

Best Practice: "CONSTRUCTION IN THE FORMER MUNICIPAL VEHICLE DEPOT IN THE ALCOHOLERA AREA OF THE SKATE PARK TRACKS".

The Good Practice consists of the "Construction in the old municipal vehicle depot in the Alcoholera Skate Park tracks area" on the ground of the Alcoholera area that used to be occupied by the old municipal warehouses, which were used for storage and vehicle deposit, to incorporate it into the ensemble that forms the Park of the Peoples of America.

The union of these two spaces has endowed the park ensemble with new connecting paths, new landscaping and urbanization areas, as well as sports activities with the construction of the new Skate Park of Motril (SKM).

This new public space will be fully accessible following the design guidelines of the rest of the park for its proper integration into the ensemble and following the specific design guidelines for good use of sports activities.

The result has been a very suggestive dynamic public space in a highly transited area due to its location within the park, occupying an area of 3,600 sqm, of which 1,400 sqm are intended for the SKATE PARK tracks.

To carry out this action, the following actions have been necessary:

Demolition of municipal building in the Alcoholera and Park of the Peoples of America.
Technical Assistance Contract for the Drafting, Project and Works Direction of the Skate Park.
Works of conditioning of public urban space for the construction of a Skate, Roller and BMX track in Motril (Granada).

The total eligible cost of the action was €255,060.23, of which €204,048.18 are from FEDER aid. The operation has a direct impact on 58,546 inhabitants, that is, on the entire population of Motril, as it is an open space, free to access and located in the center of the town.



1Skate Park tracks

The criteria for identifying this action as a Good Practice are as follows:

1. THE ROLE OF FEDER IN THE ACTION HAS BEEN CONVENIENTLY DISSEMINATED AMONG POTENTIAL BENEFICIARIES/AS AND THE PUBLIC IN GENERAL.

The role of **FEDER** in the action has been disseminated through the following communication actions:

In terms of Regulatory Communication, informative signs of the works that make up the Operation were placed during the execution of the works, as they were being executed. In addition, after the completion of each of the contracts necessary for the execution of the operation, permanent plaques were placed.



2 Placa Permanente Construcción Pistas Skate Park



3 Cartel de obra Construcción Pistas Skate Park

In addition to disseminating the role of FEDER funds in the execution of the action, various communication actions have been carried out:

1. Street event with the public:

Different recreational sports activities were carried out on the SKATE PARK tracks, such as an exhibition with monitors teaching how to skate on the ramps, an exhibition with different ages and specialists in Street and bowl and during the exhibition the citizens were informed about the financing of the Skate Park tracks by the European Regional Development Fund (ERDF).



- Purchase of regional radio spots, specifically on CANAL SUR FIESTA, where citizens were informed that the action is co-financed by the **ERDF**, thus, during the month of December 2022, various speeches have been made on the grid of the regional radio with the following content: "Motril has a new complex of Skate tracks located in the Park of the Peoples of America, many practitioners of this activity are enjoying a unique space where to develop and continue promoting this sport built in the old municipal vehicle deposit in the Alcoholera Skate Park tracks area, an action co-financed by the European Regional Development Fund **ERDF** and Motril City Hall."

Anunciante: AYUNTAMIENTO DE MOTRIL
 Agencia: INNOVACION Y DESARROLLO LOCAL, S.L.
 Emisión: Regional
 Período de Campaña: 12-dic-22
 Duración de cuña: 20"
 Total cuñas: 1

Planificación de campaña:

DIAS	HORARIO	HORA	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	
DIAS	PROGRAMA	HORA																																
DIAS	PROGRAMA	HORA																																
LUNES A VIERNES	FORMA LA FIESTA MOTRIL	12:00 - 14:00																																
LUNES A VIERNES	FORMA LA FIESTA MOTRIL	14:00 - 16:00																																
LUNES A VIERNES	FORMA LA FIESTA MOTRIL	16:00 - 18:00																																
LUNES A VIERNES	FORMA LA FIESTA MOTRIL	18:00 - 20:00																																
LUNES A VIERNES	FORMA LA FIESTA MOTRIL	20:00 - 22:00																																
LUNES A VIERNES	FORMA LA FIESTA MOTRIL	22:00 - 24:00																																
LUNES A VIERNES	FORMA LA FIESTA MOTRIL	24:00 - 26:00																																
LUNES A VIERNES	FORMA LA FIESTA MOTRIL	26:00 - 28:00																																
LUNES A VIERNES	FORMA LA FIESTA MOTRIL	28:00 - 30:00																																
LUNES A VIERNES	FORMA LA FIESTA MOTRIL	30:00 - 32:00																																

* Los programas y horarios indicados están sujetos a cambios de programación, consulte
 Coordinación superior a las condiciones generales de contratación de Canal Sur.

- Micro videos have been created for dissemination on social media of the Skate Park tracks and the co-financing of the action by **ERDF**, which have been aired on local television as well as links within the EDUSI MOTRIL website.
<https://edusimotril.es/>
<https://www.instagram.com/edusimotril/>
<https://www.facebook.com/EDUSI-Motril-109886165121821>



2. THE ACTION INCORPORATES INNOVATIVE ELEMENTS

The main innovative element incorporated in this action is based on the use and enhancement of a degraded space that generates benefits through urban regeneration, the

enhancement of spaces for sports and healthy leisure, resulting in the creation of an innovative and accessible urban space through this co-financed action.

With this action, a healthy lifestyle is promoted by providing a meeting place for youth for leisure and sports, all in the center of the city, and free access, therefore the use of these facilities has had a great impact among the 58,545 inhabitants of the city, as well as visitors, tourists and followers of these sports.

3. CONTRIBUTION TO THE RESOLUTION OF A PROBLEM OR WEAKNESS DETECTED IN THE TERRITORIAL AREA OF EXECUTION.

With this Good Practice, the deterioration of the Park is avoided, and therefore, that deterioration does not affect and advance towards the center of the city, as the location of the Park of the Peoples of America, which is located in the heart of the city, makes its rehabilitation vital, not only because one of the green lungs of the city is recovered, but also because a recreational, restful and leisure space is recovered for all the inhabitants of Motril.

In addition, with this action, the image of the city towards the outside has been improved, since it houses the Office of Information and Tourism of Motril, a place where visitors and tourists come to know the city.



4 Degraded ancient space before the performance.



5 Skate Park Tracks

Therefore, with this action, the problem of the lack of spaces dedicated to youth leisure is intended to be resolved, as well as the enhancement of a disused municipal space.

4. DEGREE OF COVERAGE OF THE POPULATION AT WHICH IT IS DIRECTED.

The Skatepark features have a great impact on the citizens, especially among the youth and fans of this sport. Additionally, the fact that access to these sports facilities is free and located in the city center, the coverage degree is for 100% of the total population, although it is more used by young people, the number of children who start this sport is increasing day by day. Furthermore, it is an attraction for fans of this sport from other cities, which is why it is expected that a Skatepark Championship will be held every year.

5. CONSIDERATION OF THE HORIZONTAL CRITERIA OF EQUAL OPPORTUNITIES AND NON-DISCRIMINATION, AS WELL AS SOCIAL RESPONSIBILITY AND ENVIRONMENTAL SUSTAINABILITY.

With this action, the criteria of equality, non-discrimination and accessibility have been met, as the action is located in the Parque de los Pueblos de América, which is a fully accessible and suitable space for people with reduced mobility, for those with disabilities, as well as for elderly users and families with pushchairs.

In fact, access to this space SKATE PARK, was impossible due to the state in which the land was and with the municipal building, demolished, which was in poor condition and full of insect pests and rodents, and therefore made it impossible to access this space.

6. SYNERGIES WITH OTHER POLICIES OR INSTRUMENTS OF PUBLIC INTERVENTION.

As complementary actions, we can point out some, such as the construction of cycle lanes, an action co-financed by the **ERDF**, included in the Motril Urban Development Strategy.

At the end of the Park, on existing land owned by the municipality and through the Agricultural Employment Promotion Programme of the state employment service, landscaping, construction of cycle lanes and street lighting have been carried out, so that the new space has been incorporated into the existing one.

This action is foreseen as a provision of free spaces within the General Urban Development Plan of Motril (PGOU).

Finally, it should be noted that this action is part of the strategic planning that will be complemented with the next operational programme and the Next Generation funds, in order to achieve a greener, more digital and more inclusive Motril.

Una manera de hacer Europa



BUENAS PRÁCTICAS
Actuaciones Cofinanciadas

Fondo Europeo de Desarrollo Regional