

Una manera de hacer Europa



BUENAS PRÁCTICAS

Actuaciones Cofinanciadas

Refurbishment of the Green Zones
of the Torrenueva Park
Municipality of La Línea de la Concepción

**Programa Operativo
Plurirregional de España**

Año 2019

Fondo Europeo de Desarrollo Regional

Good practice report

The European Regional Development Funds are contributing greatly to the urban development of the municipality of La Línea de la Concepción. Within the different actions that been developed we can include as one of the good practice, the **Refurbishment of the Green Zones of the Torrenueva Park in the Municipality of La Línea de la Concepción**, consisting of the transformation of a space of 28,007 square meters, without any use by citizens and totally degraded, with the presence of a cane field and an obsolete greenhouse installation.



Thanks to European Regional Development Fund “FEDER”, the area becomes a leisure space, with two differentiated zones, a sports training area and another natural meadow area with a fencing for Canine Park, conditioning the accesses to the environment in order to add value a stream that divides both zones, improving mobility, environmental sustainability and quality of citizen´s life.

This action has had a total amount of 176.000€, an eligible amount of 161.000€ and a **FEDER amount of 129.000€**, with the impact of using the action of 10.440 people per year.

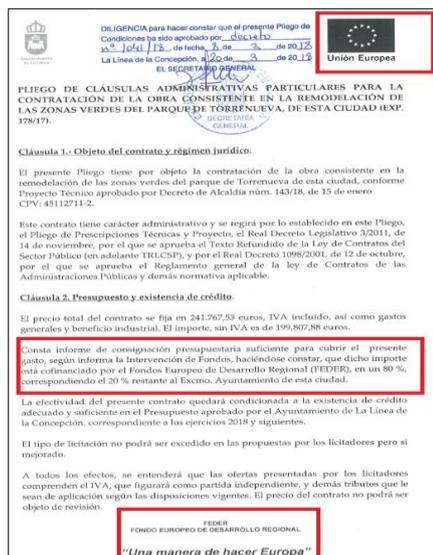
GOOD PRACTICE GUIDELINE

This action meets all the criteria to be considered as good implementation practice co-financed by FEDER.

The role of FEDER in the action has been properly dissemination among the beneficiaries, possible beneficiaries and the general public, as well in the informative poster of the works, FEDER co-financing, logos and slogans in the reports, specifications, projects, etc. have been outlined.



Construction Poster



Administrative Document

Along with press release, there have been other innovative actions of direct dissemination with citizenship thought the initiative called “A Coffee with the Mayor”, where the Mayor himself informs of the actions co-financed with The European Regional Development Funds in several coffee-shops of the municipality.



Press release



A coffee with the Mayor

Being aware of the transformation, both visual and social, that the area of action was going to undergo, the decision was to make a 'Time Laps' video of the entire execution process, clearly demonstrating this substantial change in the environment. This video has been broadcast by social networks, Whatsapp and Youtube, having a high degree of dissemination, reaching approximately 4,000 reproductions on Facebook in less than 24 hours of being published.

Watch the video in Youtube

Watch the video on Facebook



The action incorporates innovative elements, since a park has been designed with the minimum consume of water and resources, which contributes to the preservation of the climate change, incorporating actions of the Xeriscaping type (landscaping method designed to conserve water in arid regions by using plants that require little water and by employing efficient irrigation techniques). A natural meadow has been incorporated with native species whose state of flowering varies according to the seasonal periods. This type of prairie will reduce the number of mowing throughout the year reduce the human resources allocated to maintenance and with it the fossil fuels of the machinery necessary for its preservation. Besides several state-of-the-art programmers have been assigned to irrigation allowing it to be managed through an application mobile, thus facilitating the work of the irrigation operator and its management.

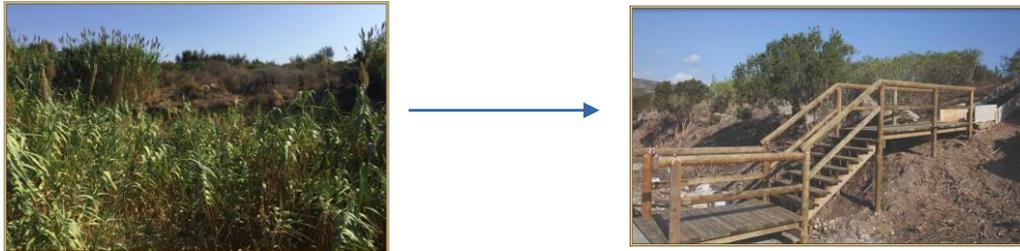
As new, elements of Calisthenics or 'StreetWork Out' have been introduced (Calisthenics is a system of physical exercises with one's own body weight; in the system the interest is in the movements of muscle groups rather than in power and effort) for the practice outdoor exercise in public spaces which had not been used in the city previously and which have been welcomed with great interest by young people, as well as another area of the park where canine exercises areas have been introduced 'Agility' (Agility is a competitive modality where a guide directs a dog over a series of obstacles, which he has to clear cleanly and as accurately as possible, competing against the clock. Dogs participate without a leash, without toys and without incentives), for the enjoyment of pets and owners who presented as a innovation within the city.

The furniture used in the execution of the park had to be huge durability and resistance. For this reason, this type of furniture has been innovated, using reinforced concrete elements that increase the useful life of benches and litter bins.

In the situation prior to the implementation of the park there was a disused greenhouse structure that was carefully dismantled for storage. This structure could be reused for the construction of a new greenhouse in another area of the city, reducing the volume of solid urban waste generated during the execution of the park and reducing the consumption of materials and energy in the building of a new greenhouse.

In the same way this action fulfils the requirement of **Adequacy of results obtained at the established objectives**, thanks to the European Regional Development Funds we have managed to obtain the results that had been established from the outset. Within these achieve objectives we highlight **the increase the number of hectares of green leisure areas for the citizenship**, since from a disused and inaccessible space 2.8 hectares of useful green areas have been obtained, leading to an **increase in environmental quality of the area**, going from an invasive flora, to autochthonous species, which are maintained in a sustainable form. This involves to **an increase citizen quality of life** by promoting practicing physical exercise as well as the amusement with our pets with the incorporation of a canine park. It is also **increased pedestrian accessibility** in the environment of the park, as there was no sidewalk for the pedestrian to pass through that environment and the interior access to it.





This action **contributes to the resolution of a problem or a weak detected in the area of execution**, since several problems have been detected in the area of action and are resolved thanks to the contribution of FEDER, it can be highlighted **lack of leisure space** for the population directly affected, as well as **lack of accessibility** between urban centers, as Torrenueva Park links two important urban centers in the city. This action boosts pedestrian mobility.

In the same way, the action has a **high degree of coverage of the target population**; the execution of this operation has a direct impact on the population where the action is carried out. This nucleus of population is located in the outskirts of the city, with a number of approximately **3,898 residents**; however, we can say that indirectly affects the total population of the town, **63,146 people**, since the park itself links this nucleus of population with the historic center where majority of the population resides, making it essential the passage of the citizenship.

Moreover, the **Consideration of the horizontal criteria of equal opportunities and non-discrimination** is also taken into account, **as well as social responsibility and environmental sustainability**, one of the fundamental pillars when selecting and executing the Torrenueva Park Remodeling has been **Equal opportunities between men and women**. Since the selection of the operation itself, this principle has been taken into account, as the council has incorporated 3 observatories, those of Equality, Environment and Mobility

On the other hand, it has been taking into account that the company executing the work has implanted an Equality Plan.



In the execution of the project itself, it has been considered **the incorporation of non-sexist language and images** both in the documentation generated by the files and in all dissemination actions.

Another guideline that has been taken into account in the execution of the work is the environmental sustainability of the project to remodel the Torrenueva Park, since it has opted for a minimum subsequent maintenance that favors the transition to an economy of low water consumption, carbon emission in the garden maintenance sector and conserve and protect the environment and promote the efficiency of the resources of the zone, supporting the eradication of invasive species with no significant environmental value such as reeds, in order to avoid affecting any protected species, and where the presence of these protected species is not detected, new ornamental species of greater value are planted.

This action presents **Synergy with other policies or instruments of public intervention**, specifically with the **Action Plan for Sustainable Energy of the municipality of La Línea (Deal of Mayors)**, which outlines the lines to follow to improve the environmental situation of the municipality, specifically the revaluation and improvement of urban space (green areas and sustainable mobility). As the same way it also has synergy with the Department of the Environment of the Regional Government of Andalusia, through the **City 21 Urban Sustainability Program**, which aims to substantially improve the quality of the urban environment in Andalusian municipalities and the quality of life of their citizens.



