

*Una manera de hacer Europa*



# BUENAS PRÁCTICAS

## Actuaciones Cofinanciadas

Fitting out of the old music conservatory as a tourist office.  
EDUSI "REDONDELA 2020"

Redondela City Council

**Programa Operativo  
Plurirregional de España**

Año 2022

**Fondo Europeo de Desarrollo Regional**

### **GOOD PRACTICE 3 EDUSI "REDONDELA 2020" - REDONDELA CITY COUNCIL**

#### **ACTION: "FITTING OUT OF THE FIRST FLOOR OF THE HISTORICAL BUILDING LOCATED IN ISIDORO QUEIMALIÑOS STREET AS A TOURIST OFFICE".**

The present action consists of the habilitation of the ground floor of the old music conservatory located in Isidoro Queimaliños street as a tourist office. This action has a direct impact on several problems that were presented for both local citizenship and tourism.

Mainly affected the conservation and recovery of the historical heritage of the municipality. This is included in **Thematic Objective 6, Specific Objective 4 "Value to the environmental, historical and cultural heritage"**. The space was an old municipal historical building in disuse that thanks to the implementation of this action has been adapted to house the tourist office of Redondela. Bringing historical and cultural value to the building and putting the focus on it. It is located on the Camino de Santiago. Fact that supposes, not only the use of public spaces, but also promotes and attracts tourism. Another of the problems that have been solved by carrying out this action is the universal access for everyone, including those with reduced mobility. Fact collected as one of the **objectives in Line 9\_11\_20 of the Redondela 2020 implementation plan**. To this end, adapted toilets have been installed and the access to the new tourist office has been adapted. The premises also have an elevator for full access to the building and its different areas, also of interest to the population of Redondela as the space houses an area for the development of cultural activities, therefore allowing citizens to have easier access to culture and thus promoting social integration collected in **OT4 SO1 "Develop friendly and sustainable city model and spaces for people, employment and social activities"** and in **OT9 SO3 "Social inclusion and fight against poverty"**.

The total rehabilitation, exterior and interior, of the building responds to a need addressed in the Redondela 2020 implementation plan: **Improving energy efficiency and reducing CO2 emissions**. In the work carried out in the premises for the adaptation of the first floor, energy-saving light bulbs have been installed, as well as insulating materials in the ceiling and the interior that improve the thermal sensation inside the premises. Therefore, the consumption of heating and air conditioning is reduced, making the space more energy efficient and contributing to environmental sustainability.

The cost of the project is **400,923.91 €** of which 80% is financed by FEDER funds, a total of **334,103.26 €**.

#### **1. FEDER'S ROLE IN THE ACTION HAS BEEN ADEQUATELY SPREADED AMONG BENEFICIARIES, POTENTIAL BENEFICIARIES AND THE GENERAL PUBLIC.**

The communication carried out in the framework of this action has been done through the following elements:

- Website of the DUSI Strategy of the City Council of Redondela.



- Diffusion in digital press in the main newspapers of the area with due mention to the FEDER Funds and to Europe as 80% of the financing of the action.

- La voz de Galicia: [See news here.](#)

*La Voz de Galicia*

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VIGO

## Redondela inicia la reconversión del antiguo conservatorio en oficina de turismo y cultura



MÓNICA TORRES  
REDONDELA



El inmueble está en el Camino de Santiago, que aporta el

- *Metropolitano:* [See news here.](#)

# METROPOLITANO.GAL

AGENDA

QUÉ HACER

PLANES

ENFOQUE

EXTRA

PEQUEOCIO

FOGONES



PORTADA > Enfoque

## Redondela presenta sus seis proyectos clave en los que invertirá cinco millones de euros



### 2. THE ACTION INCORPORATES INNOVATIVE ELEMENTS

The innovative character of this action lies in the transversality of the benefits derived from the implementation of this intervention in crucial areas for the sustainable, cultural, economic and social development of Redondela. The rehabilitation of the first floor of the former Conservatory of Music, on Quimaliños Street, not only preserves the public heritage by giving a new purpose to a disused building, but also incorporates elements that make a difference.

First, this initiative stands out for its focus on sustainability and energy efficiency. Taking advantage of the opportunity of the intervention, the infrastructure has been upgraded and new materials have been used, ensuring a more responsible use of resources, and reducing environmental impact. This commitment to sustainability not only lowers long and short-term lighting costs, but also demonstrates a modern and ecological vision.

Universal accessibility is another pillar of innovation in this performance. The adaptation of the space for people with reduced mobility is an inclusive and necessary practice that sets a standard for other projects. The tourist office thus becomes a place where everyone can access without obstacles, reflecting a deep respect for the rights and dignity of all people.

In addition to its cultural and heritage impact, this initiative benefits the local economy by placing the tourist office in the middle of the Camino de Santiago, one of the main sources of tourism and, therefore, income in Redondela. This strategic location stimulates economic growth and strengthens the town's role as a tourist destination.

The redistribution of space has also allowed the creation of areas for cultural activities within a public building. This brings culture closer to the citizens, promoting social integration and enriching the cultural life of the community. This comprehensive approach promotes an environment in which all citizens have access to cultural and social opportunities, fostering cohesion and well-being in the municipality.

In short, this action is innovative in its multidisciplinary approach, addressing in an exemplary manner the sustainability, accessibility, and cultural and economic enrichment of Redondela. Furthermore, it demonstrates an advanced vision that can serve as a model for other communities seeking to revitalize historic buildings and make them more functional and sustainable.

### **3. THE RESULTS OBTAINED ARE IN LINE WITH THE ESTABLISHED OBJECTIVES**

The general objective of the DUSI Redondela 2020 strategy is to implement actions that turn Redondela into a friendly, competitive and connected city. Taking the environmental, historical and cultural heritage as the backbone of economic activity.

The results of the implementation of this action favor the conservation of the historical heritage of municipal buildings, as is the case of the old music conservatory. It also provides the space with an activity that is beneficial to the economy of Redondela, such as a tourist office (**OT 6, OE4**).

In addition, in the remodeling of the space have been used materials that promote environmental sustainability and help reduce CO2 emissions such as LED lighting, insulation that reduces heating consumption, among others. This is included in **OE4, Operational Objective 004.1 "Improvement of the natural surroundings and the environment"**.

Regarding the objectives included in **OT4 SO1 "Develop a friendly and sustainable city model and spaces for people, employment and social activities"** and in **SO9 SO3 "Social inclusion and fight against poverty"**, the implementation responds to them in a clear and satisfactory way, since in addition to providing the building with an access for people with reduced mobility and an elevator to facilitate the interaction of all people on all floors of the space, the premises have been reorganized to use a space for cultural activities. A very important fact that brings culture, in an easy and subsidized way to all citizens of Redondela. That can find in these activities a way of learning and social relationship that improves the social cohesion of the people of Redondela.

### **4. CONTRIBUTES TO THE RESOLUTION OF A PROBLEM OR WEAKNESS IN THE TERRITORIAL SCOPE OF IMPLEMENTATION.**

Redondela, a town rich in cultural heritage, is home to a historic building on Quimaliños Street that was once home to the old music conservatory. Unfortunately, many of these heritage treasures are in a state of disuse and, as a result, are at risk of deteriorating over time. In this context, the action that has been carried out effectively responds to the need to preserve and enhance the cultural heritage of Redondela through the rehabilitation of historic buildings. This not only preserves the cultural heritage of the town, but also creates synergies that attract a greater number of visitors.

The rehabilitation of this historic building not only has cultural benefits, but also has a positive impact on citizens. By reclaiming a public space in the heart of their community, local residents have the opportunity to participate in public cultural events that can now take place in this restored venue. This fosters a sense of community and provides a space where locals and tourists can interact, enriching the social life of the city.

In terms of tourism, this action translates into an attractive offer. The creation of a tourist office in a historic building not only adds a touch of authenticity and charm to the visitor experience, but also has a strategic location. The building's proximity to the Camino de Santiago, one of the busiest pilgrimage routes in the world, makes it a perfect meeting point for travelers. This

synergy between the location and the function of the tourist office translates into a more enriching tourist experience.

In addition to its cultural and tourism benefits, this performance addresses a common problem in many public facilities: the lack of energy efficiency. Most of these buildings are not configured to optimize energy use. In response to this need, the City Council has implemented energy saving and energy diversification measures in the historic building on Quimaliños Street. Improvements have been made to the roof and insulating materials and LED lighting have been installed, reducing costs and, more importantly, environmental impact.

## **5. HIGH DEGREE OF COVERAGE OF THE TARGET POPULATION.**

The influence of this action extends throughout the community of Redondela, with 29,241 inhabitants in 2021, and its impact is manifested in multiple ways, emphasizing its inclusive nature and its ability to strengthen social cohesion.

One of the most outstanding results of this intervention is the revitalization of a disused historic building, which becomes a space dedicated to culture. This space not only becomes a cultural beacon for the local community, but also nurtures a sense of belonging and rootedness to the city's history. In doing so, it creates a lasting cultural asset and a meeting place for cultural activities and creativity, benefiting the population as a whole.

The creation of a tourism office in this historic building also exerts a significant impact on tourism in the city. As the office becomes a point of reference for visitors, more tourists are attracted to Redondela. This, in turn, positively impacts the local economy, as local businesses experience an increase in the number of visitors and a greater revenue stream. The confluence between historical heritage, tourism and economic development is evident and contributes to the well-being of the community.

Another sector benefiting from this action is that of people with reduced mobility. The tourist office has been designed in compliance with universal access regulations, providing access ramps and elevators. This not only makes life easier for people with reduced mobility, but also improves accessibility for the elderly, who make up more than 23% of the municipality's population. By ensuring a more inclusive environment, the project promotes participation and quality of life for all citizens.

This action also meets all the requirements to be a Sustainable Urban Development Best Practice due to its impact on key areas such as culture, tourism, accessibility and the local economy. This reflects a commitment to the long-term improvement of social, economic and environmental conditions in Redondela. This intervention is a model that demonstrates how investment in historic heritage and urban revitalization can be an engine of progress and well-being for the community as a whole, setting the foundations for a sustainable and prosperous future.

## **6. CONSIDERATION OF THE HORIZONTAL CRITERIA OF EQUAL OPPORTUNITIES AND NON-DISCRIMINATION, AS WELL AS SOCIAL RESPONSIBILITY AND ENVIRONMENTAL SUSTAINABILITY.**

Within the criterion of equal opportunities and non-discrimination, this action contributes to it by favoring access to culture in a public space accessible to all people. It favors the social inclusion of those people who do not have access to culture on a regular basis, as well as those people with reduced mobility that with the implementation of this action have full access to the building.

It encourages citizen participation in public activities, and this leads to the creation of a feeling of rootedness and community in the municipality of Redondela, a fact that favors social cohesion.

Within the criteria of social responsibility and environmental sustainability, this action reduces the levels of CO2 emissions due to the use of more insulating materials in this new work on the first floor and the use of LED lighting that makes the space a more energy efficient place. In addition, the fact of reusing a disused public building and not demolishing and building from scratch is not only an economic saving, but also has a significant environmental impact.

## **7. SYNERGIES WITH OTHER POLICIES OR INSTRUMENTS OF PUBLIC INTERVENTION.**

This action is directly linked to all those that within the framework of Redondela 2020, have been carried out adapting disused public spaces to give them a new use. As a consequence of the new works, these spaces are enabled for people with reduced mobility, which increases the number of people who can go to public buildings regardless of their physical condition.

This action also has a direct impact on social inclusion since, thanks to the adaptation of the space, it has been possible to enable areas for cultural activities in the public and historic building. This means that citizens can have access to cultural activities regardless of their social or economic status.

Another area in which this action has a direct impact is in the economic area, since the new tourist office is located in the historic center of Redondela, as well as being in the passage of pilgrims who are making the Camino de Santiago. Therefore, it favors the economy of Redondela in addition to increasing the number of visitors to both the municipality and the surrounding stores. Pushing the local commerce to the growth.

In addition, the implementation of this action directly affects the main objective of the Edusi of Redondela 2020. Implement actions that turn Redondela into a friendly, connected and competitive city.

Therefore, we can relate this operation with the adequacy of a local in the street March 8 for the new office of Social Services and Women's Services, in addition to the rehabilitation of Chapela Market adapting the space for people with reduced mobility.

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