





## Una manera de Bacer Europa



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# Programa Operativo de Illes Balears

Año 2022

Fondo Europeo de Desarrollo Regional

### ACTIONS TO PROTECT AND PRESERVE THE HISTORICAL-CULTURAL HERITAGE

### PROJECT OF REHABILITATION AND EXPANSION OF THE TEATRO PRINCIPAL OF INCA

### **Basic project description**

The General Directorate of Housing and Architecture of the Govern de les Illes Balears promotes the development of actions aimed at **the restoration**, **protection**, **and conservation of immovable property of cultural interest or catalogued that make up the cultural heritage of the Balearic** Islands, within the framework of a public call for proposals aimed at local entities at the whole of the Balearic territory.

Under this call, published in 2016, a total of 7 projects have been supported. The total investment carried out was EUR 7.694.993, which involved ERDF support of EUR 3.847.497 corresponding to 50 % of the investment.

The granting of this aid has allowed the recovery of the local heritage of the Balearic Islands and, with it, of spaces and buildings with a high heritage and sentimental value for the municipalities that have promoted this recovery. In particular, a total of **23.125,70 square meters** have been improved and rehabilitated in the whole of the Balearic Islands that have served to improve and diversify the cultural and tourist offer of the island.

The most relevant performance that has been carried out has undoubtedly been the "Rehabilitation and expansion of the Teatro Principal of Inca". The project consisted of the renovation of the original centenary building dating from the beginning of the 20th century, to adapt it to the current scenic needs and the construction of a new multipurpose room of about 1.000 m² of surface. With the implementation of this action, the municipality of Inca will have a useful venue to be able to schedule shows throughout the year, including small-format shows.





The cost of the action is **EUR 5.568.391** with a total assistance of **EUR 2.784.195** from the European Regional Development Fund (ERDF).

This action has allowed the recovery of an emblematic space for the municipality of Inca, the region and the cultural sector of Mallorca and the Balearic Islands in general since this property

has been incorporated into the network of theatres of Mallorca and will also collaborate in the coproduction and programming of multiple cultural projects. The total area rehabilitated was 5.460,83 square metres.

The following are the arguments that make this project a good practice, in accordance with the criteria defined for this purpose.

### Criterion 1. High dissemination between beneficiaries and the public.

The project has been widely disseminated on the contribution of European funds to the economic and social development of this investment, both among the beneficiaries and among the public, and has been widely disseminated through the various information and publicity measures developed.

On the one hand, all regulatory communication obligations have been complied with, such as:

The placement of a **temporary information poster** about the project during the execution of the work, which was replaced by a **permanent commemorative plaque** installed after the end of the performance and which is in a place visible to the public.





Information on the project and its funding by the ERDF, as well as the corresponding logos and slogans, can be found on the **website** of the Directorate-General for Housing and Architecture, as well as on the Teatro Principal of Inca.



**Additional information and publicity measures** have been carried out which have increased the dissemination of the action, as well as the visibility of the ERDF contribution. The following actions should be highlighted in this regard:

In the **presentation of the project**, which took place on 17 March 2017 in Inca, attended by political, civil society and media representatives, the funding of the project by the European Union was mentioned in the parliaments of the authorities. EU and ERDF logos and emblems appear in the project presentation panels. In parallel, a video was edited about the presentation that is available on the youtube channel in this link: https://www.youtube.com/watch?v=lYgbSTUcI\_I





In the **Bulletin of the European Funds of the Balearic Islands** No 11, published in April 2021, has published a news about the development of the rehabilitation works of the Teatro Principal of Inca mentioning the ERDF contribution in its implementation.





Information has been collected in **various media** in the Balearic Islands, both in their paper editions and online versions, about the start of the works, their progress, as well as the opening ceremony. **Information notes** on the same subject have also been prepared and published on the website of the Govern de les Illes Balears and the municipality of Inca, always mentioning ERDF co-financing.





El Patronat de la Fundació Teatre Principal d'Inca se reunió ay

### Las obras para acabar el Teatre costarán otros 2,3 millones de euros

► El plazo de ejecución será de cinco meses y contarán con los fondos Feder

Juanjo Rolg	para contratar una empresa que realice el 20 % de los		
El Patronat de la Fundació Teatre Principal d'Inca se	trabajos que restan, des pués de que el Ajuntamen		
reunió ayer en sesión or li- naria para aprobar el 1 de 1	a anterio		

# Europa aporta tres millones a la reforma del Teatre Principal de Inca

La subvención confirmada ayer cubrirá la mitad del presupuesto de ejecución de la rehabilitación del equipamiento cultural

J. Frau 09.03.2017 | 02:45

El ayuntamiento de Inca respiró ayer con alivio al conocer la resolución del conseller de Territorio, Energía y Movilidad del Govern mediante la que se aprueba la concesión de una subvención de 3,09 millones de euros de los fondos europeos Feder para la reforma del Teatre Principal de la ciudad, cantidad que supone el cincuenta por ciento del presupuesto total de ejecución.



The information about the project and its co-financing by the ERDF has also been disseminated through other information channels, such as the edition of **explanatory leaflets** containing the most relevant data on the actions carried out in connection with the call for grants on the island of Mallorca.





At the end of the works, **guided visits** to the Theatre have been organised by the Inca City Council, where, in addition to publicising the results of the rehabilitation and reform, the public has been informed about the contribution of the European Union to the financing of this action.



This action has also been disseminated through the system of mapping co-financed projects of DG European Funds, located on its web site This online application, which is accessible to anyone, allows visualisation not only of the geographical location of the investment, but also provides systematised data on the name, scope of intervention, co-financing fund, EU aid, total eligible cost and even images of the investment made.

(http://www.caib.es/sites/fonseuropeus/ca/portada\_2016/?campa=yes).

#### Criterion 2. Incorporation of innovative elements.

The implementation of this action presents a novel approach, harmonising the environmental, social, cultural, and economic objectives in the way of dealing with the erosion and deterioration of historical-cultural areas of those goods of cultural interest most relevant to the historical heritage of the Balearic Islands with a significant singular value.



It should be noted that the Teatro Principal is a work dating from the modernist period and is considered a singular building in its category. The rehabilitation project has been able to recover and preserve about 500 structural and decorative elements of the old original building of 1914, such as fabric-lined walls and plaster decoration. In addition, during the rehabilitation work a well dating back to the 17th century was discovered of living stone with a high architectural value and that has been recovered and incorporated for contemplation from the ground floor and the first floor of the annex building.

As for the stage, it has also been possible to recover the arch of the early infrastructure of 1943 and to replenish the roof of the old building.

Criterion 3. Alignment of the results achieved with the objectives set.



The Balearic Islands have a rich artistic and cultural heritage of great importance and is essential as a factor of local and economic development. Thanks to the support of the ERDF, we have managed to enhance the historical and cultural heritage of the Balearic Islands, making it possible to restore, rehabilitate and improve heritage by favouring the conservation of monuments, buildings, and singular spaces, so that they contribute as an element of attraction both to the local population and to tourism.

The implementation of this infrastructure has made it possible to provide the municipality of Inca with a centre for the promotion, dissemination and sponsorship of cultural activities of all kinds (theatre, cinema, dance, music) and a centre for learning, continuous training and advice of performing arts, becoming a dynamic element of the cultural life of the municipality and aiming, in a short time, to be a reference in the cultural life of the island of Mallorca with a stable programming with small-format shows.

This infrastructure will contribute to improving the cultural benefits offered to tourism and given the importance of this sector for the Balearic economy, to contribute to the diversification of the products offered to visitors, both national and foreign.

#### Criterio 4. Contribución a la resolución de un problema o debilidad regional.

Les Illes Balears have a rich historical and cultural heritage of great importance, although some of these buildings have a high degree of deterioration. All this, makes it necessary to highlight its cultural and historical importance, and thanks to the support of the ERDF, it will be possible to protect, publicise and promote real estate such as the Teatro Principal of Inca. It is a clear bet for culture, as a strategic sector for the diversification of the Balearic economy



This building was inaugurated in November 1914, and after going through various uses and undergoing various reforms and after the serious deterioration suffered, it forced to close its doors in 2000. Its recovery will allow the citizens of Inca to return such an important and necessary infrastructure, which will allow them to enjoy a space to see again film screenings, plays, concerts and other shows.

The realisation of this project has a direct effect on the revitalisation of the Inca region, contributing to the development of the same and taking advantage of synergies with another tourist

Criterion 5. High degree of coverage of the target population.



The Teatro Principal of Inca has become one of the most emblematic buildings in the city and has a total capacity of 754 seats (600 in the large room and 150 in the multifunctional room attached to the main building).

The entire population of the municipality of Inca, which is around 34.000 inhabitants, as well as the inhabitants of nearby municipalities, such as Lloseta, Binissalem, Sencelles, Alaró, among others, will be able to make use of this cultural infrastructure. In addition, the fact that the programming of the actions takes place throughout the year, will allow both the local population, citizens of the whole island of Mallorca and will even be able to attend foreign and national tourists.

### Criterion 6. Consideration of horizontal criteria for equal opportunities and environmental sustainability.

The actions carried out have respected the principle of the environment, since they involve conservation, restoration, and enhancement of heritage elements, always considering the criterion of sustainability and environmental preservation.



In this sense, it should be noted that on the roof of the building is placed a "sandwich-type" coating that will allow, on the one hand, the acoustic insulation to the outside and, on the other hand, improve the energy efficiency of the building.

Protection and conservation actions in the historical and cultural heritage are not discriminatory by their very nature. In any case, it should be noted that access to the Teatro Principal of Inca is perfectly accessible for people with reduced mobility.



### Criterion 7. Synergies with other public intervention policies or instruments.

#### MODIFICACIÓ NÚMERO 2 DEL PLA TERRITORIAL INSULAR DE MALLORCA

Document per a l'aprovació definitiva Desembre de 2010



The Territorial Insular Plan of Mallorca is the general instrument for spatial planning of the island of Mallorca as a development of the spatial planning guidelines.

The measures for the protection, conservation and enhancement of the historical and cultural heritage are provided for in this document and establish the necessary guidelines for municipal planning to guarantee the timely promotion and protection of the heritage, such as the delimitation of old helmets.

This document indicates that the historic centre of the municipality of Inca is considered a Territorial Reconversion Area and defined as such for the development of actions to improve the urban landscape, such as the recovery of public spaces of interest and the use and equipment of buildings in the old town.







# Una manera de hacer Europa



Fondo Europeo de Desarrollo Regional