

Una manera de hacer Europa



BUENAS PRÁCTICAS

Actuaciones Cofinanciadas

CREATION OF "MIGUEL ÁNGEL BLANCO"

Almansa City Council

**Programa Operativo
Plurirregional de España**

Año 2022

Fondo Europeo de Desarrollo Regional

BUENA PRÁCTICA: CREATION OF “MIGUEL ÁNGEL BLANCO” PARK IN THE AREA BETWEEN SAN JUAN DE LA CRUZ, FRAY LUIS PONCE STREETS AND RAMÓN Y CAJAL AVENUE.

ALMANSA TOWN HALL (ALBACETE)

Action promoted by Almansa City Council has been the recovery of disused urban spaces as green areas and social recreation.

Specifically, action has dealt with recovery and urbanization project of the area between San Juan de la Cruz, Fray Luis Ponce de León and Avda. Ramón y Cajal streets in Almansa as a green area, known as “Miguel Ángel Blanco Park”.

This new park has a children's play area, sandbox, petanque field and sports court with a basket. It also includes a dog park with an exclusive fountain for dogs, as well as an area of benches, trash cans and bike racks. A parking area has also been added.

As a result, “Miguel Ángel Blanco Park” combines in the same space recreational areas for boys and girls and for seniors, as well as a place for dogs and a new parking area on the two adjacent sidewalks.

Total action cost has been 250,913 euros, of which 80% has been co-financed by the European Union thanks to the European Regional Development Fund (FEDER): 200,730 euros.



1. Role of FEDER in this action has been appropriately disseminated among beneficiaries, potential beneficiaries and general public.

Actions to communicate this operation have been:

Action has its own website section:



Las obras del parque Miguel Ángel Blanco han finalizado



Performances have been spread on social networks:



AyuntamientoAlmansa
@AytodeAlmansa

#Almansa ha inaugurado este sábado el parque Miguel Ángel Blanco con la presencia de María del Mar Blanco, presidenta de la Fundación Víctimas del Terrorismo y hermana de Miguel Ángel Blanco. María del Mar Blanco ha visitado nuestro Ayuntamiento para firmar en el Libro de Honor.

5:40 p. m. · 15 feb. 2020

Local Press Ad:



2. Action incorporates innovative elements

This action brings together a set of innovative elements to take into account. Park has outdoor exercise equipment that can be used and shared by young and old people, such as petanque field and the sports court with a basket.

“Miguel Ángel Blanco” Park is also identified as a fundamental meeting and socialization space to encourage interaction between people with different ages and interests. Both individual and group activities can be carried out, as well as with pets.

In summary, Park combines in the same space recreational areas for boys and girls, a sports area for young and old, as well as a place for animals and a new parking area on the two adjacent sidewalks.

3. Adequacy of the results obtained to the established objectives:

This action contributes to the fulfillment of one of the main objectives of DUSI Almansa Impulsa Strategy, which is to conserve and protect the environment and promote resource efficiency. One of the lines of action of EDUSI is the recovery of disused urban spaces as green areas and social recreation. This action is part of this line of work and thanks to its development, work continues to improve Almansa urban environment.

In the case of “Miguel Ángel Blanco” Park it has been possible to revitalize the area in which it is located, giving opportunities to young and old to enjoy a space, in addition to sharing moments of leisure and recreation with pets. In fact, Park has an area for children's games, an area for animals, another area for walking and recreation and two sports spaces for playing basketball and petanque. It also has a very

Regional Radio spots

A radio campaign was carried out between January 16 and February 12, 2023. A total of 100 insertions were carried out every day in different time slots.

Advertising campaigns on local TV

Performance has been broadcast on local television. A 30-second campaign was carried out on local television between February 7 and 28, 2023.

A total of 75 screenings were carried out during the days of broadcast, at different times of the day.

important tree plantation. All of this has resulted in a new, very attractive green area for the enjoyment of the population of Almansa.

The creation of this park contributes to improving physical, mental and emotional well-being of users.

4. Contribution to the resolution of a problem or weakness detected in the territorial scope of execution:

During implementation phases of DUSI Almansa Impulsa Strategy, specifically in its diagnosis phase, a series of weaknesses were identified, one of them being the limited surface area allocated for equipment and green areas. A series of opportunities were also detected, among which the presence of unused urban spaces that could be used stood out.

Among city challenges identified was the need to reduce deficiencies of urban framework in terms of equipment and green spaces, among others. In this sense, priority was to improve urban quality and opportunities that Almansa can offer providing a pleasant environment for citizens and companies.

Because the city of Almansa is currently not going through a phase of urban growth, all actions must revolve around the consolidation of urban fabric that favors, among other things, an improvement in the city environmental quality, correcting deficiencies in terms of green areas and guarantee the continuity of uses and activities in urban fabric.

Project includes a play area for adults, another for children, a basketball court and a dog park. This is a 6,000 m² space for the park and another 1,000 m² of parking. In addition, it has a large green area for planting of which students from Almansa secondary schools have participated. With this action, it has been possible to increase the city's green areas and improve the equipment provision. This action has clearly contributed to improving the neighborhood urban quality.

5. Target population high coverage:

Thanks to “Miguel Ángel Blanco” Park, benefits have been generated both for neighborhood residents and for the entire population, around 24,224 people. Park provides citizens with an open and accessible space to enjoy recreational and leisure activities. Both residents and population as a whole will be able to use this space to exercise, play sports, walk or socialize with family and friends.



6. Consideration of equal opportunities and non discrimination horizontal criteria, as well as social responsibility and environmental sustainability.

During design and execution phases of this action, measures aimed at promoting equality between men and women have been taken into account, as well as promoting the use and enjoyment of park by both younger people, boys and girls, and older people. In this way, the principle of inter-generationality has been promoted, encouraging all citizens to enjoy it regardless of age.

Park also contributes to inclusivity criterion. It is a park accessible both on foot and by car, and includes a parking area that allows reduced mobility people to access without any problem; this guarantees that anyone can enjoy this space.

In this sense, the architect Javier Barrachina explained that "it is a park that tries to unify itself with the environment in such a way that it has three direct entrances. The aim is to mix all public spaces, give visibility and security to public spaces, clearer traffic and a generational mix; we want three generations to come together. It is an integrative project; "a park that aims to be an intergenerational meeting point."

Regarding criterion of social responsibility, Almansa City Council has materialized its commitment to the citizens of Almansa by addressing basic and fundamental needs such as the recovery of disused urban spaces for their use as green areas and social recreation. Thanks to this action, we contribute to the city social and environmental well-being, promoting general interest and improving citizens quality of life.

Regarding criterion of environmental sustainability, at all times, from the conceptualization phase through its development and now its use and enjoyment, the principle of sustainable development and promotion of the conservation, protection and improvement of the environment has been respected.

7. Action has synergies with other public intervention policies and instruments

This action is part of a operations set aimed at the recovery of disused urban spaces for their use as green areas and local recreation. Urban spaces chosen for this type of operations are those plots or spaces of the urban fabric that are currently in disuse. After carrying out the transformation and conditioning work of these disused spaces, they become places of urban coexistence for all citizens, as these spaces are provided with gardens, squares, leisure places or parks. This is how this action has been focused, resulting in the "Miguel Ángel Blanco" Park space.

Other of these spaces rehabilitated thanks to EDUSI have been the outside surroundings of "Aniceto Coloma" Business Innovation and Training Center.

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