



WORK PACKAGE 9 – MAINSTREAMING

SUPPORT TO HORIZONTAL AND STRATEGIC PROJECTS

6TH APRIL 2022 –MADRID- CLOSURE EVENT

How has PANORAMED been influencing public policies in the Mediterranean ?

Introduction

The WP9 provided a **methodological support** to Horizontal and Strategic projects which were the main contributors to Mediterranean public policies.

The WP9 helped the projects to elaborate their strategies and tools to transfer results and improve public policies at regional, national and transnational level.



How has PANORAMED been influencing public policies in the Mediterranean ?

Agenda

A quick recap of activities carried out

Recommendations for transfer and mainstreaming processes : Key success factors

- To help identify the best projects for the improvement of practices and public policies

- To mobilise Mediterranean stakeholders and policy makers interested by cooperation projects and outputs

Implementing the operational transfer of cooperation projects to decision-makers and public policies - Examples of achievements



How has PANORAMED been influencing public policies in the Mediterranean ?

Summary of activities carried out

From 2018 to 2020 a first phase of **experimentation** implemented in six different territories¹ has made it possible to identify and formalise a methodology to strengthen the transfer of project results into public policies at regional and national level.

Since 2020, the objective of the **second phase of the Mainstreaming work package** is to use this methodology to support the horizontal and strategic projects of the Interreg MED programme in their (mandatory) mainstreaming activities : this support consisted of a series of methodological tools² as well as individual interviews and collective meetings.

Each project was progressively able to develop its own approach and its own tools for implementing the transfer and mainstreaming approaches



Mainstreaming activities carried out since the last SG in October 2021

Recommendations for transfer and mainstreaming processes

Some principles were confirmed by this accompanying mission and can be recalled:

- Need to have a **precise knowledge of the available outputs** and the existence of **detailed information and technical documents in a specific format** allowing their transfer
- Take into account the fact that **not all outputs are necessarily relevant to initiate a transfer and mainstreaming process.**
- **Ensure the availability of "Givers"** (modular projects) who, once their project has been completed, do not necessarily have the time and means to engage in a transfer process.
- **Pay particular attention to the consideration of demand ("Takers")**, bearing in mind that an output is only relevant to transfer if it corresponds to the needs of other stakeholders.
- **Provide significant resources for animation and mobilisation of Givers and Takers**, as well as the necessary resources (budgetary, human) to ensure effective transfer processes in the medium to long term.



Mainstreaming activities carried out since the last SG in October 2021

Recommendations for transfer and mainstreaming processes

In terms of process, some main steps can be identified:

- **STEP 1:** Identification of outputs with a strong potential for transfer (tools, data, knowledge, methodology, good practice, regulations, etc.) in relation to the projects at the origin of these outputs (Givers)
- **STEP 2:** Identification of relevant partners for the transfer and mainstreaming process ("Takers") - International, European, national, regional organisations, etc.
- **STEP 3:** Check with the "Takers" what they really need and if necessary, adapt the offer in line with the projects behind the outputs (workshops, technical meetings, etc.). Arousing the Takers' interest (communication strategy, lobbying, advocacy, etc.)
- **STEP 4:** Develop a transfer strategy and plan with operational activities (meetings, workshops, key events, working documents, deadlines...).
- **STEP 5:** Proactively facilitate/maintain the process.



Example of activities and tools implemented by Horizontal and Strategic projects for mainstreaming purpose

How to identify the best projects for the improvement of practices and public policies ?

Setting up of catalogues of projects, knowledge platforms, smart search systems...

- **HP Biodiversity** : Mediterranean Biodiversity Protection Catalogue
A template with common sections to compile standardized tool profiles was sent to the Modular Projects to elaborate the Catalogue of outputs following the same structure
- **HP Green Growth**
A survey was developed by the WP responsible for transferring and sent to all modular projects in the Green Growth community to list the available results that could be part of a transfer process, as well as details and descriptions of these, such as the languages in which the results are available, who the results are for, how to use them, etc.

=>This survey will result in a catalogue (April 2021) of the projects.

Definition of selection criteria, indicators, evaluation grids to identify projects with highest potential



Example of activities and tools implemented by Horizontal and Strategic projects for mainstreaming purpose

How to mobilise stakeholders and policy makers interested by cooperation projects and outputs ?

Mapping of public policies, setting up of thematic clusters, capacity building workshops, focus groups, mentoring, living labs etc.

- **HP Efficient building** => analysis of PANORAMED classification, previous involved stakeholders and relevant actors to select the more relevant targets to transfer, capitalization and communication activities.
- **Green growth** sets up a **mapping of policies** on green growth and related topics at regional, national, Mediterranean and EU level*.
- **HP Social and Creative** : **Transferring working groups local/regional/MED**“ consisting in the organisation and coordination of work within the virtual working groups between Givers and Takers



Examples of mainstreaming achievements at Mediterranean level

HP Biodiversity :

- The **Mediterranean “Ecosystem-based approach Declaration”** was prepared with input from associated partners and key stakeholders, launched in Brussels at the EU Parliament in 2018 and officially signed in Malaga in October 2019 by key authorities and Mediterranean organizations.

HP Social and Creative :

- Identification and engagement of taker with the **“Bari Declaration”***

HP Green Growth :

- Participation in the **ministerial declaration of the Union for the Mediterranean** and in the **European circular economy stakeholder’s platform****

HP Efficient Buildings :

- Sharing at Mediterranean level of the **“Efficient Building Living Lab Methodology”** ***

MED OSMOSIS :

- **Improvement of the coordination of maritime surveillance capacities between Mediterranean partners******