



Una manera de lacer Europa



Rehabilitation of the Xuvia Mill for later use as a museum EDUSI "Ría de Ferrol, Cidade 2020"

Programa Operativo Plurirregional de España

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Fondo Europeo de Desarrollo Regional

REHABILITATION OF THE XUVIA MILL FOR LATER USE AS A MUSEUM



The Xuvia Mill is one of the greatest exponents of the industrial history of Narón. It is an eighteenth century factory complex of great historical, ethnographic and economic interest. It was composed of the first flour factory in Galicia, a paper mill, a copper rolling mill and the Royal Tannery.

The Xuvia Mill is located at the mouth of the Xuvia River, in a privileged environment of great natural beauty, surrounded by water and vegetation, on the Ria de Ferrol. Its spectacular location and the historical relevance of the mill make it a heritage jewel that deserves to be preserved and valued by current and future generations.

The objective of this impressive action was the rehabilitation of the mill itself and its enhancement through its museumization. In short, it is about recovering an emblematic building of great heritage value and turn it into a museum through the creation of the Interpretation Center of the Industrial Mills of Xuvia (CIMIX).

The recovery of the building was carried out through a meticulous restoration focused on the recovery of the original form and function while respecting its integrity and authenticity.

The building is composed of two basic bodies; the factory, consisting of the dam and the mill itself, complemented by the entrance courtyard and warehouses, and the second body that belonged to the housing of the owners and users of the mill. Regarding the dwelling, a comprehensive renovation has been carried out that has allowed the creation of more diaphanous spaces, freeing them from partitions, which translates into a spatial reading of totality and unity where the lower part is destined to an attractive museum and the upper part is reserved as a multipurpose space for didactic workshops, temporary exhibitions and courses. The warehouse, given that its original use was as a salt warehouse, lacks singular and distinctive elements. This space, whose use is for the reception of visitors, has an information and exhibition area for different products, as well as public toilets and a staff service area. Finally, the courtyard, which is the backbone of the tour, is covered from above by a glass structure.

With the creation of the Interpretation Center of the Industrial Mills of Xuvia (CIMIX), the building will be provided with content, giving the community the opportunity to know, value, preserve, interpret and manage an important part of the heritage of the municipality of Narón.

This action promotes fundamental values such as: sustainable development, quality tourism and heritage education.

The total cost of this operation is 1.656.145,73 €, an eligible cost of 916.666,67 € and an ERDF aid of 733.333,34 €.

This performance is considered good practice because:

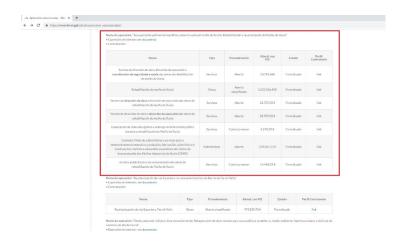
1. The role of the ERDF in the action has been adequately disseminated among beneficiaries, potential beneficiaries and the general public.

All regulatory obligations regarding communication, publicity and the visibility of ERDF support have been complied with, both in the preparation of all administrative documentation for the project and in the placement of the construction site sign and **permanent plaque**.



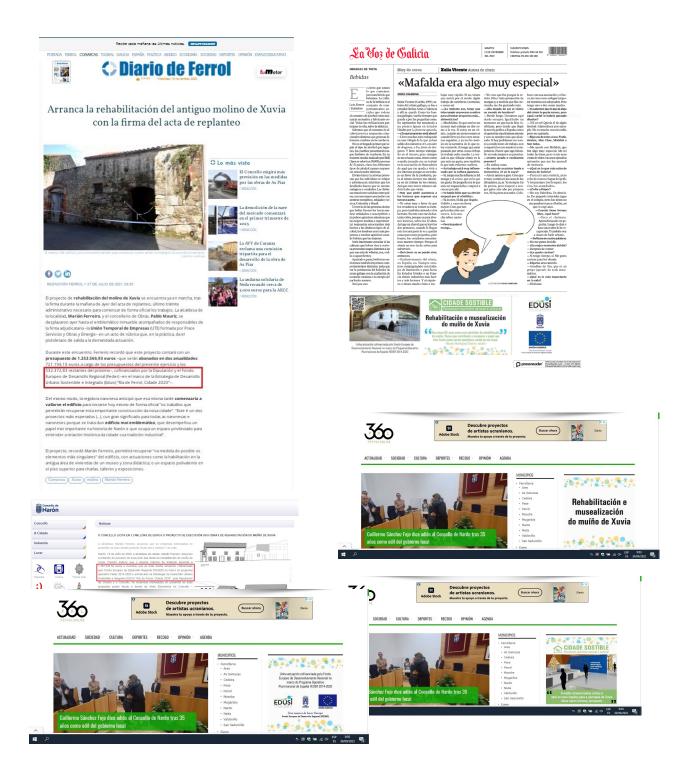


Likewise, the EDUSI "Ría de Ferrol, Cidade 2020" has its own website, where, in addition to disseminating the role played by the ERDF and its cohesion policy, information is provided on the actions carried out within the framework of this strategy. www.ferrol.gal/edusi/operacions-seleccionadas/.



The action has been disseminated among the public through various media, both through the regular publication of news, as well as the broadcasting of radio spots and the insertion of banners in the written press and banners in the digital press.

- News was published periodically in various media and on the websites of the City Council of Narón and the project: https://www.naron.es/ y <a href="
- 100 radio spots were aired on regional and local radio stations (COPE, Cadena Ser and Radio Voz) on different dates.
- Advertisements were published in regional and local written press (La Voz de Galicia and Diario de Ferrol) and banners were inserted in several local digital media (Ferrol 360, Enfoques, Quincemil, Galicia Ártabra).



After the completion of the rehabilitation works of the Xuvia Mill, guided tours open to the public were organized for several days, with the aim of showing the final result of the works to all interested persons.



Two large banners were made with the advertising of the European Union and ERDF, which could be seen in all the events carried out at the mill, in the end of work visit with representatives of the City Council and the Provincial Council of A Coruña, as well as in the guided visits to the facilities. They appear in the photographs sent to the media for publication, as well as in the final video of the work.

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2. 000 information leaflets were published in 3 different languages for dissemination.





In addition to these communication actions, 7 videos and a series of periodic photographs were taken to show the progress of the rehabilitation works of the mill and to inform the public about the co-financing of the European Union, through the European Regional Development Fund. Finally, a final video was published with the result of the work. It was distributed through social networks:

Link: https://www.facebook.com/ConcellodeNaron/videos/756075845912789/?locale=es ES

All the information on the performance was published on the municipal website https://www.naron.es/, on the project website https://www.ferrol.gal/edusi/?lang=es, in the social networks of the EDUSI "Ría de Ferrol, Cidade 2020", it was also disseminated through Facebook of the City Council of Narón, in Instagram accounts of the City Council and Tourism of Narón and in the municipal WhatsApp channel "Novas Naron" with the relevant links (with almost 4,000 people registered in the latter).

Note that the social networks used for the dissemination of the operation were: Facebook of the City Council of Narón; Facebook and Twitter of the EDUSI project "Ría de Ferrol, cidade 2020":

https://www.facebook.com/ConcellodeNaron/

https://www.facebook.com/EdusiRia

https://twitter.com/EdusiRiaFerrol

2. The project incorporates innovative elements

The operation incorporates as innovative elements the reuse of materials from demolition for the reconstruction of walls and the repointing of openings; and the restoration of pre-existing elements while preserving the existing structures, with the aim of minimizing demolition and replacement as much as possible. The elements that have been restored have been made with the same or similar materials, while the new ones, following contemporary techniques, materials and conceptions, try to make the result compatible with the existing in terms of scale, composition, texture and colors.

Another innovative element is the recovery of the Xuvia Mill itself, which has managed to revitalize an abandoned and disused space. The rehabilitation and mimetic restoration of the industrial mills as a basic piece of the history, culture of the place and its people, will allow to show them to the visitors simulating their original state, within this magnificent environment recovered from the riverside coast.

On the other hand, a new life will be given to the housing building, turning it into a museum, with different didactic spaces about the mills, which will help to understand and value the history of this place.





3. Adequacy of the results obtained to the established objectives.

The contents of the action have been precisely adapted to the objectives pursued within the framework of this operation, which include the protection, promotion and development of the cultural and natural heritage linked to the Ferrol estuary, and in particular to the urban areas of special tourist interest. To this end, the recovery of an iconic piece of Narona's heritage, the Xuvia Mill, has been carried out, which has been restored and enhanced for museum purposes. This has a huge impact on the tourist potential of the area covered by the strategy, which in turn favors the increase in the number of visitors and users, thus becoming an important factor of economic and social development.

The results obtained are satisfactorily adjusted to the objectives set, managing to configure a cultural center that addresses four dimensions of great importance in relation to the industry: social, cultural, economic and local memory. This multipurpose space offers the possibility of showing the municipal heritage, including the emblematic building we are dealing with, and of making visitors and residents of this region participate in its richness.

4. Contribution to the resolution of a problem or weakness detected in the territorial scope of execution.

This action has contributed to solve one of the problems that existed, such as the complete absence of museums and/or activities focused on the revaluation of its rich and exceptional heritage. This lack of museums meant a serious loss of opportunities in different areas, such as the conservation and exhibition of historical and cultural wealth, as well as the waste of spaces of great relevance in the history and local tradition, which led to the gradual degradation of the heritage.

The lack of resources and promotion to generate demand for activities oriented to the enjoyment of the Ferrol estuary, in addition to negatively affect the local economy, relegated its offer to the background, leaving in disuse spaces with so much history and tradition in the area as the Xuvia Mill and its admirable natural setting. This factory complex suffered from an advanced state of degradation that prevented its occupation and use, a consequence of its abandonment for decades.

The implementation of this operation will contribute to the recovery, protection and conservation of part of the local heritage, as well as to its enhancement. This project will contribute to strengthen the socioeconomic activities linked to tourism, an entrepreneurial sector and a fundamental income generator in the area, attracting both the local population and visitors. Likewise, the museum offer of the region is enriched with the creation of an Interpretation Center of the Industrial Mills of Xuvia (CIMIX); establishment conceived as a privileged enclave to understand and feel the long historical relationship of the inhabitants of the lands of Narón with the industrial tradition in general and flour in particular, through its use and experience.





5. Degree of coverage over the target population

The action based on the recovery of one of the most emblematic buildings of Narón makes direct beneficiaries of the action to the neighbors of the municipality (about 39,651 people), who will enjoy and take advantage of the various activities that will be carried out in the new spaces enabled. In addition, this project promises a cultural and educational enrichment through the visit to the museum, with a tour that reveals the local history. These benefits are not only limited to the inhabitants of the municipality, but also have a direct impact on those of neighboring municipalities, such as Ferrol, who will also have the opportunity to enjoy this space as a place of leisure and nature close to their places of residence.

The meticulous reconstruction of the Xuvia Mill gives the city a new tourist attraction highly captivating for visitors, not only for its location in an incomparable natural environment, but also for its deep and interesting history.

Likewise, this site is located in one of the most iconic sections of the English Way, one of the Jacobean routes through which countless pilgrims travel to Santiago de Compostela. The majestic estuary and its surroundings offer stunning views of the mouth of the river Xuvia, where the emblematic mill is located. This point becomes a place of rest and refreshment extremely attractive and essential for those who travel this Jacobean path.



6. Consideration of horizontal criteria of equal opportunity and non-discrimination, as well as social responsibility and environmental sustainability

The action is aimed at all citizens without distinction of sex, race, age, religion, or any other personal or social circumstance, so it is considered an inclusive, integrating and non-discriminatory project.

It is a project that favors the interaction and transmission of the cultural legacy among different generations, promoting a greater understanding of history, traditions and idiosyncrasy, being a valuable tool for the construction of a common and prosperous future.

It also fully complies with the fundamental principle of accessibility, safeguarding the right of people with reduced mobility to enjoy the facilities under equal conditions. The building has a modern and efficient elevator that allows efficient connection to all floors of the mill. In addition, comfortable accessible ramps have been installed to facilitate fluid circulation between the various spaces, thus guaranteeing optimal communication and respect for the rights of the entire community.

In terms of environmental sustainability, a formidable effort has been made to restore the physical surroundings of the

mill, while maintaining respect for nature and its resources. This work has been carried out with the utmost dedication to improve the protection of the environment and enhance the quality of life of the entire population. As a result, the gap between sustainable economic development and a more prosperous and healthy neighborhood has been narrowed, guaranteeing them a joint path.

Energy efficiency measures have been implemented to promote environmental sustainability and optimize the use of available energy resources. These measures include improving the thermal insulation of the building envelope, the installation of an efficient air conditioning system that allows heat to be transferred between rooms according to the needs of each moment, and the use of low-consumption LED technology lighting in all facilities. All of this is aimed at promoting care for the environment and ensuring the efficient use of available energy resources.

In terms of the economic boost related to the revitalization of the Xuvia Mill, the increase in the value of real estate in the area, the decrease in properties in poor condition and in a situation of abandonment, as well as the emergence of new business opportunities are significant.

Likewise, this recovery of degraded areas and assets inexorably implies the improvement of the environment.

It is expected that these initiatives aimed at the environmental improvement of the natural environment surrounding the mill will enhance its attractiveness for activities such as hiking and other nature-related activities.





7. Synergies with other policies or instruments of public intervention

- Synergies with provincial heritage protection policies, as evidenced by the co-financing of this action by the Provincial Council of A Coruña in this same initiative.
- Synergies with local environmental policies such as the Covenant of Mayors, to which the City Council of Narón is adhered. The rehabilitation of the Xuvia Mill involves an optimization of energy efficiency and a reduction of carbon emissions through the implementation of sustainable materials and advanced building technologies.
- Synergies with municipal policies to promote the economic development of the municipality.
- Synergies with the municipal promotion of tourism, both cultural and nature or ecotourism, as well as the promotion of environmental protection.
- Specific examples of synergies with other actions include the following:

Pilgrim's Way: This action is part of the environmental protection and tourism promotion policy. This project includes the conditioning of the street environment and green areas for recreational spaces.

Acquisition of the As Acea Mill: With the acquisition of this important element and the objective of its subsequent rehabilitation, the line of recovery of the historical and patrimonial heritage of the municipality of Narón continues. At the same time, this action adds value, from a touristic point of view, to the English Way to Santiago de Compostela and the Way to San Andrés de Teixido, since it is the point of confluence of both

The recovery and improvement of historic trails and roads also contributes to the economic revitalization of the areas, as well as to the protection of nature.

River park between Miguel de Cervantes Avenue and Conde de Fenosa Street (Right bank). It is an action in which a path for pedestrians and cyclists is being built, as well as a recreational area whose objective is to complete the circuit that allows communication between green areas, as well as environmental regeneration. It is also an example of recovery of abandoned land to be used for community activities.

Construction of swimming pool in O Couto. This new construction joins the existing facilities within the recreational area of O Couto, and is an action of recovery of natural areas for the enjoyment of citizens. In addition, the pool is located in the vicinity of the Monastery of O Couto, located in a privileged enclave and one of the main tourist attractions of the city, being also the place where the road to San Andrés de Teixido originally started.

Some comparative photos of the rehabilitation:

















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