

SECRETARIA DE ESTADO DE PRESUPUESTOS Y GASTOS SECRETARIA GENERAL DE FONDOS EUROPEOS DIRECCION GENERAL DE FONDOS EUROPEOS





Una manera de kacer Europa

BUENAS PRÁCTICAS Actuaciones Cofinanciadas

Conservation and improvement of the "Ingeniero Torroja" Marketplace and its surroundings, as well as renovation of its electrical installation. City Council of Algeciras

Programa Operativo de Andalucía

Año 2022

Fondo Europeo de Desarrollo Regional

GOOD PRACTICE EDUSI CITY COUNCIL OF ALGECIRAS

CONSERVATION AND IMPROVEMENT OF THE "INGENIERO TORROJA" MARKETPLACE AND ITS SURROUNDINGS, AS WELL AS RENOVATION OF ITS ELECTRICAL INSTALLATION

The good practice consists of a joint project for the improvement of the "Ingeniero Torroja" food market. The building has been declared an Asset of Cultural Interest (BIC) by the Junta de Andalucía due to its historical, artistic and ethnological importance, being also classified with grade 1 protection in the General Urban Development Plan of Algeciras. This declaration means that only restoration and conservation works can be carried out in the same with scientific criteria and according to the determinations established for this type of buildings.

Therefore, a multidisciplinary action has been carried out, adjusted to the permitted interventions, with the objectives of conservation, maintenance, modernization and improvement of the efficiency of the facilities of the market and its surroundings, providing a solution to the natural deterioration due to the passage of time, but without replacing any constructive element and without altering the structural elements.

Broadly speaking, the first project involved the repair of fissures in the walls, painting the building internally and externally; replacement of the four access doors, renovation of the toilets; installation of metal grilles under the vault to prevent the entry of insects and birds; and the installation of the perimeter metal grille that acts as a drainage system. On the exterior, paving slabs, pits and tree surrounds in poor condition have been replaced.

With regard to the actions for the improvement of energy efficiency, an interior hut has been built for the installation of electrical panels. In addition, the electrical lines have been renovated and 8 projectors have been installed inside the market focusing on the dome for its enhancement, as well as luminaires on top of the accesses lighting the outside.

The project as whole has had a cost of 454,281.97 euros, corresponding 233,796.88 to works and 220,485.09 to energy, which have been financed 80 percent with European Regional Development Funds (ERDF), within the Sustainable Urban Development Strategy (EDUSI) under the program of Revitalization of "Barrio de la Caridad - Puerta Europa", and 20 percent to the City Council of Algeciras. Thus, the European contribution to the project has been 363,425.58 euros, of which 176,388.07 have been for the energy project and 187,037.50 for works. The City Council contributed 90,856.39 euros.







Before and after pictures

The criteria for the selection of the good practice were as follows:

1.- The action has been properly publicized:

From the beginning of the action, a wide dissemination of the development of the action has been carried out, both in the media and on the municipal website and social networks. Likewise, informative meetings were held with market sellers and neighbors to explain the project and receive their opinions and suggestions. In terms of formal communication, an informative poster on co-financing and a permanent plaque were installed, and a specific banner for EDUSI projects was created on the municipal website.

Poster and permanent plaque





Municipal website



Media in which the works were advertised

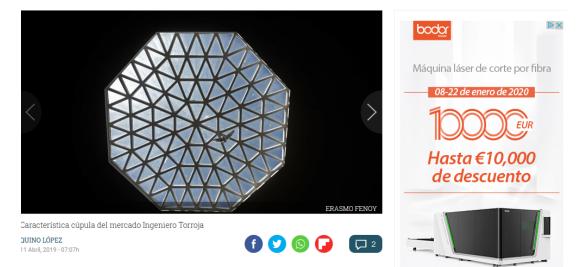
DETAILED BUDGET

EUROPA SUR	20,1 %		800,00€
VIVA CG	15,1 %		600,00€
CADENA SER	11,3 %		450,00€
ONDA CERO	11,3 %		450,00€
COPE	10,0 %		400,00€
HORASUR	6,4 %		270,00€
EL ESTRECHO	6,4 %		270,00€
ALGECIRASALMINUTO.COM	6,4 %		270,00€
DIRECT COSTS	13 %		456,00€
TOTAL		3.966,00€	
TOTAL INCLUDING TAXES	21 %		4.798,86€

UN HITO DE LA INGENIERA EN ALGECIRAS

La segunda juventud del mercado Ingeniero Torroja

• Empiezan las obras de mejora de la plaza, que da señales de mejoría tras superar la peor crisis de su historia y aspira a modernizarse



El mercado Ingeniero Torroja, un edificio que supone uno de los hitos de la ingeniería del siglo XX, ha empezado a someterse a ese lavado de cara que reclamaba desde hace años. Ayer comenzaron los esperados trabajos de mejora de un recinto inaugurado en 1935, que cada día visitan miles de algecireños y que

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La segunda juventud del mercado Ingeniero Torroja



- ③ Fernando García: "Hay que mantener la diversificación"
- ⊙ José Mª Paulete: "Creo que con tiempo la plaza se va ambientar"
- Sandra Sánchez: "No podemos quedarnos atrasados'
- O Carmen Montoya: "Es muy bonita, pero había envejecido'
- O Antonio Fernández Ahuit: "Es una
 joya y hay que ponerla en valor"
- Rosi Requejo: "Hace mucha falta
 un cambio en la plaza"

alquiler, en los últimos tiempos han abierto dos bares y vienen en camino dos más, hasta diez. Esta savia nueva, unida a las mejoras que se van a realizar en el edificio, hace que los comerciantes y los clientes sean optimistas. Las reformas van a hacerse posibles gracias a los fondos europeos dentro de la Estrategia de Desarrollo Urbano Sostenible (EDUSI) que el Ayuntamiento gestiona en el marco del programa de Revitalización del Barrio de la Caridad-Puerta a Europa, cofinanciado por Fondos Europeos de Desarrollo Regional (FEDER). En total, Algeciras recibirá una inversión de 18.750.000 (de los que 15 millones vienen de la UE y 3.750.000, de las arcas municipales). La encargada de la coordinar los proyectos es Jessica Rodríguez, quien entiende que esta

rehabilitación integral del mercado "es fundamental". "Es el corazón del barrio. Si no late, el resto está muerto. Hubiéramos querido ir más rápido pero se tarda meses en cumplir el proceso burocrático", subraya.



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amigos de los Pantoja, ante los juzgados Londres recuerda a

Picardo que Gibraltar no puede negociar el libre tránsito de personas



La Junta ofrecerá a los autónomos más incentivos para contratar Other exceptional communication actions were also carried out, such as the celebration of activities in the "Ingeniero Torroja" market, which helped as an informative platform for European aid and attracted a good number of citizens. Among them, we incorporated images corresponding to the installation of an information totem, posters and banners in the media; distribution of aprons and shirts to vendors; mupis in strategic places in the neighborhood; street activities such as carnival night, popular "zambomba" and "sounds and flavors", and distribution of calendars for the year 2022 with images of the market and highlighting European aid.













2.- The action incorporates innovative elements. It has been recovered for the citizenship one of the most emblematic buildings of the Barrio de la Caridad, and the city in general, which brings together an intense commercial activity both inside and outside. This makes it a hub of social life in Algeciras during its hours of operation, as well as an important center of economic activity in Algeciras, as it has 120 retail outlets in addition to all the establishments in its surroundings and the jobs it generates indirectly.

It is important the environmental improvement, that is why LED technology luminaires have been installed, replacing the existing ones of discharge and fluorescence, obtaining an important energy

saving that exceeds 50 percent, also being equipped with remote management. In the toilets, lighting devices have been installed with presence detectors and timed pushbuttons, thus preventing them from being kept on with the unnecessary expense that this entails.

3.- The results obtained are in line with the established objectives, highlighting its important contribution to the revitalization of the neighborhood, improving the urban environment, and recovering an architectural patrimony of the first order. All this, without forgetting its economic repercussion that was mentioned in the previous epigraph.



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ALGECIRAS El interior y los accesos del mercado de Algeciras cuentan ya con nueva iluminación

• El proyecto del Ayuntamiento cuenta con un presupuesto de 348.000 euros de fondos europeos • Se han instalado ocho proyectores enfocados hacia la cúpula y luminarias sobre las puertas





Ya ha entrado en funcionamiento el nuevo alumbrado situado en los accesos del mercado Ingeniero Torroja, incluido en el proyecto de renovación eléctrica

del interior de estas instalaciones y que

ALGECIRAS

El interior y los accesos del mercado de Algeciras cuentan ya con nueva iluminación El proyecto cuenta con un **presupuest** ⁽³⁾ La segunda juventud del mercado Ingeniero Torroja de 348.000 euros y se encuadra en la estrategia de revitalización del Barrio de

③ El Ayuntamiento renovará el alumbrado del barrio de La Caridad por dos millones

La Caridad Puerta a Europa, desarrollado por el Ayuntamiento de Algeciras y cofinanciado por Fondos Europeos de Desarrollo Regional (FEDER) de la Unión



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4.- The operation contributes to the resolution of a problem or weakness detected in the scope of the execution, as this action not only conservation problems of the building have been solved, but it has also had an impact on the whole of the Barrio de la Caridad, due to the Ingeniero Torroja market is the axis of economic activity and social life.

5.- Its degree of coverage of the target population is high, due to the fact that the market is usually the center of activities closely linked to Algeciras traditions, such as the Tosantos market held every year on November 1, a day when the market remains open until 12 midnight and a wide range of activities are held.

6.- The project has taken into account the horizontal criteria of equal opportunities and environmental sustainability both in the documentation that has been generated and in the information dissemination that has been carried out, as well as in the action developed, as accesses have been improved to remove architectural barriers, adapting the toilets, and renewing all the lights for more efficient and less polluting ones. In addition, information and publicity campaigns will be promoted so that the market sellers themselves modify their installations for more energy-saving ones, in order to achieve together more efficient and sustainable overall installations from the energy and environmental point of view.

7.- Synergies with other policies or instruments of public intervention. These projects are complemented by the one recently executed in the Acera de la Marina with EDUSI funds, which involved an investment of 627,771 euros, which is the main access to the Ingeniero Torroja Market and the Barrio de la Caridad from the port; and the entire lighting of the Barrio de la Caridad has been renovated with more efficient and less polluting LED type luminaires, with an investment of 1,942,000 euros. All this has been co-financed with European Funds in the framework of the DUSI strategy for the revitalization of the Barrio de la Caridad. Work has also been carried out in the surrounding streets in order to remove architectural barriers, landscaping, and provide a more homogeneous image to the area.



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