



# Una manera de lacer Europa

Expansion and improvement of the Public Nursery and Primary

**BUENAS PRÁCTICAS** 

**Actuaciones** Cofinanciadas

Education School Capellanía del Yágabo eco-dining room

Cabildo Insular de Lanzarote

Programa Operativo Plurirregional de España

Año 2022

Fondo Europeo de Desarrollo Regional

### EXPANSION AND IMPROVEMENT OF THE PUBLIC NURSERY AND PRIMARY EDUCATION SCHOOL CAPELLANÍA ECO-DINING ROOM, TO ALLOW A GREATER NUMBER OF POTENTIAL USERS

#### DESCRIPTION OF THE COURSE OF ACTION

The Island Council of Lanzarote presents as a good practice the expansion and improvement of the Public Nursery and Primary Education School Capellanía del Yágabo eco-dining room, aimed at expanding and reconditioning the school's dining room facilities, with the aim that in the new school year a greater number of families can benefit from this free service, thus promoting social inclusion, fighting against poverty and any type of discrimination.

The action has been carried out at the public school, belonging to the Arrecife City Council, and has consisted of work to expand the eco-dining room, work to improve it and, finally, information and publicity events about the Eco-dining room Program for the general population and the educational centers in the municipalities of San Bartolomé, Arrecife and Teguise.



Before





After

The eligible cost of the operation is 150,000 euros with ERDF aid of 127,500 euros, the impact of the action being to improve the provision of the public service of the eco-dining room, creating a space through which to allow families at risk or in situations of social exclusion, to access the dining room service. Seeks to ensure adequate nutrition for their sons and daughters, aiming to achieve the maximum development of the students' abilities, their comprehensive development and their social integration, in addition to respect for diversity, find yourself in a center located in a socially and economically disadvantaged area.

#### THE ROLE OF THE ERDF IN THE COURSE OF ACTION HAS BEEN CONVENIENTLY DISSEMINATED AMONG THE BENEFICIARIES, POTENTIAL BENEFICIARIES AND THE GENERAL PUBLIC

The Cabildo Insular de Lanzarote, aware of the importance of this action for the citizens of Arrecife and the relevance of the European contribution, carried out an information campaign through different media, press releases, social media, publications through local press, highlighting, in all of them, the role of the ERDF in communication actions.

In addition to having external media, a specific **webpage** has been created for the dissemination of the actions co-financed by the ERDF through which news related to the works carried out within the framework of this action have been reported: https://www.edusilanzarote.com/comunicacion/.

Insular At the same time. the Cabildo de Lanzarote own website (http://cabildodelanzarote.com/) was another of the dissemination channels of the actions cofinanced by ERDF of the EDUSI (Sustainable & Integrated Urban Development Strategy) "Conurban Azul", and in it they also echoed the news related to the action "Expansion and Improvement of the Public Nursery and Primary Education School Capellanía del Yágabo Ecodining Room".

The Cabildo Insular de Lanzarote, in turn, has prepared press releases published on the EDUSI website that have also had an impact on different media, both local and regional, and which have been published in:



#### Press Releases from the Cabildo



#### La Voz de Lanzarote



#### Diario de Lanzarote



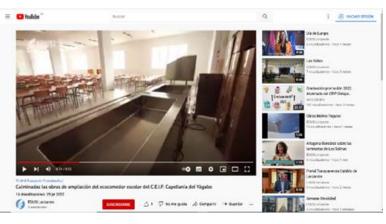
Furthermore, the Lanzarote Cabildo, aware of the level of reach of **Social Media** nowadays, has used these tools, as well as the YouTube channel to disseminate videos and news about the development of the action to make it known to the citizens. Among these publications on networks we find the following coverage:







In the case of YouTube, the operation has a promotional video subtitled in English of the actions carried out showing the final result, with the aim of publicizing both the work carried out and the DUSI Strategy itself.



<u>Youtube</u>

On the other hand, other "extra" dissemination actions have been carried out such as the creation of **posters** of works and **plaques**.



In addition, the announcement of the investments made thanks to the European financing of this action has been broadcast through the **broadcast of 144 radio spots distributed on the following stations: Europa FM (in its divisions in Lanzarote, Las Palmas and Santa Cruz de Tenerife),** Onda Cero (in its divisions in Fuerteventura, Las Palmas, Santa Cruz de Tenerife and Lanzarote), Cadena COPE Canarias, on SER Canarias radio and, finally, on Canarias Radio; in order to give greater dissemination to advertise the actions carried out at the CEIP Capellanía.

The actions carried out in the Public Nursery and Primary Education School Capellanía Ecodining Room have also been publicized in the press, as can be seen in the following examples:



#### THE ACTION INCORPORATES INNOVATIVE ELEMENTS

In relation to the innovative nature of the action, it is relevant to highlight that the action is carried out to promote and improve the conditions of the Public Nursery and Primary Education School Capellanía eco-dining room, which is part of an eco-dining room program that extends throughout the Canary Islands, but whose only representation in Lanzarote takes place in said center.

This program is especially innovative and groundbreaking, by focusing its efforts on offering a dining service with organic, fresh, local and seasonal products. To do this, they have a network of almost 100 organic producers spread across the seven islands, generating a consumption of 210 tons of local product, among the 60 eco-dinning rooms that are currently in operation.

In this way, with the reform and improvement of the eco-dining room service, not only is progress made in social inclusion and improvement of the conditions of families at risk or in situations of social exclusion in the area, but also an innovative project is promoted which has a direct impact on the economy, environment and society of the Canary Islands. Also promoting the project since it gives impetus to the only eco-dining room in Lanzarote, while the action includes information and publicity events for the program in the municipalities of Arrecife, San Bartolomé and Teguise.

## ADEQUACY OF THE RESULTS OBTAINED TO THE ESTABLISHED OBJECTIVES

The objective of the operation is presented from a strategic and integrated approach, since it aims to promote social inclusion and fight against poverty and any other form of discrimination, especially of those economically and socially disadvantaged communities.

This has been achieved with an action that has served to physically, economically and socially regenerate the value of the Public Nursery and Primary Education School Capellanía del Yágabo, by not only increasing and improving the eco-dining room and the service it offers, but also by implementing improvements in the center itself, which will result in the improvement of the conditions of all families who use the center, not only the beneficiaries of the free dining room service.

With this action, one more step has been taken in the purpose of reducing social inequalities and ensuring quality food for boys and girls from families at risk or in a situation of social exclusion in the Arrecife City Council.

#### CONTRIBUTION TO THE RESOLUTION OF A PROBLEM OR WEAKNESS DETECTED IN THE TERRITORIAL FIELD OF EXECUTION

This action to expand and improve the Public Nursery and Primary Education School Capellanía eco-dining room and the improvements implemented in the center respond to several weaknesses detected on the Island of Lanzarote, and more specifically Arrecife City Council.

Firstly, despite the functionality of the eco-dining room, the number of people requesting the service in the area and the consequent waiting list, made it necessary to take action to expand the number of places and improve the capacity of the service to cover a greater number of users.

On the other hand, this type of services aims to fight against social exclusion, poverty and any other type of discrimination, allowing families at risk or in a situation of social exclusion to be guaranteed a balanced and healthy diet for their children. In this way, the action carried out in the

Public Nursery and Primary Education School Capellanía seeks to solve the problems related to the uneven growth of cities in terms of social exclusion, and also those derived from the serious polarization of society, with certain groups.

Finally, it should be noted that actions and projects like this contribute to resolving structural weaknesses such as the unemployment rate in specialized sectors, in this case agriculture, while protecting strategic and vulnerable sectors of Canarian society.

## HIGH DEGREE OF COVERAGE OF THE POPULATION TO WHICH IT IS DIRECTED

The main objective of this action being to promote social inclusion and fight against poverty and any form of discrimination, this action has been a clear benefit for the citizens of the entire Island of Lanzarote. In this way, not only does the number of families benefiting from the free Public Nursery and Primary Education School Capellanía eco-dining room service increase, but also a better service is offered to all families who use the center, in addition to improving the situation of a particularly disadvantaged area both economically as well as socially, resulting in the benefit of the entire society of the Island.

Taking into account that the measure implements improvements for boys and girls, a key and vulnerable sector of society, and that it does so in the field of food, there is no doubt about the vital nature of the action that has been carried out in the school, with estimated numbers of people who will directly benefit from the measure of 7,228. A fact to take into account if we compare it with the 64,497 inhabitants that the locality has.

#### CONSIDERATION OF THE HORIZONTAL CRITERIA OF EQUAL OPPORTUNITY AND NON-DISCRIMINATION, AS WELL AS SOCIAL RESPONSIBILITY AND ENVIRONMENTAL RESPONSIBILITY

The performance of expansion and improvement of the Public Nursery and Primary Education School Capellanía del Yágabo eco-dining room has taken into account the horizontal criteria of equal opportunities and non-discrimination, as well as the criteria of social and environmental responsibility. For the preparation of the project, the conclusions of the citizen participation process carried out in the EDUSI have been applied, so the concerns of all groups were integrated. For this reason, this project responds to the needs expressed by citizens.

Hiring has been done in a transparent manner, guaranteeing equal opportunities for companies. Simple, egalitarian and non-exclusive language has been used in communication actions. In this way it is aligned with the renewed commitment to an egalitarian Council that advocates non-discrimination.

This action improves family and work conciliation, advances the fight against poverty and social inequalities in a very vulnerable sector of society, by guaranteeing good nutritional health for children belonging to families at risk or in a situation of social exclusion from the area and, at the same time, promotes a local, innovative and environmentally responsible project such as the Canary Islands Eco-dinning rooms Program.

### SYNERGIES WITH OTHER POLICIES OR PUBLIC INTERVENTION INSTRUMENTS

This action presents synergies with other policies or instruments of public intervention, such as the Strategic Plan for the Promotion of Children, Adolescence and Youth 2013/2020 and the Lanzarote 2020 Strategy.

Regarding the Strategic Plan for the Promotion of Children, Adolescence and Youth 2013/2020, the action carried out in relation to the Eco-dinning rooms creates a synergy by advancing its most basic strategic principles, which are none other than those intended fight against the destruction and degradation of natural resources and biodiversity, understand and respect the limits of our natural resources, avoiding their overexploitation and energy dependence on fossil fuels, pollution, the current demographic risk and the abandonment of rural areas of our country and climate change. All of them represent themes and challenges in which this action collaborates by promoting the eco-dining room program of the Canary Islands and by promoting its use among the inhabitants of the Island of Lanzarote specifically.

Regarding the Lanzarote 2020 Strategy, action in the Public Nursery and Primary Education School Chaplaincy creates a synergy by indirectly advancing the achievement of goals 2 and 3 of said strategy, corresponding to the development of the community as a whole, within the necessary balance between the economic, social and environmental aspects, and with the reduction of dependence on products and services that come from outside the island, promoting the primary sector and local consumption.





## Una manera de Racer Europa



**BUENAS PRÁCTICAS** 

Fondo Europeo de Desarrollo Regional