



Ciudad Autónoma  
de **Ceuta**



Unión Europea

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# **BUENAS PRÁCTICAS**

## **Operaciones Cofinanciadas**

**CONSTRUCTION OF THE ROAD  
BETWEEN THE BRIDGE AND CALLE NORTE**

**Ciudad Autónoma de Ceuta,**

# **Programa Operativo de la Ciudad de Ceuta**

**Fondo Europeo de Desarrollo Regional**

**Año 2017**



GOBIERNO  
DE ESPAÑA

MINISTERIO  
DE HACIENDA  
Y FUNCIÓN PÚBLICA

SECRETARÍA DE ESTADO DE  
PRESUPUESTOS Y GASTOS

DIRECCIÓN GENERAL  
DE FONDOS EUROPEOS



## **PROJECT OF CONSTRUCTION OF THE ROAD BETWEEN THE BRIDGE AND CALLE NORTE**

### **SHORT DESCRIPTION**

The construction site is located in the Barriada Príncipe Alfonso, located southwest of the Autonomous City of Ceuta, near the border perimeter. The action is located within the Northern Grouping, specifically in the roundabout of the Quemadero. The aforementioned roundabout connects the neighborhood with the rest of the City from the North from Capitán Claudio Vázquez Avenue or Dr. Abdelkrim Avenue.

The Infrastructure Master Plan of the Prince Alfonso neighborhood 2014-2020 envisions the execution of a platform for the support of a road, which connects the North Grouping with the roundabout of the Puente del Quemadero, including the execution of two main collectors of sewage and rainwater through corrugated PVC pipes.

### **Completed Work**



The road consists of a single road with two lanes, with opposite directions connected by roundabouts to the existing road network of the city. It has a bus stop, parking spaces both on the roadside and a carpark, pavements for pedestrian traffic including a leisure recreational area for the little ones; all this sufficiently illuminated and equipped with urban furniture and gardening.

The execution of this project has involved an investment of over nine hundred thousand euros, an investment to which the ERDF has contributed with an aid of some eight hundred thousand euros

and where the impact translates into an improvement in the accessibility of the inhabitants of District VI (Prince Felipe, Prince Alfonso, Benzú, Cabrerizas ...), delivering direct benefits to 13.77% of the population of Ceuta.

The execution of this project is considered a good practice for the following reasons.

**Additional added value of the action:**

In addition to complying with the selection criteria for operations, it has a broad cross-section with other areas of the program. The action not only improves the connectivity of the neighborhood, but also to the national road 352 (N-352) on which all traffic occurs with the destination of the border industrial estates and the eastern part of the “Príncipe.” It will improve the saturation of this road, will help the execution of axis 7, and improve access to the border and hospital.

**The action has been conveniently disseminated among the beneficiaries, potential beneficiaries and the public in general** for this purpose, different communication channels have been used, such as the written press, via news on local television during prime time, information on webpages, digital press, social networks, etc. It is also worth highlighting the ground breaking ceremony, which attracted considerable attention.

Information in press

The screenshot shows a news article on the website 'el FARO Ceuta'. The main headline is 'La actuación en el vial del Puente Quemadero avanza a buen ritmo gracias al FEDER'. Below the headline is a large photograph of a road construction site with concrete barriers and heavy machinery. To the right of the article is a sidebar containing a search bar, a green 'ACCESO AL PORTAL' button, and login options for 'Acceso usuarios con cuenta', 'EMAIL', and 'CONTRASEÑA'. Below these is an 'INICIAR SESIÓN' button. At the bottom of the sidebar is an advertisement for the 'Nuevo Kia Sportage' with the slogan 'Carga el móvil sin cable'. The article text below the photo states: 'Ya ha finalizado la edificación del muro que colinda con los terrenos militares y ha comenzado el asfaltado de la carretera'. It also mentions that the works are progressing well and could be completed by the end of the year.

## Information in press

EL PRIMER DIARIO DIGITAL DE CEUTA  
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PORTADA NACIONAL POLÍTICA SUCESOS ECONOMÍA SOCIEDAD CULTURA

J.M. Rincón Jueves, 23 de noviembre de 2017

### El FEDER de enhorabuena. Las obras del nuevo vial del Puente Quemadero finalizadas



Desde ACC se asegura que las obras han concluido y que se está a la espera de poder proceder a echar el aglomerado para seguidamente entregar la obra

La obra del nuevo vial del Puente Quemadero, la cual daba comienzo a mediados del presente año 2017, está totalmente finalizada, a expensas de proceder a colocar el aglomerado, por los que los tiempos de ejecución de esta obra se están cumpliendo e incluso se ha reconocido, desde ACC, empresa adjudicataria del contrato, que la obra podría estar concluida antes del plazo fijado de entrega, que es el próximo día 15 de diciembre.

Precisamente ayer, la empresa encargada de ejecutar esta obra se ponía en contacto con la planta de aglomerado asfáltico para comenzar con esta labor cuanto antes, y así poder dar por finalizada la obra y poderla entregar.

Esta obra, que unirá el Puente del Quemadero y la Calle Norte de la barriada Príncipe Felipe, podría permitir el desahogo del tráfico, especialmente ante los problemas de colapsos y retenciones que se vienen produciendo casi a diario en la N-352 con motivo de la falta de fluidez en la frontera del Tarajal, siendo por tanto una medida más a incorporar a esas que desde el Gobierno se ha asegurado que se están acometiendo para intentar paliar este problema.

Todos los trabajos concernientes a las obras a acometer según el proyecto redactado se han finalizado. Así todo el acerado que divide en dos direcciones ha sido el último que se ha colocado, después de la laboriosa obra de la red de distribución de agua potable a través de canalizaciones secundarias y generales, así como la red de riego llevada a cabo a lo largo de todo el tramo.

## Information in press

el **FARO** ceuta

INICIO NOTICIAS ~ MARRUECOS DEPORTES COPE CEUTA PORTAL DEL SUSCRIPTOR

### La puesta en servicio del vial del Quemadero realizado con fondos FEDER será antes de fin de años



Las previsiones es finalizar la obra de este vial unos meses antes de lo estipulado.

- La iluminación está integrada por 40 farolas con bombillas LED

El vial del Quemadero se pondrá en funcionamiento antes de la finalización del año, según las previsiones que manejan los responsables de este proyecto de 'Ejecución de firme y servicios básicos para el vial entre el Puente del Quemadero y Calle Norte', que permitirá desahogar el tránsito vial en una zona ya de por sí bastante agobiada por los vehículos que transitan en dirección a la frontera del Tarajal.

Nuevo Kia Sportage desde 17.400€  
DESCUBRELO

ACCESO AL PORTAL

Acceso usuarios con cuenta

EMAIL

CONTRASEÑA

INICIAR SESIÓN

**FARO** ceuta

A Punta Blanca los dos menores que atracaron con un subfusil simulado

Las rubas a Melilla y Tánger, en junio

**The performance incorporates innovative elements**, since the completion of the project will grant accessibility of a part of the population to the rest of the city. The large retentions caused by the N-352, did not allow the population of the Prince Alfonso neighborhood to access the rest of the city without having to invest a lot of time. This problem made it difficult for the population, in general, to access basic services in a timely manner, and to the merchants it meant significant losses due to the time invested in the withholdings.

N-352



**The results obtained with meet the established objectives**, these are:

- Promote sustainable urban mobility.
- Adaptation to the Sustainable Urban Mobility Plan of the Autonomous City of Ceuta.
- Resolve the problem of deterioration of public spaces.
- Improve air quality, health and the urban environment.
- Reduction of Carbon Dioxide (Greenhouse Gases).

Works



**The Project contributes to the solution of a regional problem or weakness.**

Given the lack of urban planning in the neighborhood, traffic circulation is chaotic, to which we must add the problems caused by the important retentions of the N-352 to cross the border with Morocco. This road aims to tackle this problem by alleviating internal traffic by providing a perimeter belt to the northwest area of the neighborhood. The New Penitentiary Center, Industrial Estate of Tarajal and La Frontera can be accessed from Av. Claudio Vázquez.

**It has a high degree of coverage of the population to which it is addressed.**

This project benefits primarily the population of the Prince Alfonso neighborhood of 11.604 inhabitants, which represents 13.77% of the population of the Autonomous City of Ceuta and, indirectly, also benefits the entire citizenry through the promotion of sustainable urban mobility.

Information in press



**The horizontal criteria of equal opportunities and environmental sustainability have been taken into account.** Both horizontal criteria have been incorporated into the project action:

- Equality of opportunities, the action is for the population of Barrida Príncipe Alfonso in its entirety without establishing restrictions or discriminations. In addition, in all the documentation and in all communications undertaken, an inclusive and non-sexist language has been used.

## Public act of presentation of works



- Environmental sustainability, the action has a direct and positive impact on the environment by reducing Carbon Dioxide (Greenhouse Gases) by allowing smoother traffic, eliminating an illegal landfill and establishing a green area.

## Setting up the green area





**There are synergies with other policies or instruments of public intervention:** with environmental policies, since the work has been used to eliminate illegal dumping in the area, promotion of sustainable urban mobility through the environmental measures adopted and the reconduction of road traffic, integration and job creation, through the City's Employment Plans, which are coordinating the repopulation of the area.

Setting up the green area

