

*Una manera de hacer Europa*



# BUENAS PRÁCTICAS

## Actuaciones Cofinanciadas

IMPROVED ACCESS TO THE PORT OF ROTA  
AND REARRANGEMENT OF SPACES  
Public Agency of Ports of Andalusia

**Programa Operativo  
de Andalucía**

Año 2019

**Fondo Europeo de Desarrollo Regional**



## IMPROVED ACCESS TO THE PORT OF ROTA AND REARRANGEMENT OF SPACES

The Public Agency of Ports of Andalusia, dependent on the Ministry of Development, Infrastructure and Spatial Planning, has carried out an urban project in the port area of Rota (Cadiz) to bring citizens closer to their port. In particular, a cycling path has been built starting at the beach promenade, with which access to the sailing school and the port's boatyard has been improved. In addition, the port of Rota has gained a paved space, with urban furniture (benches, bins, etc.), efficient lighting, and several green areas.

This action has been possible thanks to the financial contribution of the European Regional Development Fund (ERDF), which is also currently involved in another project to improve the use of an unused plot, annexed to the port area.

The total cost was 480,890 euros, having a European co-funding through the ERDF of 80% (384,712 euros). This action aims to improve the quality of the atmospheric environment and the quality rating of the urban environment, to reach 8.5 in 2023, as compared to 7.9 in 2013.



It is considered a Project's Good Practice since it meets the following criteria:

### **1. The ERDF's role has been suitably disseminated among the beneficiaries, potential beneficiaries, and the general public:**

As required by Community legislation, this line of action has been disseminated as information and communication material through a poster during the development of the works, and a permanent information plaque once they were completed:



In addition, the Ministry of Development, Infrastructure and Spatial Management website, whose link is included in the single website of the Management Authority, disseminates information about the action, highlighting the ERDF role:

<https://juntadeandalucia.es/organismos/fomentoinfraestructurasyordenaciondelterritorio/consejeria/sobre-consejeria/fondos-europeos/>

On the other hand, the Government of Andalusia's Directorate General of European Funds has disseminated this action through a local campaign consisting in the distribution of 3,000 copies of the paper 20 Minutos in Cadiz, on 18 July 2019, where the project appears on the cover banner and in a 4-page central spread exclusively dedicated to this action. In addition, this special paper has been distributed throughout the towns of Rota, Chipiona, and El Puerto de Santa Maria.

**El puerto de Rota, ahora más accesible para la ciudadanía**

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**El puerto de Rota, ahora más accesible para la ciudadanía**

Una intervención cofinanciada por el FEDER

La Agencia Pública de Puertos de Andalucía, dependiente de la Consejería de Fomento, Infraestructuras y Ordenación del Territorio, ha llevado a cabo un proyecto en el área portuaria de Rota (Cádiz) para mejorar el acceso al puerto. El convenio se ha concluido un acceso ciclopeatonal desde el punto de la playa que al ser mejorado la entrada a la escuela de vela y al varadero del puerto. Además, el puerto de Rota ha ganado un espacio público, con medidas de accesibilidad (bancos, sillas de ruedas, etc.), mejorando el entorno y creando un espacio público de calidad para la ciudadanía. Este convenio, financiado por el Fondo Europeo de Desarrollo Regional (FEDER), que también participa en la actualidad en otro proyecto para mejorar el uso de este espacio público, con el que se mejora el entorno del puerto.

**El FEDER cofinancia el acceso ciclopeatonal al puerto de R**

La Agencia Pública de Puertos de Andalucía ha ejecutado estos trabajos para reformar las vías de acceso al varadero y a la escuela de vela con el apoyo del Fondo Europeo de Desarrollo Regional (FEDER). En esta ocasión, se ha concluido el convenio para el puerto de Rota, una intervención, además de mejorar el acceso al puerto, a la escuela de vela, de acceso ciclopeatonal y de acceso a la escuela de vela, de acceso ciclopeatonal y de acceso al varadero y a la escuela de vela con el apoyo del Fondo Europeo de Desarrollo Regional (FEDER). En esta ocasión, se ha concluido el convenio para el puerto de Rota, una intervención, además de mejorar el acceso al puerto, a la escuela de vela, de acceso ciclopeatonal y de acceso al varadero y a la escuela de vela con el apoyo del Fondo Europeo de Desarrollo Regional (FEDER).

**El proyecto en cifras**

Investición: 463.175 euros  
 Financiación: 248.347 euros  
 Financiación: 214.828 euros

**Más Fondos Europeos en 2019**

Una vez finalizada esta primera fase de obras, la Consejería de Fomento, Infraestructuras y Ordenación del Territorio, a través de la Agencia Pública de Puertos de Andalucía, ha aprobado otros proyectos más para el puerto de Rota. Este nuevo espacio está destinado a mejorar el acceso al puerto y a la escuela de vela, de acceso ciclopeatonal y de acceso al varadero y a la escuela de vela con el apoyo del Fondo Europeo de Desarrollo Regional (FEDER). La obra se concluyó en una intervención para mejorar el uso de este espacio público, con el que se mejora el entorno del puerto.

**“Era una intervención necesaria que mejora la calidad del espacio interurbano del puerto”**

Furthermore, the campaign included a radio slot broadcast between July 18 and 24, 2019. Here is the link to access this radio slot: <http://www.fondoseuropeosandalucia.es/radio/rota.mp3>

This radio slot was broadcast in the following radio stations: COPE Cadiz, with 31 inserts; Cadena SER Cadiz, with 20 inserts; Onda Cero Cadiz, with 40 inserts; Canal Sur Radio Cadiz, with 30 inserts; Europa FM Cadiz, with 20 inserts, and Radiolé Cadiz, with 30 inserts. These make a total of 171 radio broadcasts.

Likewise, the new website of the Directorate General of European Funds of the Government of Andalusia is a dissemination channel through its “Project Bank”, where photographs and a brief description of the action can be found:

<https://www.juntadeandalucia.es/economiaconocimientoempresasuniversidad/fondoseuropeosenandalucia/proyecto/208>

## **2. The action incorporates innovative elements:**

The innovative element of this action is the incorporation of a cycle path in the port. This new infrastructure involves the interconnection of the town's existing cycle path with the Port so as to give access, among others, to the Sailing Club visitors. In this way, the road traffic that surrounded the boatyard is eliminated, allowing greater movement of citizens and a more favourable development of the activities carried out at the sailing school.

The use of the bicycle within the city, either as a means of leisure or of transport, is an already consolidated phenomenon that continues to grow, and that highlights the impact that these new infrastructures have on the environment, promoting sustainable mobility.



## **3. Adaptation of the obtained results to the established objectives:**

The action has consisted on the elimination of the current gate to the sailing school (located in the road attached to the breakwater), as well as the elimination of the enclosure of the port facilities located in the area of the north dock. On the other hand, part of the current boathouse enclosure has also been demolished to rearrange the space within. The esplanade of the port has been redeveloped, creating a new enclosure and a water collection perimeter network. The latter, together with the installation of a decanter, will prevent direct discharge from runoff (from rainfall) by using a lane within the pier itself. In addition, the pedestrian access and its connection to the promenade has been restructured, improving the architectural view of the boatyard area next to the urban centre of the town of Rota.

These actions have facilitated the connection of non-motorised traffic with the sailing school, giving visual continuity to the promenade. To do this, the wall that bordered the access ramp to the beach has been partly demolished, and small structures, that allow walking through the existing breakwater, have been developed.

In this way, the main objective of connecting the port with the rest of the town through San Juan de Puerto de Rico Avenue is achieved. To do so a new elevated walk has been built (at the level of the walkway that delimits the square, at 4,7 meters high), connecting said town with the current enclosure of the port. Therefore, this new access is configured exclusively as a cycle path walkway, ending in the port esplanade.



#### **4. Resolution contribution of a regional problem or weakness:**

With this action it is possible to revitalise an unused space, thus reducing sites in process of obsolescence and improving the urban environment, reviving the economy through the regeneration of port areas, and port-town integration by developing the cycle path that gives continuity to the existing one in the town connecting it directly with the sailing school and the rest of the port.

In addition, eliminating the road traffic that surrounds the current boatyard favours commuting to the sailing school. It also generates a wide walking and leisure space equipped with urban furniture and landscaping to improve the spatial quality.



Finally, the construction of a building intended at the service of the users of the port's sports facilities, rectangular and single-storey and with a constructed area of 353,40 m<sup>2</sup>, improves the environmental and landscape quality of the environment, and prevents the accumulation of equipment in the esplanades near the access to sports jetties.



#### **5. High target population coverage:**

The town Rota has 30,000 inhabitants, which means investing in high social return, since it gives continuity to the cycling network of the town.

## **6. The horizontal criteria for equal opportunities and non-discrimination, environmental sustainability and/or social responsibility have been taken into account:**

These criteria are met as this project contributes to reducing the environmental impact of transport by reducing CO2 emission of polluting gases, derived from urban mobility, as well as the level of road noise. These criteria have also been met through the recovery of disused esplanades and by preventing accumulating equipment in the esplanades nearby the sports jetties access.

Equal opportunities are justified by improving port-town integration, since now all the population has access to the sailing school through a pedestrian walkway and a cycle path, actions that promote the removal of architectural barriers.

## **7. Synergies with other public intervention policies or instruments:**

This action has synergies with other policies or instruments of public intervention, including the Infrastructure Plan for Transport Sustainability in Andalusia 2020, the Andalusian Bicycle Plan 2014-2020, the Energy Strategy of Andalusia 2020, and the Health Plan: Healthy Living Promotion and Balanced Food.

In addition, once this first phase of works has been completed, the Ministry of Development, Infrastructure and Spatial Planning, through the Public Agency of Ports of Andalusia, approved another project with the financial support of the ERDF. The work has consisted in an intervention to adapt a plot of complementary uses. With a budget of 248,547.47 euros, this action will follow the path of the main project: to improve the relationship of the port of Rota with the urban environment. To do this, the new space will be provided with pavements, shade elements, and necessary urban furniture to host activities complementary to the nautical-sports, therefore diversifying the port's offer of services.



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