




JUNTA DE EXTREMADURA



Unión Europea

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BUENAS PRÁCTICAS

Operaciones Cofinanciadas

AVANTE VENTURE 2017
Financing challenges for I+D.
Trends and new challenges

Business Service to the
Financing I+D+i

Programa Operativo de Extremadura

Fondo Europeo de Desarrollo Regional

Año 2017



GOBIERNO
DE ESPAÑA

MINISTERIO
DE HACIENDA
Y FUNCIÓN PÚBLICA

SECRETARÍA DE ESTADO DE
PRESUPUESTOS Y GASTOS

DIRECCIÓN GENERAL
DE FONDOS EUROPEOS

CONTEXTUALISATION AND DESCRIPTION OF THE PERFORMANCE

One of the main obstacle in the area of attracting financial resources for I+D+i is result by ignorance of own instruments, the difficulty to identify the potential offered by the announcements, in addition to the complex normative-administrative process which generates depletion in the entrepreneur.



Innovative companies of Extremadura need to have financial resources to carry out its research, development and innovation projects through guarantees, capital investment, micro-credits, capital risk, and private investors to enable them to move from the idea to the creation, growth and consolidation of their projects.

For this reason, an event with conferences and exhibitions conducted by experts in the field of financing of I+D+i, to become reference that impulse, boost, promote and encourage the uptake of resources attractive to generate innovation is designed. In addition, to promote the meeting between socio-economic agents in the field of funding innovative projects, to generate synergies between the participants, securing interests in common and ensure confidence where promote scenarios the available resources.

Then, organized by the Business Service to the Financing I+D+i, from the Department of Innovation, of Extremadura Avante, the Venture was held December 21, 2017, in the Palace of Congresses and Exhibitions of Merida.

Therefore drawing up a living room with a central stage surrounded by tables and chairs for both speakers and attendees can listen and speak.

The event was attended by one hundred companies noting a great reception by the quality of interventions and by the beauty of the format. Also with the aim to expand the impact of the same, it could follow live via streaming Web site of Extremadura Avante and, subsequently, pills and podcast in which presenters left their reflections were published.

The objectives of the event could be summed up as follows:

- Generate an entrepreneurial spirit that seeks the creation of synergies among all socio-economic agents involved in the process.
- Acting to become a reference event for years to come that will serve as a stage between companies, organizations and institutions engaged in the financing of I+D+i in companies, to encourage the uptake of funds and rounds of investment in projects innovative.
- Disseminate supports public and private funding of I+D+i available in a day.
- Increase awareness of the importance of I+D+i
- Be a reference about innovative trends based on available resources and finance, as a starting point for the new period 2018-2020.

AVANTE VENTURE 2017 performance subscribes to under Convention with the General Secretariat of Science, Technology and Innovation of the Junta de Extremadura and is co-financed by the European Fund for Regional Development (ERDF). The participation of this has been 80% of its cost, which amounted to the sum of € 21.626,63.

Be counted a total of 91 physical attendees and 31 in streaming the event and have been 103 companies receiving general information on financing of I+D+i, so we can indicate that the execution of this action a positive impact has been achieved direct about companies Extremadura encouraging actions that will facilitate the transformation of the production model, incorporating I+D into its activity, generating goods and services of high added value and allowing to compete with more developed economies in such a way that no innovative project remains if the support and the necessary accompaniment until its implantation.

The performance has been conveniently disseminated to beneficiaries, potential beneficiaries and the general public

For the dissemination, Banner's hirings have been carried out in the main regional digital media, such as the newspaper HOY and the Extremadura Newspaper.



Published diffusion card of Avante Venture 2017



Banner in GIF format used in <http://www.elperiodicoextremadura.com/>



Banner in GIF format used in <http://www.hoy.es/>

*Retos en Financiación para I+D+i
Tendencias y nuevos desafíos*

Banner published in Extremadura Avante Newsletter

In addition, an invitation email was sent to some 500 companies.



El Departamento de Innovación de Extremadura Avante, al amparo del Convenio Plan de Financiación a la I+D+i suscrito con la **Secretaría General de Ciencia, Tecnología e Innovación de la Junta de Extremadura**, organiza el próximo **21 de diciembre de 2017** en horario de 10:00 a 13:00 horas en el **Palacio de Congresos y Exposiciones de Mérida** el evento **Avante VENTURE 2017**. Os escribo este correo porque nos gustaría poder contar con vuestra presencia y colaboración para darle la mayor difusión entre nuestros contactos (empresas) a través de la invitación adjunta a pie de correo.

Avante VENTURE 2017 nace con la finalidad de consolidarse como un espacio de referencia regional en materia de financiación a la investigación, desarrollo e innovación de las empresas, y como un entorno que facilite a las pymes a identificar, captar y apalancar los recursos disponibles para materializar sus proyectos.

Este escenario acercará a las empresas a formatos tales como la importancia de captar fondos regionales, nacionales y europeos, conocer los diferentes instrumentos financieros, localizar recursos, conocer ventajas y beneficios fiscales de las inversiones en I+D+i, identificar estrategias, y conocer inversiones públicas y privadas. **Extremadura Avante** apuesta por establecer una estrategia de compromiso (público y privado), en clave de **financiación I+D+i**.

Como resultado de la actividad esperamos poder dinamizar la generación de proyectos innovadores financieros, en consonancia con los objetivos del Plan de Financiación de la I+D+i, a través del asesoramiento y la información especializada sobre los diferentes recursos de financiación I+D+i.

Programa

- 09:30 h. – Recepción de Asistentes.
- 10:00 h. – Inauguración Institucional VENTURE 2017.
- Presentado por: **Ane Belén Muriel**, Coordinadora Financiación a la I+D+i, Extremadura Avante.
- **Miguel Bernal Carrión**, Director General de Extremadura Avante.
 - **Jesús Alonso Sánchez**, Secretario General de Ciencia, Tecnología e Innovación, Junta Extremadura.
 - **Nabil Khayat**, Jefe División Promoción y Coordinación del Centro para el Desarrollo Tecnológico Industrial (CDTI).
- 10:20 h. – Ponencia Nuevos Desafíos I+D+i.
- Óscar Pardo**, Cofundador de Consenso, Cofundador de B&B Car, Inversor Mérida.
- 11:00 h. – Café
- 11:16 h. Entrevistas sobre Retos en Financiación I+D+i.
- Espacio diseñado e animado por agentes socioeconómicos que apoyan la I+D+i financiado por **Fernando Alarcón**, CDTI de Social & Tech.
- **Armando Quarta**, Socio Future Plus y Ambar Venture Capital.
 - **Nabil Khayat**, Jefe División Promoción y Coordinación de CDTI.
 - **David Romero**, Director Sociedad de Garantía Recíproca de Extremadura (SOTRUC).
 - **Extremadura Avante**, Responsable Económico-Financiero de Extremadura Avante.
- Cóctulo abierto
- 11:30 h. – Ponencia La financiación de Intangibles. Tendencias.
- Fernando Moroy Hueto**, Presidente Director de la Red de Business Angels Kinetics de San Francisco.
- 12:16 h. – Cierre y vino extremeño.

Inscríbete en
www.extremaduraavante.es/venture



Material distributed to assistants during the event



The performance incorporates innovative elements.

Yes, because an innovative design of the hall was procured with a central space where the speakers carried out their interventions surrounded by the attending public in such a way that an active participation was possible.



Likewise, it was taken into account that the facilities were accessible for people with reduced mobility, there being a marked space for the access of users in wheelchairs, taking care that the pavement counted with the appropriate texture to reduce the Slippage hazards. Furthermore, that it be arranged in such a way as to allow the safe and independent use by persons with disabilities, especially visually handicapped or wheelchair users.

In addition, the event was broadcast by streaming to be able to follow it over the Internet and podcasts and video pills have been recorded in which the main impressions of the speakers and personalities have been collected so that they can be followed later by the net.



Adequacy of the results obtained with the established objectives.

We believe that the results obtained meet the objectives established by both the monitoring and assistance and the visibility provided to the Department of Innovation, Extremadura Avante, which will facilitate the work of disseminating the instruments Financial for regional, national and international research and development.



ACTIVIDAD: AVANTE VENTURE 2017: RETOS EN FINANCIACION PARA I+D+I. TENDENCIAS Y NUEVOS DESAFIOS.

FECHA: 21 de diciembre de 2017

LUGAR DE CELEBRACION: PALACIO DE CONGRESOS DE MERIDA (Ba0902)

HORARIO: 10.00 - 14.00 horas

RAZÓN SOCIAL EMPRESA	CIF	ASISTENTE	CARGO	NIF	EMAIL	FIRMA



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Consejería de Economía e Infraestructuras



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Contribution to the resolution of a problem or weakness detected in the territorial scope of execution.

The Junta de Extremadura aims to develop a public policy that significantly increases the investment in I+D of companies in Extremadura due to deficiencies detected in previous years with respect to the national average. That is, the investment in I+D+I of the companies Extremadura in 2015 represented 0.12% of the gross domestic product, value lower than the national average (0.64%), with a private investment in this area of only 17.4% of the total, well below the national average (52.5%). The INE's statistical data in Extremadura indicate:

- A. Low investment in research, although constant, of the business sector
- B) Strong decline produced by investments in I+D of the Public Administration Sector

Thus, Extremadura still does not converge with the national average in I+D investments in terms of GDP (Gross domestic product), noting even a slight divergence caused by the lack of takeoff of investments in the business sector. The elements that hinder innovation in Extremaduran companies are their high cost, the lack of sources of funding and support from the public administration, the non-availability of technologies or their excessive costs; In addition, workers ' training and simplification in administrative management can help to improve their capacity for innovation.

The region must transform its productive model so that through I+D+i, it is capable of generating high value added goods and services, allowing it to compete with more developed economies.

For this transformation an integral project is set up whose activities are deemed necessary for the attainment of the aforementioned purposes. Within this set of actions the Avante Venture is framed.

High degree of coverage of the population to which it is directed

A high degree of coverage is provided in the meantime an extensive diffusion is made and, in addition to enabling the attendance in person to the act, a web is enabled to follow via streaming the same as, with the recording of Pills (video) and podcast (audio), it is allowed its Playback over the network at any point and at any time.



Streaming of the event

On the other hand, it uses the social network Twitter to publish tweets during the session to encourage its diffusion and to encourage its follow-up.

JOSE MATIAS SANCHEZo y 2 más indicaron que les gusta



Extremadura Avante @e_avante · 21 dic. 2017

#AvanteVenture apuesta por la #mejora de la #competitividad en I+D+i, la #especialización y la #diferenciación de #productos como #retos de #futuro bit.ly/2BS2fAx @Junta_Ex @e_avante @mellamomiguelb @JesusAlonsoS @CDTioficial @blablacar_es @Junta_Economia @ExtravalSGR...



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Extremadura Avante indicó que le gusta

Consideration of the horizontal criteria for equal opportunities and non-discrimination, as well as social responsibility and environmental sustainability.

Department of Innovation, Extremadura Avante, responsible for the organization of the Avante Venture, has fulfilled the criteria of equal opportunities and non-discrimination, social responsibility and environmental sustainability in the organization and celebration of this event.

Extremadura Avante respects the principle of equal treatment at work for all purposes, not accepting discrimination on the basis of sex, marital status, age, race or ethnicity, religion or belief, disability, sexual orientation, political ideas, Affiliation or not to a union, etc.

In each and every one of the areas in which Extremadura Avante develops its activity assumes the principle of equal opportunities between women and men, taking special care of indirect discrimination, understanding the situation in which a Seemingly neutral disposition, criterion or practice, put a person of a sex in particular disadvantage with respect to people of another sex.

Extremadura Avante is considered as a socially responsible company, so it has standards of good practices and codes of conduct. Its ethics code reflects the commitment to the principles of business ethics and transparency in all areas of action, establishing a set of ethical principles and guidelines aimed at ensuring the ethical and responsible behavior of all Employees of Extremadura Avante in the development of their activity.

In terms of environmental sustainability, in the hiring of the ambience service, decoration with furniture, design, lighting, sound and image of the sustainable and accessible space for the Avante Venture 2017, it was included that at least three material products Fungible would have been manufactured using environmentally friendly processes, having to be demonstrated through eco-label such as the Blue Angel, Nordic Swan, European eco-label or equivalent certificates.

In order to reduce the pollutant emissions associated with the displacement of transport vehicles used to provide the services, the procurement statement indicated that these services should be carried out with companies located in a radio Less than 100 km from the locality where the activity was held, having to obtain authorization from Extremadura Avante in the case of exceeding this limit.

Likewise, it was taken into account that the facilities were accessible for people with reduced mobility, there being a marked space for the access of users in wheelchairs, taking care that the pavement counted with the appropriate texture to reduce the Slippage hazards. Furthermore, that it be

arranged in such a way as to allow the safe and independent use by persons with disabilities, especially visually handicapped or wheelchair users.

Finally, to get the total accessibility for people with a hearing impairment, a professional sign language interpreter service, was hired to translate the interventions of the speakers and attendees, from an oral language towards a language of signs, and vice versa

Synergies with other policies or instruments of public intervention.

Ministry of Economy and Infrastructure of the Regional Government of Extremadura has attributed, through the General Secretariat of Science, Technology and Innovation, the development of initiatives, promotion and management of programs of aid and incentives to research and technological entrepreneurship in Extremadura.

Specifically, strategies in I+D+i which aims to carry out the General Secretariat of Science, Technology and Innovation are put in place initiatives within the VI Regional Plan for I+D+i and strategy of Research and Innovation for the smart Specialization of Extremadura, 2014-2020 (RIS3), that make up the framework for the development of policies for I+D+i in Extremadura.

Regional Plan for I+D+i establishes as a priority, the impact of I+D+i as the engine of social change and the modernization of Extremadura and financing among other things. Among its strategic objectives is to increase and stabilize the existing talent dedicated I+D+i, increase the level of excellence scientific technique, promote the technological capacity of the productive fabric, promote participation and the return of public bodies and companies in both national and European I+D+i programs among others.

The strategy of Research and Innovation for the Intelligent specialization of Extremadura, 2014-2020 (RIS3 Extremadura), mark the challenges for the economic transformation of the region through the promotion of scientific and technological leadership of our region in those sectors in which there is a high potential for growth, directing its activities towards priority areas or specialization such as farm-food, clean energy, tourism, health and TIC.

Specifically, the actions of the financing Plan of the I+D+i (among which is the Avante Venture) are framed within the Extremadura RIS3 pursuant to the challenge 3: develop an internationalized business and industrial fabric and competitive, able to generate wealth in a sustainable manner over time; Scope: Fabric Enterprise; LE1 strategic line: Building a highly competitive productive fabric; Action plan PE1.1: promotion of business I+D for the smart specialization, chasing that Extremadura has a greater number of companies that innovate and do so systematically, so that assimilate gradually and designing the process of innovation as the key to its progress and development.