

Images as (policy-ready) data

Dani Arribas-Bel [@darribas]

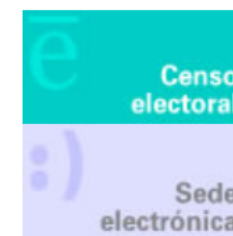


UNIVERSITY OF
LIVERPOOL



Geographic
Data Science
Lab

Policy Data & Images



iria Colaboradores en encuestas del INE

INEbase La información estadística

- + Agricultura y medio ambiente
- + Ciencia y tecnología
- + Demografía y población
- + Economía
- + Industria, energía y construcción
- + Mercado laboral
- + Nivel y condiciones de vida (IPC)
- + Servicios
- + Sociedad

Síntesis estadística
Estadísticas territoriales
Información estadística europea
Indicadores económicos. FMI
ODS. Indicadores Agenda 2030

iCal **Calendario 2019**

<< >>

L M X J V S D

Noviembre

					1	2	3
4	5	6	7	8	9	10	
11	12	13	14	15	16	17	
18	19	20	21	22	23	24	
25	26	27	28	29	30		



EI IPC en un clic Apellidos y nombres ¿Cuántos habitantes...?



Acceso a todos nuestros vídeos e infografías

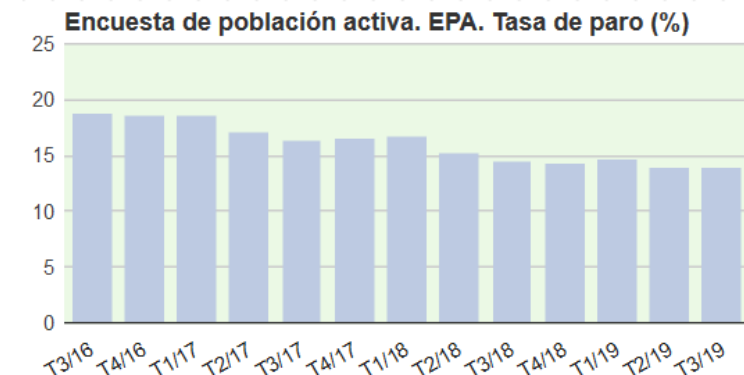
Última hora

- 22 Nov 19. Coyuntura turística hotelera. CTH
- 21 Nov 19. Entrada de pedidos en la industria. IEP
- 21 Nov 19. Índices de cifras de negocios en la Industria. ICN
- 21 Nov 19. Indicadores de actividad del sector servicios. IASS
- 20 Nov 19. Demografía armonizada de empresas
- 19 Nov 19. Estadística del taxi

Más noticias ...

Indicador	Periodo	Valor	Variación (%)
IPC	2019M10	105,126	0,1
EPA. Ocupados (miles)	2019T3	19.874,3	1,77
EPA. Tasa de paro	1 2019T3	13,92	-0,63
PIB	2 4 2019T3	110,9	2,0
Población total (miles)	3 2019	46.934,6	0,59

1. Valor en %. Variación: diferencia respecto a la tasa del mismo período del año anterior
2. Índice volumen encadenado, ref. 2015. Datos corregidos de efectos estacionales y de calendario
3. Cifras de población a 1 de enero de 2019. Datos provisionales
4. Datos avance





OECD.org

Data

Publications

More sites

News

Job vacancies



» Français

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charts, maps, tables and related publications ...

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Browse by

topic ▾

or

country ▾

📘 Search tips

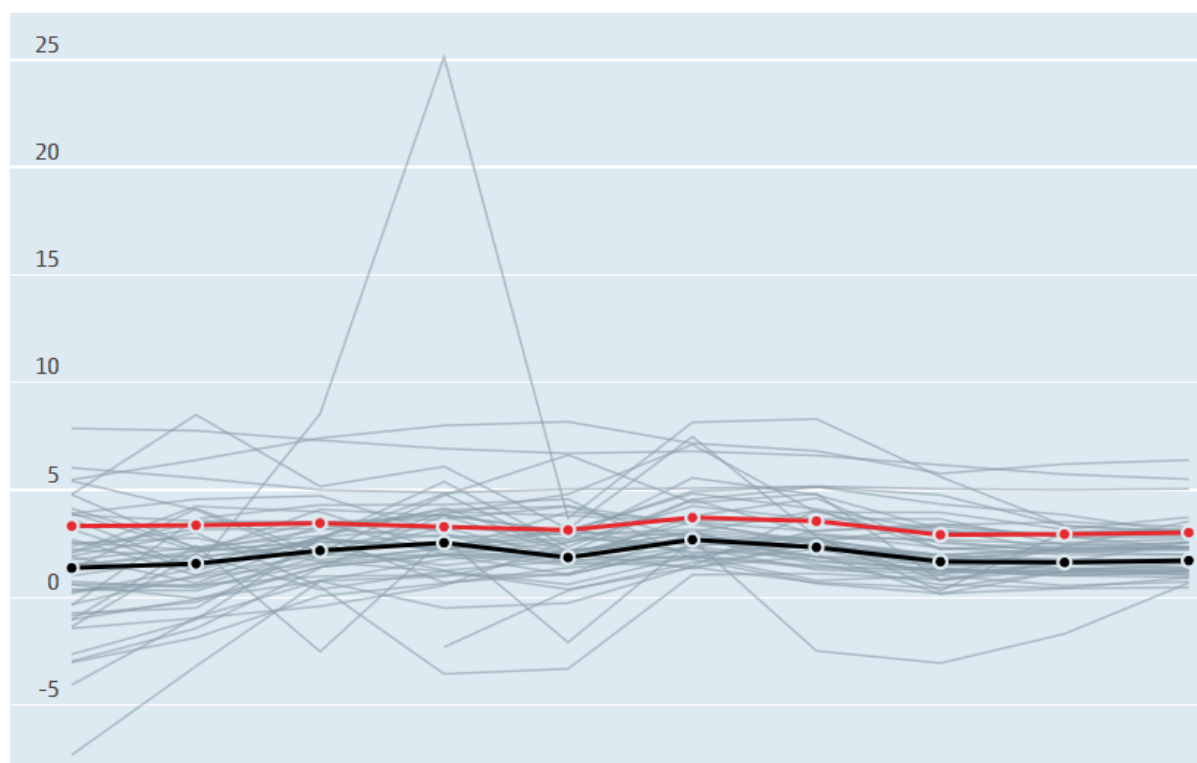
» [Catalogue of OECD databases](#)

OECD Data

Featured Charts

The global outlook is unstable, see the latest [OECD Economic Outlook](#).

Real GDP forecast Total, Annual growth rate (%), 2012 – 2021



Latest news

Statistical news releases

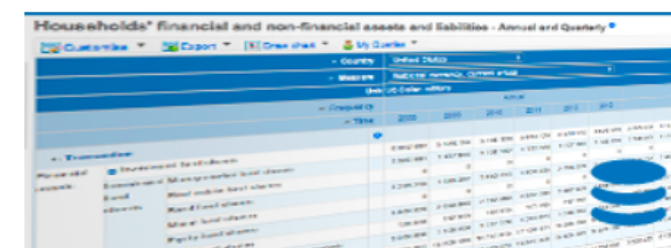
See recent statistical [news releases](#).

Compare your income

Try OECD's [Compare your income](#) to check your perception of income inequality against reality!

Statistical resources

Database access



Make your own queries on large databases in our data warehouse, OECD.Stat.





37 Calle Gran Vía

Madrid, Community of Madrid

Google

Street View - Apr 2011



Madrid

2019/08/23 - 2019/11/23

Save search

BrowseCompareStories

Daily Imagery

Get more from Planet Explorer

Browse the Map and Timeline to find additional imagery available for purchase.

Cloud cover

0 - 5%

Area coverage

0 - 100%

Source

3 sources

All filters >

31 of many

Most recent ↓

Oct 26, 2019 11:02:14 UTC
4-band PlanetScope Scene (3 m)
92% area coverage

64 images

Oct 25, 2019 10:59:42 UTC
4-band PlanetScope Scene (3 m)
71% area coverage

40 images

Oct 24, 2019 13:33:10 UTC
4-band PlanetScope Scene (3 m)
23% area coverage

23 images

Oct 21, 2019 10:59:36 UTC
4-band PlanetScope Scene (3 m)
34% area coverage

21 images

Oct 19, 2019 10:59:30 UTC
4-band PlanetScope Scene (3 m)
1% area coverage

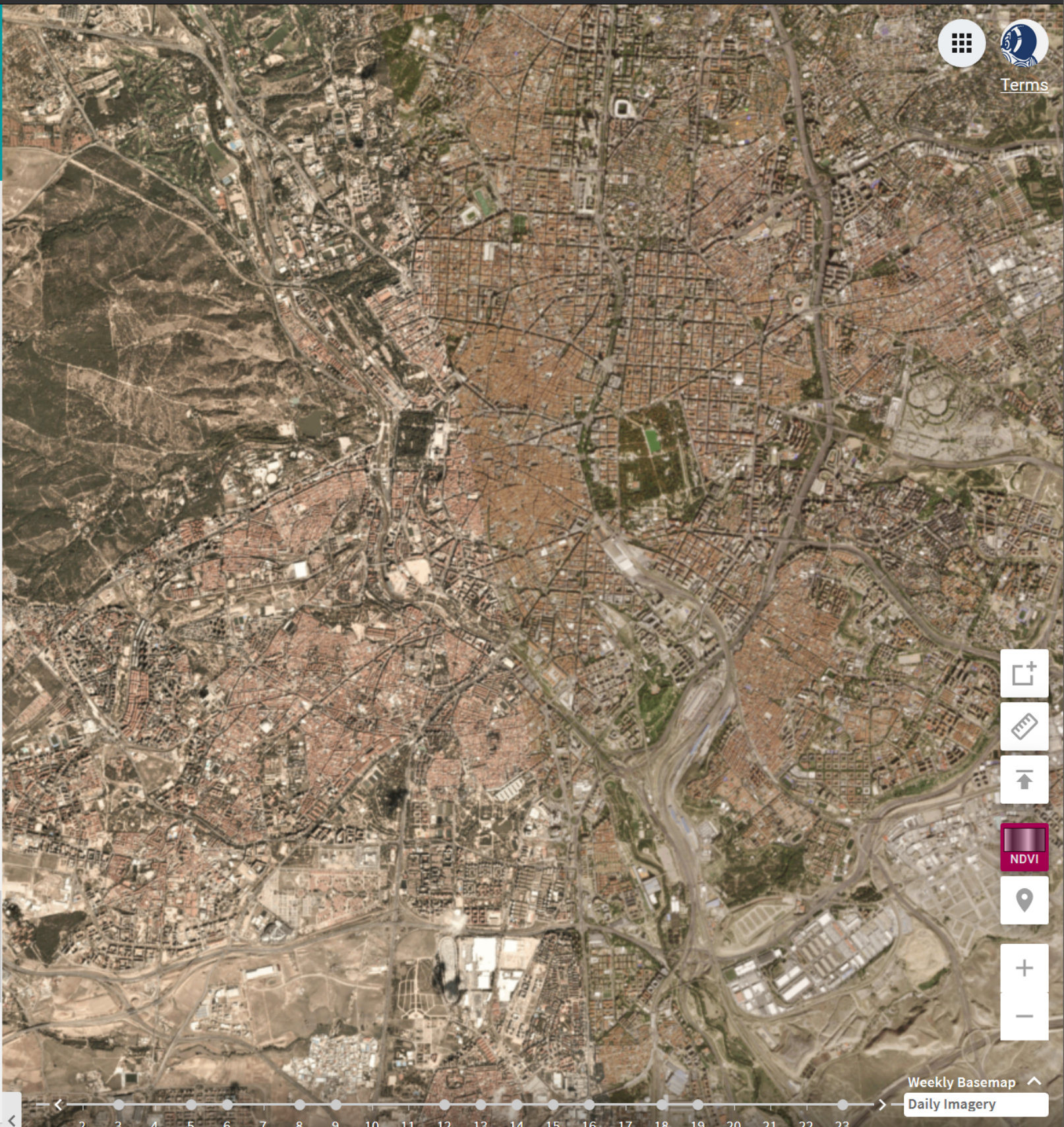
1 image

Oct 16, 2019 10:40:06 UTC
4-band PlanetScope Scene (3 m)
31% area coverage

20 images

API {}

ORDER ITEMS (133)



Why Images?

- Visual cues **encode** of socio-economic information
- Largely **unexplored** (in Social Sciences)
- Nicely **complement** other available data

Why now?

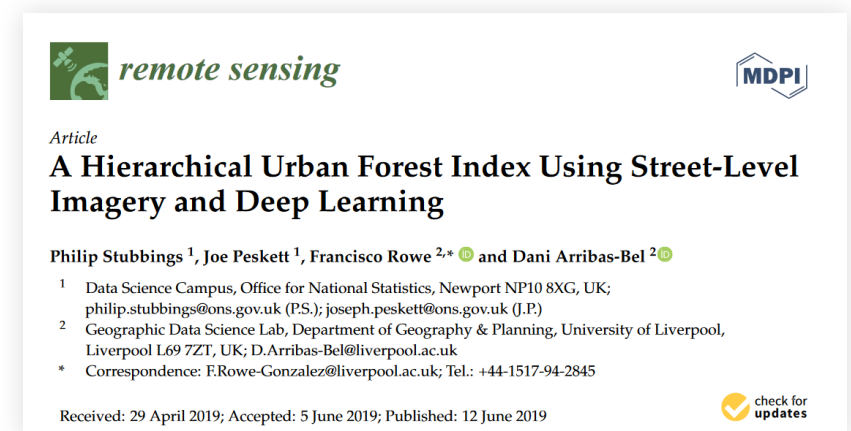
- There's **a lot** of them
- They get **better** every day
- **Technological** opportunism

Some examples...

Measuring Green Coverage

Measuring Green Coverage

- Urban green space has many benefits to urban dwellers
- But it is hard/expensive to measure
- Better quantification can inform evidence-driven policies





Input Data

Google Street View (GSV)
Imagery



Stage 1

Vegetation Pixel Identification &
Classification

Methods

Pixel Class

1. Threshold Methods

L^*a^*b

Random Forest

Binary

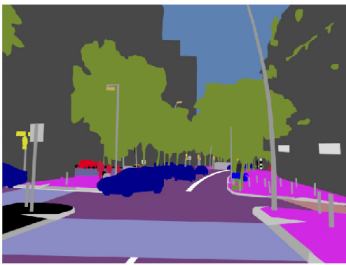
Green

Non-green



2. Semantic Segmentation

Pyramid Scene Parsing Network
(PSPNet)



Multiple

Tree

Grass

Plant

Earth

Sky

Car

Boat

Water

River

House

Building

Skyscraper

Wall

Floor

Pixel
Classification

Image ID	Vegetation Pixel*
1	1
1	0
1	1
⋮	⋮
1	1
2	0
2	0
2	1
⋮	⋮
2	1
⋮	⋮
n	1
n	1
n	1
⋮	⋮
n	0

*1: Yes; 0: No

Stage 2

Aggregation Score

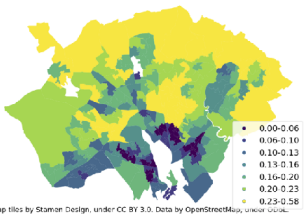
Hierarchical Regression Model

Level 1: Image level
Level 2: Geographic area level

Level 2: Area ID	Level 1: Image ID	Vegetation Pixel*
1	1	1
1	1	0
1	1	1
⋮	⋮	⋮
1	1	1
1	2	0
1	2	0
1	2	1
⋮	⋮	⋮
1	2	1
⋮	⋮	⋮
n	n	1
n	n	1
n	n	1
⋮	⋮	⋮
n	n	0

Outcome

Hierarchical Tree Score



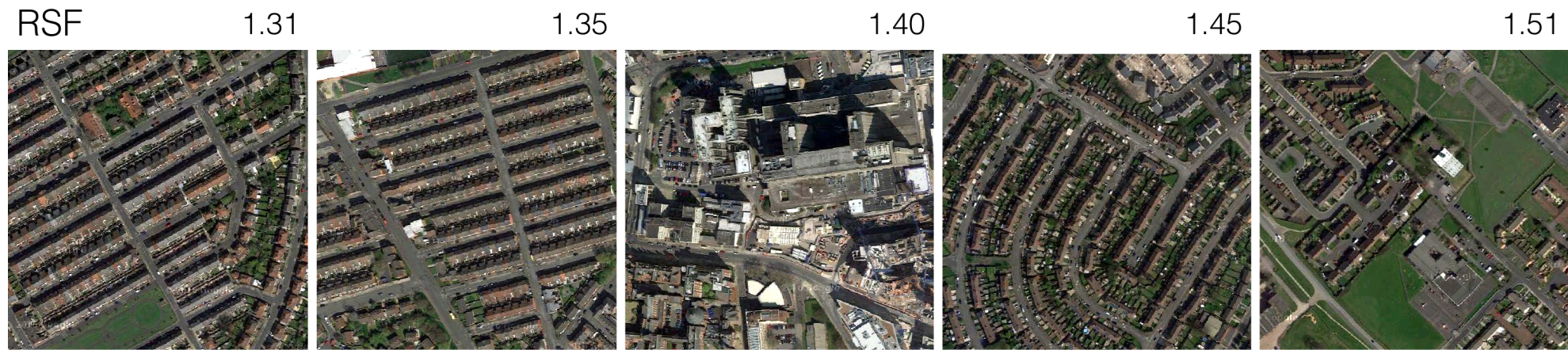
So what?

- Information on exposure to vegetation in urban environments is hard to generate...
- ... But very important for a variety of challenges, from pollution to mental health
- (Geographic) Data Science can help produce timely datasets at scale

Aerial/Satellite Imagery

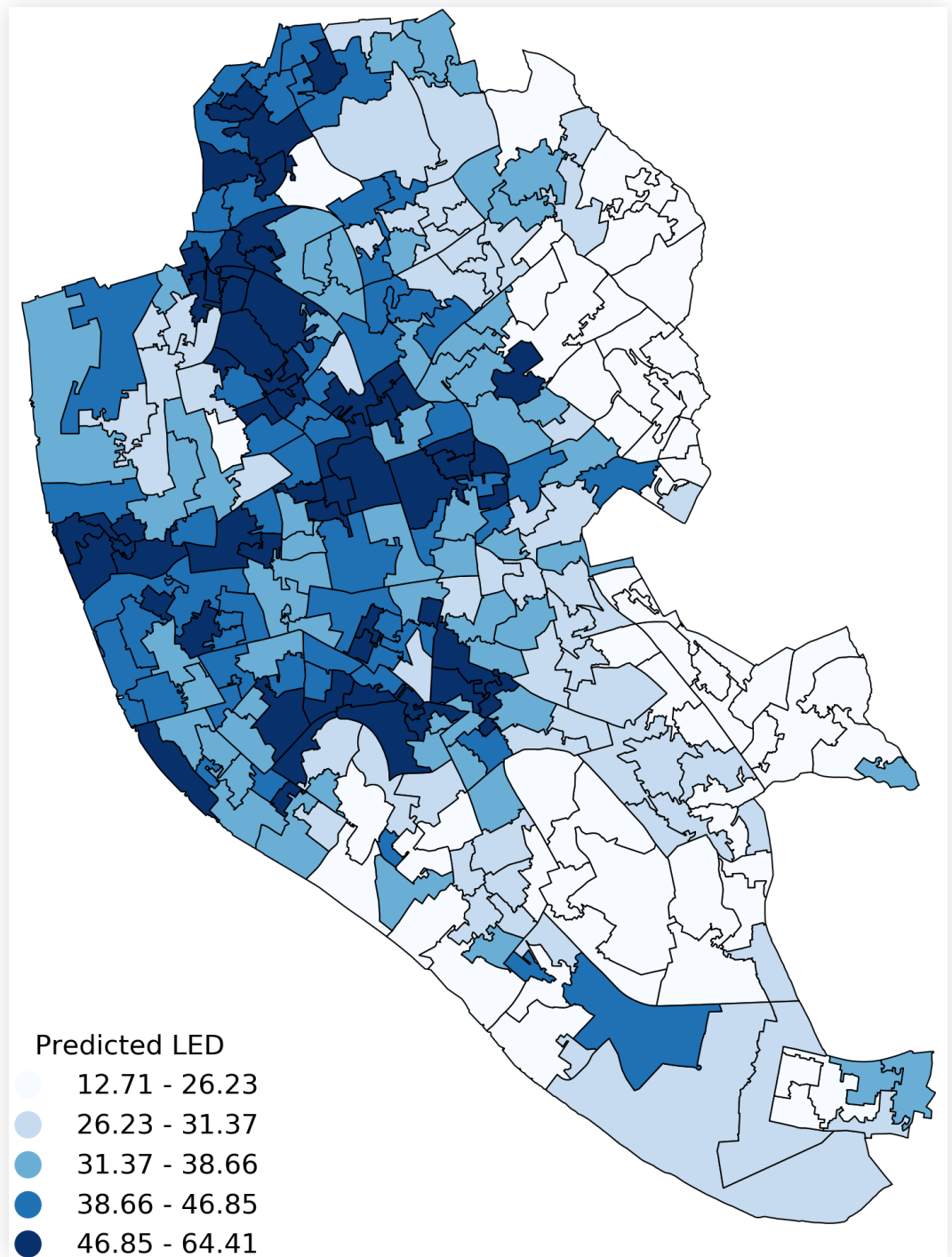
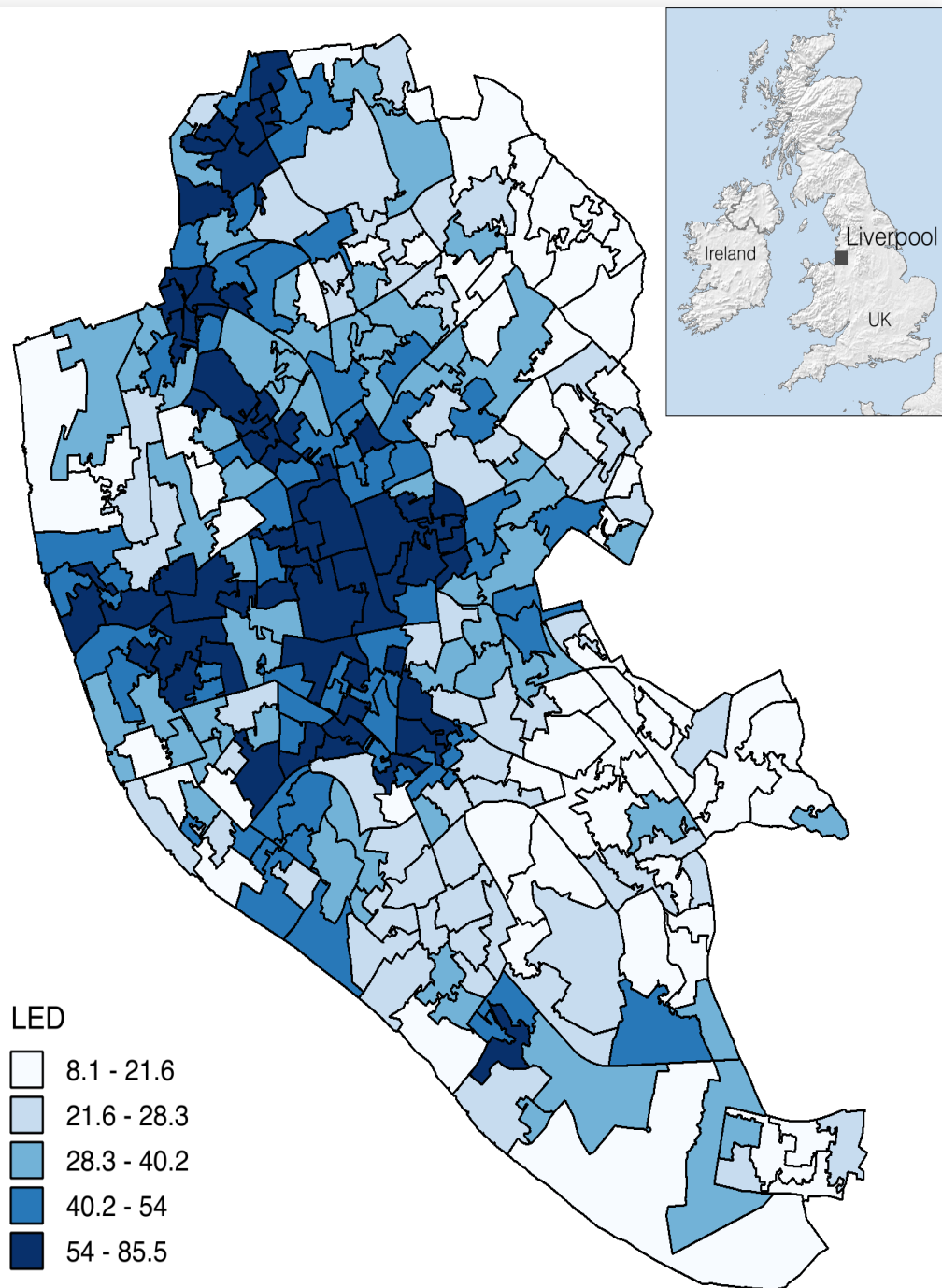
*The **physical appearance** of a human settlement is a **reflection** of the **society** that inhabits it*

*Urban areas with similar **built environment** have similar **social and demographic** characteristics*



0 100 m

A scale bar at the bottom right of the image, consisting of a horizontal line with a vertical tick at each end, labeled '0' and '100 m'.



So what?

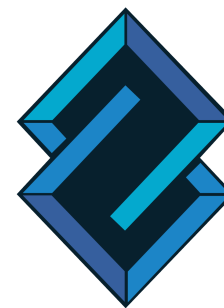
- Generating an update of **IMD** is **expensive**
- **Satellite** images are *already* being collected
- “Intercensal” **updates** based on satellites?

To take away

- There's a *lot* of images (and more to come!)
- Images *can* be useful for policy analysis
- To make the most of them, you need (Geographic) Data Science

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