

Social innovation in ESF

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- Political context
- Social innovation in future ESF



Political context

- Europe 2020 headline targets on employment, education and social inclusion
- Social investment

The most developed welfare states in Europe have the most competitive economies

Investment in social polices: economic returns and lower costs in the long run

But constrained budgets: need for smarter social policies

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- 1. Focus available resources, in particular EU funding on social investment
- 2. Use social innovation



Social investment by ESF

More investment

- •25% ESF minimum share
- •20% concentration on social inclusion Smarter investment
- Obligation of social innovation



"Shall" (Art. 9.1)

- "ESF shall promote" social innovation
- Coupled with the obligation for each Member State to select themes
- Expected element of ESF in each Member State



",Within all areas under ESF scope" (Art. 9.1)

- Possibility to support each policy field
- Can contribute to all investment priorities
- Flexibility in identifying areas where it can bring the most impact



An example in current ESF

Social inclusion/migration policy in PT Immigration officies as one stop shops

- Naturalisation
- Job-search assistance
- Housing

Mentoring by representatives of the country of origin (NGOs)



ESF specificities

- Focus on the policy
- Public sector innovation
 - Integration of resources
 - Social economy
 - Co-creation
- Testing and up-scaling



Thank you very much!