equality and Social

Welfare, that has actively participated in the integral reform of the Theater, providing corrective measures to promote accessibility to it, and supervising the documentation generated in all its phases.

Moreover, in the executio of the project itself, the incorporation of non-sexist language and images has been considered, both in the documentation of the files and in all the dissemination activities carried out.

We must emphasize that one of the objectives of the area of Equality of our municipality is: "To promote the active participation of women in all areas, with special emphasis on the social, cultural, labor and educational"; This is why local artist Marta Quintero was chosen for the building's inaugural concert, as a representative of women of La Rinconada. With the same purpose, many activities are carried out to highlight the importance of the female gender for the culture in our town. For example, an activity will be held within the program "Estación de las Letras" (dedicated to literature), the presentation of a finalist work for the Premio Planeta (Spanish literary prize) of the writer Cristina Campos.

The importance of accessibility to the facilities is another principle that has been taken into consideration in the execution of the work, since:

- / The accesses have been adapted for people with reduced mobility, mainly the new main access by widening the sidewalk area.
- / High traffic and non-slip vinyl pavement has been installed to improve the safety of people using wheelchairs or similar.
- / Se han cambiado las carpinterías interiores para garantizar los anchos de paso en el interior, mejorando la accesibilidad en todos los espacios.
- / The interior carpentry has been changed to guarantee passage widths in the inside, improving accessibility in all spaces.

In addition, in order to contribute to environmental sustainability, energy efficiency measures have been taken into account, replacing the previous ones with colored lacquered aluminum carpentry with thermal bridge break, improving the building's energy savings.



**2.7. Synergies with other Policies or public intervention instruments.** This takes into account that the intervention has reinforced the action of other policies and has contributed to reinforcing positive aspects of the same.

This action presents synergies with other policies or instruments of public intervention, mainly with the Cultural Policy of La Rinconada, which is marked as purposes:

- / Promote the expansión of performing arts programming, with attetion to local companies, enterprises and artists, as well as new creations.
- / Fomentar las raíces culturales andaluzas, fomentando el flamenco como elemento de relevancia de nuestra identidad.
- / To foster Andalusian cultural roots, promoting flamenco as a relevant element of our identity.
- / As well as promoting the local Cultural Centers, among which is the Antonio Gala, likewise other public spaces as engines for generating creative and cultural activity.

It is important to mention that in cultural policy, we cooperate with the cultural policies of the Regional Government of Spain, on the basis of the Creative Europe Program / Culture Subprogram, an EU program to promote the cultural and creative sectors.

It is also in line with the 2030 Urban Agenda, as it aims to deepen urbanism with cultural sensitivity in the design of the city, as well as to prevent and reduce the impacts of climate change and resilience.

In this regard, we should mention the synergy with the Action Plan for Sustainable Energy in the municipality (Covenant of Mayors), which sets out the lines to be followed to improve the environmental situation of the municipality, such as the revaluation and improvement of the urban space.

Furthermore, it correlates with the Department of the Environment of the Regional Government of Andalusia, through the Energy Sustainability Plan, which aims to substantially improve the commitment to renewable energies, energy savings and efficiency.





## Una manera de Bacer Europa



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