

**Interreg  
Europe**



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# Key programme features

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*Ministerio de Hacienda*

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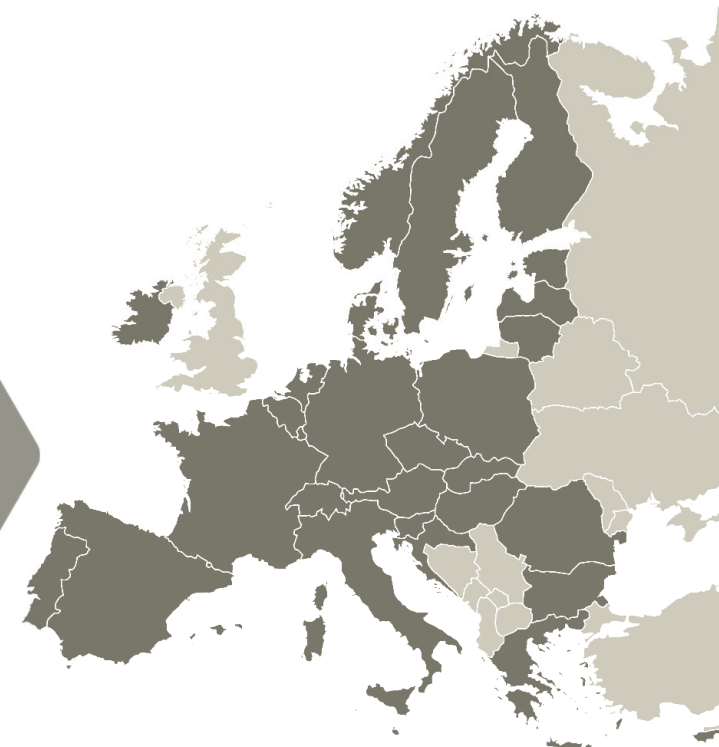
# Sharing solutions for better regional policy

€  
**379m**  
PROGRAMME  
BUDGET

**6**  
TOPICS



**29**  
COUNTRIES  
INVOLVED



# Interreg Europe **objective**

To improve **regional development policy instruments**  
(including Investment for jobs and growth goal programmes)

## How?

Through exchange of experience, innovative approaches and capacity building

- Primarily dedicated to **policymakers**
- Focus on **exchange of experience**



Different from cross-border or transnational cooperation

# What is a **policy instrument**



A means for **public intervention**:

- a strategy, programme or law
- developed by public authorities
- applied to improve a specific territorial situation

Investment for jobs and growth goal programmes are policy instruments.

# What is a '**policy responsible authority**'



- The **organisation in charge** of the elaboration and/or delivery of a specific **policy instrument**
- In most cases, a **public** institution

## Example of a **policy instrument**



**The Smart City Strategic plan of Santander** is a local instrument that aims at improving the management model of municipal services through a more global and efficient use of city data.

It includes a specific objective, defined within the sustainable urban development & infrastructures priority axis, which refers to the improvement of energy efficiency (mostly energy savings) in both public lighting and municipal buildings

# What is a **policy improvement**



Our projects report **three types of results:**

- New projects
- Change in governance
- Change in the policy instrument itself



# Example of a **policy improvement**



Development of an upgraded energy monitoring system integrated in the smart city strategy (**Santander Smart City Platform**), aimed at monitoring and improving EE in municipal buildings. As a result, the city of Santander was able to access the energy data of municipal buildings in digital format (electricity and natural gas consumption and costs), integrate them into the smart city platform and create a series of dashboards to visualise and monitor the consumption, costs and CO2 emissions of these buildings.



## ***Inspiration from:***

***“Energy and Environmental Measuring Monitoring and Reporting system”*** from Southern Regional Assembly (IE - PP3) on how to provide detailed information about the energy monitoring software platform together with data collection, visualisation and analysis.

***“The great energy challenge - Subject deepki and the consometers (energy monitoring platform)”***, from Municipality of Lorient (FR - PP5), on how platform can enable a user-friendly and easy-to-use visualisation of the energy performance of buildings, through several KPIs, as well as their analysis.

***“Smart building management”*** from Mazovia Energy Agency (PL - PP7), on how to monitor and visualise the energy consumption.



# Programme **scope**

1 cross-cutting priority on capacity building → **six topics**



**Concentration** principle (80%)

## Two actions



### **Projects**

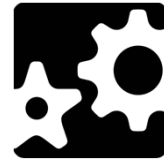
Limited number of regions exchanging and transferring experience on a shared regional development issue



### **Policy Learning Platform**

Further exploiting projects' achievements and opening up the programme benefits to all

# Platform in a nutshell

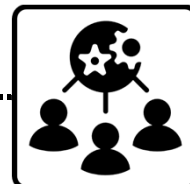


Provides **continuous policy-learning** opportunities  
through access to:

**Knowledge**



**People**



**Expert support**



#policylearning

# Access to **knowledge**



- Wealth of policy solutions available



Database of **good practices** from all EU



Analytical **policy briefs**, news and publications

## Access to **people**



- Policy inspiration from practitioner to practitioner



Community of 25,000+  
**practitioners**



Networking and  
**policy-learning** events

## Access to **expert support**



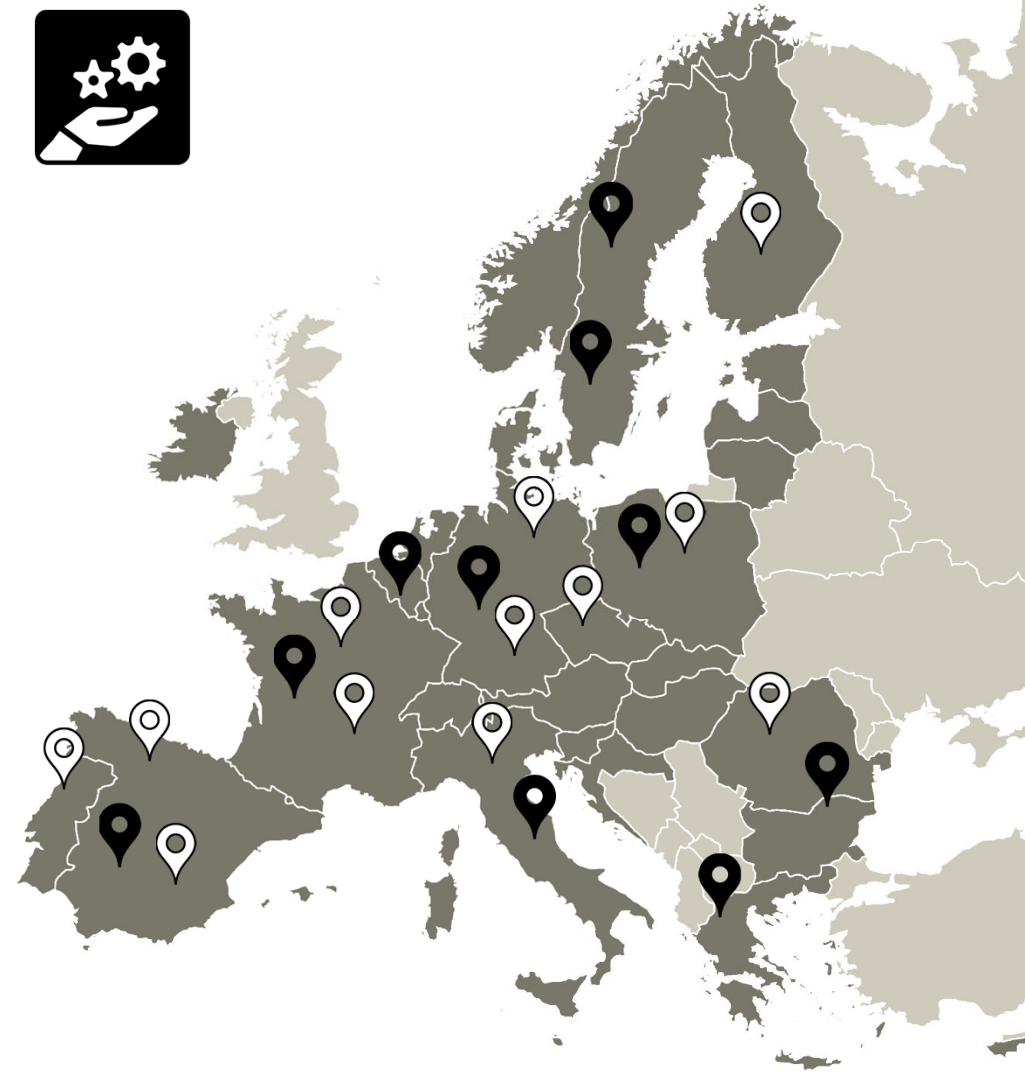
- Expert support services for free

📍 Peer reviews

📍 Matchmaking sessions



Policy help desk



**Apply** to benefit from expert support **any time**

# Time for questions



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