

**Interreg
Europe**



European Union | European Regional Development Fund



Building a successful partnership

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Let's talk about partnership...

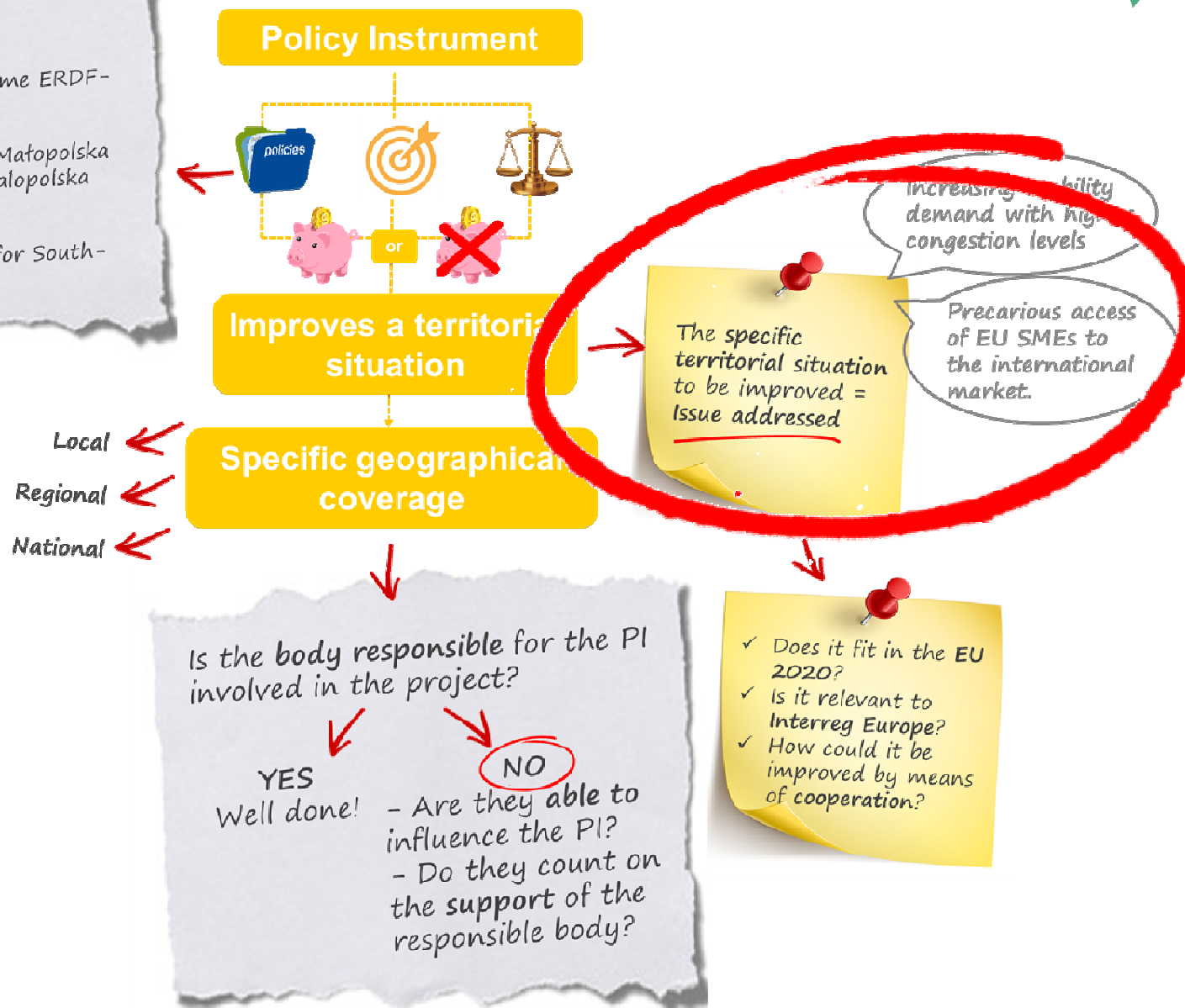
- 1. What do I want to change? Issue addressed**
- 2. How do I want to change it? Policy instrument**
- 3. Who can change it? Partners**
- 4. Who else to involved ? Stakeholders**



1. What do I want to change?

Some examples:

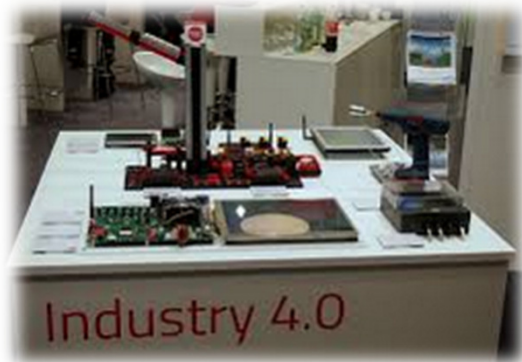
- ✓ Regional Operational Programme ERDF-ESF of Molise 2014-2020
- ✓ Development Strategy of the Matopolska Region for 2011 – 2020. "Malopolska 2020. Endless possibilities"
- ✓ Regional Transport Strategy for South-East Scotland (RTS)





What do I want to change?

- What is the challenge I want to address in my region?
- Are there other regions sharing similar challenges I could learn from?





In the application form

B.2.1 Policy instrument 1

B.2.1.1 Definition and Context

Territorial context

What is the geographical coverage of this policy instrument?

Please select



What is the state of play of the issue addressed by this policy instrument in the territory? Why is this particular issue of relevance to the territory and what needs to be improved in the territorial situation?

→ Should refer to the topic addressed!

Is this issue linked to the national/regional innovation strategy for smart specialisation (RIS3)?

Please select





In the application form

C.2 Issue addressed


Based on the information p

Based on the information provided in section B.2 ('policies addressed'), explain in more general terms the regional development issue addressed by the project and, in particular:

more ge

C.3 Objectives

Programme priority specific objective the project will contribute to

Overall objective and sub-objectives 

- How does this issue fit in the European context and in the EU2020 strategy?
- How is it relevant to the INTERREG EUROPE programme and to the selected specific objective?
- How can interregional cooperation contribute to improve this issue?



Common weaknesses

Issue addressed (Criterion 1):

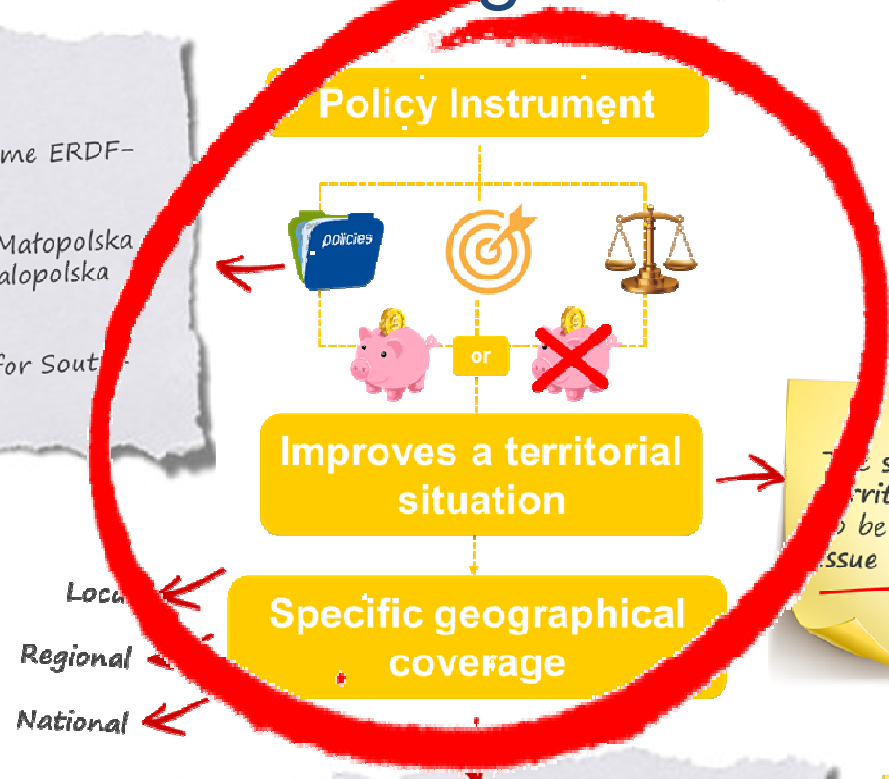
- **Too broad** scope / **poorly** described: **be specific**
- **Not in line** with priority axis
- **Not reflected** in policy instruments addressed and territorial contexts

2. How do I want to change it?



Some examples:

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Increasing mobility demand with higher congestion levels

Precarious access of EU SMEs to the international market.

The specific territorial situation to be improved = issue addressed

Is the body responsible for the PI involved in the project?

YES
Well done!

NO

- Are they able to influence the PI?
- Do they count on the support of the responsible body?

- ✓ Does it fit in the EU 2020?
- ✓ Is it relevant to Interreg Europe?
- ✓ How could it be improved by means of cooperation?



What is a policy instrument?

Any **policy, strategy, or law** developed by public authorities to improve a specific territorial situation such as:

- Structural Funds programmes
e.g. Regional operational programme of Andalucía, Interreg Estonia-Latvia cooperation programme
- other local, regional or national policy instruments
e.g. Waste management plan of Flanders

key element to be identified by each partner region at the start of your application



In the application form

B.2.1 Policy instrument 1

B.2.1.1 Definition and Context

Definition



Please name the policy instrument addressed. For Structural Funds programmes, please provide the exact name of the Operational or Cooperation Programme concerned.

→ Be specific



Please describe the main features of this policy instrument (e.g. objective, characteristics, priority or measure concerned) and the reason(s) why it should be improved.

→ Give details & explain why you address it



Is this an operational/cooperation programme financed by Structural Funds? (Only select YES if this policy instrument is one of the Investment for growth and jobs or European territorial cooperation programmes approved by the EC)

→ Eligibility issue





In the application form

4 How do you envisage the improvement of this policy instrument (e.g. through new projects supported, through improved governance, through structural change)?

Read carefully the programme manual (section 4.3.1)

5 Proposed self-defined performance indicator (in relation to the policy instrument addressed)



Be realistic



Common weaknesses

Policy instruments (Criterion 1):

- Not **precisely defined** in the AF (e.g. indication of the specific priority addressed)
- Misunderstanding for Structural Funds (instrument indicated not the **Operational / Cooperation** programme)

Check country-specific pages for list of policy-relevant bodies for Structural Funds programmes at:

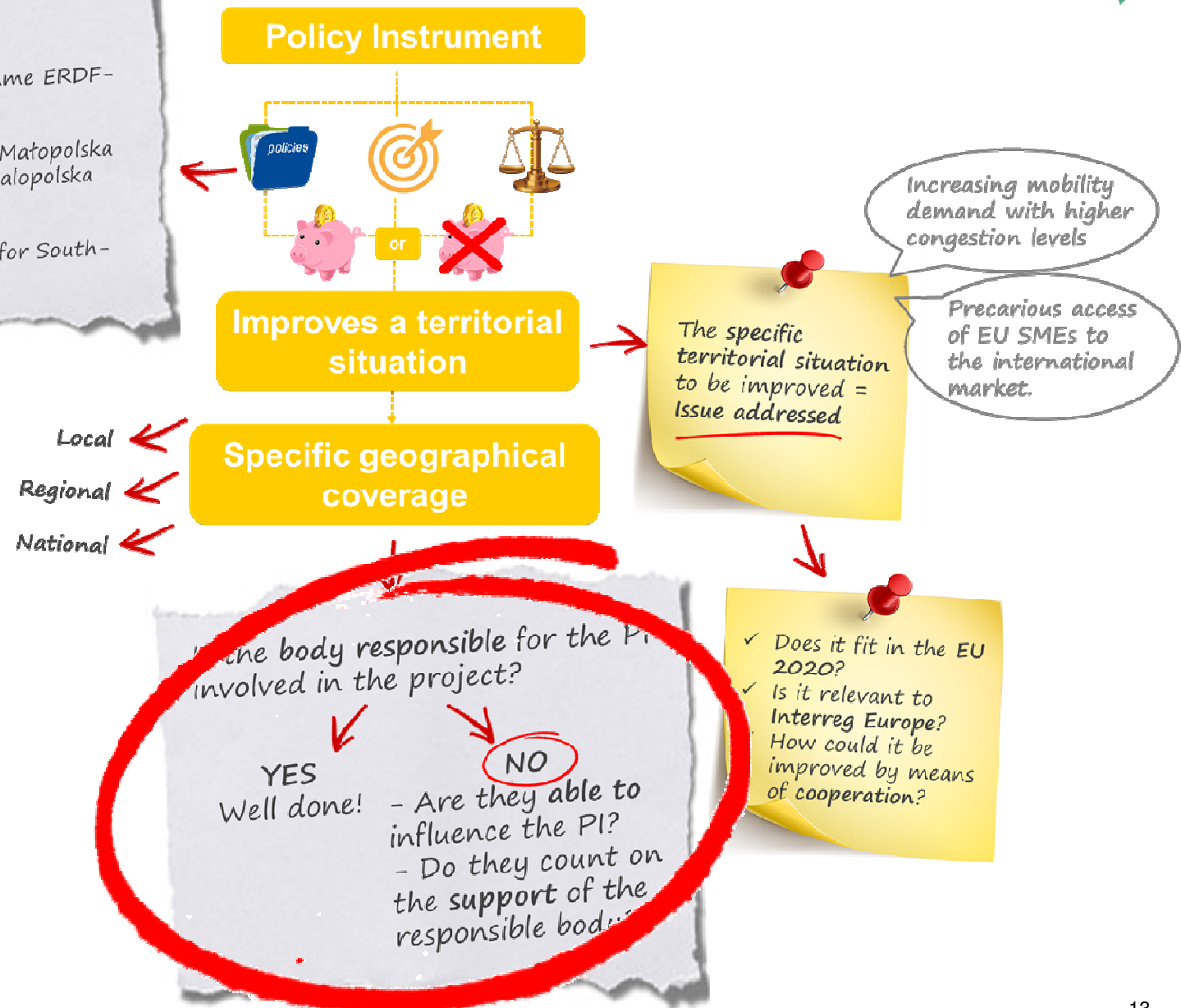
<http://www.interregeurope.eu/in-my-country/>

3. Who can change it?



Some examples:

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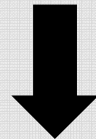




Who can change policy instruments?

Public authorities:

organisations responsible for
policy design and implementation



Core target group of Interreg Europe



What should be considered?

Is the partner **competent** in the topic?

Can the partner **influence** the policy instrument?

What can the partner bring to the **cooperation**?

Other criteria:

- programme's wide geographical coverage
- partner's capacity to actively participate in project



In the application form

B.2.1.2 Partner relevance for policy instrument 1

Partner

1

What are the partner's competences and experiences in the issue addressed by this policy? In case the partner is involved in several applications / projects, please justify this multiple involvement.

→ refer to the issue addressed

2

What is the capacity of the partner to influence the above policy instrument 1? (e.g. in case the partner is not the policy responsible organisation, what are its links with this organisation? How is the partner involved in the design and implementation of the policy instrument?)

→ describe involvement in policy making process

3

How will the partner contribute to the content of the cooperation and benefit from it?

describe partner's role in the project



Common weaknesses

Policy relevance of partners (Criterion 3):

- No direct involvement of bodies responsible for the policy instrument addressed
- No clear policy relevance of the partners involved: weak capacity to influence the policy instrument.
Letter of support is not sufficient
- Geographical coverage limited to transnational or cross-border areas



Who else to involve?

Stakeholder groups

- Organisations concerned by policy instrument
- Ensure the interregional learning takes place at organisational and stakeholders level
- Increase the chance of achieving policy change:
 - ➔ **key tool** for driving policy change
- Group composition varies: public authorities, chambers of commerce, regional agencies, SMEs, NGOs...



Advisory partners

- Offer a particular competence that can facilitate the project's implementation
(e.g. European network in charge of communication strategy)
- Do not address a policy instrument and therefore do not need to develop an action plan
- Work for the entire partnership

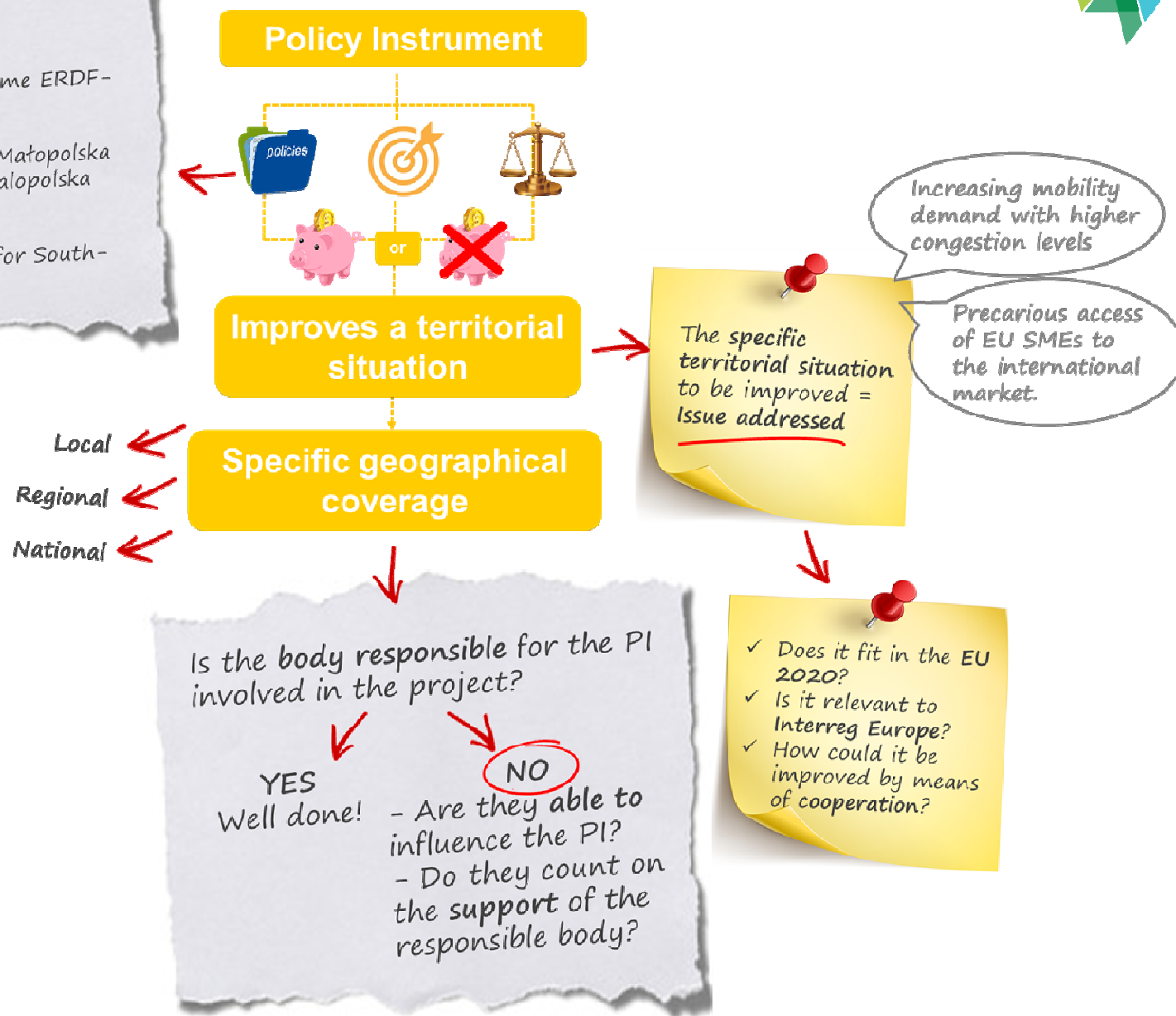
Participation to be **justified** in section B.1 of application form

Recap



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Recommendations



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*Sharing solutions
for better regional policies*

Thank you!

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