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BUENAS PRÁCTICAS

Actuaciones Cofinanciadas

DEVELOPMENT FOR THE CONSTRUCTION, MANAGEMENT AND REVITALISATION OF THE NEW TRINITAT NOVA COMMUNITY CENTRE
EIX BESÒS - BARCELONA CITY HALL

**Programa Operativo
Plurirregional de España**

Año 2018

Fondo Europeo de Desarrollo Regional

GOOD PRACTICE - EDUSI EIX BESÒS, BARCELONA CITY HALL

DEVELOPMENT FOR THE CONSTRUCTION, MANAGEMENT AND REVITALISATION OF THE NEW TRINITAT NOVA COMMUNITY CENTRE

The good practice consists of the construction of the new community centre of the Trinitat Nova neighbourhood, a 1,012 square meter sociocultural infrastructure located next to Casa del Agua which aims to become a new public space as civic meeting point integrated into the surroundings. The premises have four workshop rooms, two rehearsal studios, a recording studio, restrooms and locker rooms, as long as an assembly hall, a multi-purpose and exhibition hall, an inner courtyard, reception, offices, a cooking workshop and a meeting room.

With these new premises, the Trinitat Nova neighbourhood and the Nou Barris district are provided with a **community sociocultural facility** to foster activities and initiatives of social, cultural and community institutions. It also improves the quality of life of the citizens by providing a new space which enables them to work in a joint and participatory manner in improving the neighbourhood, meeting the socio-educational and socio-cultural demands of the population and becoming a focal point in the effective implementation of specific municipal programmes for the neighbourhood in collaboration with the agents of the territory.

The operation has an eligible budget of 2,317,269.94 €, and the ERDF support amounts 1,158,634.97 €. It is estimated that the development will impact the scope of action of the Barcelona municipality in the Nou Barris district and, specifically, in the Trinitat Nova neighbourhood, with 7,261 inhabitants.

The criteria for the identification and selection of this good practice are the following:

1. THE DEVELOPMENT HAS BEEN CONVENIENTLY DISSEMINATED AMONG THE BENEFICIARIES, THE POTENTIAL BENEFICIARIES AND THE GENERAL PUBLIC

The construction of the Trinitat Nova Community Centre has been broadly disseminated, from the planning stages to its building and inauguration, especially intended for the beneficiary population and institutions in the scope of action.

Regarding the **regulatory communication**, notices were published both in the Generalitat de Catalunya's contractor's profile website and the Barcelona Province Official Gazette (BOPB), as the file is included in the Besòs axis sustainable and integrated urban development strategy (EDUSI) and co-funded to 50% by the ERDF. Informative panels on the co-funding were also installed.



Regarding the **supplementary communication**, several meetings at neighbourhood and district level (neighbourhood councils, follow-up committees) have been held from the start of its planning and execution, which have been conveniently publicised through email and posters, in order to provide information on the progress of the project, as well as participatory sessions in the framework of the neighbourhood upgrading plan.

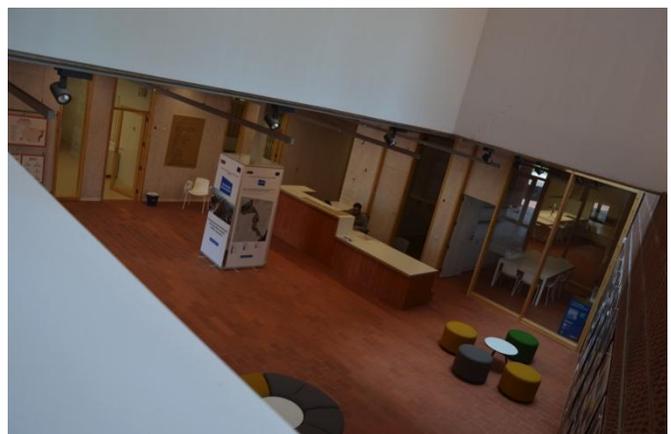
In the opening event that was held, the development and the operational program was circulated through the dissemination of a leaflet and the setting up of an exhibition on the EDUSI-Eix Besòs project. This event consisted of an open day, activities for children, workshops, exhibits, speeches by the institutions of Trinitat Nova and the district councillor, music, etc.



During the opening event, a roll-up was placed at the entrance of the premises, information leaflets on the EDUSI project, the operational program and the works to be carried out, were distributed, and the exhibition “EDUSI Eix Besòs” was unveiled in the main hall of the building. A press statement was also released and the event was covered by the media.



Information leaflets in the Community Centre hall



Exhibition “EDUSI Eix Besòs” in the Centre hall



Exhibition advert in the Community Centre



News item about the operation

In relation to the published news, it is worth stressing the note published in the 'OBRA' newsletter of the Barcelona City Hall in November 2018 on the EDUSI project, which includes details of the project.

DESTACATS

S'APROVEN LES PRIMERES OPERACIONS DE L'EDUSI – EIX BESÒS

Aquest mes de novembre s'han aprovat les dues primeres actuacions de l'Estratègia de Desenvolupament Urbà Sostenible Integrat de l'Ajuntament de Barcelona, que seran cofinançades en un 50% mitjançant el Fons Europeu de Desenvolupament Regional (FEDER).

Les dues operacions cofinançades són la construcció, gestió i dinamització dels nous Casals de Barri de La Trinitat Nova i de Torre Baró, al Districte de Nou Barris, que han estat inaugurats aquest 2018, amb un pressupost subvencionable aproximat d'1.645.000€ i 1.100.000€ respectivament.

Mitjançant aquests nous equipaments, els barris de La Trinitat Nova i Torre Baró es veuen dotats d'un espai sociocultural i de proximitat per a promoure les activitats i les iniciatives de les entitats socials, culturals i veïnals, millorant la qualitat de vida de la ciutadania. A més, es posa a disposició un nou espai que els permet treballar de manera conjunta i participativa en la millora del barri, satisfer les necessitats socioeducatives i socioculturals del conjunt dels seus habitants, així com esdevenir un punt de referència a l'hora d'implementar programes municipals específics per a aquests barris de manera més eficaç i en col·laboració amb els actors del territori.

Ambdós equipaments s'emmarquen en l'actual Pla de Barris i es troben ubicats en àmbits que presenten taxes de persones en risc d'exclusió social molt per sobre de la mitjana de la ciutat de Barce-



Font: Ajuntament de Barcelona/EDUSI.

lona, així que representen equipaments clau a partir dels quals desenvolupar les diferents polítiques, plans i estratègies de ciutat que tenen per objectiu millorar les condicions de vida dels ciutadans i ciutadanes dels barris, reduir els factors que aprofundeixen en la seva situació de vulnerabilitat, afavorir la seva inserció laboral i garantir els seus drets ciutadans i qualitat de vida, a l'hora que responen a una reivindicació històrica dels veïns i veïnes de La Trinitat Nova i Torre Baró davant de la manca d'espais de trobada en el territori.

Les operacions donen resposta a l'Objectiu Temàtic "Promoure la inclusió social i lluitar contra la pobresa" (OT9) i la línia d'actuació "Reforç dels serveis socials als col·lectius en risc d'exclusió" (LA13). S'inicia així l'execució de l'EDUSI - Eix Besòs, que en breu aprovarà noves operacions en els 10 barris de l'Eix Besòs (als Districte de Nou Barris, Sant Andreu i Sant Martí), on es preveu l'execució de diverses actuacions en el període 2014 - 2020, amb una inversió de 30 milions d'euros i el cofinançament del 50% per part del Fons Europeu de Desenvolupament Regional (FEDER).

El projecte EDUSI Eix Besòs va ser escollit en el marc de la primera convocatòria per a la selecció d'Estratègies de Desenvolupament Urbà Sostenible i Integrat cofinançades mitjançant el Programa Operatiu Pluri-regional de Espanya (POPE) que inclou el Programa Operatiu de Creixement Sostenible (POCS) i el Programa Operatiu de Creixement Intel·ligent (POCI); dins de l'eix 2 "Desenvolupament Urbà Sostenible".

Per a més informació podeu consultar la pàgina web [edusi.barcelona](http://edusi.barcelona.cat) o bé enviar un correu electrònic a infoedusi@bcn.cat

Other aspects related to communication includes the circulation of merchandising products of the project, such as notepads, pens, balloons, caps, etc.

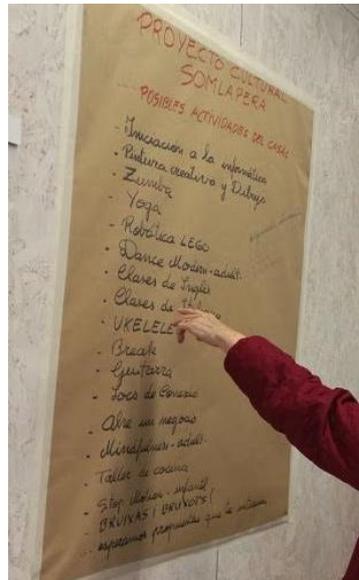


2. THE DEVELOPMENT BRINGS IN INNOVATIVE ELEMENTS

The innovative nature of this development resides particularly in 3 prominent features: public participation, civic management and sustainable design.

In terms of **public participation**, it is worth stressing that the operation is part of the Barcelona neighbourhood upgrading plan, a municipal initiative that sets in social, economic and urban actions to improve the neighbourhoods that need it most in collaboration with its citizens. The neighbourhood upgrading plan establishes a new working method between the local government administration and the neighbourhoods, as neighbours can take action in the definition of the projects to be developed through participatory processes, such as in the case of the Trinitat Nova Community Centre.

Another innovative aspect of the operation is that, in order to promote the participation of its citizens and associations, a civic management system by non-profit entities is expected to be put in place, with a strong foothold and knowledge of the territory. This model has been implemented in a number of facilities throughout the city for some time, and experience confirms that it is a very important tool to facilitate participation and involvement. In this sense, the impact on the society as a whole is enhanced, as it is the citizenship that effectively drives the model of community centre that better meets its needs. In the case of Trinitat Nova, the Trinitat Nova 'open table' will run the cultural project 'SomlaPera' of the new community centre through civic management.



Meeting on the 'Somlapera' cultural project

Lastly, the development stands out in its innovation for being an **integrated and sustainable space**. Because of its innovative design, the premises are integrated in the urban landscape, so that the roof becomes a natural extension of Carrer de S'Agaró, in the uppermost part of the lot, thus creating a second square which acts as viewpoint to the Casa del Agua. The building is integrated in its surroundings, partially underground, provided with a fixture that allows reducing the ecological footprint. The usage of insulating materials, in addition to a geothermal production air-conditioning system, reduces the energy cost. Moreover, it has solar panels in its roof, as well as a system that allows natural light in in all the functional spaces of the building.



Trinitat Nova Community Centre – external appearance

3. THE RESULTS ACHIEVED MEET THE ESTABLISHED GOALS.

The area where the Centre is located has a remarkably higher rate of people at risk of social exclusion as compared to the Barcelona city average. The Centre is a key infrastructure for the development of different city policies, plans and strategies aiming to improve the living conditions of the residents in the neighbourhood, to reduce the risk factors of their situation of vulnerability, to foster social inclusion and guarantee their right to the city and quality of life.

The construction and revitalization of the Trinitat Nova Community Centre is one of the elements that make a more significant contribution to outline the socio-spatial inequalities. The facilities are part of the essential personal development of the inhabitants of the territory, in which the population meets a significant share of their personal and social needs and their basic social rights are fulfilled.

This building bears a particular relevance from an integration and social cohesion perspective; a proximity perspective has been taken into account in order to enhance its efficiency and to ensure the citizens can effectively make use of it.

Therefore, this premises are currently contributing to the notion of an inclusive and sustainable city since its opening in April 2018, and it allows to look into the economic and social regeneration of Trinitat Nova, an underprivileged neighbourhood of the Besòs axis, through the provision of a new space devoted to labour integration, promotion of socio-cultural activities and creation of a new focal point of information and orientation for vulnerable groups.

4. CONTRIBUTES TO FIX A REGIONAL ISSUE OR WEAKNESS

The submitted project focuses on a number of weaknesses that have been identified in the territory. On the one hand, it is a long-held demand of the neighbours to tackle the lack of meeting spaces in the territory. In this sense, the neighbourhood will be provided with a socio-cultural community space to promote the activities and initiatives of the social, cultural and community entities, as well as to improve the quality of life of the citizens.

On the other hand, the construction of the Trinitat Nova Community Centre contributes to materialize a requirement that was already expressed in the URBAN Trinitat Nova Initiative project from the previous program period 2007 – 2017, co-funded by ERDF, in which the construction of a temporary centre was included. The project was not carried out in the end, but the contribution of EDUSI has made it possible to formalize.

5. IT HAS A HIGH DEGREE OF COVERAGE ON THE TARGET POPULATION

This operation is confined in the municipal area of Barcelona in the Nou Barris district, specifically in the Trinitat Nova neighbourhood.

The degree of coverage of the action is high, as it encompasses 100% of the population of the neighbourhood of all ages. The scope is estimated to be even higher, as the activities programmed by the centre are open to the population of the city of Barcelona as a whole.

According to the assessments carried out both in the framework of the neighbourhood upgrading plan and in the sustainable urban development strategy, the indicators show that Trinitat Nova neighbourhood has a high degree of social vulnerability; therefore, the high degree of coverage is regarded as positive.

6. HORIZONTAL CRITERIA ON EQUAL OPPORTUNITIES AND ENVIRONMENTAL SUSTAINABILITY HAVE BEEN CONSIDERED

The implementation of the operation contributes to the promotion of gender equality and non-discrimination on the grounds of sex, race or ethnic origin, religion or faith, disability, age or sexual orientation.

Generally speaking, the Barcelona city hall ensures the horizontal principles already mentioned, as the operation is encompassed in an integrated strategy (*Agenda Besòs*) aiming to foster and enhance the shared identity, reinforce social equality in order to tackle the vulnerability conditions and promote the training active policies as labour insertion lever, especially in disadvantaged groups.

Specifically, the Trinitat Nova Community Centre incorporates the horizontal criteria in its operating regulations, to be precise in the philosophy of its civic management. Since its opening, particular attention has been paid to the compliance of this regulations, and the acknowledgement by the population has been fostered, also through activities focused on the **non-discrimination on the grounds of sex**, including activities during the International Day for the Eradication of Violence against Women. In this sense, exhibitions have been organised, such as *'Violence against women: puncturing the myth'*, which proposes a revisitation of some of the myths related to romantic love and male violence, or *'Images to think in the representation of women in the media'*, travelling exhibition with images that bring out into the open some of the clichés that are often used to define or deny femininity, achievements made by women, etc.

Further activities related to **environmental sustainability** have been organized, such as the 'Clothes Customization' workshop focused on reusing clothes and fabric.



In general, the necessary measures are incorporated in order to comply with the established objectives of the second Barcelona City Hall Plan on equality between men and women 2015-2019, approved by the municipal plenary on March 27th 2015.

In addition, the social public procurement guidelines and regulations are applied during the contracting processes, as well as the Mayoral decree on sustainable public procurement approved by the Barcelona City Hall on April 24th 2017, which includes social, environmental, ethical and innovation measures ensuring labour, social and city rights for both contractors and customers.

In terms of contribution to the Sustainable Development Goals, the criteria established in the guide of environmental public procurement are applied, as well as the aforementioned Mayoral decree, which promotes sustainable public procurement.

7. SYNERGIES WITH OTHER POLICIES OR PUBLIC INTERVENTION INSTRUMENTS.

The construction and revitalization of the Trinitat Nova Community Centre is included in the main ongoing action plan by the Barcelona City Hall, the neighbourhood upgrading plan.

The plan is one of the priorities of the municipal mandate that enables to tackle the main challenge of the city: inequality. Besides, it represents a remarkable opportunity to test a new working method, as it does not consist of just building facilities or increase occasional aids for concrete needs: it walks in hand with the neighbourhoods in their reactivation process. This operation contributes to their main targets: regaining and boosting the economic activity, tackling urban deficiencies, establishing social care actions and improving the living conditions of the citizens, empowering the population of the neighbourhoods and modifying the working methods with the local government administration.

This operation is fully aligned with the main targets of the Community Centres Strategic Plan 2015-2018, as well as with the sustainable momentum and integrating territory initiatives such as the '*Agenda Besòs*'.

The Trinitat Nova Community Centre is complemented with the Casal de l'Aigua de Trinitat Nova, an initiative co-funded by EFDR in 2013. Both premises aim to become a new activity and centrality hub in the neighbourhood. They actually represent a new focal point for activities beyond the neighbourhood boundaries, as they have become a new landmark of the city of Barcelona.

