

Una manera de hacer Europa



BUENAS PRÁCTICAS

Actuaciones Cofinanciadas

Construction of the “parque de Los Pinos” in the degraded area in the Alquíán neighbourhood of Almería, delimited by the tabernas wadi and the airport runways. “Bajo Andarax”

Almería County Council

**Programa Operativo
Plurirregional de España**

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Fondo Europeo de Desarrollo Regional

GOOD PRACTICE EDUSI "BAJO ANDARAX". ALMERIA COUNTY COUNCIL

ACTION: CONSTRUCTION OF THE “PARQUE DE LOS PINOS” IN THE DEGRADED AREA IN THE ALQUIÁN NEIGHBOURHOOD OF ALMERÍA, DELIMITED BY THE TABERNAS WADI AND THE AIRPORT RUNWAYS.

This good practice consists of the construction of the “Parque de los Pinos” in the degraded area in the Alquíán neighbourhood of Almería, delimited by the Rambla de Tabernas and the airport runways.

Thanks to this good practice, the urbanisation of the “Parque de los Pinos” area in the Alquíán neighbourhood of Almería has been carried out for the creation of an intercultural space, responding to the organisational needs of the area around the park, planning its development and giving an integral treatment to this public space, all thanks to the aid from the European Regional Development Fund.

The operation in which the action is framed has an eligible cost of 2,720,454.00 €, being co-financed by the ERDF at 80%, which implies a contribution by the Light Intermediate Body of 20% of the total, amounting to 544,090.80 €. It is estimated that the action will have a direct impact on 3,159 people and an indirect impact on 29,927 inhabitants. For its part, the expenditure earmarked for communication actions in relation to this good practice amounts to 23,317.25 euros.

1. THE FEDER'S ROLE IN THE ACTION HAS BEEN ADEQUATELY PUBLICISED AMONG BENEFICIARIES, POTENTIAL BENEFICIARIES AND THE GENERAL PUBLIC.

The role of the ERDF in the good practice has been disseminated in an appropriate way among the potential beneficiaries of the action, taking into account at all times the recommendations issued by the Directorate General of Community Funds, as well as the different regulatory provisions in this respect.

The communication carried out in the framework of this action has been carried out through the following elements:

- Plaque:



- Poster:



- Announcements in provincial press:



- Radio spots:

<https://www.youtube.com/watch?v=iE12HyyE4N8>

- Regional radio spots:

[CUÑA EDUSI LOS PINOS PRE EVENTO 1 - YouTube](https://www.youtube.com/watch?v=vyjFXIRRUS8)

<https://www.youtube.com/watch?v=vyjFXIRRUS8>

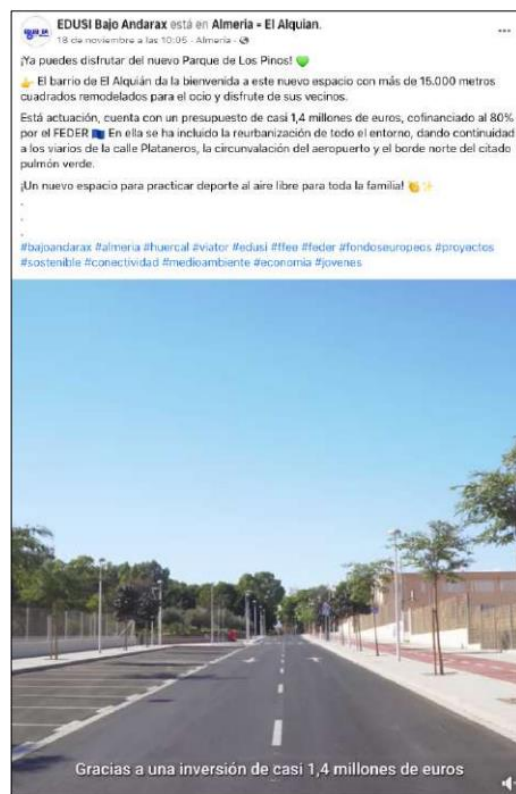
- Purchase of spaces in Social Networks:



<https://www.instagram.com/p/CkvOG82InM0/>



<https://www.instagram.com/p/CIGTI3aP48J/>



<https://bit.ly/3ZrvyBS>

- Videos subtitled in English:

[BP9 - LOS PINOS largo de 4 - YouTube](https://www.youtube.com/watch?v=...)

- Street event with citizens:



- Merchandising associated with the event on the street with citizens:



- MUPIS:



2. THE ACTION INCORPORATES INNOVATIVE ELEMENTS

The innovative nature of the action focuses on the use of public space as a space for coexistence and free access, guaranteeing the creation of green areas in which to promote social cohesion and encounters between citizens.

Furthermore, this action has a double innovative aspect due to the fact that, on the one hand, the construction of a park and the adaptation of its surroundings have been carried out and, on the other hand, the action has been used to promote social cohesion, thus generating synergies on an urban, social and sustainable level.

The innovation in the field of sustainability lies in the fact that the construction of the park and the adaptation of its surroundings has been carried out under criteria of sustainability and energy efficiency, through the use of lighting using LED technology and allowing both high irrigation, in which innovative systems have also been chosen that allow the maximum use of available water resources.

3. ADEQUACY OF THE RESULTS OBTAINED TO THE ESTABLISHED OBJECTIVES

The main objective of this action is the promotion of social inclusion and the fight against any type of discrimination through the creation of an intercultural space that allows to respond to the organisational needs of the environment and provides a space of quality coexistence for the population.

It is for this reason that, from a social approach, through this action, a space of 15,613.51 m² has been made available to the citizens, which will serve as a catalyst for social cohesion in the neighbourhood and will allow the entire population, regardless of their economic status, to have access to a quality space in which to interact with other people and enjoy the neighbourhood.

In this way, citizens will be able to enjoy the benefits derived from outdoor activities, which have a direct and positive impact on their well-being, both physically and psychologically.

Similarly, the action has had as its backbone principles such as citizen participation, equal opportunities and the right of the entire population to enjoy a healthy and safe environment, contributing to other of the main objectives set, such as reducing the number of people at risk of exclusion in the urban area.

In short, the construction of the “Parque de los Pinos” in the degraded area in the Alquíán neighbourhood of Almeria contributes directly to the objectives and results expected in the Specific Objective (hereinafter SO) in which it is framed (SO 9.8. 2 Physical, economic and social regeneration of the urban environment in disadvantaged urban areas through Integrated Urban Strategies), since it improves in an integral way the physical, economic and social environment of a disadvantaged urban area such as the Barrio del Alquíán. It also favours social cohesion and the quality of life of its inhabitants.

4. CONTRIBUTION TO THE RESOLUTION OF A PROBLEM OR WEAKNESS DETECTED IN THE TERRITORIAL SCOPE OF EXECUTION

According to the diagnosis carried out in the preparation of the DUSI Strategy "Bajo Andarax", the Alquíán Neighbourhood is considered a focus of social and economic vulnerability. In addition, prior to the development of this action, 72% of the population considered that the existing green areas in the neighbourhood were scarce.

This is why both the vulnerability of the population living in the area and the need to revitalise the urban environment in accordance with sustainability criteria that would make it possible to increase green areas and enjoyment were the main problems detected in the Alquíán neighbourhood.

The construction of the “Parque de los Pinos” represents a significant increase in the number of trees in the area, which also allows the creation of a green link in the heart of the neighbourhood. Furthermore, the creation of a park and the urban rehabilitation of its surroundings implies the revitalisation of the area in which the work has been carried out, which leads to an improvement in local services and an increase in the attractiveness of the neighbourhood's public space, which will generate positive collateral effects such as the attraction of new businesses or services and the integration of the population of the Alquíán neighbourhood with respect to the residents of the rest of the city, with the consequent economic improvement and reduction of the existing social gap.

5. DEGREE OF COVERAGE OF THE TARGET POPULATION

The action covers the entire neighborhood resident in the Barrio del Alquíán, as well as the rest of the disadvantaged areas of the DUSI Strategy "Bajo Andarax", so that the beneficiary population of the action amounts to 29,297 inhabitants presenting, consequently, a high degree of coverage.

6. CONSIDERATION OF HORIZONTAL CRITERIA OF EQUAL OPPORTUNITIES AND NON-DISCRIMINATION, AS WELL AS SOCIAL RESPONSIBILITY AND ENVIRONMENTAL SUSTAINABILITY

In relation to equal opportunities and non-discrimination, this action has a favourable impact on these criteria since, as mentioned above, it falls within the scope of SO 9.8.2 Physical, economic and social regeneration of the urban environment in disadvantaged urban areas through integrated urban strategies, and aims to comprehensively improve the physical, economic and social environment of the Alquíán neighbourhood, together with the promotion of social cohesion and the quality of life of its inhabitants.

Likewise, as the principle of equality is a horizontal criterion in the development of the entire action. This has been reflected in all its phases, starting with the preparation of the administrative documentation necessary for the material execution of the actions to be developed, in which all the clauses and requirements introduced do not affect any type of discrimination, paying special attention to the non-inclusion of terms or conditions that may be discriminatory from the perspective of gender or in relation to people with different abilities. All of this is a way of guaranteeing equal opportunities for all those people or companies that wish to participate in the development of the action and reflects the commitment of the Diputation to social responsibility.

This social responsibility is also a driving principle behind the construction of the "Parque de los Pinos", as the Provincial Council is aware that this project was a major demand from the residents and its implementation will allow the population of the area to have equal opportunities with those of the rest of the city, thus fulfilling its civic duty to act for the benefit of all people.

It also emphasises non-discrimination in terms of accessibility. In this way, all actions to adapt the urban environment have been carried out in full compliance with *Decree 293/2009, of 7 July, which approves the regulations governing the rules for accessibility in infrastructure, urban planning, building and transport in Andalusia*, as well as with the *Order VIV/561/2010, of 1 February, which develops the Technical Document on Basic Conditions of Accessibility and Non-Discrimination for Access to and Use of Urbanised Public Spaces*, proposing the development of solutions that guarantee maximum accessibility.

Finally, the principle of environmental sustainability in the action is materialised in aspects such as the new lighting installation with LED technology, which not only represents an important form of energy saving and efficiency, but also contributes to the reduction of light pollution in the area of action. In addition, an underground drip irrigation system has been installed to ensure that maximum use is made of the available water resources.

7. SYNERGIES WITH OTHER PUBLIC INTERVENTION POLICIES OR INSTRUMENTS

The "*Construction of the "Parque de los Pinos" in the degraded area in the Alquíán neighbourhood of Almería, bounded by the Rambla de Tabernas and the airport runways*" is part of one of the operations proposed in the framework of the Sustainable and Integrated Urban Development Strategy "BAJO ANDARAX", called "*Integral actions for physical, economic and social regeneration in the Alquíán neighbourhood (Almería), Huércal de Almería and Viator*".

For its part, this operation is part of the line of action "*LA6. Integral plans for physical, economic and social regeneration in disadvantaged neighbourhoods*", which includes other actions directly linked to the one presented in this document, all of which share the ultimate objective of improving the quality of life of people living in vulnerable areas through the remodelling of infrastructures and the creation of urban spaces that facilitate greater social integration, improved neighbourhood coexistence and economic development. These complementary actions include, among others, the remodelling of the Plaza del Obispo Casanova and its surroundings or the rehabilitation of a disadvantaged area in the urban environment of Viator.

On the other hand, this action is also related to other operations that are part of the line of action "*LA6. Integral plans for physical, economic, and social regeneration in disadvantaged neighbourhoods*". This is the case of the operation called "*INTEGRAL ACTIONS FOR PHYSICAL, ECONOMIC AND SOCIAL REGENERATION IN THE HEARTS OF BAJO ANDARAX*", which will also be developed in the different disadvantaged urban areas and will complement the urban remodelling carried out in the framework of this action with other actions for the redevelopment of the environment and the development of training and employment programmes for entrepreneurship and to improve the competitiveness of the population with a high degree of vulnerability.

Likewise, this action presents important synergies with the DUSI Strategy "Almería Ciudad Abierta" due to the fact that in the diagnosis of this strategy the Barrio del Alquíán is also considered as a vulnerable neighbourhood requiring, consequently, the development of measures aimed at reversing this situation.

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