

*Una manera de hacer Europa*



# BUENAS PRÁCTICAS Actuaciones Cofinanciadas

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**Programa Operativo  
Plurirregional de España**

Año 2020

**Fondo Europeo de Desarrollo Regional**



## GOOD PRACTICE EDUSI EIX BESÒS, BARCELONA CITY COUNCIL

### REDEVELOPMENT OF THE CARRER CARACAS CIVIC CENTRE

The good practice consists of remodelling of the Carrer Caracas civic centre, allowing integration and a link between the city community and the industrial area, making it possible for day-to-day resident activity to coexist with industrial activity, improving internal mobility and facilitating foot traffic between neighbourhoods.



The works carried out in the Carrer Caracas area make it possible for the street to have both strong industrial activity and be a new civic centre, improving the connection between the Bon Pastor and Baró de Viver neighbourhoods and safety for pedestrians.

This transformation has taken into account the demands and expectations of the people who live and work there, through a multi-phase participatory process.

The result is a new civic centre with traffic lights between the main streets to facilitate crossing and new areas that encourage a more pleasant use of public space, including new outdoor furniture, more lighting and new green flowerbeds in order to improve the quality and safety of the public space.

The initiative has a total budget of €1,875,000.00 and is co-funded by the European Regional Development Fund (ERDF) for €937,500.00. It is estimated that the project will have an impact on the Barcelona municipal area, specifically in the Sant Andreu District, on a population of 15,105 (in the Bon Pastor neighbourhood with 12,594 inhabitants and the Baró de Viver neighbourhood with 2,511 inhabitants).

The criteria for the identification and determination of this Best Practice are as follows:

#### **1. INFORMATION ON THE INITIATIVE HAS BEEN ADEQUATELY DISSEMINATED TO BENEFICIARIES, POTENTIAL BENEFICIARIES AND THE GENERAL PUBLIC**

Information regarding Carrer Caracas has been disseminated extensively among the beneficiaries. **Regulatory communication** was published in the Contractor Profile of the municipal operator Barcelona d'Infraestructures Municipals (BIMSA) and the companies awarded the different contracts related to the project were informed that the initiative is part of the EDUSI Eix Besòs project, which is part of Spain's Multiregional Operational Programme and is 50% co-funded by the European Regional Development Fund (ERDF).

At the end of the project, permanent plaques with information about the co-funding were put into place in various locations along the street:



Regarding **complementary communication**, the news published in the OBRA Newsletter of the Barcelona City Council in February 2019, on the EDUSI project and with details of the Project, should be highlighted.

## DESTACATS

### LA MOBILITAT SOSTENIBLE EN LA ZONA DEL POLÍGON DEL BON PASTOR, NOVA OPERACIÓ APROVADA A L'EDUSI EIX BESÒS



De dalt a baix: visió aèria dels àmbits de Baró de Viver, i de Bon Pastor, a Sant Andreu.  
Font: EDUSI.

L'objectiu de l'operació, que es basa en el disseny i implementació de mesures per a un model de mobilitat sostenible en la zona del Polígon del Bon Pastor i entorns, és dur a terme les actuacions necessàries per a aplicar un model de mobilitat sostenible (saludable i baix en carboni) en la zona del Bon Pastor i entorns, el qual tindrà com a prioritat la qualitat de vida urbana i el benestar col·lectiu, fomentant la creació d'un espai públic confortable que afavoreixi la convivència ciutadana en l'entorn urbà, així com les mesures necessàries en matèria d'accessibilitat que garanteixin millores en la circulació i el medi ambient.

L'Estratègia de Desenvolupament Urbà Sostenible Integrat (EDUSI) ha aprovat recentment aquesta operació i per tant rebra el cofinançament del 50% mitjançant el Fons Europeu de Desenvolupament Regional (FEDER).

D'aquesta manera es contribuirà a la millora de l'espai urbà a escala humana i farà de l'Eix Besòs un nou espai de qualitat ambiental i patrimonial, augmentant la seva capacitat de resiliència davant el canvi climàtic.

En concret, la primera de les actuacions incloses és la reforma del carrer de Caracas al districte de Sant Andreu, que uneix els barris del Bon Pastor i del Baró de Viver, per reforçar el seu paper com a "eix cívic" d'aquests barris i fent-ho compatible amb l'activitat industrial que acullen. Amb aquestes obres es donarà prioritat al vianant i es pacificarà el trànsit rodat. L'actuació consistirà en la incorporació de nous passos de vianants i l'ampliació de les

voreres en zones puntuals on s'hi crearan zones d'estada. També es farà la renovació del paviment, de l'enllumenat i la col·locació de mobiliari urbà i nou arbrat, així com la millora de la xarxa de clavegueram. L'obra, que està prevista que finalitzi al novembre d'aquest any, incorpora les aportacions fetes pels veïns durant les sessions de participació ciutadana celebrades el 2016.

Actualment, aquesta via de 822 metres de llargada només es pot creuar a través del pas de vianants de la confluència amb el carrer de Potosí. Per tal de pacificar el trànsit, es col·locaran quatre nous passos zebra amb semàfor a l'alçada dels carrers de Cusco, Maracaibo, de l'escola Monlau, i del centre de reciclatge existent.

L'operació aprovada dona resposta a l'Objectiu Temàtic "Afavorir el pas a una economia de baix nivell d'emissió de carboni en tots els sectors" (OT4) i la línia d'actuació "Pla de mobilitat polígon industrial i comercial: implantar mesures de mobilitat sostenible als polígons d'activitat econòmica de l'àrea urbana per a millorar la seva permeabilitat i connexió amb els teixits veïns" (LA05), amb un import total d'1.875.000€. Continua així l'execució de L'EDUSI - Eix Besòs, que incorporarà noves operacions en els 10 barris de l'Eix Besòs (als districtes de Nou Barris, Sant Andreu i Sant Martí) en el període 2014 - 2020, amb una inversió de 30 milions d'euros i el cofinançament del 50% per part del Fons Europeu de Desenvolupament Regional (FEDER).

Per a més informació podeu consultar la pàgina web [edusi.barcelona](http://edusi.barcelona)

## La mobilitat sostenible en la zona del Polígon del Bon Pastor, nova operació aprovada a l'EDUSI Eix Besòs

19 de June de 2019

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### Actualitat



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The project has also been publicised via the Barcelona City Council news website and the EDUSI project website.

A video has also been made about the street renovation experience, with images of the innovative aspects of the project, interviews with political and technical leaders, information about technical measures taken by the architectural studio responsible for its design and a description of the participatory process from the head of the Neighbourhood Plan:



Finally, the renovation of Carrer Caracas civic centre is part of the collection of Cuadernos de Buenas Prácticas, published by the Barcelona City Council, regarding actions considered good practices in the framework of the EDUSI Eix Besòs project.



## 2. THE INITIATIVE INCORPORATES INNOVATIVE ELEMENTS

The initiative incorporates several innovative aspects in its design and execution that are encompassed in 3 aspects: the concept of the street as a civic centre, the materials and the community's participation.

In relation to the concept of **the street as a civic centre**, to combine neighbourhood and industrial uses, it is worth highlighting the crossing strategy, which has increased the possibility of crossing the street at different points and keeping traffic calm, and at the same time widening the pavements; the creation of new pedestrian areas where benches and litter bins have been placed, but also new green urban elements such as beds with plants and flowers; the urbanisation and distribution of the public space, which homogenises the space to create a street with its own identity; the elimination of angled parking spaces close to the new crossings, placing more motorbike parking spaces and improving visibility for pedestrians, while widening the pavements to install sheltered bus stops with seating areas.



In relation to **materials**, the paving, planters, traffic lights, lighting, drainage, irrigation and outdoor furniture have used sustainable resources and technologies, completely renewing the pavement materials and all these elements to improve the quality and safety of the public space.

In relation to **community participation**, the Bon Pastor and Baró de Viver Neighbourhood Plan led the participatory process that laid the foundations for the work on Carrer Caracas, with the aim of ensuring that the preliminary studies included the demands and expectations of the people who live, work or study in this area. The process was developed through a discussion session with the working group of the Bon Pastor industrial centre, a street campaign to gather the impressions and observe habits of neighbours and workers, and an exploratory walk to get a gendered perspective to identify and improve priority spaces.



### **3. THE RESULTS OBTAINED ARE IN LINE WITH THE OBJECTIVES SET**

The Project objective was to carry out the necessary actions for the implementation of a sustainable mobility model (healthy and low-carbon) in the Bon Pastor industrial area, prioritising urban quality of life and collective well-being, promoting the creation of a comfortable public space that favours community coexistence in the urban environment as well as the necessary measures in terms of accessibility that guarantee improvements in movement and environmental aspects.

Through the actions described above, which have been carried out in Carrer Caracas, a clear contributor was containing and restricting car use and promoting more sustainable modes of transportation, replacing parking spaces and roadways with pedestrian areas, trees and outdoor urban furniture and implementing new bicycle lanes in the area, thus contributing to the improvement of urban space on a human scale and making the Besòs Area a new space that is good for the environment and the public, by increasing its climate change resilience.

### **4. IT CONTRIBUTES TO THE RESOLUTION OF A REGIONAL PROBLEM OR WEAKNESS**

The project presented responds to several weaknesses detected in the region. The original configuration of Carrer Caracas was characterised by a vehicle-priority roadway, with a total width of 25 metres, with more than 60% of the space allocated to cars and trucks, including two lanes of traffic and parking spaces on both sides. In addition, the 760 metre-long street lacked pedestrian crossings, making it difficult to cross, with only two gathering spaces at either end, and the public space was in poor condition.

Therefore, with the improvement of the urban space and the creation of pleasant and comfortable gathering spaces, the project has contributed to the reversal of this situation and the improvement of sustainable mobility, facilitating transit on foot and by bicycle between the Bon Pastor and Baró de Viver neighbourhoods, and has allowed integration and a link between the city community and the industrial area, making it possible for day-to-day resident activity to coexist with industrial activity.

### **5. IT REACHES A GOOD PORTION OF THE TARGET POPULATION**

The scope of work is Carrer Caracas, between the intersections with Carrer Tucumán and Carrer Lima, coinciding with Plaça de Fray Juníper Serra, with an approximate length of 760 metres. The total surface area of Carrer Caracas is 23,350 m<sup>2</sup> and it crosses an industrial centre classified as 22a, which borders and separates the Bon Pastor and Baró de Viver neighbourhoods.

Therefore, this initiative's scope of work is concentrated in the District of Sant Andreu and on a population of 15,105 (the Bon Pastor neighbourhood with 12,594 inhabitants and the Baró de Viver neighbourhood with 2,511 inhabitants). Furthermore, the initiative is an opportunity for economic growth as it is also aimed at users of the Bon Pastor industrial centre, which is home to approximately 253 industrial activities, 47 of which (18.58%) are located on Calle Caracas.

### **6. THE HORIZONTAL CRITERIA OF EQUAL OPPORTUNITIES AND ENVIRONMENTAL SUSTAINABILITY HAVE BEEN TAKEN INTO ACCOUNT**

The implementation of the project contributes the promotion of gender equality and non-discrimination on grounds of sex, race or ethnic origin, religion or belief, disability, age or sexual orientation.

The Barcelona City Council's "Manual on Urban Planning in Everyday Life" incorporates the gender perspective into the urban planning that takes place in the city, in order to place everyday life at the centre of its policies and respond to the needs of the city as a whole from an inclusive perspective. The aim of this new approach is to ensure that public spaces address all people's needs equally and incorporates new approaches. In its principles of inclusive urban planning, Barcelona City Council establishes that it must be sustainable (an urban model compatible with existing natural resources),



participatory (the community must be part of the decision-making process regarding everyday space) or intersectional (incorporating gender, i.e. taking into account gender differences and inequalities and guaranteeing equal access to all goods and resources).

In general terms, it incorporates the measures necessary to respond to the objectives set out in the 2015-2019 Barcelona City Council Second Equal Opportunities Plan for Men and Women, approved by agreement of the Plenary on 27 March 2015.

In addition, during the procurement processes, the guidelines and standards for social public procurement are used, as well as the Mayor's Decree on sustainable public procurement approved by the Barcelona City Council on 24 April 2017, which includes social, environmental, ethical and innovation measures, guaranteeing the labour, social and citizen rights of the people executing the contract and the people it affects.

Regarding the contribution to the Sustainable Development objective, the criteria established in the Environmental Public Procurement Guide are used, as well as in the aforementioned Mayoral Decree itself, which promotes sustainable public procurement.

## **7. SYNERGIES WITH OTHER POLICIES OR INSTRUMENTS OF PUBLIC INVOLVEMENT**

In recent years, the Bon Pastor and Baro de Viver neighbourhoods have been an area of strong public investment. With their origins as "cheap housing" neighbourhoods, in 2009 they were beneficiaries of a comprehensive project within the "Llei de barris" (Act on neighbourhoods) framework. This investment of €17,250,000 gave a boost to the area, with the construction of the Civil Centre and the redevelopment of several streets, as well as projects aimed at reducing school absenteeism, improving employment, preventative health measures and a subsidy campaign for housing rehabilitation.

The refurbishment of the Carrer Caracas civic centre is part of the "Recycle the industrial centre and activate employment" project in the Bon Pastor and Baró de Viver Neighbourhood Plan, a municipal initiative that, in collaboration with residents and with an extraordinary budget allocation, implements social, economic and urban initiatives to improve the neighbourhoods that need it most.

