



*Una manera de hacer Europa*



# BUENAS PRÁCTICAS

## Actuaciones Cofinanciadas

PROJECT "FOOTPATH ON THE HIGHWAY CA-450  
NOJA- SOANO, P.K. 0 + 000 TO P.K. 1 + 800"  
Directorate-General for Public Works

# Programa Operativo de Cantabria

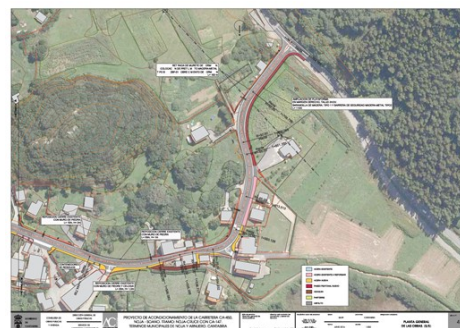
Año 2019

## Fondo Europeo de Desarrollo Regional



## PROJECT “FOOTPATH ON THE HIGHWAY CA-450 NOJA- SOANO, P.K. 0 + 000 TO P.K. 1 + 800”

In connection with the fitting-out work on the regional highway CA-450, Noja-Soano, carried out by the Directorate-General for Public Works of the Government of Cantabria, on the stretch between Noja and the junction with CA-147, a pedestrian and cycle path has been built (in an area characterized by the absence of such spaces), which has been co-financed with European Regional Development Fund (ERDF) support.



The work has consisted of equipping the road, replacing the previously existing hard shoulder, building a specific lane of 1.80 metres wide and 1.76 kilometres long for the transit of pedestrians and bicycles, separated from the carriageway by an edge of 0.5 metres with a soundtrack.

Furthermore, additional work on drainage, lighting and renovation of the lighting network has been carried out, 50 new luminaires have been installed using LED technology, which allows maximum energy savings to the centres of Noja and Soano, and a new pipeline under the pedestrian lane has been assembled to supply the town of Noja. The positioning of appropriate warning signs and road markings of white paint, as well as the provision of an outside protective guard rail on the pedestrian pavement and various speed reducers in the urban area, have in turn improved the security of the area.

The action had a total cost of EUR 1.039.265, with eligible expenditure of EUR 502.960, and an ERDF contribution of 50 %, i.e. EUR 251.480.

To measure the impact of this action, it should be noted that the road provides cover to some 3.000 people living in Noja and Soano, and over 21.000 tourists registered at the tourism office in Noja. This has a direct positive impact on 2.500 people out of 25.000 potentials.

That is why it can be highlighted as a good practice, according to the following criteria:

*The action has been properly publicized among the beneficiaries, potential beneficiaries and the public.*

Information and communication have been major elements in the development and implementation of the project, ensuring publicity and transparency of the intervention and increasing public awareness of the added value of Community co-financing through a wide range of tools and actions.

Communication activities which have enabled the objectives set for the European ERDF to achieve the objectives set for this purpose have been the following:

**Site posters:**



## Website of the managing body linked to the single portal:



Reference in the **internal documentation (official gazettes, etc.)** for the co-financing received through incorporation of the logo or reference to the Fund, aid intensity and slogan. All of the following actions have enabled a wide dissemination of the contribution to the regional development of the European Union through the actions carried out.

## *Reference to ERDF co-financing in the construction project*

GOBIERNO DE CANTABRIA		CONSEJERÍA DE OBRAS PÚBLICAS Y VIVIENDA	
		DIRECCIÓN GENERAL DE OBRAS PÚBLICAS	
		SERVICIO DE DE CARRETERAS AUTONÓMICAS	
PROYECTO DE CONSTRUCCIÓN	PRIMARIA		
2010 - 2016			
CA-450	PROYECTO DE ACONDICIONAMIENTO DE PLATAFORMA, CARRETERA CA-450 NOJA-SOANO. P.K. 0,000 A P.K. 1,800. TRAMO: NOJA-SOANO	P.K. 0,000 A P.K. 1,800	
NOJA Y ARNUEVO			
81-09/6-40			
A.C. PROYECTOS S.L.			

DOCUMENTO Nº 1  
SINOPSIS

### 17. Cofinanciación FEDER

Este proyecto podrá ser cofinanciado por el Fondo Europeo de Desarrollo Regional (FEDER) con una tasa de cofinanciación del 50% dentro del Programa Operativo Feder Cantabria 2014-2020. La parte cofinanciable será la correspondiente al paseo peatonal y aceras, estimada en un 50% del presupuesto.

El adjudicatario se comprometerá al cumplimiento de la normativa nacional y comunitaria vigente relativa a promover la igualdad entre mujeres y hombres y la no discriminación; y a promover el desarrollo expuestos como principios

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El adjudicatario se comprometerá al cumplimiento de la normativa nacional y comunitaria vigente relativa a promover la igualdad entre mujeres y hombres y la no discriminación; y a promover el desarrollo sostenible con el objetivo de cumplir con los principios horizontales expuestos como principios generales de los artículos 7 y 8 del Reglamento (UE) nº 1303/2013.

## *Publication of the notice of invitation to tender in the Official Gazette of Cantabria*





En relación con la obra de "CONDICIONAMIENTO DE PLATAFORMA CARRETERA CA-450, NOJA - SOANO, P.K. 0,000 AL P.K. 1,800. TRAMO: NOJA - SOANO", objeto 4.1.41/15, se ha advertido que en el anuncio de licitación publicado en el Boletín Oficial de Cantabria número 248, de fecha 29 de diciembre de 2016, no se publicó la circunstancia de que el contrato estará cofinanciado con fondos FEDER, programa operativo de Cantabria 2014-2020.

Se procede a la publicación del anuncio por el que se da publicidad a que el contrato indicado, con un presupuesto base de licitación de 1.396.039,00 euros (IVA incluido) y un valor estimado del contrato de 1.269.126,36 euros, está cofinanciado parcialmente con fondos FEDER, programa operativo de Cantabria 2014-2020. La parte cofinanciada se corresponde con un valor estimado del contrato de 634.563,18 euros, siendo la cofinanciación con fondos FEDER el 50% de esta cantidad.

News item [on the website](#) of the Noja municipality:



Publication of **press releases** by explicitly highlighting the contribution of the ERDF to the implementation of the project that have been reflected in the news that appeared in different media, mainly digital.

[Presentation of the project for the Noja city centre and the Noja-Soano rail site:](#)

[The improvement of the Noja- Soano road:](#)

[The road linking Noja with Soano is more secure for pedestrians and drivers:](#)

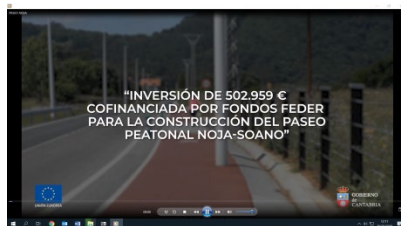
[The Government of Cantabria invests more than EUR 1 million in the upgrading of the Noja-Soano road.](#)



## Revilla highlights the “extra usefulness” of the investment of over EUR 1 million on the Noja-Soano road.



A video of 5 minutes hanging on YouTube has also been **produced** to spread this course of [action](#).



### *The action incorporates innovative elements.*

The action has been conceived as a complete project in which the existing problems have been solved in the various sections of the Autonomous Community of the local network CA-450 Noja-Soano, as they pass through the passage from Soano, where there was a high risk of accident for pedestrians, due to the lack of pavements and the speed of vehicles. To be carried out, models for sustainable urban mobility have been taken as a reference, including elements such as footpaths and sidewalks, road safety, lighting and urban services, as innovative elements of mobility management, making them sustainable.

The design of the infrastructure promotes cycling and walking through the use of cycling and walking as a driving force for dynamic structural changes by innovating the transport system, creating areas of ‘friendly traffic’, creating shared spaces between cars, bicycles and pedestrians, as well as duly marked stands and sound bands have been put in place to make it more secure.

Among the materials used, there are horizontal road markings and roadsides with road markings of warm thermoplastic white paints with reflective glass spheres.

In addition, the use of advanced LED technology favouring energy saving and efficiency, provides an integrated solution for improving the urban environment, reducing the electricity bill and reducing CO<sub>2</sub> emissions to the atmosphere.

The incorporation of all these elements has a direct impact on ensuring that all people have urban mobility conditions that balance economic, social and environmental interests, taking into account the inhabitants of municipalities, and their visitors.

*The results obtained with it are in line with the objectives set.*



The implementation of this co-financed measure exemplifies the change that the current mobility model is undergoing a step towards achieving a sustainable mobility model, with a direct impact on the reduction of greenhouse gases, noise, air pollution and road accidents and an increase in the quality of municipalities. Moreover, the implementation of this connecting infrastructure in the municipalities makes the coexistence of pedestrians, bicycles and cars safer, while discouraging the use of the car.

This action therefore responds to the three components that characterize sustainability, economic as it efficiently meets mobility needs arising from activities related to tourism and major leisure activities in the two municipalities; social, by providing adequate conditions for the accessibility of the public to workplaces; and environmental, promoting sustainable mobility.

In addition, the implementation of complementary lighting works contributes to the reduction of electric energy consumption.

*It contributes to the resolution of a regional problem or weakness.*

The implementation of this action was justified by the need to address the problem in different sections of the Autonomous Community of the local network CA-450 Noja-Soano, as a result of crossing Soano, where movements of pedestrians were hindered by the lack of pavements and the speed of vehicles. This meant that there was dangerous pedestrian traffic and that, in addition, it was difficult to cross the road safely.

There was also no pedestrian communication on the road with the center of Noja, which is very much in demand in the summer, due to the proximity of the both nuclei and the increase in the population in Soano.



This action has addressed the issues identified through the definition of improvements in road safety.

The planned measures include, among other things, the redesign of roads, which includes the introduction of footpaths and new pavements, the reform and adaptation of the existing pavements, the execution of the corresponding additional work on drainage, as well as lighting and renovation of municipal services. It is also important to highlight the improvement of the existing road surface and the introduction of the necessary widening to improve road safety.

*It has a high degree of coverage on the target population*



The most direct beneficiaries of the action are all inhabitants of the municipalities of Noja and Soano, which together account for about 3.000 inhabitants. However, both municipalities have a high cultural heritage so that the tourist flow increases year after year, both due to proximity to the beaches, and to their attractive places, which is turning these

municipalities into one of the most important tourist resorts along the coast of Cantabria, where the population in the summer season increases significantly.

This action will also benefit the safety and mobility of thousands of tourists as a result of the measures for the reallocation of roads.

In short, the benefits of the action have a direct impact both on quality of life and on improving road safety for 100 % of the population of municipalities and their visitors.

*The horizontal criteria of equal opportunities and environmental sustainability have been taken into account.*

The commitment of this project to the principle of equal opportunities between men and women and non-discrimination is evident from the design.

Among the conditions laid down in public procurement procedures, it is necessary to have undertakings which have not committed any infringements of discrimination on the grounds of sex or have failed to comply with the obligations laid down by the law in this area, consisting of an express statement to that effect from the undertaking to which the contract was awarded. It declares compliance with existing national and Community legislation on the promotion of equality between women and men and non-discrimination, and promoting sustainable development in order to comply with the horizontal principles outlined as general principles for all European aids.



Moreover, with regard to the design of the project and its implementation and communication, special care was given to both the use of gender-neutral language and non-stereotypical images.

As far as accessibility is concerned, the development of this project ensures accessibility for persons with reduced mobility, children and older people as the design of the route has been changed, giving it greater safety, leading to equal access to goods and services and the use of public space, as well as in safe movement due to the fact that signs are easily recognisable by pedestrians, the removal of architectural barriers and the solution of level differences through the installation of handrails.

From the point of view of the principle of sustainable development, the project has met the environmental sustainability criteria laid down in the European directives. The project is located within an area belonging to the Natura 2000 network, not producing adverse effects likely to have a significant effect, directly or indirectly, affecting the protected national area and the values of the Natura 2000 network.



This action ensures a balance between mobility needs and the environment. On the one hand, opportunities for pedestrians and bicycles are increased as alternative modes of transport and, on the other hand, it contributes to the reduction of traffic intensity and thus to a reduction of CO<sub>2</sub> emissions. Furthermore, during the implementation of the work, the Waste Management Plan has been implemented, setting out the instruments and actions necessary for the control of construction and demolition waste generation and promoting its reduction, reuse, recycling and other forms of recovery.

*Synergies with other public intervention policies or instruments.*

This action is part of the Plan for Integral Management of Infrastructure of Cantabria 2014-2021 in the programme ‘Continuing actions on existing roads’ corresponding to the local autonomous roads that can be improved by ground reinforcement.



The Integrated Infrastructure Management Plan of Cantabria, which forms part of this operation, is intended to address the needs identified in the infrastructures of the Directorate-General for Public Works of the Government of Cantabria in the interests of the economic development of the community, promoting territorial cohesion and access for all users to the places of work, leisure,

studies and public services.

This measure is therefore in line with other road infrastructure measures carried out by the Autonomous Community of Cantabria in order to facilitate communications in such a way that the population as a whole can have uniform and equal access to most of the territory of the Community, whatever the purpose of this use, personal, work, social or holiday.

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