

SECRETARIA DE ESTADO DE PRESUPUESTOS Y GASTOS SECRETARIA GENERAL DE FONDOS EUROPEOS DIRECCION GENERAL DE FONDOS EUROPEOS



BUENAS PRÁCTICAS

Actuaciones Cofinanciadas



Una manera de kacer Europa

Improving the energy efficiency performance of the interior lighting in tu súper's food distribution centres in Fuente Vaqueros, Dúrcal and Granada (Granada)

Andalusian Energy Agency

Programa Operativo de Andalucía

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Fondo Europeo de Desarrollo Regional

IMPROVING THE ENERGY EFFICIENCY PERFORMANCE OF THE INTERIOR LIGHTING IN TU SÚPER'S FOOD DISTRIBUTION CENTRES IN FUENTE VAQUEROS, DÚRCAL AND GRANADA (GRANADA)

Project Overview

The Andalusian Energy Agency presents an example of its Best Practice, consisting of the aid granted through the **Sustainable Energy Development of Andalusia 2020 Incentive Programme**, "Andalucía es más", which offers a **SUSTAINABLE CONSTRUCTION** incentive line with a budget of **180 million euros**. With 38 different types of available actions, the investments target energy saving, energy efficiency, use of renewable energies and infrastructures in buildings, for private or public use, located in the Autonomous Community of Andalusia, which help the community optimise their energy use, paying particular attention to disadvantaged groups.

As part of this scheme, aid was granted in the province of Granada, and among them, various **food distribution** centres in the towns of Fuente Vaqueros, Dúrcal and Granada (Granada) were chosen as examples.

In Andalusia, the food distribution sector (hypermarkets, supermarkets, self-service and cash and carry) has a commercial surface area of more than 2.3 million square metres, with an estimated energy consumption of 94,000 tonnes of oil per year, which represents approximately 7.5% of the Andalusian service sector's total energy consumption in 2019, according to estimates made by the Andalusian Energy Agency.

That's why there is such great potential for improving energy efficiency in lighting installations, estimated at 2,400 toe/year, which would reduce the electricity bill by more than 3 million euros a year, with the consequent savings in polluting emissions.

This project, carried out by an Andalusian supermarket chain, contributes to that goal. It has renovated the interior lighting in three of its establishments, changing the existing fixtures for LED technology, with a total power of 12,000 watts. This will help give the centres a more modern look and make them more comfortable for workers and customers, as the lighting will adapt perfectly to the configuration of the spaces that need lighting. Above all, it will mean **energy savings of 30%** in facilities that remain lit for many hours. It is estimated that 89,000 kW per year and 12,000 euros per year in energy bills will be saved. It will also **prevent the emission of 46 tonnes of CO2 into the atmosphere**.



The project received **9,071.20 euros from the ERDF**, making up 80% of the 11,339 euros incentive out of a total investment of 45,733 euros.

The arguments for this project being considered Best Practice are listed below, in accordance with the criteria defined for this purpose:

Criterion 1. Widespread dissemination among both beneficiaries and the general public.

The first step in communicating was to erect a billboard in the supermarkets targeted by the incentive, a communication requirement for fund beneficiaries.

The project was also published on the Andalusian Energy Agency website, specifically in the section for the dissemination of successful projects co-financed with the ERDF.



A fact sheet for the project was also made and can be viewed here:



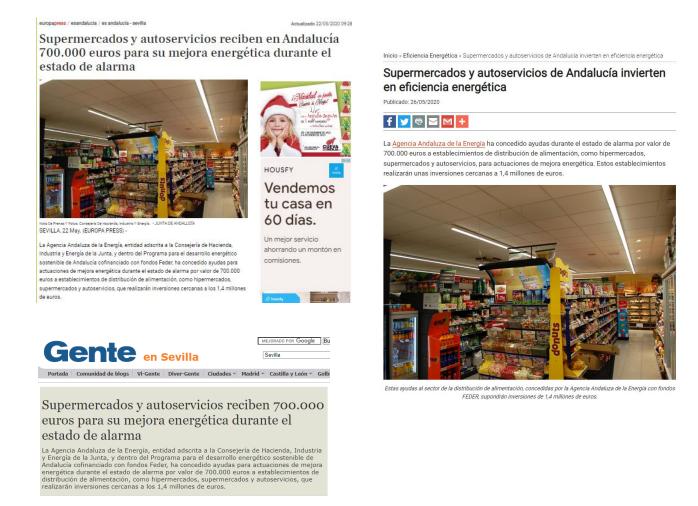
These actions were also publicised in the media (regional, provincial and specialised) through **a press release** which emphasised the ERDF's co-financing of the energy improvements.

The release was also published on the websites of the Andalusian Regional Government's Ministry of Finance and European Funding and the Andalusian Energy Agency:

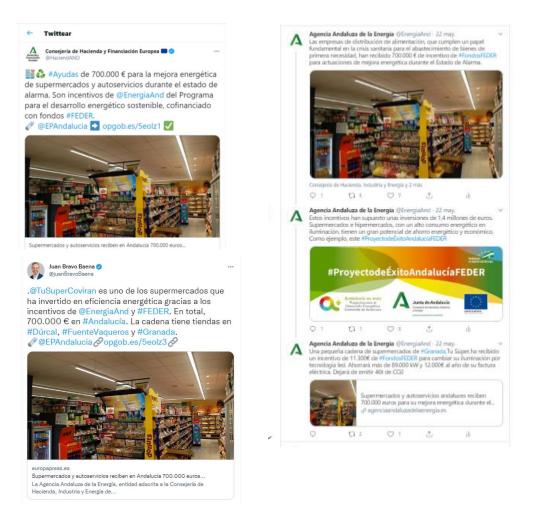


The press release made a good impact, being published in 12 media outlets, all of which mention ERDF's co-financing.

In addition to the **general and specialised energy media**, the news appeared on Alimarket.es, an important outlet in the FMCG and food sector, and in the sectoral magazine F&H (Fruit and Vegetables), which could boost the project's exemplary nature by bringing it to the attention of other distribution companies.



The work was also disseminated on **social media**, in particular on the Andalusian Regional Government's Ministry of Finance and European Funding's Twitter profile; the Andalusian Energy Agency's Facebook and Twitter profiles; and the Andalusian Minister of Finance and European Funding's Twitter profile:



The Andalusian Energy Agency created a hashtag for the dissemination of the ERDF co-financed projects from its profiles, *#ProyectoÉxitoAndalucíaFEDER*, which was also used on this occasion.

Criterion 2. Incorporating innovative elements.

The innovative nature of these supermarkets' work is in the scope of the project itself, as it is in a sector with high energy consumption in lighting and, consequently, with a wide margin for improvement in terms of savings, energy efficiency and emissions reduction.



Furthermore, the renovation of the interior lighting, in addition to being carried out with energy efficiency criteria, is innovative because it gives the centres a more modern look and makes them more comfortable for workers and customers, adapting the lighting chosen to the configuration of the spaces to be lit.

As an innovative feature, this work was developed under the concept of the **Responsible Supermarket**, a term that is not yet widely known in the sector and which involves, among other things, responsible management of excess use, as well as a commitment to society and the environment in which they operate.

Criterion 3. Aligning the results with the established objectives.

Through this work, the company is aligning with its vision of modernisation and sustainability, offering a commercial environment with greater visual comfort for workers and customers.

In terms of the essential energy objectives, changing the interior lighting to LED lamps and fittings will save more than 89,000 kWh per year, which is a 30% saving in installations that remain on for many hours. These energy savings in turn translate into annual financial savings of roughly 12,000 euros.

The environmental objectives were also met, as 46 tonnes of CO2 are no longer emitted into the atmosphere, thanks to the facilities' electricity savings.

Criterion 4. Contributing to the resolution of regional problems or weaknesses.

In Andalusia, the commercial distribution sector has an estimated annual energy consumption of 94,000 tonnes of oil. And, according to the Andalusian Energy Agency's calculations, there is huge room for energy efficiency improvement in lighting installations, potentially saving 2,400 tonnes of oil a year.

This project contributes to the reduction of energy consumption in the sector and, consequently, also to reducing pollutant emissions and contributing to climate change mitigation.

Furthermore, in a sector that is so economically vulnerable to the variability of energy prices, among other things, due to the high consumption from lighting, there are estimates that the energy bill could be cut by more than 3 million euros per year with this type of action.

In addition to all this, the work was carried out by a regional supermarket chain that operates in areas that are not usually covered by the large distribution groups, responding to the need to strengthen Andalusian supply chains.

Criterion 5. Reaching a high percentage of the target population.

The energy improvement work carried out in the Tu Súper chain's three supermarkets broadly impacts the general public that accesses the establishments, reaching more than 30,000 customers a day.

The project further stands out for its informative and exemplary nature, as the energy efficiency measures carried out can be easily replicated, not only in similar establishments but also by the general public in their homes.

<u>Criterion 6.</u> Consideration of the cross-cutting criteria of equal opportunities and environmental <u>sustainability.</u>

Environmental sustainability was one of the main criteria to be taken into account in the work carried out since the change of lighting has meant a reduction in electricity consumption of 89,000 kWh per year and the prevention of 46 tonnes of CO_2 emissions into the atmosphere.

Social responsibility was also a consideration, as one of the developer's main motivations was the responsibility towards their surrounding environment, minimising the impact of daily activity, increasing both energy efficiency and the visual comfort of its customers and workers.

Similarly, by adapting the chosen lighting to the configuration of the spaces that need to be lit, it promotes equal opportunities for people with visual impairments or illnesses that may be affected by poor lighting.

Criterion 7. Synergies with other policy areas and public intervention instruments.

The work synergised with various public intervention instruments, including the Andalusia Energy Strategy 2020, which promotes Andalusian companies' adoption of energy efficiency measures in its Competitiveness Improvement Programme.

It is also in line with the Law for the Promotion of Renewable Energies and Energy Saving and Efficiency in Andalusia, which promotes actions such as those carried out by the company.

And it aligns with the Integral Plan for the Promotion of Domestic Trade in Andalusia, which establishes the region's commercial development policy.



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