



**DEVELOPING
BLUE GROWTH
POTENTIAL**

PANORAMED Closure Event

*Wrapping up discussion on Innovation, in the
context of the Innovation Alliance*

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Blue Growth Community's building evolution

BLUE GROWTH COMMUNITY - BGC

InnoBlueGrowth project (2017-2019)

Core: 6 project's partners & 10 associated partners +

6 modular/integrated projects' partners & associated partners

Reached more than 600 stakeholders in the sector of Blue Economy -
through several communication channels and community building events - who collaborated or showed their interest to collaborate with the project

Blue Growth Community project (2019-2022)

Core: 7 project's partners & 18 associated partners +

4 new modular projects' partners & associated partners +

3 new strategic projects' partners & associated partners

Reached more than 1000 stakeholders (for the time being)

Blue Growth Community – Database

- **A database that counts over 1000 contacts approached mainly through the BGC's events**
 - AquaBioTech Group
 - COiSPA technology and research
 - Confederación Española de Pesca Recreativa
 - S2AQUA - Collaborative Laboratory in Sustainable and Intelligent Aquaculture
 - European Fisheries Control Agency (EFCA)
 - HCMR
 - SANOFI
 - Nausicaa - Sea National Center
 - CNR (National Research Council) - Institute for Biological Resources and Marine Biotechnologies
 - FAO
- + Numerous university departments, research centers, SME's etc.

Blue Growth Community's thematic projects



Marine
Renewable
Energy



Maritime
Surveillance



Coastal &
Maritime
Tourism



Circular
Economy
and Blue
Funding



Blue Bio-
technology &
Bio-
economy



Fishing &
Aquaculture



BACKGROUND AND CONTEXT

- Paper drafted in reaction to European Commission's [Communication](#) on 17 May 2021 *“on a new approach for a sustainable blue economy in the EU - Transforming the EU's Blue Economy for a Sustainable Future”*
- Key step in the **transition towards a more sustainable approach in the development of blue economy sectors**, and particularly for the Mediterranean
- Paper articulated around key messages identified by the **Blue Growth Community**
- Areas covered: **circular blue economy, maritime spatial planning, research and innovation, blue investments, blue skills, maritime security, territorial cooperation, biodiversity and nature preservation, waste prevention, renewable energies**

KEY MESSAGES – General considerations

- **Welcomes** the Communication (positive signal, recognition of necessity to adapt to new reality, comprehensive text, sea basin dimension and importance given to ETC)
- **Is pleased by** coherence with **EU Green Deal** (application of Green Deal principles to blue economy sectors)
- **Welcomes** the creation of a “**Blue Forum for users of the sea**”
- **Acknowledges** the Communication on “**A New partnership for the Southern Neighbourhood**”
- **Welcomes** the “**Union for the Mediterranean’s 2nd Ministerial Declaration on the blue economy**”
- **Considers** that the **capitalisation approach** towards the actual deployment of a Sustainable Blue Economy **is missing**
- **Reminds** the European Commission of the importance of having a **set of indicators of social economic data** at regional level to **examine the evolution of the Sustainable Blue Economy**

KEY MESSAGES – Sectoral approach

Research and innovation

- **Stresses** the importance of **transformative innovation policy**, which provides guidance in investments, reforms and regulation to foster knowledge and solutions for the transition towards sustainability
- **Promotes** a systemic approach when it comes to innovation in order to provide sustainable solutions originating from Research and Innovation (R&I) results as a means to ensure their successful uptake
- **Supports** the reinforcement of **closer linkages between research, development and innovation actors**, also through innovative territorial solutions based on inclusive and co-design approaches
- **Recalls** the relevance of the regional (sea basin) scale when it comes to orient R&I efforts to address sustainable development challenges
- **Promotes**, in close cooperation with the main regional actors, a **Mediterranean innovation alliance** to enhance and streamline efforts ongoing both at transnational and territorial levels building on innovation to move towards sustainable blue economy

Support to and involvement in the Innovation Alliance



Thank you for your attention!

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