

INTEGRATED URBAN DEVELOPMENT IN EUROPE: A LOOK BACK AND FORWARDS

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Answer 3 Questions

- 1. IUD - what works in Europe?**
- 2. What new challenges IUD?**
- 3. What messages for Europe & Spain?**

1. INTEGRATED URBAN DEVELOPMENT IN EUROPE: WHAT WORKS ?

How did we get to here?

- **European countries & cities differ**
- **But convergence on principles**
- **EU encouraged**
- **National governments encouraged**
- **Cities experimented**

National policy trends

Huge diversity but

- **More explicit urban**
- **More significance, power cities**
- **More bottom up**
- **More partnership, civic involvement**
- **More opportunity, less need**
- **More integrated, area based**

Many examples

Moving target

- **City Challenge, SRB, NDC, UDCS, LSPs, URCs, CDCs - UK**
- **Contrat de Ville - France**
- **Kvarterloft - Denmark**
- **Area based Partnership - Ireland**
- **URBAN – Europe**

Similar aims

- **Improve vertical policy integration**
- **Improve horizontal policy integration**
- **Link mainstream area-based**
- **Economic, social & environmental**
- **Create delivery mechanisms**
- **Involve more partners**

Against IUD

- **Displaces problems**
- **Not all excluded in area**
- **Creates dependency**
- **Discriminates other areas**
- **Solution problems not in area**
- **Mainstream matters most**

In favour IUD

- **Place matters**
- **Addresses market failure**
- **Increase capital, capacity**
- **Link excluded bigger area**
- **Integrate policy levels**
- **Greater impact – concentrated, targeted, visible, time limited**

Always Big Challenges

- **Political support principle**
- **Long term financial institutional support**
- **Integrating priorities, policies, programmes central & local**
- **Bending mainstream**
- **Involving the private sector**
- **Empowering communities**
- **Achieving partnership**
- **Transparency, accountability, partnership**

Response affected by

- **Balance power central, regional, local**
- **Level partnership public & private**
- **Relationship economic, social, physical strategies**
- **Political support**
- **Cross departmentalism**

What worked?

- **When national support**
- **Committed local political leadership**
- **Well managed local authority**
- **Good chief executive, team**
- **Performance management**
- **Time**

What worked for URBAN?

- **Combined existing programmes**
- **Synergies individual projects**
- **Community managed and delivered**
- **Integrated simple management systems**
- **Cooperation between partners**
- **Strong admin political leadership**

Not where

- **Local community not sufficiently engaged**
- **Procedures & documents too complicated**
- **Private sector not engaged or committed**

Benefits URBAN

- **Long-term, comprehensive, strategic**
- **Partnership**
- **Multi-annual budgets**
- **Community participation**
- **Link Europe and citizens**
- **Project management capacity**
- **Changed national local policymaking**

Limits URBAN

- **Money not big**
- **Not innovative all countries**
- **Not transformed policy**
- **Slow or bureaucratic**

2. WHAT NEW CHALLENGES FOR IUD?

The New World Order

- **Economic, fiscal, low carbon crisis**
- **Different impacts across Europe**

Short term

- **Development & regeneration arrested**

Medium term

- **Public & private sectors bust?**
- **Huge social, political challenges**

The New World Order

Longer term

- **System broken, fractured, just ill?**
- **New housing models?**
- **New fiscal models?**
- **New economic models? - from consumption to green production**
- **Public grants or risk taking, investment & leverage?**

What crisis mean for IUD?

- **Is it desirable? Yes**
- **Is it possible? Yes**
- **Does it work? Yes**
- **Is it transferable? Yes**
- **Must we try? Yes**
- **Will it be easy? No**

3. SO WHAT FOR EU?

Commission Role IUD

Past

- **1 step forwards, 2 steps back**

Future

- **Be realistic – political, financial constraints**
- **But ambitious**
- **Set sights high**
- **Give real leadership to debate**

Why EU Involved?

- **Cities drive regional economies**
- **Cities engine competitiveness**
- **Exclusion drain competitiveness**
- **Challenges consequence Europe**
- **European networking, good practice**
- **EU policies need integrating**

Why EU Involved?

- **Increased urgency economic crisis**
- **Increased visibility**
- **Legitimacy**
- **Close to citizens**
- **Increased capacity**
- **Increased learning**
- **Encourage diversity polycentricity**

Where are we now?

URBAN not perfect but

- **Visible**
- **Impact**
- **Right principles**
- **Popular cities**
- **Linked cities to EU**
- **Kept issue up EU agenda**
- **Commission influence outcome**

If URBAN kept

- **Give more resources**
- **Cover bigger area**
- **Focus competitiveness & cohesion**

If mainstreamed

- **Resources should be ring fenced**
- **Resources more substantial**
- **Cities guaranteed partners selection places, prioritises, implementation monitoring**
- **Regions not unilaterally control**
- **Commission retain influence use resources**

Conditions not met

So until reforms now

- **Commission no consistent line urban**
- **Cities & stakeholders not involved enough**
- **Capacity to deliver is problem**
- **Differences Directorates' agenda**
- **Continued urban rural split**
- **Not enough support regions, Member states, Commission**

Challenge for EU

- **Change priorities and culture**
- **Give integrated action**
- **Give sophisticated leadership**
- **Reverse retreat from place EU policy**
- **If Europe 2020: smart, sustainable, inclusive**
- **Need Cities 2020**

False choices

- **Mainstreaming versus initiatives**
- **Opportunity versus need**
- **City region versus neighbourhood**
- **Concentration versus dilution**
- **Grants, versus loans & risk**

IUD needs

- **Visionary city leadership**
- **Effective partnerships**
- **Strategic approach**
- **Commitment mainstream departments**
- **Links regional & neighbourhood strategies**
- **Co-ordination funding streams**
- **Involvement communities & private**
- **Strong national & EU lead**

IUD needs

- **Focus competitiveness and cohesion**
- **Support places and people**
- **Link to mainstream**
- **Scale – as big as will work**
- **Contractual relationships**
- **Delivery team, powers, resources**
- **Long term**
- **Networks, incentives**

Last thoughts

- **Crisis underlines urgency**
- **Economic & moral imperative**
- **Place matters**
- **Beyond neighbourhood to city regions**
- **19th century boundaries, 20th government, 21st century economies**
- **Leadership - States & Commission**