





## Una manera de Bacer Europa



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# Programa Operativo de Extremadura

Año 2020

Fondo Europeo de Desarrollo Regional

## 2014-2020. Good Practice presented by the General Secretariat of Science, Technology, Innovation and University of the Regional Government Extremadura.

#### Office for Innovation (O4i) (Badajoz Science and Technology Park)



#### DESCRIPCIÓN DE LA OPERACIÓN

This action focuses on setting up an Office for Innovation. Its facilities are located in the Extremadura Science and Technology Park building, in Badajoz.

Office for Innovation is an instrument to promote innovation in Extremadura, and its activity is based on the exchange of knowledge between the business and the scientific-technological, social and institutional entities of Extremadura.



For this purpose, a team of professionals offers advisory services related to Research, Technological Development and Innovation, through the execution of various Programs aimed at identifying innovation challenges in companies, through studies and visits field; the exchange of information and knowledge between research centres and companies; the promotion and participation in new lines of research and the dissemination of Science and Technology in Extremadura.

The amount approved for execution from 2017 to 2020 is 5.297.376 euros. The development of its activities has made it possible to contact 283 companies to offer their support in these R&D processes.

It is considered a Good Practice because

The role of the ERDF in the action has been conveniently disseminated among potential beneficiaries and the general public

From the beginning of the action, the poster and the access plates to the Innovation Office were installed, in which it is specified that it is a project co-financed by ERDF.





All information on its activity is disseminated through the regional media and also the news is reflected in the press and the website of the Junta de Extremadura.



#### Prensa regional



In addition, various communication actions were carried out to inform citizens about the role of ERDF in dissemination activities in the area of regional Science and Technology.



#### The performance incorporates innovative elements

The Office for Innovation has launched different programs with activities that contribute as an innovative element the discovery of new scientific and technological initiatives or the results of recent research studies, which are made known during work sessions, conferences and outreach conferences such as "Biotechnology Advances", "The impact of disease genetics and their treatments" or "Open innovation in Extremadura" towards the search for new forms of sustainable energy. They constitute initiatives open to the capture of novel ideas in this area, which in this case can be transformed into the generation of new drugs with personalized treatments, create new business opportunities and publicize international trends in Research, Technological Development and Innovation in these fields of knowledge.



#### The results obtained with it are adapted to the established objectives

The actions carried out promote the interconnection between society, the productive sector and the Research, Technological Development and Innovation centers. In this way, the final objective of achieving the strengthening and growth of the Extremadura System of Science, Technology and Innovation is achieved, providing economic progress and well-being in the quality of life of Extremadura citizens, and offering the possibility of publicizing the work carried out by researchers. It is key the dissemination of Science and its results.



#### Contributes to the resolution of a regional problem or weakness

Extremadura has always detected as a weakness in terms of Research, Technological Development and Innovation the disconnection between the centers that generate knowledge and the technology and business fabric of Extremadura. Despite the fact that since the 1990s, the Extremadura Regional Government has launched, in coordination with other national and European strategic policies in this area, R&D&I Plans aimed at enhancing existing strengths and generating new opportunities in this area, certain weaknesses have remained.

For this reason, this action contributes to solving this deficit, favoring the approach and connection of all the sectors involved, identifying specific challenges and needs of the Extremadura business sector in order to adapt to the development of research projects related to these.

#### It has a high degree of coverage on the population to which it is directed

With the actions carried out by Office for Innovation, a high degree of coverage of Extremadura society is reached. Its activities are aimed at the participation of the Extremadura business sector, the regional scientific community and are open to all citizens. It is aimed at the Extremadura Science and Technology System to promote the exchange of information and scientific dissemination, thus enabling potential researchers to stay in Extremadura and through them to reach the public to communicate their advances.

### The horizontal criteria of equal opportunities and environmental sustainability have been taken into account

The Office for Innovation has organized sessions, workshops, events, meetings and journeys of awareness and dissemination of Science and Technology throughout the Autonomous Community of Extremadura, promoting the values of equality in Science, agriculture, development rural areas and energy as a sustainable future for Extremadura. An example is the event illustrated in the photo below Women Who Changed the World. The Office makes minimal use of paper, promoting digital formats in all the events it organizes.



#### Synergies with other policies or instruments of public intervention

This action is linked to the Smart Specialization Strategy of Extremadura and connects with the Programs for the Development of R&D&I in the business sector and that of the Transfer and Diffusion of Scientific Culture of the current VI Regional Research Plan, Development and Innovation, within the actions aimed at promoting a Regional Development Model.

In fact, The Office for Innovation maintains synergies with its activity with other actions such as the *Passpartool* Program (Key tools for evaluating and improving soft innovation policies), financed by the Interreg Europe program through ERDF funds; or with the project "Incubator of High Technology in Bioeconomy and Circular Economy", developed by a consortium formed by the Center for Scientific and Technological Research of Extremadura (CICYTEX), FUNDECYT-PCTEX and Extremadura AVANTE, with the co-financing of FEDER funds.







# Una manera de hacer Europa



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