



MINISTERIO
DE HACIENDA
Y FUNCIÓN PÚBLICA

SECRETARÍA DE ESTADO
DE PRESUPUESTOS Y GASTOS
SECRETARÍA GENERAL
DE FONDOS EUROPEOS
DIRECCIÓN GENERAL
DE FONDOS EUROPEOS



UNIÓN EUROPEA

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BUENAS PRÁCTICAS

Actuaciones Cofinanciadas

High Technology Incubator (HTI) Almansa Impulsa.
Fundación INCYDE

**Programa Operativo
Plurirregional de España**

Año 2022

Fondo Europeo de Desarrollo Regional

GOOD PRACTICE OF CO-FINANCED ACTION PRESENTED BY FUNDACIÓN INCYDE HIGH TECHNOLOGY INCUBATOR (HTI) ALMANSA IMPULSA

The **High Technology Incubator Almansa Impulsa** is conceived as an innovative instrument for incubation and acceleration of entrepreneurship projects or technology-based micro-SMEs linked to the sectors defined as priorities in the Estrategia de Innovación RIS3 de Castilla-La Mancha (RIS3 Innovation Strategy of Castilla-La Mancha). It was created in order to contribute and support the **modernisation and sustainability** of the productive fabric of **Castilla-La Mancha**, through the **increase of R&D&I** in the day-to-day business of companies, in a collaborative environment that generate synergies between **organisations, start-ups and driver companies**.

HTI ALMANSA IMPULSA considers that the following sectors should be a priority:

- **Traditional industry sectors:** ceramics, wood and furniture, metal-mechanic and manufacture of textiles and footwear.
- **Tourism sector**
- **Other sectors/horizontal activities:** Digitalisation, ICT, services that encourage the circularisation of industrial processes, and services that facilitate innovative solutions and processes to be incorporated into the productive and business fabric.

The HTI Almansa Impulsa is not only a space or physical environment where business initiatives can be installed, it incorporates services and technological equipment tailored to the needs of each business project.

The HTI Almansa Impulsa is an initiative promoted by the City Council of Almansa (Castilla-La Mancha). It has an investment of 500,000 euros, 80% financed by the European Union through the European Regional Development Fund - ERDF (financial assistance worth EUR 400,000) within the Multiregional Operational Programme of Spain 2014-2020, in the framework of the programme "High technology incubators to promote innovation and technology transfer to micro-SMEs" of the Fundación INCYDE.

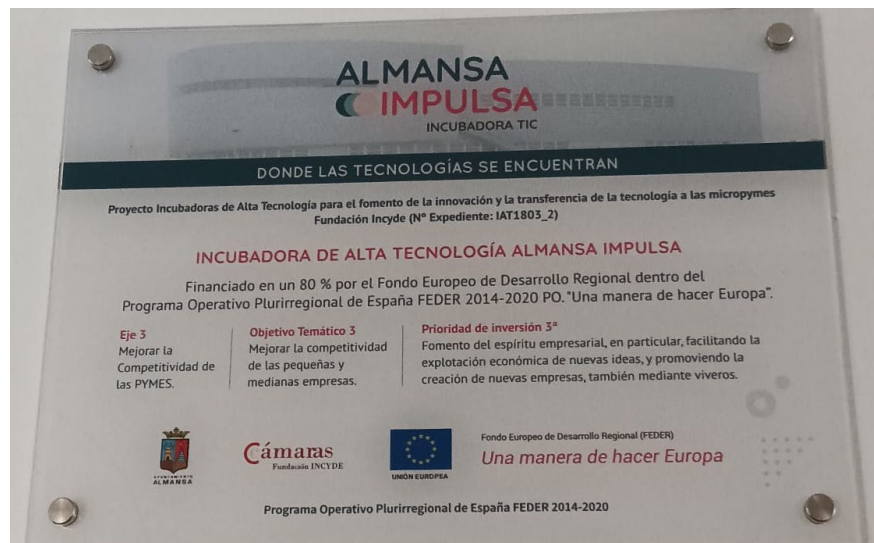


Eighteen months after its official opening (inaugurated on 29 October 2021), the High Technology Incubator Almansa Impulsa is considered to be a good practice for the following reasons:

1. THE ACTION WAS PROPERLY DISSEMINATED TO BENEFICIARIES, POTENTIAL BENEFICIARIES AND THE GENERAL PUBLIC

The HTI Almansa Impulsa has organised numerous communication activities to inform the target audience about the financing of the European Union through the ERDF, for example:

Plaque and posters





Public events



Website and social media

<https://almansaimpulsaincubadora.com/>

Equipment



Dissemination materials

Information posters/leaflets



ALMANSA
IMPULSA
INCUBADORA TIC



¡CONVOCATORIA ABIERTA!
 ABIERTA LA 2ª EDICIÓN DE LA INCUBADORA DE ALTA TECNOLOGÍA

DEL 6 DE JUNIO AL 6 DE JULIO

Apunta tu proyecto a la aceleradora IAT Almansa Impulsa

¡PRESENTA TU PROYECTO!

La Incubadora de Alta Tecnología (IAT) "Almansa Impulsa" es un instrumento de incubación y aceleración de proyectos y empresas vinculados a sectores prioritarios de la Estrategia de Innovación RIS3 de Castilla La Mancha.

www.almansaimpulsa.incubadora.com

Una manera de hacer Europa





IAT Almansa Impulsa es una iniciativa promovida por el Ayuntamiento de Almansa, y está cofinanciada por la Unión Europea a través del Fondo Europeo de Desarrollo Regional (FEDER) con una tasa de cofinanciación del 60% dentro del Programa Operativo Pluriregional de España 2014-2020 en el marco del programa vinculadores de alta tecnología para el fomento de la innovación y la transferencia de la tecnología a los microempres de la Fundación Incúide.



**ALMANSA
IMPULSA**
INCUBADORA TIC

PRESENTA TU PROYECTO:
<https://almansaimpulsatincubadora.com/cvencatador/>





Apartamento de Almansa - Pl. Santa Petra 2 - 13001 - Almansa (Jaén)

Tel: 967700000



**ALMANSA
IMPULSA
INCUBADORA TIC**

**DÓNDE LAS TECNOLOGÍAS
SE ENCUENTRAN**

*Incubadora de Alta Tecnología de Almansa
para el fomento de la Innovación y Transferencia
de Tecnología a las sectores tradicionales*

www.almansaimpulsatincubadora.com

Una manera de hacer Europa





Proyecto Operativo Programar de España 2014-2020

OBJETIVOS



Fomentar la actividad de emprendimiento en el área de Gestión Tecnológica



Contribuir a la competitividad digital del sector productivo de Tecnologías emergentes, Computación Periférica



Promover la innovación tecnológica en el sector productivo de Tecnologías emergentes, Computación Periférica



Promover la actividad de emprendimiento en el sector productivo de Tecnologías emergentes, Computación Periférica

ACCESO A LOS ESPACIOS FÍSICOS DE LA INCUBADORA

Los proyectos y empresas participantes en la IAT Almansa Impulsa tendrán acceso a las siguientes instalaciones:



SEMINARIOS TI Y SOFTWARE ESPECIALIZADO



SALA DE ACTOS, SALA DE SALA INFORMATICA



INSTRUMENTAL, SALA DE REUNIONES Y SALAS COMUNITARIAS



SEMINARIOS TI Y SOFTWARE ESPECIALIZADO



SALA DE ACTOS, SALA DE SALA INFORMATICA



INSTRUMENTAL, SALA DE REUNIONES Y SALAS COMUNITARIAS

DESTINATARIOS *****



COMERCIALIZADOR
Comercio exterior con un plan de negocio innovador y tecnológico



INNOVADOR TI
Innovación en el sector productivo de Tecnologías emergentes y tecnológicas

SERVICIOS DE LA IAT ALMANSA IMPULSA

PROGRAMA DE FOMENTO DE LA INNOVACIÓN

- Asesoría en el desarrollo de proyectos de innovación
- Asesoría en la gestión de la actividad de innovación
- Asesoría en la gestión de la actividad de innovación
- Programa de apoyo a la actividad de innovación

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CALENDARIO

Los detalles sobre los pasos de inscripción de los proyectos y las actividades correspondientes en la incubadora aparecen a 17 días. Asimismo, cuando esté disponible el calendario de actividades de la IAT Almansa Impulsa a 15 días de cada una.





1. INSCRIPCIÓN



2. SELECCIÓN



3. FOMENTO



4. TRANSFERENCIA



5. COMERCIALIZACIÓN

Media appearances

La Tinta de Almansa

El periódico digital de Almansa

PORTADA POLÍTICA SOCIEDAD CULTURA ECONOMÍA PROVINCIA REGIÓN DEPORTES FIESTAS SUCESOS OPINIÓN

La Tinta de Almansa participa en la presentación de los nuevos proyectos de la Incubadora de Alta Tecnología

Nuestro director acudió a la firma de los convenios con las nuevas empresas y presentó el proyecto del periódico al resto de compañeros de la IAT del Centro de Innovación «Aniceto Coloma»



IAT Almansa Impulsa es una iniciativa promovida por el Ayuntamiento de Almansa y cofinanciada por la Unión Europea a través del Fondo Europeo de Desarrollo Regional (FEDER) con una tasa de cofinanciación del 80% dentro del Programa Operativo Plurirregional de España 2014-2020 en el marco del programa "Incubadoras de alta tecnología para el fomento de la innovación y la transferencia de la tecnología a las micropymes" de la Fundación Incyde de la Cámara de Comercio.

<https://latintadealmansa.com/economia/la-tinta-de-almansa-participa-en-la-presentacion-de-los-nuevos-proyectos-de-la-incubadora-de-alta-tecnologia/>

La Tinta de Almansa

El periódico digital de Almansa

PORTADA POLÍTICA SOCIEDAD CULTURA ECONOMÍA PROVINCIA REGIÓN DEPORTES FIESTAS SUCESOS OPINIÓN

Juan de Dios Collado, de Almansa: mejor idea empresarial para la revista Emprendedores

«Matriculo tu coche», la idea de startup del almanseño Juan de Dios Collado, fue seleccionada como mejor iniciativa del año para la prestigiosa revista de negocios



El Ayuntamiento de Almansa continúa con el desarrollo y la ejecución de las actividades del proyecto "Incubadoras de Alta Tecnología para el fomento de la innovación y la transferencia de la tecnología a las micropymes", convocado por la Fundación INCYDE de las CAMARAS DE COMERCIO, proyecto cofinanciado por el Fondo Europeo de Desarrollo Regional dentro del Programa Operativo Plurirregional de España FEDER 2014-2020 PO.

<https://latintadealmansa.com/economia/juan-de-dios-collado-almansa-mejor-idea-empresarial-emprendedores-revista/>

2. THE ACTION INCORPORATES INNOVATIVE ELEMENTS

As an innovative element, the HTI Almansa Impulsa has created the *HTI Impulsa Almansa Technology Cluster*. This cluster is a **network of key players that strengthen the business innovation ecosystem**, combining multidisciplinary teams with high levels of knowledge and whose potential is transferred to the different participating organisations, to the beneficiary SMEs of the HTI Almansa Impulsa and to the region of La Mancha itself. Therefore, the Incubator is a vehicle for technology and digital transfer, bringing the technology and skills of incubated start-ups closer to the local productive fabric.

Activities of the HTI Impulsa Almansa Technology Cluster

- Sharing needs and exploring new means of collaboration.
- Creating a framework for permanent collaboration between companies offering technology and the business fabric of Castilla-La Mancha.
- Cooperation network to develop business competitiveness.
- Assisting incubated companies in addressing technological challenges.
- Participating in events and working groups.
- Channel communication between partners.
- Dissemination of the Incubator results.

Cluster partners

3 Universities
5 Research centres and
laboratories from the sector
11 Business organisations
13 Companies
City Council of Almansa



3. THE RESULTS MATCH THE DEFINED OBJECTIVES

The HTI Almansa Impulsa is a multisectoral incubator aimed at promoting technological transformation, digitalisation, and technological and innovative solutions in sectors such as agri-food, ceramics, textiles and footwear, metal-mechanic, wood and furniture, energy, bioeconomy, and tourism, encouraging public-private collaboration and generating synergies between startups and driving companies.

These are the overall objectives of the project:

- Encourage the process of entrepreneurial discovery in the sphere of influence.
- Transform the innovative ideas of the region into products and services that create employment to contribute to the sustainable development of the territory.
- Contribute to the modernisation, sustainability, and digital transformation of the productive fabric of the traditional industry and tourism sectors, which are priorities within the framework of the RIS3 of Castilla-La Mancha, through the promotion of innovation and digitalisation.
- Create an innovation and technology transfer ecosystem around the people and organisations involved in the generation, transmission, transformation, use and dissemination of knowledge in the Science, Technology and Enterprise system.

The first **18 months of the Incubator's existence** contributed to achieving the defined objectives through the implementation of different activities that made it possible to accomplish the following **results**:

Creation of the HTI Impulsa Almansa Technology Cluster	Networking meetings	Highly skilled business and technology activities
33 partner organisations	+ 20 business networking meetings	+ 200 activities among workshops, advice sessions and events
Incubated projects	Funded enterprises	Supported business initiatives
39 incubated projects	15 funded enterprises	Over 220 supported initiatives

4. CONTRIBUTION TO THE RESOLUTION OF A PROBLEM OR WEAKNESS IDENTIFIED IN THE TERRITORIAL SCOPE

The Science, Technology and Innovation system of Castilla-La Mancha is composed of the following infrastructures and resources:

- **Knowledge centres:** 4 universities, 6 campuses and CYTEMA (campus of international excellence).
- **Research fabric:** 21 research centres, 7 technology centres, 2 Singular Scientific and Technological facilities and 3,370 research staff (2019 data, INE), which places the region 14th in Spain for this indicator).

- **Business support structure:** 4 clusters and 2 technology parks form the business support structure for innovation, which is strengthened by the presence of other business actors, such as the Chambers of Commerce, business confederations, foundations, ERACs, etc.
- **Business innovation:** Present through the 886 companies with technological innovations that position Castilla-La Mancha as the eighth Spanish region.

This innovation system was not complete; it lacked technology transfer vehicles that would allow the transfer of technologies to the industrial and business fabric of Castilla-La Mancha. The HTI Almansa Impulsa, the first and only high technology incubator in Castilla-La Mancha, provides an answer to this problem by becoming a crucial link between the public-private R&D structure and the business structure. It becomes a connecting element so that the research carried out in Centres and Universities can be applied in the business sphere.

The HTI Almansa Impulsa is a key innovation structure that allows the creation and incubation of start-ups that are catalysts and revitalise the implementation of high-performance technologies and services in the productive fabric of Castilla-La Mancha. It has a triple role:

- Creating new experiences, solutions, and services in the territory and for different sectors.
- Open innovation of large corporations through the Cluster
- Being a vehicle for the transfer of technologies from universities, technology centres, companies, SMEs, entrepreneurs, etc.

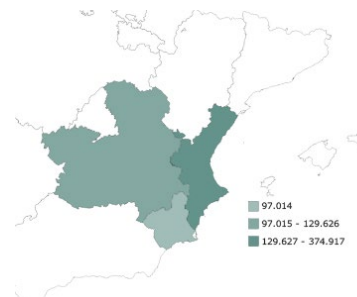
5. HIGH DEGREE OF COVERAGE OF THE TARGET POPULATION

The HTI Almansa Impulsa is in the municipality of Almansa. A strategic location with a scope established beyond Castilla-La Mancha, being close to major cities in other Autonomous Communities: Valencia, Alicante, and Murcia.



This provides coverage for entrepreneurs and SMEs in different locations, guaranteeing modernisation through high technology, digitalisation, and the promotion of technological and innovative solutions in sectors such as agri-food, ceramics, textiles and footwear, metal-mechanic, wood and furniture, energy, bioeconomy, and tourism, fostering public-private collaboration and generating synergies between start-ups and driving companies.

	Total 2022
08 Castilla - La Mancha	
Total CNAE	129.626
10 Comunitat Valenciana	
Total CNAE	374.917
14 Murcia, Región de	
Total CNAE	97.014



Source: INE- Companies by Autonomous Community, main activity (CNAE 2009 groups) and employee stratum 2022

During these 18 months, this location has allowed the HTI Almansa Impulsa to support 220 business initiatives, mostly SMEs and freelancers, and more than 500 people have participated in the activities promoted by the incubator.

6. TAKING ACCOUNT OF HORIZONTAL CRITERIA: EQUAL OPPORTUNITIES AND NON-DISCRIMINATION, SOCIAL RESPONSIBILITY AND ENVIRONMENTAL SUSTAINABILITY

Almansa Impulsa takes into consideration the horizontal criteria of equal opportunities and non-discrimination by including them in its rules of procedure, which are applied to all the services promoted by the incubator. This is why the incubation calls for proposals, which can be consulted on the project's website <https://almansaimpulsaincubadora.com/>, specifically include the criteria of equal opportunities and non-discrimination, specifying in section 2.1 *Eligibility requirements*: "The programme is committed to the principle of promoting gender equality and the principle of non-discrimination in assessing the access of entrepreneurial initiatives".

The principles of responsibility and sustainability are also an integral part of the HTI Almansa Impulsa. This commitment is manifested in the promotion of social responsibility actions open to all groups of the population (young people, people at risk of exclusion, etc.), and it gives priority to business projects that contribute to environmental sustainability and are socially responsible. This is manifested in the selection criteria for incubation projects, specifically in section 3.4 *Evaluation and selection process* of the Guidelines, which identifies the following selection criteria: "**Socio-economic impact**: projection of jobs to be created (including those of the entrepreneurial team), legal form of social economy, presentation of a Corporate Social Responsibility (CSR) plan and other social and competitive benefits.

7. SYNERGIES WITH OTHER POLICIES OR PUBLIC INTERVENTION INSTRUMENTS

Almansa Impulsa was defined according to its alignment with the RIS3 of Castilla-La Mancha. Specifically, the HTI Almansa Impulsa has a direct impact on the Clm+Progress dimension, CLM traditional and innovative economy axis and specifically on the Traditional and Tourism-Culture sectors, establishing both sectors as objectives of the project.

Similarly, it has an impact on the Clm+Employment dimension, especially on the facilitating factors of Entrepreneurship, ICT and Essential Enabling Technologies by promoting the development of these factors in the process of approaching challenges and commercialisation of innovative technological solutions applied to production processes.

Regarding the measures designed in the RIS3 Action Plan for Castilla-La Mancha, the actions of the HTI Almansa Impulsa respond specifically to the following challenges set out in the RIS3 itself:

1. Restructuring and strengthening the R&D&I system in Castilla-La Mancha.
2. Strengthen the innovative business fabric.
3. Empowering HR in the knowledge economy.
4. Achieving greater efficiency of resources and R&D&I motivation mechanisms.
5. Promoting the internationalisation of the R&D&I system.
6. Incorporating the territorial implementation of the Digital Agenda 2020.
7. Increasing the use of KETs for regional technological advancement.

This project also fits in with the Sustainable Urban Development Strategy of the City Council of Almansa, specifically with the actions linked to economic promotion, as well as with the Urban Agenda 2030 of Almansa, in its Economic Dimension.

It is also worth mentioning other programmes promoted by the City Council of Almansa that are aligned with the objectives pursued by the HTI Almansa Impulsa:

EMPLOYMENT ACTIONS

- Plan Extraordinario de Empleo 2022
- Programa Garantía + 55 años
- Programa Local de Formación y Prácticas en Empresas para Jóvenes
- Edusi Almansa Impulsa 2014-2020

ENTREPRENEURSHIP AND BUSINESS SUPPORT

- Point of attention for entrepreneurs
- Spaces for self-employment
- Network of technological advisors
- Business incubator
- Local aid for starting up a business

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