

Una manera de hacer Europa



BUENAS PRÁCTICAS

Actuaciones Cofinanciadas

"Rehabilitation of the "The American Nations Park" by improving the paths, the central pond and the children's playground"

Motril City Council

**Programa Operativo
Plurirregional de España**

Año 2022

Fondo Europeo de Desarrollo Regional

Best Practice: REHABILITATION OF THE PUEBLOS DE AMÉRICA PARK BY IMPROVING THE PATHS, CENTRAL POND AND CHILDREN'S PLAYGROUND.

The Best Practice consists of the "Rehabilitation of the “The American Nations Park” by improving the paths, the central pond and the children's playground", which is a large green lung in the city centre, with a surface area of 3.75 hectares, on which several actions have been carried out:

The improvement and enlargement of the children's play area through the refurbishment of the land and the inclusion of new elements and the installation of a continuous pavement throughout the area.

The improvement and extension of gardens, paths, furniture and signposting, consists of the adaptation of the existing paths in the park, which were formed by a pavement of loose materials, which due to the action of time and water, were very deteriorated and dangerous. The landscaped area and paths have also been extended, incorporating the old courtyard of the Cardenal Belluga School, located next to the “The American Nations Park”, integrating this area as a green zone of the park.

The replacement of street furniture, fountains, and signposting of areas of interest in the park, proposing attractive routes between the different areas.

The naturalization of the pond, which is located inside the park and is fed by a stream that runs from the upper area of the park and which, when it reaches the pond, uses a pumping system to recirculate the water back upwards, which had water losses. This action has managed to avoid water losses, integrate the pond into the park environment and improve the water recirculation system. Ornamental elements, rocks, waterfalls, etc. have been introduced to integrate the wetlands with the rest of the elements.

Improvement of the landscaping and trees in the park, reforming several sectors of the park's interior irrigation system.



Image of the “The American Nations Park” completed

Although the total cost of the project is 1,022,504.61 euros, Motril Town Council has assumed a 100% municipal contribution of 3,432.45 euros, making a total eligible cost of 919,072.45 euros, of which 735,257.95 euros is **ERDF** assistance. The operation has a direct impact on 58,546 inhabitants, i.e. the entire population of Motril, as it is an open space, free of charge and located in the c of the town.

The criteria for the identification of this action as a Best Practice are as follows:

1. THE FEDER'S ROLE IN THE ACTION HAS BEEN ADEQUATELY DISSEMINATED TO POTENTIAL BENEFICIARIES AND THE GENERAL PUBLIC.

The role of the **ERDF** in the action has been disseminated through the following communication actions:

Regarding Regulatory Communication, during the execution of the works, informative signs have been placed on the works that make up the Operation, as they were being executed. In addition, after the completion of each of the contracts necessary for the execution of the operation, permanent plaques were put up.



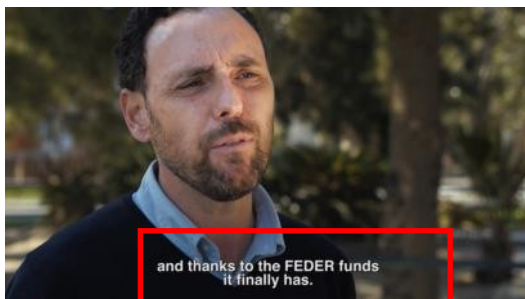
The operation has been published through the social networks managed by different municipal areas such as Tourism, Sports and the EDUSI of Motril itself:

<https://www.motrilturismo.com/es/noticias/ayuntamiento-motril-celebra-fiesta-parque-programacion-llena-actividades>



In addition, the following communication actions were carried out to publicize the Best Practice "Rehabilitation of the American Nations Park":

Videos and micro videos **have been made** for dissemination on social networks that visually captured the transformation of the "The American Nations Park" and the co-financing of the action by the **ERDF**, and which have been broadcast on local television, as well as in links on the EDUSI MOTIRL website.



YouTube: <https://youtu.be/uEUmbQ6f9a0>

Facebook: https://m.facebook.com/EDUSI-Motril-109886165121821/videos/buena-pr%C3%A1ctica-fiesta-en-el-parquerehabilitaci%C3%B3n-del-parque-de-los-pueblos-de-am/458852106279888/?m_entstream_source=timeline&_tn=-R

Instagram: <https://www.instagram.com/edusimotril/>



Several events were also held with the public in the Pueblos de América Park, with the public as the protagonist, with the aim of disseminating the action and attracting as many people as possible to the Pueblos de América Park, so that they could get to know both the facilities and the **ERDF** co-financing, by holding different events communication events in the park



In all communication actions carried out, merchandising items were given to them with the regulatory logos.

In addition, the news about the co-financed action appeared in digital media: <https://ahoracosta.com/motril-inaugurara-la-remodelacion-del-parque-de-los-pueblos-de-america-este-viernes/>

In addition, and in order to have a greater impact on the public, advertising space was purchased in a provincial newspaper and a publication was inserted, with the regulatory communication measures, for the correct dissemination of the co-financed action.

2. THE ACTION INCORPORATES INNOVATIVE ELEMENTS

The rehabilitation of the Pueblos de América combines the promotion of the city's natural heritage with a subtropical microclimate that allows the cultivation and development of a wide range of species, both native and from tropical climates from different parts of the world. This microclimate is the basis for the fact that in the “The American Nations Park” you can find species from different parts of the American continent, including *Roystonea regia* (Cuban Royal Palm), *Erythrina crista-galli* (Coral Tree), *Phytolacca dioica* (Tree of the Beautiful Shadow), *Chorisia speciosa* (Palo Borracho), *Jacaranda mimosifolia* (Tarco), *Liriodendron*

tulipifera (Tulip tree), Taxodium ascendens (Bald cypress), as well as a wide variety of shrubs, all of which are remarkable for their colorful blossoms at different times of the year.

With the rehabilitation of the “The American Nations Park”, one of the most important lungs of the city, which was very degraded, unsafe and in poor condition, has been recovered and has managed to include this great space in the heart of the city, since being in the very center of the city and open to all citizens has become a healthy meeting point for all citizens, where young people play sports, children play and older people walk and rest in this great leisure space and meeting point of the city.

3. ADEQUACY OF THE RESULTS OBTAINED WITH THE ESTABLISHED OBJECTIVES.

The project has achieved the objective of disseminating and enhancing the value of the natural and cultural heritage of the area and promoting its potential for tourism. It has also been transformed from a remote and deteriorated space into an open space, friendly to the public and a meeting point for citizens of all ages.

One of the priorities has been fulfilled, which is to open the natural park to the public so that they can enjoy it and integrate it as an outstanding space, and each of the objectives foreseen within the operation has been met:

1º. The improvement and extension of the children's play area by improving the terrain and including new elements and the installation of a continuous pavement throughout the area.



1. Playground after the performance



2. Children's play area before the action.

2º. The improvement and extension of gardens, paths, furniture and signposting, consists of the adaptation of the existing paths in the park, which were formed by a pavement of loose materials, which due to the action of time and water, were very deteriorated and dangerous. The landscaped area and paths have also been extended, incorporating the old courtyard of the Cardinal Belluga School, located next to the “The American Nations Park”, integrating this area as a green zone of the park.



3. Footpaths after the Action 4.



Footpaths before the Action

3°. **The replacement of street furniture, fountains and signposting of the areas of interest in the park, proposing attractive routes between the different areas.**

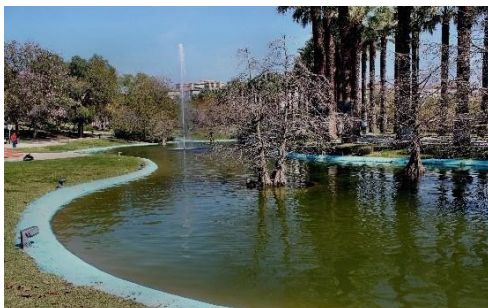


5. Furniture after the performance6



. Furniture before the performance

4°. **The naturalization of the pond**, which is located inside the park and is fed by a stream that runs from the upper area of the park and which, when it reaches the pond, uses a pumping system to recirculate the water back upwards, which had water leaks. This action has managed to avoid water leaks, integrate the pond into the park's surroundings and improve the water recirculation system. Ornamental elements, rocks, waterfalls, etc. have been introduced to integrate the wetlands with the rest of the elements.



7. Pond before the performance8



. Pond after the performance



9. Footpaths after the Performance¹⁰



. Footpaths before action

5°. **Improvement of the landscaping and trees** in the park, reforming several sectors of the park's interior irrigation system.



11. Trees before the action¹²



. Trees after the action

4. CONTRIBUTION TO THE RESOLUTION OF A PROBLEM OR WEAKNESS DETECTED IN THE TERRITORIAL AREA OF IMPLEMENTATION.

The Best Practice avoids the further degradation of the Park and, therefore, that this degradation affects and advances towards the city center, since, due to the location of the “The American Nations Park”, which is located in the very heart of the city, its rehabilitation was of vital importance, not only because it recovers one of the green lungs of the city, but also because it recovers a recreational, rest and leisure space for all the inhabitants of Motril.

In addition, this action has improved the image of the town to the outside world, as it houses the Motril Information and Tourism Office, a place where visitors and tourists who want to get to know the town come to visit.

5. DEGREE OF COVERAGE OF THE TARGET POPULATION.

The rehabilitation of the “The American Nations Park” is an action that has a great impact on the citizens, as this green space is located in the center of the city, at the foot of the most important meeting point of the city, in the famous Cerro de la Virgen, in the heart of Motril with free access and therefore with a degree of coverage of 100% of the total population, that is to say, this action covers the 58,545 inhabitants of the city of Motril.

This action has succeeded in opening up this space and integrating it into the city, turning it into a place for walking, relaxation, leisure, play for children, sport for young people, etc.

On the other hand, with the rehabilitation of the “The American Nations Park”, with the installation of signposting and the adaptation of the paths inside the park, which guide all visitors through this great natural heritage, where they can contemplate the great variety of species from different countries of the American continent.

6. CONSIDERATION OF THE HORIZONTAL CRITERIA OF EQUAL OPPORTUNITIES AND NON-DISCRIMINATION, AS WELL AS SOCIAL RESPONSIBILITY AND ENVIRONMENTAL SUSTAINABILITY.

With this action, the criteria of equality, non-discrimination and accessibility have been met, as a fully accessible and suitable space has been created for people with reduced mobility, for those with disabilities, as well as for elderly users and families with pushchairs. Previously, access to the inner and lower part of the park was only possible by stairs or by a very steep embankment in poor condition, so access with baby carriages or wheelchairs was impossible and very dangerous.

With this new action, an access ramp has been built and the accesses to the inner part have been improved, so that the elderly, people with reduced mobility and families can comfortably access the swings, the lake and the rest area of the park.

7. SYNERGIES WITH OTHER POLICIES OR INSTRUMENTS OF PUBLIC INTERVENTION.

As complementary actions, we can point out some, such as the construction of cycle lanes, an action co-financed by the **ERDF**, included in Motril's own Urban Development Strategy.

At the end of the park, on existing land owned by the municipality and through the state employment service's Agricultural Employment Promotion Program, landscaping, construction of bicycle lanes and street lighting have been carried out, so that the new space has been incorporated into the existing one.

This action is foreseen as a provision of open spaces in the General Urban Development Plan of Motril (PGOU).

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